

A diagram illustrating the components of Teaching Design. At the top center is a large white circle with a drop shadow, containing the text "Teaching Design" in a bold, black, serif font. Below this circle is a horizontal line with three green circular nodes. The first node is labeled "01" and contains "Teaching Objectives". The second node is labeled "02" and contains "Teaching Philosophy". The third node is labeled "03" and contains "Teaching Procedure". The nodes are connected by a white line that has a small arrowhead pointing to the right at its end. The background is white with decorative green and orange leaves in the top corners.

# Teaching Design

01

Teaching  
Objectives

02

Teaching  
Philosophy

03

Teaching  
Procedure

Teaching Objectives

Teaching Philosophy

Teaching Procedure



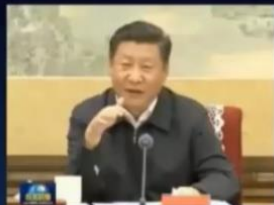
# Needs for Talents

## Nation

## Society

## Discipline

### 中共中央政治局进行第三十五次集体学习



习近平强调，参与全球治理需要一大批熟悉党和国家方针政策、了解我国国情、**具有全球视野、熟练运用外语、通晓国际规则、精通国际谈判**的专业人才。要加强全球治理人才队伍建设，突破人才瓶颈，做好人才储备，为我国参与全球治理提供有力人才支撑。

2016年09月28日 17:15 新华社

#### 外国语言文学类教学质量国家标准

#### 4.2 素质要求

外语类专业学生应具有**正确的世界观、人生观和价值观**，良好的**道德品质**，**中国情怀与国际视野**，**社会责任感**，**人文与科学素养**，**合作精神**，**创新精神**以及**学科基本素养**。

#### 4.3 知识要求

外语类专业学生应掌握**外国语言知识**、**外国文学知识**、**国别与区域知识**，**熟悉中国语言文化知识**，了解相关专业知识以及人文社会科学与自然科学基础知识，**形成跨学科知识结构**，体现专业特色。

#### 4.4 能力要求

外语类专业学生应具备**外语运用能力**、**文学赏析能力**、**跨文化能力**、**思辨能力**，以及一定的**研究能力**、**创新能力**、**信息技术应用能力**、**自主学习能力和实践能力**。

毕业生基本就业能力	中型企业 (1-99人)	千人规模以下企业 (100-999)	千人规模以上企业 (1000+)	综合评级
<b>沟通能力</b>	88%	86%	82%	86%
<b>团队合作能力</b>	85%	84%	84%	85%
人际网络能力	81%	80%	82%	83%
学习和研究能力	81%	84%	78%	81%
创造和创新能力	80%	81%	78%	80%
适应和应对改变能力	81%	79%	60%	75%
达成个人工作目标的能力	74%	72%	75%	74%
<b>写作和报告能力</b>	68%	72%	75%	71%
分析、决定和行动能力	68%	67%	69%	68%
领导和监督能力	74%	67%	73%	67%

### 英语专业 (050201)

#### (English)

#### 二、毕业要求 (Graduation Requirements):

- 综合素质**: 具有正确的世界观、人生观和价值观, 良好的道德品质, 中国情怀与国际视野, 具有较强的社会责任感和学科基本素养;
- 语言运用能力**: 具有扎实的英语听、说、读、写、译能力;
- 语言专业知识**: 具有系统的英语语言、翻译、文学、文化等基础理论知识;
- 跨学科知识**: 具有电力行业背景知识, 熟悉电力行业涉外业务; 具有商务方面基本知识, 熟悉相关领域涉外业务;
- 第二外语能力**: 学习一门第二外语, 掌握基本知识和基本技能, 能够进行基础阅读, 具有一定的日常交际能力;
- 跨文化交际能力**: 以国际视野关注全球问题, 了解国际组织, 理解和尊重世界不同文化的差异性和多样性, 具备跨文化交际意识与能力;
- 思辨能力**: 能够发现、辨析、质疑、评价本专业相关领域现象和问题, 表达个人见解;
- 信息技术应用能力**: 能够恰当应用现代信息技术手段和工具对本专业领域信息资料进行收集和分析处理, 并解决实际问题;
- 研究与创新能力**: 具有一定的研究能力和创新能力, 运用科学的思维方式和研究方法发现、分析、解决问题;
- 沟通与团队合作能力**: 具有较强的沟通能力和良好的团队合作意识, 能够在本学科及多学科团队活动中发挥个人作用, 并能与其他成员合作共事;
- 实践能力**: 具备专业相关实践技能, 能够承受压力, 适应环境并在实践中取得个人发展的能力;





Teaching Objectives

Teaching Philosophy

Teaching Procedure

## Analysis of Teaching Material



Analyze purposes

Evaluate data

Classify information

Summarize main ideas

Express points of view



Teaching  
Objectives

Teaching  
Philosophy

Teaching  
Procedure



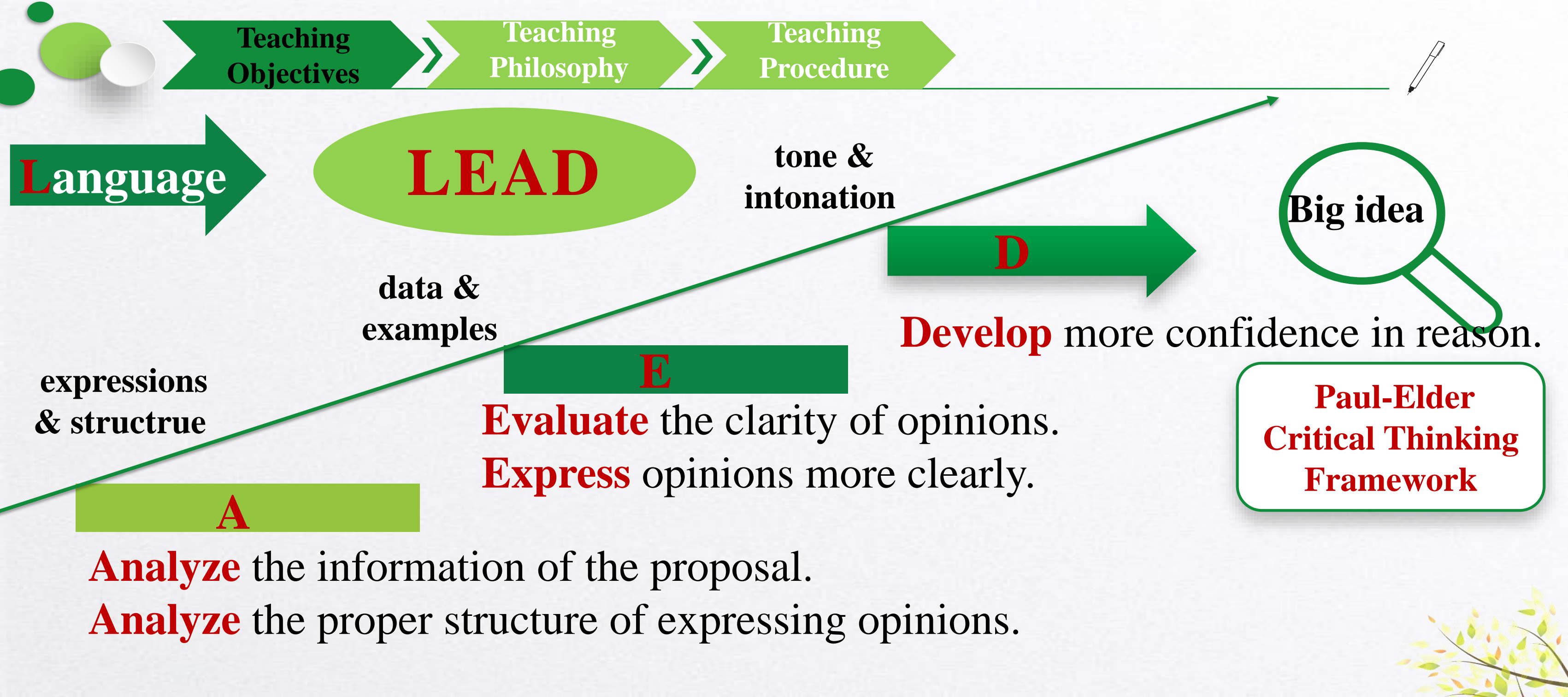
## Scenario/ Task

- ✓ a multinational television broadcasting company
- ✓ a **new program proposal** for a science and technology show

**Express opinions in the meeting**



**Chen Ming**  
*(students)*



Teaching Objectives

Teaching Philosophy

Teaching Procedure

Language

**LEAD**

tone & intonation

Big idea

data & examples

**D**

**Develop** more confidence in reason.

expressions & structure

**E**

**Evaluate** the clarity of opinions.  
**Express** opinions more clearly.

**A**

**Analyze** the information of the proposal.  
**Analyze** the proper structure of expressing opinions.

**Paul-Elder  
Critical Thinking  
Framework**



Teaching Objectives

Teaching Philosophy

Teaching Procedure

opinions

Clarity

01

inadequate

figures

ions more clearly by using

examples

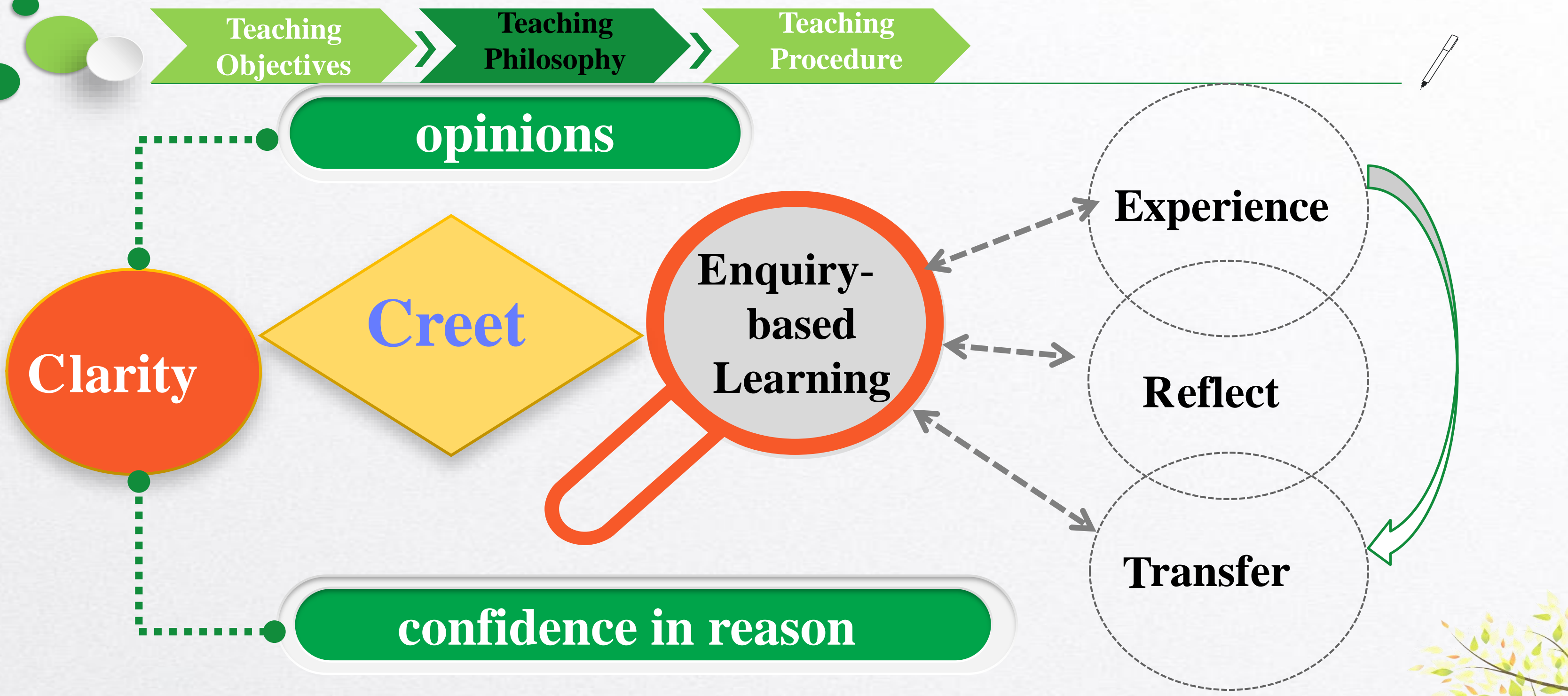
ambiguous

02

Develop more **confidence** in reason

confidence in reason





Teaching Objectives

Teaching Philosophy

Teaching Procedure

opinions

Clarity

Creed

Enquiry-based Learning

Experience

Reflect

Transfer

confidence in reason



Teaching Objectives

Teaching Philosophy

Teaching Procedure



Where

Enquiry

Experience

Reflect

Transfer

Wonder



Simulation

Hook



Pretest

Enquire



Enquiry-based activities

Reflect



Retest

Empower



Big idea

Dynamic assessment



## Demo Class

Creet

Where

### Objectives:

1. Express opinions more clearly by using **figures and examples**
2. Develop more **confidence** in reason


Unit 7

Express opinions in  
the meeting





# References

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  - [4] Grant Wiggins & Jay McTighe. Understanding by Design (Expanded 2nd Edition). 上海：华东师范大学出版社, 2016.
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# Teaching Demo





# Unit 7 Express Opinions in the Meeting





**Wonder**

**Hook**

**Enquire**

**Reflect**

**Empower**

**Unit Task**

**To express opinions  
clearly  
in the meeting**



**Wonder**

**Hook**

**Enquire**

**Reflect**

**Empower**

# Feedback to Homework

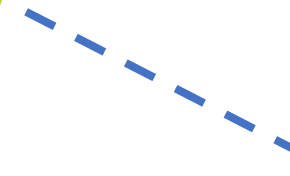
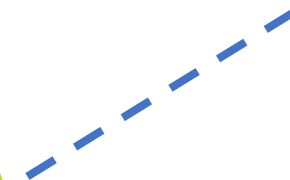
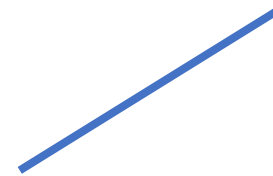
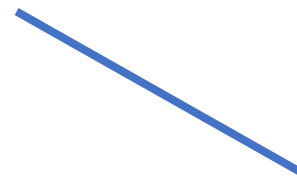
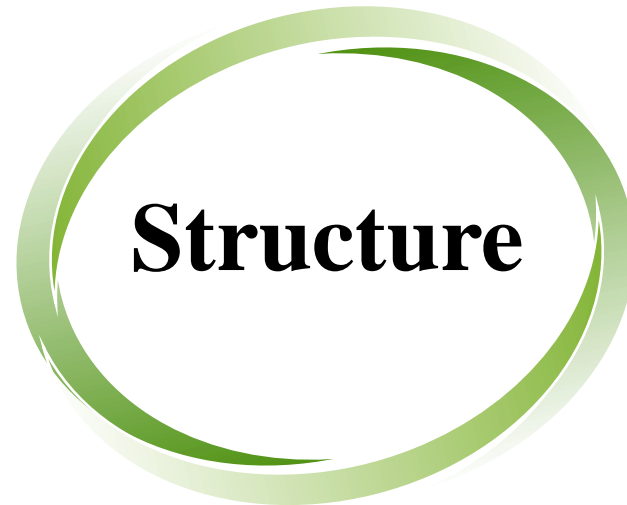
**Content**

**Structure**

**Opinion**

**Not clear**

**Inadequate  
evidence**



**Wonder**

**Hook**

**Enquire**

**Reflect**

**Empower**

## Learning Focus



**How to use adequate evidence to express opinions clearly?**



**Are you confident in expressing opinions clearly?**



**Not confident**

**Somewhat  
confident**

**Confident**

**Very  
confident**





**Wonder**

**Hook**

**Enquire**

**Reflect**

**Empower**

**Opinion:** The program proposal is not practical.

**Evidence:**

**Figure**

1. Three points of the production timelines are not clear.

2. The production timelines are not accurately stated.

clear

adequate

inadequate



Wonder

Hook

Enquire

Reflect

Empower

**Opinion:** The program proposal should be accepted.

**Evidence:**

**Example**

1. The program covers six topics such as AI and face-recognition technology, which are certainly inspiring.

2. This program is a very good one and covers some interesting and inspiring topics.

clear



adequate

inadequate



## What do others think of you?

- Career
- Interpersonal relations



“The program proposal should be accepted, because the program covers six topics such as AI and face-recognition technology, which are certainly inspiring.”

adequate evidence



“The program proposal should be accepted, because this program is a very good one and covers some interesting and inspiring topics.”

inadequate evidence



Wonder

Hook

Enquire

Reflect

Empower

“I would **accept** the proposal, because...”

“I would **refuse** the proposal, because...”

### Budget:

- ① The proposed budget is about three million RMB, right within our planned budget.
- ② The budget may not include the expenses of inviting the hosts and guests.

### Host: Gao Shan

- ① He is warmly received by the audience.
- ② He is serious in appearance, which matches the image of a scientist, while humorous in language which may help to bring an obscure topic alive.

**Wonder**

**Hook**

**Enquire**

**Reflect**

**Empower**

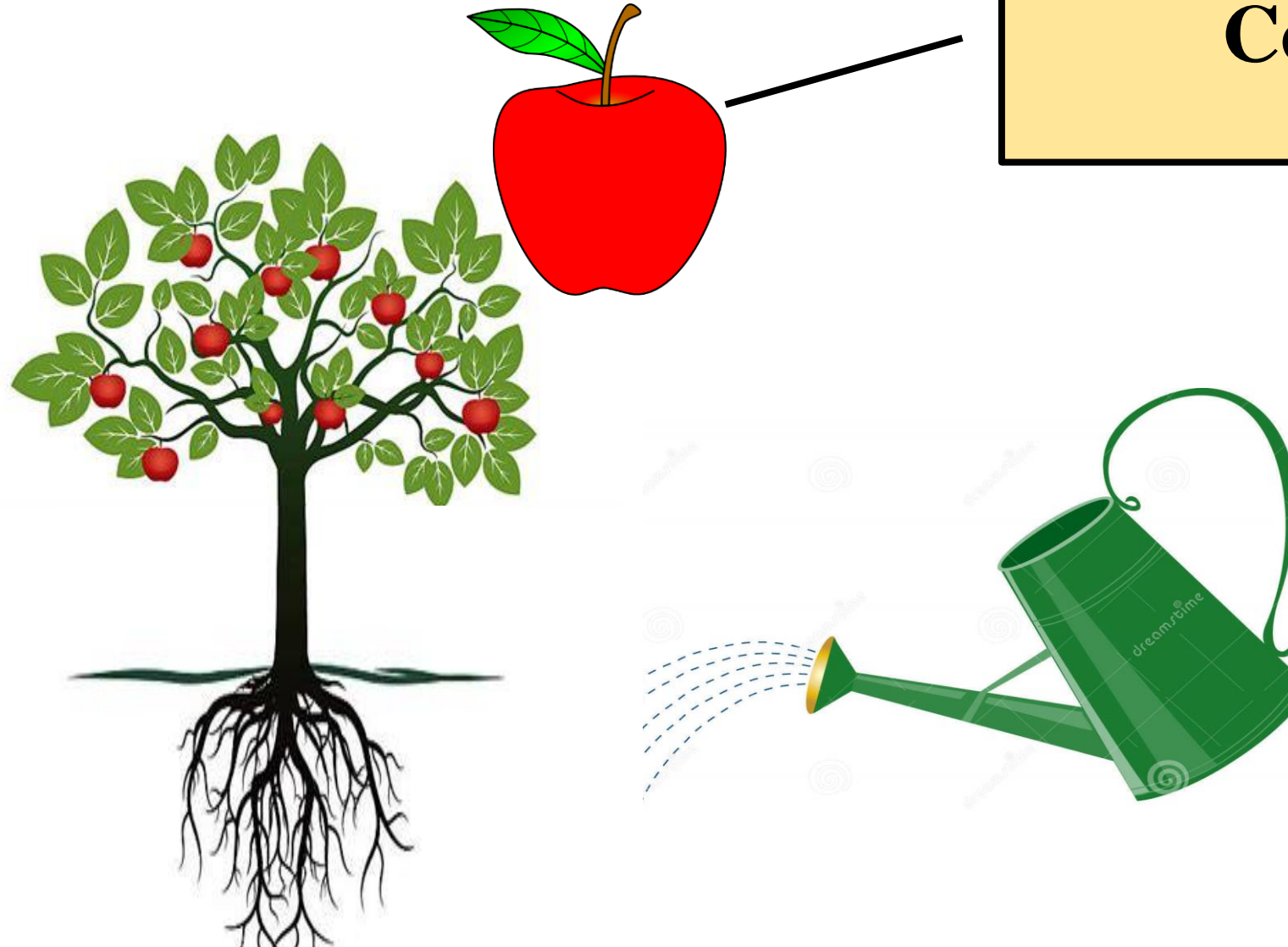
**Confidence in reason**

**Opinion**

**Evidence**

**Figures**

**Examples**



**Wonder**

**Hook**

**Enquire**

**Reflect**

**Empower**

**Confidence in expressing opinions clearly**



**Not confident**

**Somewhat  
confident**

**Confident**

**Very  
confident**





**Wonder**

**Hook**

**Enquire**

**Reflect**

**Empower**



**Asking for  
a pay rise**



**Persuading your  
future mother-in-law**



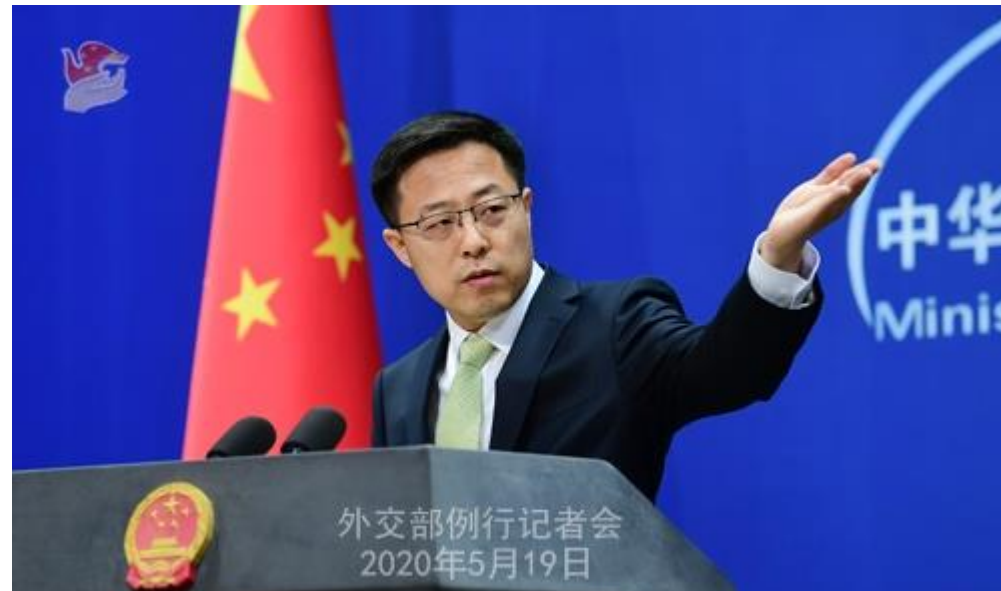
Wonder

Hook

Enquire

Reflect

Empower



坚定四个“自信”



# Assignment

## Speaking

- **Improve** your opinions on the new program proposal and upload your recording on iSpeak.
- **Evaluate** your learning partner's opinions online and give comments on iSpeak.
- **Summarize** the sentence patterns of expressing opinions.







THANK YOU

