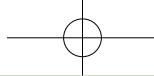


Map of the book

	Topic	Listening and speaking	Reading	Writing
UNIT 1 P 001	Starting your career	<ul style="list-style-type: none"> Job interview DOs and DON'Ts at job interviews 	A. Job-seeker tips for making good first impressions B. The importance of internships	How to make new friends
UNIT 2 P 025	Story time	<ul style="list-style-type: none"> A modern version of <i>Little Red Riding Hood</i> The traditional version of <i>Little Red Riding Hood</i> 	A. Parson's pleasure B. How I found my fashion style	Extend a story
UNIT 3 P 049	The age of time	<ul style="list-style-type: none"> The invention of the clock Time quotes 	A. Escape from time B. The history of clocks	How to tell time without time measuring devices
UNIT 4 P 070	Beauty and fashion	<ul style="list-style-type: none"> Don't judge people by appearances Beauty quotes 	A. Is beauty only skin deep? B. Suffering for fashion: 5 reasons why high heels hurt feet	What is true beauty?
UNIT 5 P 093	Corporate life	<ul style="list-style-type: none"> Starting a business Business success quotes 	A. Corporate presentations B. Bill Gates—a story of business success	Signs of a losing corporation
UNIT 6 P 117	Mind over matter	<ul style="list-style-type: none"> Influence of mind on body Ageing quotes 	A. Can you "think" yourself younger? B. How do you talk to yourself?	Combat stress as a college student
UNIT 7 P 141	The ecosystem	<ul style="list-style-type: none"> Global warming Environmental problems 	A. Humpty Dumpty and the ghosts B. Sahara Desert greening due to climate change?	How to safeguard the future of mankind
UNIT 8 P 163	Protect your privacy online	<ul style="list-style-type: none"> Blogs Cyber security awareness 	A. Protect your privacy online B. Social media networks are not always our friends	The importance of online privacy protection
UNIT 9 P 187	Popular science	<ul style="list-style-type: none"> Beware false claims of popular science A quiz on science knowledge 	A. When science is a siren song B. Low-tech fixes for high-tech problems	Introduce a famous scientist
UNIT 10 P 210	Advertising	<ul style="list-style-type: none"> Pros and cons of advertising The negative effects of advertising 	A. "Here is to your health" B. How to make your advertising more successful	Your favourite advertisement

**Grammar****Vocabulary****Project****Culture tips****Learning to learn**

As... as structure	Compound adjectives ending with <i>-ed</i>	A job interview	Some tips on American and British business culture	What to do when your mind goes blank
Present participles	Onomatopoeic words	Story time	Five important elements of a short story	Tips for reading literature
Sentence fragments	Comment adverbs	Ancient Chinese methods of measuring time	Time zones	Ways to understand a text better
Substitution and ellipsis	Form words by adding suffixes	Fashion attitude survey	Fashion capital	Surround yourself with English
Difference between <i>sit</i> and <i>seat</i>	Use words in a different word class	Deliver a slide presentation	Pay gap in the European Union	How to prepare and deliver a presentation
Quantifiers	Words ending with <i>-ing</i>	How to cope with stress	Caring for ageing Americans	Reading strategies
As as a conjunction	Word formation	Design a wall newspaper	Greenpeace	Features of narrative texts
Determiners	Phrasal verbs with <i>get</i>	A speech on Internet security	Practical tips for protecting online privacy	How to deal with mistakes in English study
Conjunctions	Affixes related to science	Science projects	The Nobel Prize	Teach what you've learned to another person
Participles as adjectives	Verb collocation	Create an advertisement	Cross-cultural advertising	How to improve your listening