

1

Unit

Campus culture



Campus traditions form college memories. They unite the students of past and present. They also create a strong connection to the campus for everyone who spent time there. Each college has its beloved culture and traditions that students kept alive through the years, or even through centuries. However, some are forbidden due to various reasons. After learning this unit, you will get to know your college from a new perspective.

Learning objectives

Upon completion of this unit, you will be able to:

- know more about campus culture
- listen for the order of events
- pronounce contractions with “will”
- invent a tradition for your college

Warming up

During every admission season, students will lovingly inspect their hard-earned admission letters and come across something they may have never given much thought to before: their university mottos. The university motto is the crystallization of a university’s long tradition and culture. Work in groups and do the following activities.

- 1 Read the following mottos of some famous universities.

Amherst College	Cornell University
Let them enlighten the lands.	I would found an institution where any person can find instruction in any study.
University of California	Harvard University
Let there be light.	Truth.
University of Copenhagen	University of Oxford
It (the eagle) beholds the celestial light.	The Lord is my Light.

- 2 Try to list as many mottos of Chinese universities as you can.

iExplore 1: Listening and speaking



Conversation

Listening and understanding

LISTENING SKILLS

Listening for the order of events

In listening, it's helpful to notice the time signals. They provide us with the order of the events the speaker is talking about. Commonly-used time signals include "after," "before," "during," "later," "now," "then," "today," "tomorrow," "yesterday," "first," "second," "next," "finally," etc.

WORDS AND EXPRESSIONS

undergraduate /ˌʌndə'grædʒuət/ *n.*

(尚未取得学位的) 大学生

participate /pɑ:'tɪsɪ,peɪt/ *v.* 参加; 参与

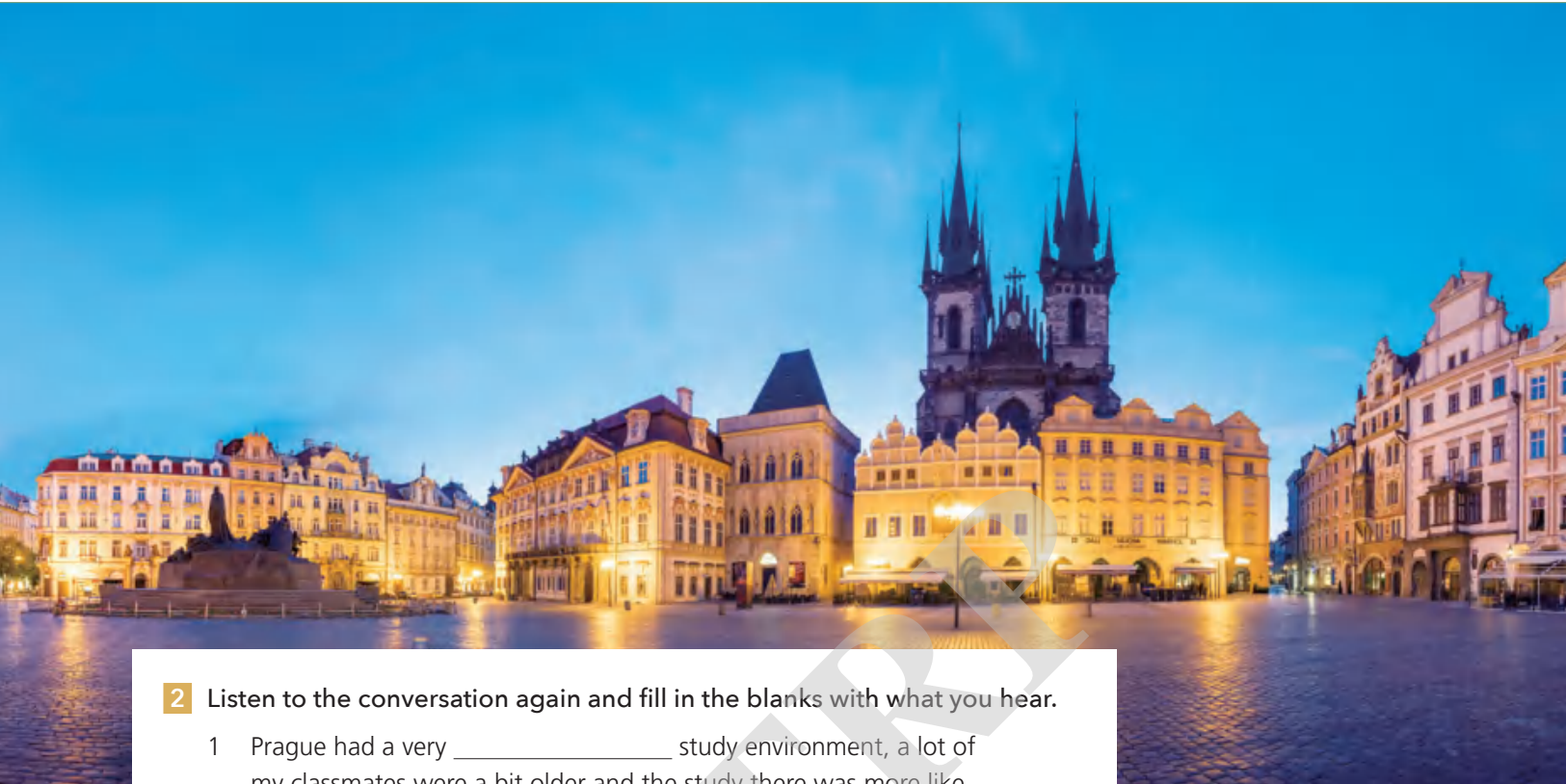
PROPER NAMES

Prague /pra:g/ 布拉格 (捷克首都)

Madrid /mə'drɪd/ 马德里 (西班牙首都)

1 In recent years, more and more college students chose to study abroad and experience different campus cultures. Now listen to a conversation and choose the best answer to each of the questions you hear.

- 1 A. Sydney, Madrid, Prague.
B. Prague, Sydney, Madrid.
C. Prague, Madrid, Sydney.
D. Madrid, Sydney, Prague.
- 2 A. She quite liked the study environment.
B. She didn't enjoy the study environment.
C. She wanted a more independent study environment.
D. She felt the study environment was not serious enough.
- 3 A. Too serious.
B. Too advanced.
C. More teacher-centered.
D. More student-centered.



2 Listen to the conversation again and fill in the blanks with what you hear.

- 1 Prague had a very _____ study environment, a lot of my classmates were a bit older and the study there was more like _____ learning.
- 2 I would have _____ a bit more help. But Sydney was _____, because there were so many international students.
- 3 I guess it depends. Some were more _____. You know, they wanted to experience studying abroad and expand their _____.
- 4 You might think that Spanish people are really _____ and open. However, it was quite difficult to get into the _____.

Passage

Listening and understanding

1 Every university possesses its own traditions, some of them are strange, while some are formal. Oxford's fascinating customs are one of the key aspects that draw students and tourists. Now listen to a passage and decide whether each of the following statements is true (T) or false (F).

- 1 The speaker likes the tradition of wearing examination carnations.
- 2 Students prefer carnations to other flowers.
- 3 Students wear carnations to show their preparedness for exams.
- 4 Students must be given the flowers by someone else.

WORDS AND EXPRESSIONS

carnation /kɑ:'neɪʃn/ *n.*

康乃馨

compulsory /kəm'pʌlsəri/

a. 强制的; 强迫的

PROPER NAMES

Prosecco /prə'sekəʊ/ 普罗塞克

(一种意大利葡萄酒)



2 Listen to the passage again and fill in the blanks with what you hear.

- 1 White carnations are worn for the first exam, _____ carnations for the last and _____ carnations for all the exams in between.
- 2 They leave the exam halls through a special _____, running into the arms of their friends. Their friends are quick to cover them in Prosecco and various other items to _____.
- 3 It is so nice to see people all around town buying each other flowers, wishing _____ luck and congratulating those wearing _____.

Thinking and speaking

3 Work in pairs and discuss the following questions.

- 1 Do you know any other interesting traditions relating to exams? Share them with the class.
- 2 What is your favorite college tradition? And why do you like it?



News report 1

Arts festivals often highlight the distinctiveness of colleges and universities and help them establish their unique tradition. Now listen to a news report and choose the best answer to each of the questions you hear.

- A. Chance to advertise the college's arts festival brand.

B. Chance to revive the long lost art tradition of the college.

C. Chance to introduce up-to-date works of art out of campus.

D. Chance to highlight those who work to enrich the college community.
- A. Once a month.

B. Once a quarter.

C. Once a semester.

D. Once a year.
- A. For 5 days.

B. For 8 days.

C. For 10 days.

D. For 12 days.

WORDS AND EXPRESSIONS

assistant /ə'sɪstənt/

professor *n.* 助理教授

faculty /'fæklti/ *n.* 全体教师

CULTURE NOTES

Amherst College (阿默斯特学院):

It is a private liberal arts college located in Amherst, Massachusetts (马萨诸塞州), the United States. Founded in 1821, Amherst is one of the oldest institutions of higher education in Massachusetts. And it was ranked as the second best liberal arts college in the country by *US News & World Report* in 2018.

News report 2

WORDS AND EXPRESSIONS

innovation /,ɪnəʊ'veɪʃn/ *n.*

创新; 革新

Danish /'deɪnɪʃ/ *a.* 丹麦的

interpretation /ɪn,tɜ:pri'teɪʃn/

n. 口译

PROPER NAMES

Denmark /'denmɑ:k/ 丹麦

(欧洲国家)

University of Copenhagen

/,kəʊpən'heɪgən/

哥本哈根大学(丹麦)

Studying abroad is a good chance to experience a different campus culture. Now listen to a news report and choose the best answer to each of the questions you hear.

- A. To promote tourism.
B. To promote cooperation in trade.
C. To enhance the exchange of knowledge.
D. To propose new programs to study abroad.
- A. Chinese art.
B. Chinese music.
C. Chinese history.
D. Chinese medicine.
- A. About 40.
B. About 80.
C. About 120.
D. About 160.









iExplore 2: Viewing and speaking

Viewing and understanding

1 What makes you prefer your university? Now watch a video clip and choose the best answer to each of the following questions.

- Why did Emily initially choose to attend Cornell University?
 - Cornell University has high standard faculty.
 - Cornell University has a tree climbing PE class.
 - Cornell University is an Ivy League research university.
 - Cornell University has a good reputation for academic research.
- What does Justin think of the instructors?
 - Strict.
 - Helpful.
 - Skillful.
 - Friendly.
- What do you need before attending the tree climbing class?
 - Tree climbing equipment.
 - Tree climbing techniques.
 - Physical and spiritual readiness.
 - Clothing appropriate for the weather.

2 Watch the video clip again and match each person in Column A with their statement in Column B.

Column A	Column B
1 	a. This is my third year and every year is just as exciting as the year before.
2 	b. This group of people there ... they just loved tree climbing so much.
3 	c. I didn't notice how tall these trees are.
4 	d. It's, it's a gift to be able to make something fun and educational.
5 	e. It's been fantastic and it's eye-opening because these are the largest trees in the world by mass.
6 	f. You need to have the technical skills and you need to be sure of yourself.

WORDS AND EXPRESSIONS

instructor /ɪn'strʌktə/ *n.* 教练
unique /ju:'ni:k/ *a.* 独特的;
独一无二的

spiritual /'spɪrɪtʃuəl/ *a.* 精神
(上)的; 心灵的

technical /'teknɪkl/ *a.* (尤指
在音乐、艺术、体育运动等方
面) 技艺突出的

PROPER NAMES

Cornell /kɔ:'neɪl/ University 康
奈尔大学(美国)



Thinking and speaking

3 Work in groups and discuss the following questions.

- 1 What special classes or courses does your university have?
- 2 Which aspects of your university's PE class interest you the most? And which aspects do you think need to be improved?

iPractice: Pronunciation

Contractions with "will"

We often use contractions with "will" when talking about the future. All of the following contractions with "will" are pronounced as one syllable.

- 1 I'll join the drama society next semester.
- 2 Take them away, students' satisfaction goes down and you'll have thousands of unhappy students.
- 3 She'll run for president of the Student Union.
- 4 Do you know when he'll be here?
- 5 Find a time that works for you. Call us up and we'll let you know if it is available.
- 6 They'll join us at the cinema after class.

1 Listen to the following sentences and pay attention to the contractions with "will."

- 1 We'll provide all the climbing equipment.
- 2 I'll go abroad for my master's degree.
- 3 I think she'll like the teaching style of our university.
- 4 Whatever the reason, they'll let the tradition stay.
- 5 He'll work hard for the arts festival on campus.
- 6 You'll offer tree climbing courses for all ages, right?

2 Listen to the sentences in Exercise 1 again and take turns reading them to a partner.



Unit project

Designing and presenting a poster

Inventing a college tradition

College traditions can provide students with a sense of community, an opportunity to escape from real-world worries, and lots of happy memories. Therefore, every college should have its own traditions. Now your college asks you to invent some unique and interesting traditions and will hold a poster show of these invented traditions to see which ones are suitable to become the official college traditions. Each class is invited to provide five posters. Invent a college tradition, design a poster, and present it to the class. The following steps may help you with the project.



Step 1 Invent a college tradition

Work in groups and invent a college tradition. Decide on how the tradition will be celebrated and give it a name. Think about:

- something relating to a formal occasion, e.g. Faculty Commencement Line
- something that is amusing and fun, e.g. Hoop Rolling Race
- something to celebrate important events or festivals, e.g. Polar Bear Swim

...

Step 2 Write the text

As the space on a poster is quite limited, you have to decide on the most important features of the tradition you want to highlight. You may consider:

- the date of the tradition
- the purpose of the tradition
- the activities people will do
- the uniqueness or interesting part of the tradition

...

Step 3 Design a poster

Design a poster to show the college tradition your group has invented and highlight the uniqueness or interesting part of it. Here are some tips to make your poster effective.

TIPS

Making your poster effective

- Determine how large your poster will be and how much space you have.
- Keep your title short and to the point so as to grab the attention of the viewers.
- Try not to present long and detailed sections of text. Bullet points can often be more effective and will maintain the viewers' interest.
- Keep it simple, clear and concise. Ensure that your font size is large enough to be clearly seen from at least a meter away.
- Try to use colors that are suitable for your theme.

Step 4 Present your poster

Present your poster to the class. Improve it according to the feedback of your classmates. Then the class votes on the top five posters for the show.

Further listening

News report

WORDS AND EXPRESSIONS

furniture /'fɜ:nɪtʃə/ *n.* 家具
shelf /ʃelf/ *n.* 架子

PROPER NAMES

University of California,
Berkeley /'bɜ:kli/ 加利福尼亚
大学伯克利分校 (美国)

Listen to a news report and choose the best answer to each of the questions you hear.

- 1 A. It was rebuilt. B. It was closed.
C. It was relocated. D. It was improved.
- 2 A. The library was following examples of libraries in other countries.
B. The library decided to make extra profit by serving students food and drinks.
C. Students were strongly against the rules and appealed to the library for a change.
D. It's unnecessary to have the rules as there were no books on those floors anymore.
- 3 A. Printed books. B. Indoor facilities.
C. Digital materials. D. More computers.

Conversation

WORDS AND EXPRESSIONS

metalwork /'metl,wɜ:k/ *n.*
金属加工; 金工
guidance counselor /'gɑ:dns
,kaʊnsələ/ *n.* 辅导员

Listen to a conversation and choose the best answer to each of the questions you hear.

- 1 A. For one month. B. For two months.
C. For three months. D. For four months.
- 2 A. Financial aid. B. Good suggestions.
C. Free ride to school. D. Emotional comfort.
- 3 A. It wasn't cool. B. It was exciting.
C. It had a lot of fun. D. It wasn't interesting.
- 4 A. Math. B. Medicine.
C. Metalwork. D. Engineering.

