

Teaching presentation



- Introduction

- Demonstration

Teaching presentation

Part 1:
Introduction

Introduction



Teaching context

Unit objectives

About demo

Teaching context

- University
 - Students
 - Text
-

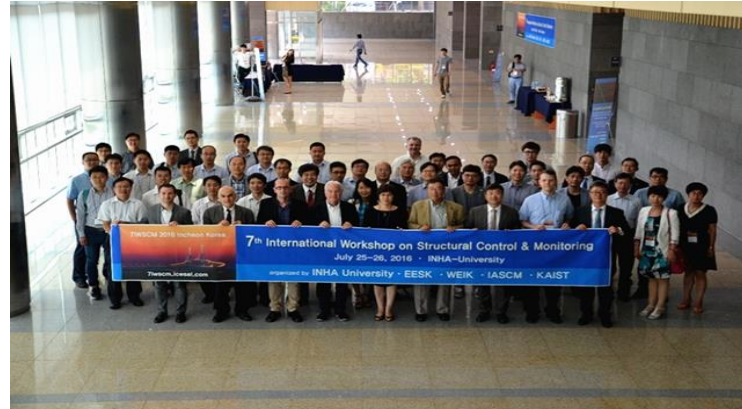
Teaching context

University



- **Featured in civil engineering and architecture**
 - **Double-first rate construction**
 - **Cultivating large amount of versatile talents**
 - **Application-orientation, manipulative ability**
-

Teaching context



Students

**Future engineers
& architects**



- **Non-English major, freshmen, level A**
- **Highly motivated while lack of systematic reading & writing skills**
- **In need of expanding thinking and values-shaping**

Teaching context



Text

Book 1 Unit 1 Good to great

Dream big but be grounded in reality

How to define an abstract concept (Demo)

Unit objectives

- **Apply theme-related words and expressions**
- **Evaluate the importance of ambition and analyze the “good-enough” mindset**
- **Define and explain an abstract concept from different perspectives in writing**
- **Adopt an appropriate attitude towards success and make your own judgement**

About demo

Selection basis

Teaching objectives

Teaching methodologies

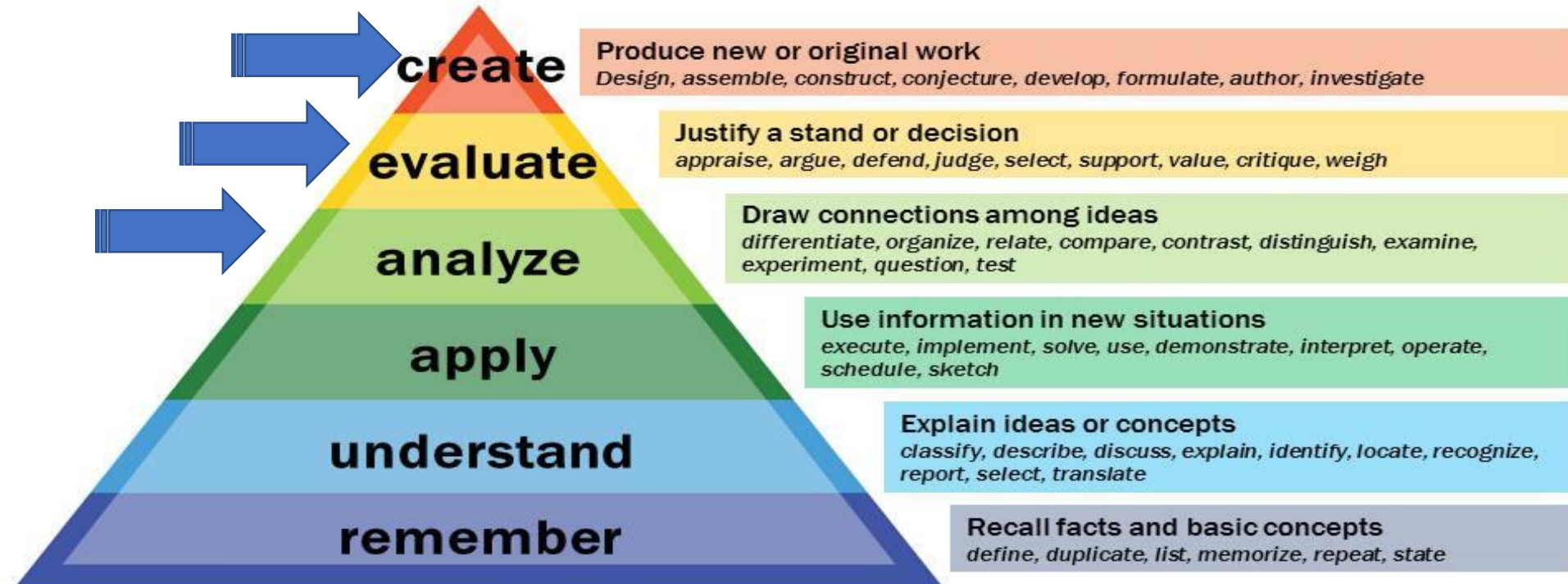
Teaching design

About demo

Selection basis

Higher level

Bloom's Taxonomy



After learning this part, students will be able to:

- **identify an abstract concept and analyze its structure;**
 - **define an abstract concept with the guidance of the writing structure;**
 - **have a better understanding about the traditional Chinese cultural ideas such as family reverence, integrity and diversity.**
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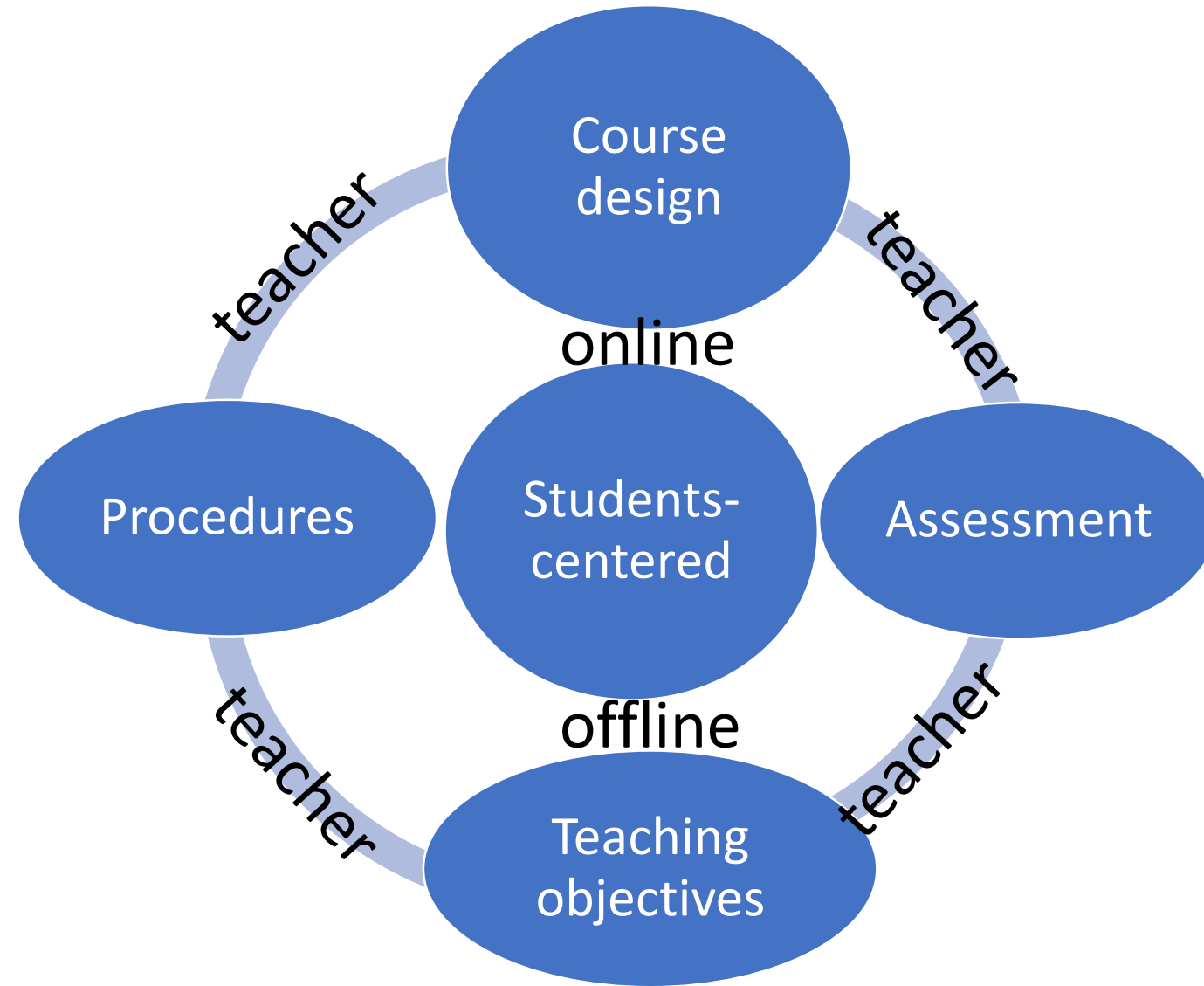
About demo

Teaching methodologies

Outcome-based Education

Teaching assessment

Outcome-based Education



Teaching assessment

Students' self-assessment

Peer assessment

Teacher's assessment

Teaching assessment

Points	Paragraph structure	Content & organization	language
5	The structure is quite clear with a definition, explanation and supporting examples.	All content is relevant to the task. The paragraph is well organized, using a variety of linking words and cohesive devices.	The language coherently and accurately presents the main idea with sufficient range of vocabulary, proper use of tenses and correct implementation of collocation.
4	The structure is clear with a definition, explanation and supporting examples.	All content is relevant to the task. The paragraph is well organized, yet using basic linking words and cohesive devices.	The language presents the main idea properly. there are minor mistakes in spelling, collocations and tenses.
3	Though it's used, it's not proper enough.	Minor irrelevances may be present. The paragraph is connected and coherent, using basic and limited linking words and cohesive devices	The language can generally present the main idea. There are noticeable mistakes in spellings, collocations and tenses, meaning can still be determined.
2	The structure is not clear enough.	The paragraph is not well organized. Many things are irrelevant to the task.	The language can generally present the main idea. There are noticeable mistakes in spellings, collocations and tenses, some of which impede the meaning.
1	The structure is not very clear.	The paragraph is not well organized. Most of the content is irrelevant to the theme.	The language cannot present the idea coherently and accurately. There are many mistakes in spellings, collocations and tenses, which results in inaccurate expression.

About demo

Teaching design

Write a paragraph on Diversity

Create relevant contents on Integrity

Sample essay analyzing and deducing

Identify writing pattern in para. 4

highlight

Moral education

Teaching presentation

**Part 2:
Demonstration**

Review



**The unlimited
ambition of youths**



VS



**The limited ambition
of more mature people**



Ambition is seen as a positive trait!

Define an abstract concept in paragraph writing

Unit 1 Reading 1 Ambition
《新编大学英语（第四版）综合教程1》



Definition

An abstract concept

In cognitive linguistics, **an abstract concept** is a transformation of the concrete concept derived from embodied experience.

(<https://en.wikipedia.org/wiki/Concept>)

- 📍 It cannot be experienced through our perceptions.
- 📍 It is complex or difficult to be fully understood.

VISION



HEARING



SMELL



TASTE



TOUCH



Wordcloud

Love Integrity Pain Beliefs
Happiness Justice Charity Culture Diversity
Anger Pride Civilization Sympathy Hate
Friendship Beauty Courage Bravery
Brilliance Compassion Hospitality Dedication
Loyalty Reverence Faith Peace Liberty

Examples of abstract concepts

1

The author's definition of ambition

What I mean by ambition is dreaming big dreams, putting no limits on your expectations and your hopes.

2

The author's arguments or explanations based on her definition

I don't really like specific, attainable ambitions. I like big ambitions that suggest the world could open up at any time.....

3

The examples the author uses to further clarify her views

The next book could hit it big. The next research project could lead to something fantastic. The next bright idea could change history.

Writing structure

Define an abstract concept

1

Present a clear and basic definition.

2

Explain the meaning of the concept in your own words.

3

Use facts, examples or anecdotes to further clarify the concept.

abstract



concrete

Sample

Family reverence

Definition and explanation



In *The Analects*, family reverence refers to a deep appreciation toward the original state of one's life. I believe family reverence emphasizes one's duty to care for and respect the elders. A typical example is the story of Huang Xiang in the East Han Dynasty. He cooled the mattress with a fan in hot summer and warmed the quilt with his body in cold winter for his father when he was only nine.

Practice



Integrity

Integrity refers to the quality of being honest, truthful and upright in one's moral principles.

My explanation:

An example:

Reference

Integrity

Integrity refers to the quality of being **honest, truthful and upright in one's moral principles**. For me, I strongly agree with what *The Analects* said. “No one can stand without integrity; no business can thrive without integrity; no country can live without integrity.” As a college student, I've never been involved in any plagiarism. Integrity is what I value most.



Assignment

Diversity



Write a paragraph of no less than 80 words to offer your own definition of **Diversity** on iWrite.



Assessment



Self-assessment	1	2	3	4	5
1. I can explain what an abstract concept is.					
2. I can analyze the structure of para.4 and understand the meaning of ambition.					
3. I can develop a paragraph to define an abstract concept.					
4. I have a better understanding of the meaning and importance of family reverence and integrity.					
5. I feel confident in spreading Chinese culture in English.					

1-Poor, 2-Fair, 3-Satisfactory, 4-Good, 5-Very good

Enhancement

Watch a short video to enhance your understanding of **AMBITION**.



Summary



President Xi paid a visit to college students.

“Keep your eyes on the stars and your feet on the ground.”

Thank you for your listening!

