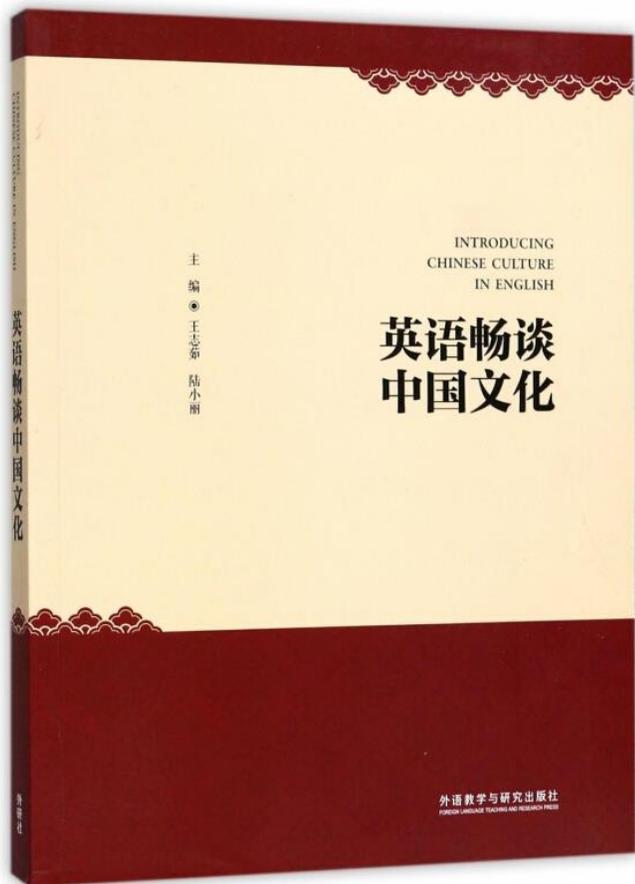


2021 FLTRP Star Teacher Contest





Introducing Chinese Culture in English **Unit 3 Chinese Characters**

Teaching Design



- **Teaching Context**

- **Unit Design**

1. Learning Objectives
2. Teaching Methodology
3. Teaching Procedures
4. Learning Assessments

- **10-minute Design**

1. Design Rationale
2. Learning Materials Analysis
3. Teaching Procedures

Teaching Context



■ University

comprehensive university

“Project 211” “Double First-Class”

international students from **BRI countries**

■ Students

second-year non-English majors

language level (CSE 5)

“Chinese culture aphasia” (中国文化失语现象)

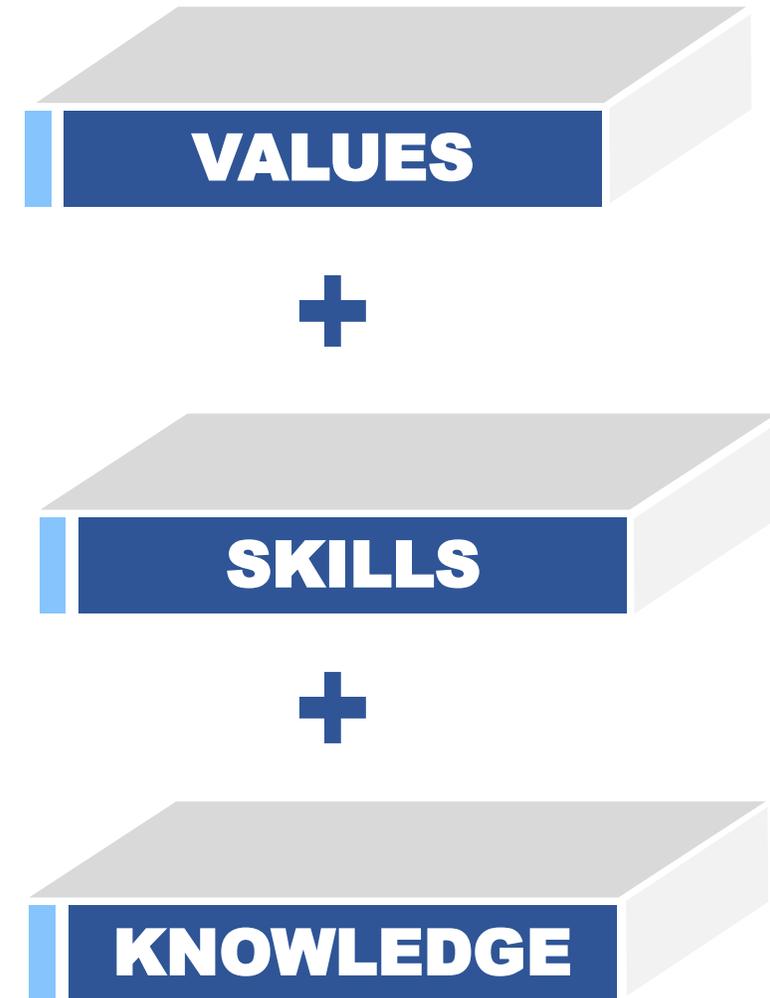
■ Course

A Glimpse of Chinese Culture

College English elective course

Learning Objectives

- To perceive and interpret unique **beauty** and **charm** of Chinese characters;
 - To appreciate **wisdom** and **creativity** behind Chinese characters;
- To cultivate **dialectical thinking** by drawing justified inferences;
 - To develop **self-awareness** and **cultural sensitivity** by evaluating cultural differences from multiple perspectives;
- To identify **unique features** of Chinese characters;
 - To understand the origin and development of Chinese characters;
 - To use **theme-related** words and expressions properly.

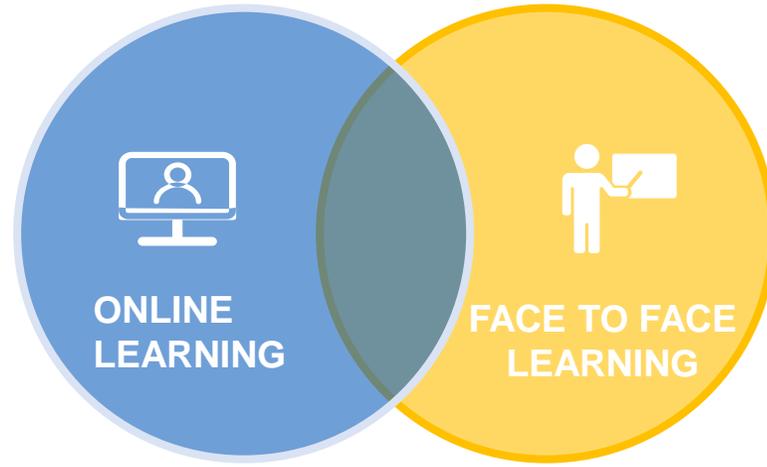


Teaching Methodology

Umooc
中国高校外语慕课平台



Introducing China in English



|| BLENDED LEARNING ||



Teaching Procedures

Pre-class

UMOOCs

draw mind maps
& tables

Unipus

watch 5 videos
and design
Chinese names

Group Pr

Design rati

Poll

Select the

Mo



Maryam Tahira



Rattana Temprom



Essameldin Ahmed



Abebe Assefa Gobena



Md Ahsanul Kabir

After-class

roduction task

evise the name
and record a video

Learning Assessments



Pre-class

UMOOCS
Learning Data



In-class

Quiz
Peer Assessment
Teacher Assessment



After-class

Self-Evaluation
Student Reflection

Self-Reflection

Through the class, I realize the profound culture in Chinese characters and thus gain more confidence in Chinese language and culture.

Peer Assessment Checklist

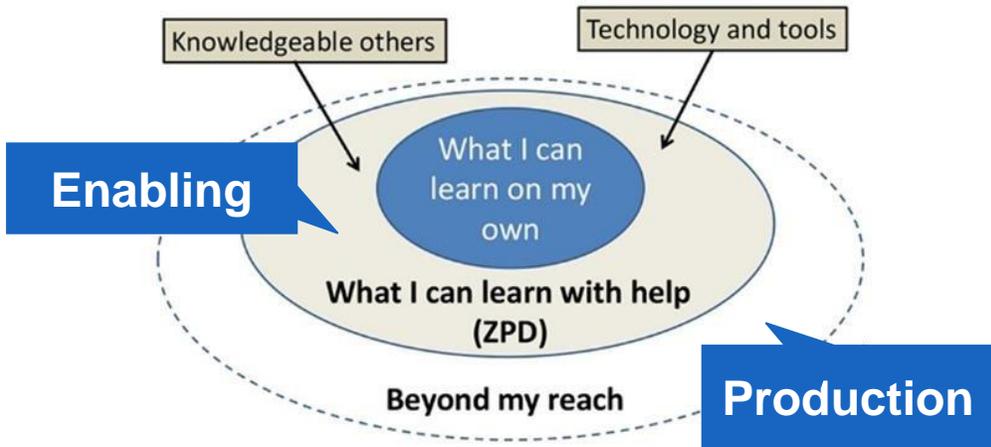
but to b con: the or “ char	Depth	Did student A use core knowledge about Chinese characters formation relevant to the topic?	_____ types of conformation _____ terms related to 8 basic strokes
	Clarity	Did student A apply various useful expressions to deliver central ideas clearly?	_____ signify _____ represent _____ resemble _____ indicate
	Fairness	Did Student A take into consideration the other speaker's cultural norms and taboos appropriately	____ Yes ____ No ____ Not Mentioned

Wu Yuhao
Bioscience 1902

12. I can appreciate the beauty in the structure and conformation of Chinese characters.	1	2	3	4	5	6	7
13. I can figure out the writing problems faced by Chinese characters in modern society and offer some solutions.	1	2	3	4	5	6	7
14. I would undertake the responsibility to help promote Chinese characters globally.	1	2	3	4	5	6	7
15. I can devise a specific plan to teach overseas students how to write Chinese characters.	1	2	3	4	5	6	7
16. I can communicate with overseas students about the basic knowledge of Chinese characters.	1	2	3	4	5	6	7

10-minute Design

1. Design Rationale

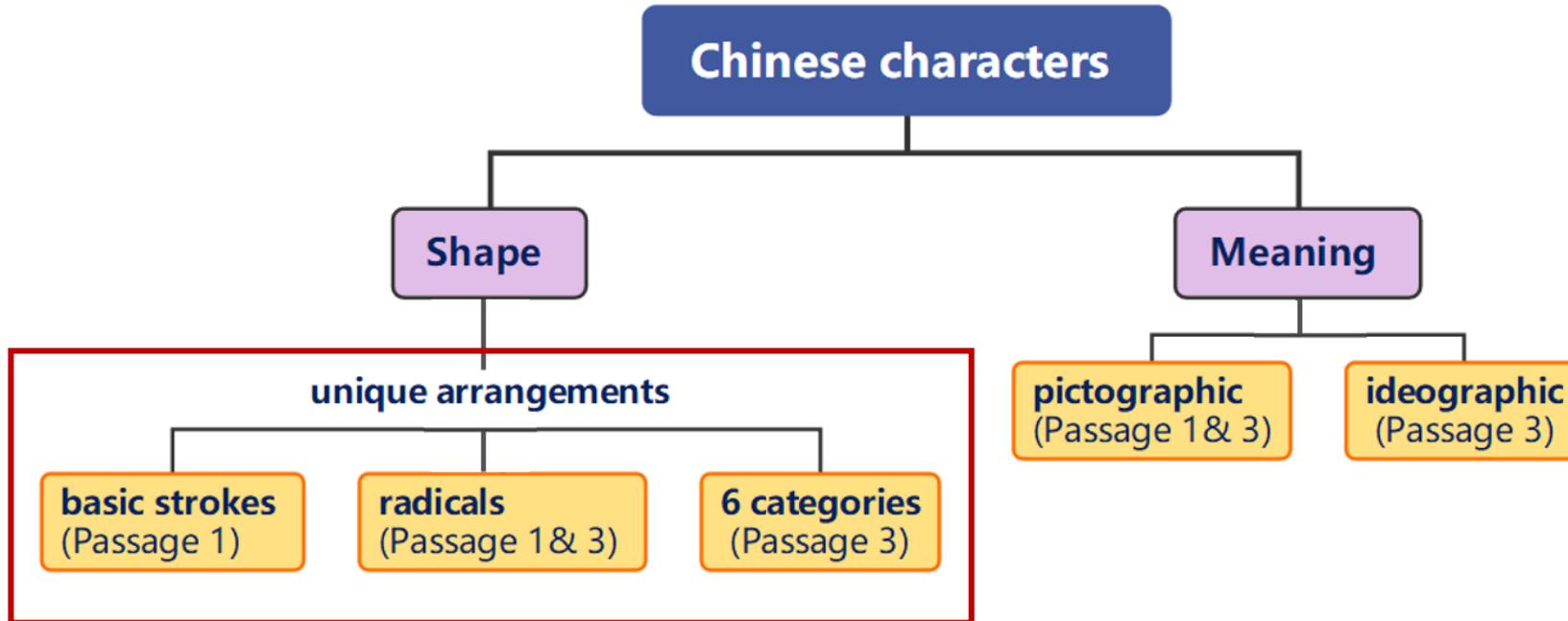


(Vygostky, 1978)

- **self-awareness** of cultural values embedded in Chinese characters;
- **intercultural** competence;
- **knowledge** of Chinese characters;
- **language** support for the topic.

10-minute Design

2. Learning Materials Analysis



Process

- select
- reorder
- revise
- supplement

“integrated, theme-based, content-based, production-based cooperative learning”

10-minute Design

3. Teaching Steps

Motivating

Topic

Tips to learn
Chinese characters



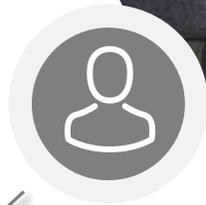
Purpose

To **illustrate** the conformation



Sociocultural Identities

Chinese sophomore student
Pakistani PhD candidate



Occasion

Informal
English corner



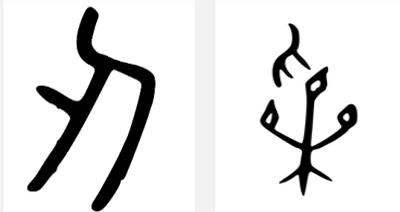
10-minute Design

3. Teaching Steps

Enabling

Guessing Game

- Understand
- Analyze



- ✓ Knowledge
- ✓ Language

Role-Play Conversation

- Analyze
- Apply



- ✓ Dialectical thinking



- ✓ ICC

Assessing

Class Presentation

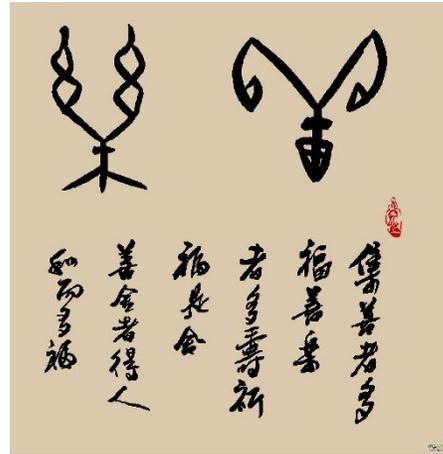
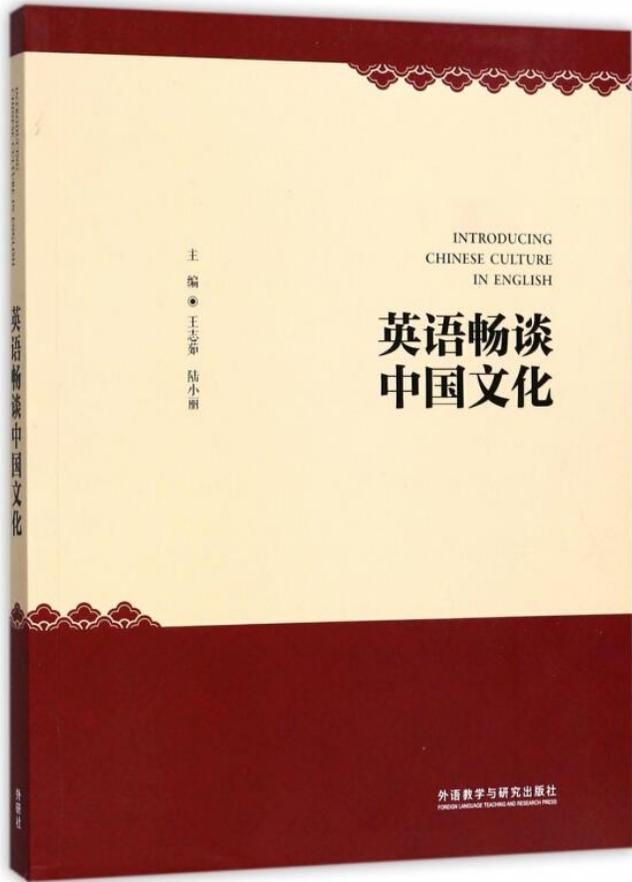
- Evaluate



- ✓ values
- ✓ skills
- ✓ knowledge

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Introducing Chinese Culture in English

Unit 3 Chinese Characters

Tips to Learn Chinese



Speakers:

- Chinese sophomore student
- **Pakistani** PhD candidate

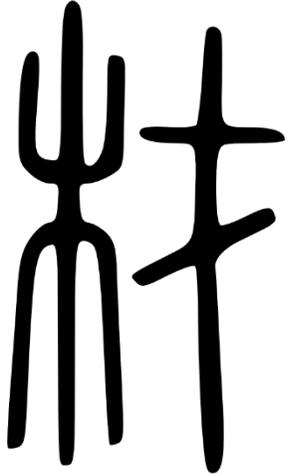
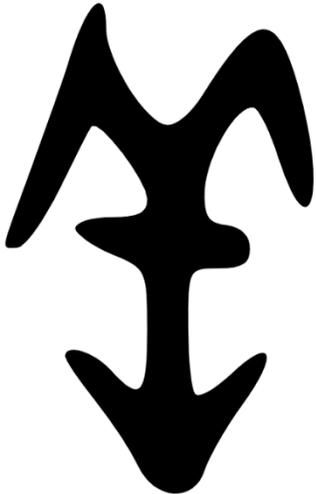
Topics:

How to understand Chinese characters in written forms

Occasion:

English corner

Shape-Meaning Relation in Chinese Characters



Shape-Meaning Relation in Chinese Characters



Please match the following characters with corresponding conformation methods.

羊

刃

采

材

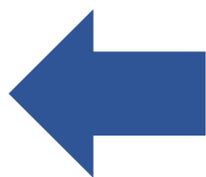
pictograph

self-explanatory

associative
compound

picto-phonetic

Task 1 Uniqueness of Your Names

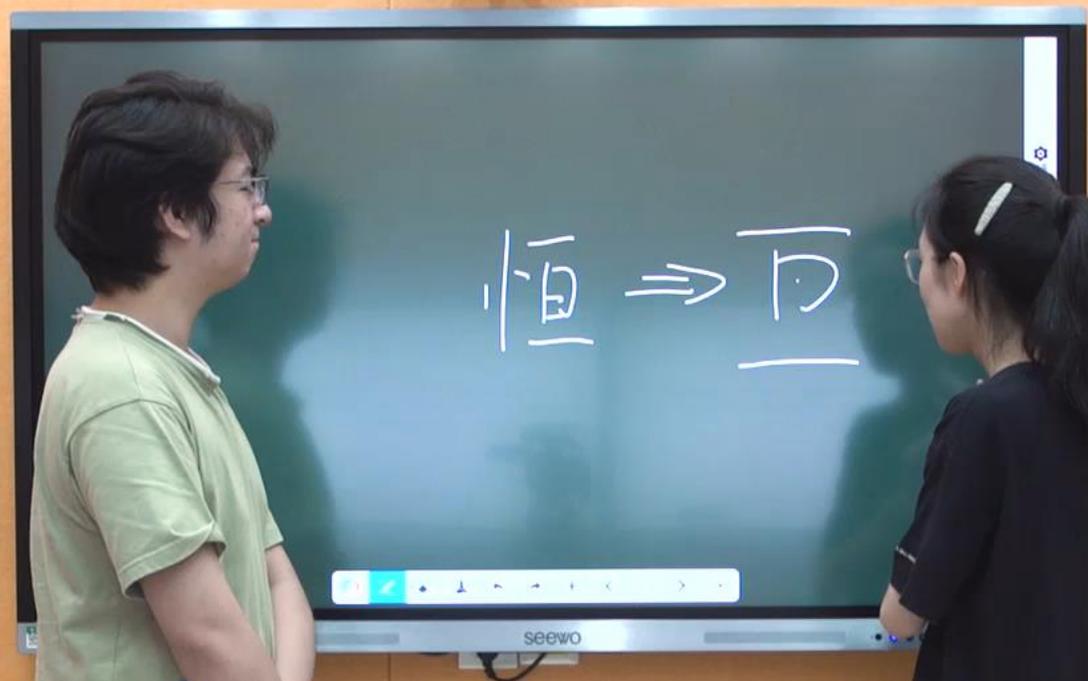


“上下两横画表示天地”

“上弦月逐趋盈满”

“如月之恒”（《诗经》）



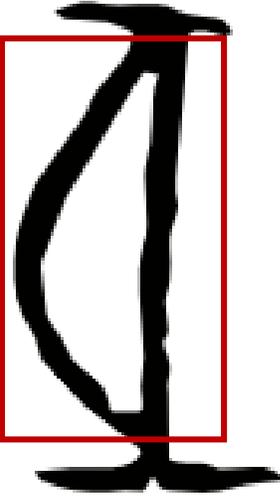


Task 1 Uniqueness of Your Names



Did the student manage to interpret “恒” effectively?

depth	clarity
<p>✗ pictograph</p> <p>✗ horizontal strokes</p>	<p>✓ signify</p> <p>represent</p> <p>resemble</p> <p>indicate</p>



Task 2 Stories behind Chinese Characters



Work in pairs to act out the following conversation.



Student A

- a Chinese sophomore student
- to **explain** about shape-meaning relation in Chinese characters



Student B

- an international PhD student with entry level proficiency in Chinese
- Thailand/ Egypt/ Russia



Task 2 Stories behind Chinese Characters



Please assess the effectiveness of your partner's explanation.

■ Depth

- ✓ associative compound
- ✓ pictograph

■ Clarity

- ✗ signify/resemble..

■ Fairness

Yes No Not Mentioned



Wrap-up

