

Advanced English

LESSON 14

**SPEECH ON HITLER'S
INVASION OF THE U.S.S.R.**



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CONTENTS

1 UNIVERSITY AND STUDENTS

University

Architecture and Civil Engineering

**Target
Students**

Third-year English majors (Architecture)

**Cultivating
Objective**

Application-oriented talents

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CONTENTS

2 COURSE ORIENTATION



Contents of 2ND semester

Lesson 9 A More Perfect Union (Part I)

Lesson 10 A More Perfect Union (Part II)

Lesson 11 The Way to Rainy Mountain

Lesson 12 Ships in the Desert

Lesson 13 No Signpost in the Sea

Lesson 14 Speech on Hitler's Invasion of the U.S.S.R.

Lesson 15 Argentina Bay

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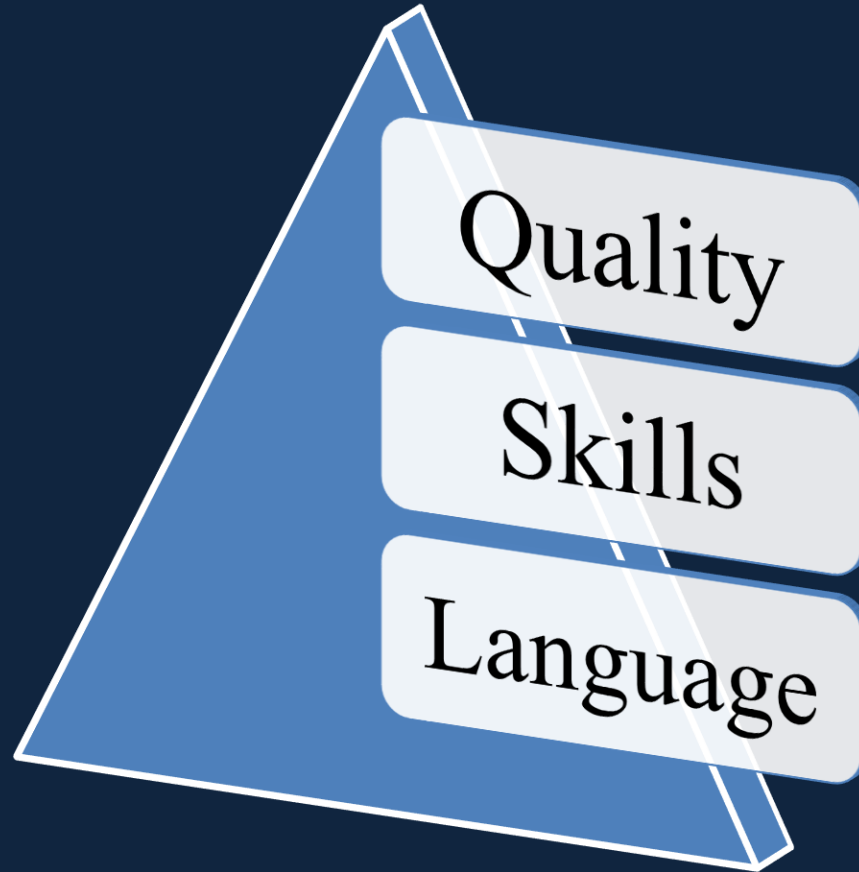
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CONTENTS

3 TEACHING OBJECTIVES



3.1 LANGUAGE

Words and Expressions

Paraphrase and Translation

Figures of speech

Persuasion



3.2 SKILLS

To **identify** Arrangement, Aesthetics, Argument and Appeal in Churchill's address

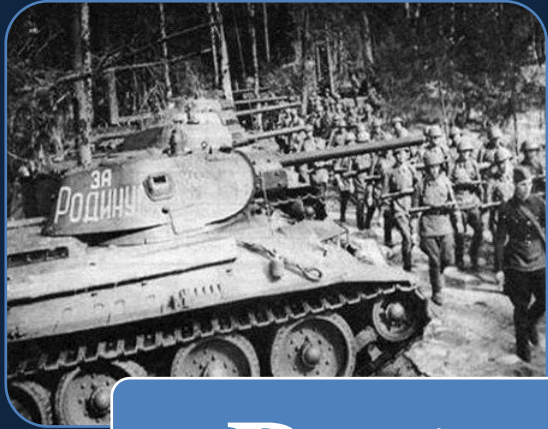


To **explore** Arrangement, Aesthetics, Argument and Appeal in a persuasive speech



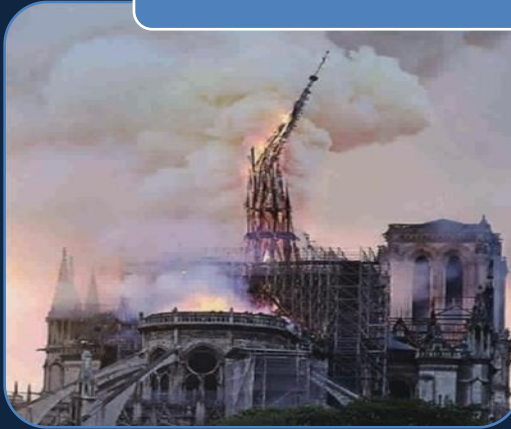
To **apply** Arrangement, Aesthetics, Argument and Appeal into a proposal

3.3 QUALITY



Past

Present



**Protection
of heritage
buildings**

Future

5

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4.1 TEACHING DESIGN

Sessions	Periods	In class	After class
Session 1	Period 1	Global reading	Task 1: Exercises of language points
	Period 2		
Session 2	Period 3	TA of Task 1;	Task 2: A speech to protect environment
	Period 4	Detailed study	
Session 3	Period 5	TSCA of Task 2;	Task 3: A video to rebuild Notre Dame
	Period 6	Identifying & exploring 4A	
Session 4	Period 7	TSCA of Task 3;	Unit project: A proposal to protect the heritage buildings
	Period 8	Applying 4A: Group work	

4.2 ONLINE-OFFLINE ASSISTED TEACHING



4.3 TEACHING ASSESSMENT

下午12:05 7月26日 周五

60%

Time	Index	Weightiness %	Scales				
			5	4	3	2	1
Before class	Preview	10					
	Pre-assignment	20					
In class	Attendance	10					
	Participation	20					
	Language performance	20					
After class	Review	10					
	Assignment	10					

5

4

3

2

1

CONTENTS

5.1 ARCHITECTURAL CHARACTERISTICS

Applying 4A

Exploring 4A

Identifying 4A



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Fire at Notre Dame cathedral

The iconic spire at the top of Notre Dame Cathedral in Paris has collapsed after a major fire broke out. Flames engulfed the roof of the 850-year-old Gothic cathedral and spread rapidly across the building.

⌚ 53 minutes

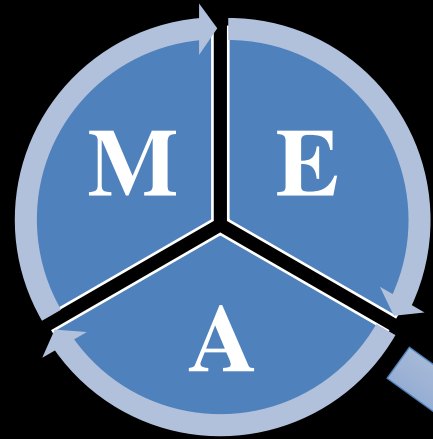
Also on the programme: The International Committee of the Red Cross has made an appeal to find three employees who were abducted in Syria more than five years ago. And the island of Madagascar is facing its biggest-ever outbreak of measles.

(Image: Flames and smoke are seen billowing from the roof at Notre-Dame Cathedral in Paris, France. Credit: Pierre Suu/Getty Images)

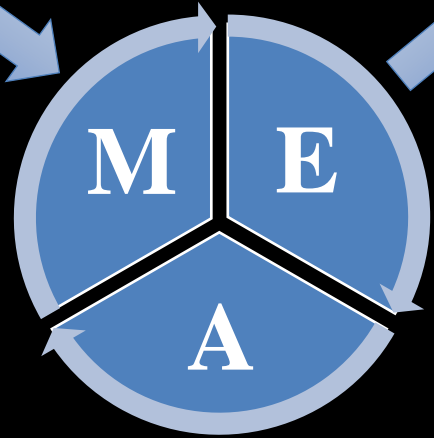
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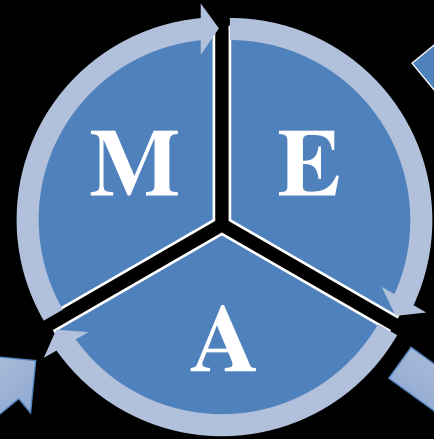
5.2 POA IN EVERY TEACHING STEP



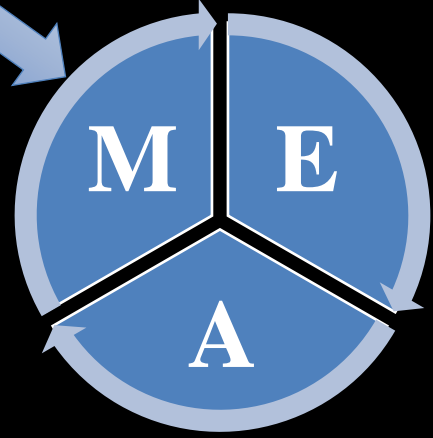
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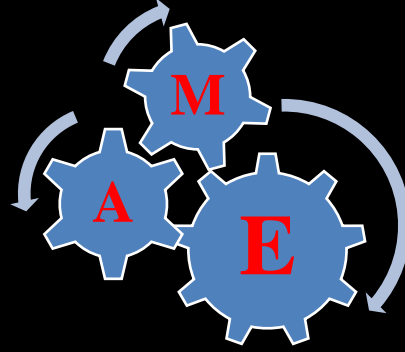
3-4



5-6



7-8



M: Motivating
E: Enabling
A: Assessing

Notre Dame fire could have been started by a cigarette or an electrical fault, prosecutors say

By Saskya Vandoorne, Antoine Crouin and Bianca Britton, CNN

Updated 1548 GMT (2348 HKT) June 26, 2019



News & buzz



House Oversight plans vote to hold Kellyanne Conway in contempt...



Boris Johnson calls Trump's tweets 'totally unacceptable'



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Rebuilding Notre Dame

Hundreds of millions of Euros have been donated to help rebuild Notre Dame after a fire on Monday destroyed its roof and caused the spire to collapse. Le Monde's editorial director Sylvie Kauffmann discusses President's Macron response. Also, the Archbishop of York and sculptor Anthony Gormley reflect on the significance of the building and religion.

17 April 2019

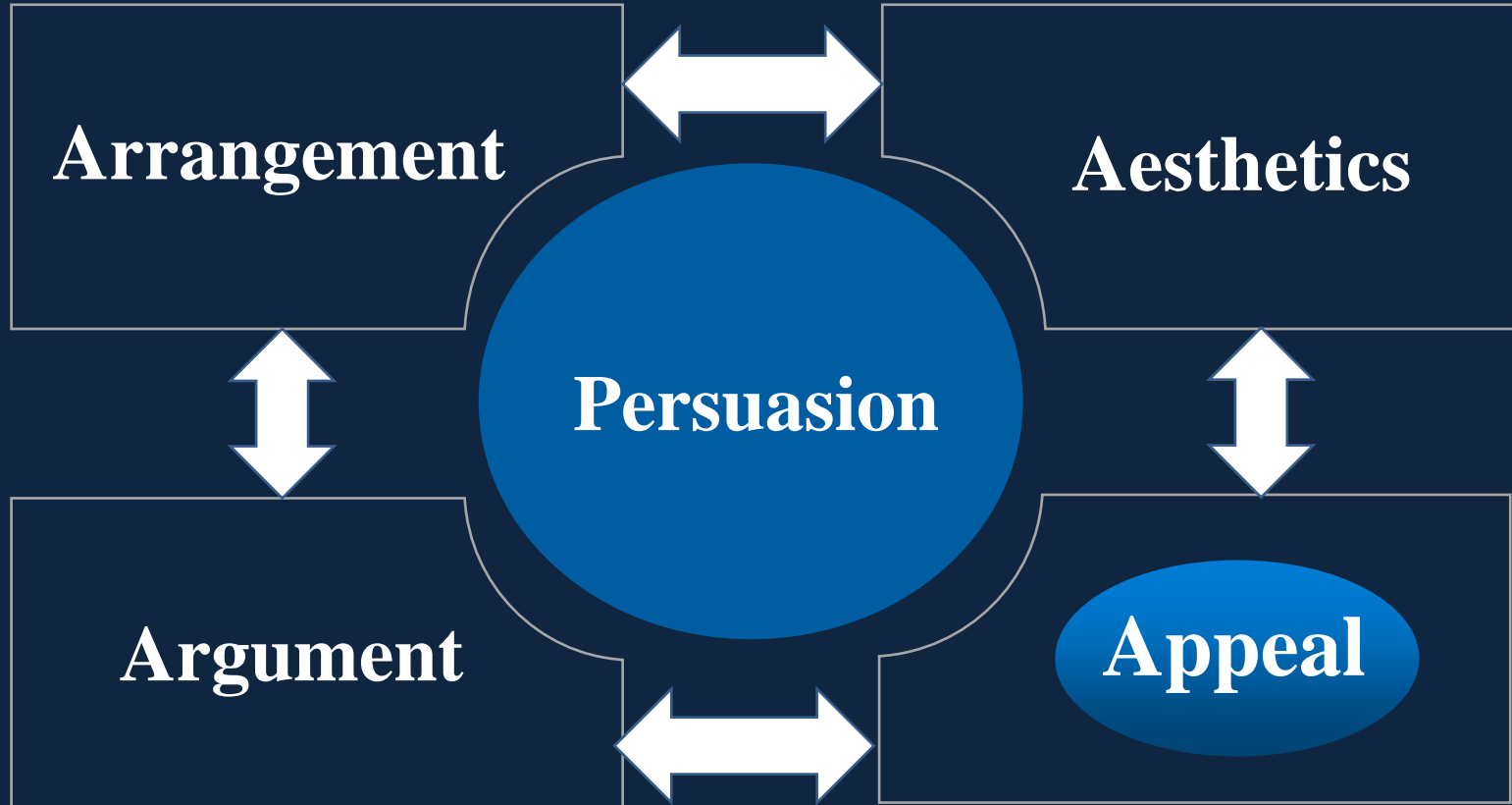
🕒 22 minutes

(Image: Notre Dame, credit: Christophe Petit Tesson/Getty Images)

Show less



TEACHING DEMONSTRATION



Appeal

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graph TD; A[Appeal] --> B[Opening]; B --> C[Body]; C --> D[Ending]; style D stroke:#f00,stroke-width:2px
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Opening

Body

Ending

Frequently-used but ineffective expressions:

It is necessary for us to...

It is very important for us to...

It is our responsibility/duty to...

We must/should/ought to...

We will try our best to...



快剪辑

Objective

A final appeal for rebuilding Notre Dame

Appeal

The Russian danger is therefore our danger, and the danger of the United States, just as the cause of any Russian fighting for his hearth and home is the cause of free men and free peoples in every quarter of the globe. Let us learn the lessons already taught by such cruel experience. Let us redouble our exertions, and strike with united strength while life and power remain.

Appeal

① The Russian danger is therefore our danger, and the danger of the United States, just as the cause of any Russian fighting for his hearth and home is the cause of free men and free peoples in every quarter of the globe. ② Let us learn the lessons already taught by such cruel experience.

③ Let us redouble our exertions, and strike with united strength while life and power remain.

Appeal

The Russian danger is therefore our danger, and the danger of the United States, just as the cause of any Russian fighting for his hearth and home is the cause of free men and free peoples in every quarter of the globe. / Let us learn the lessons already taught by such cruel experience. Let us redouble our exertions, and strike with united strength while life and power

Summary

Promotion

Appeal

Repetition

The Russian danger is therefore our danger, and the danger of the United States, just as the cause of any Russian fighting for his hearth and home is the cause of free men and free peoples in every quarter of the globe. / Let us learn the lessons already taught by such cruel experience. Let us redouble our exertions, and strike with united strength while life and power remain.

Repetition

The urgent situation is emphasized.

Appeal

Repetition

The Russian danger is therefore of ¹ the same kind as the danger of the United States, just as the cause of any Russian fighting for his hearth and home is the cause of free men and free peoples in every quarter of the globe. / Let us learn the lessons already taught by such cruel experience. Let us redouble our exertions, and strike with united strength while life and power remain.

Alliteration

Repetition



Alliteration

The urgent situation is emphasized.

The strong rhythm is achieved.

Appeal

Repetition

The Russian danger is therefore ¹ of the same kind as the danger of the United States, just as the cause of any Russian fighting for his hearth and home is the cause of free men and free peoples in every quarter of the globe. / Let us learn the lessons already taught by such cruel experience. Let us redouble our exertions, and strike with united strength while life and power remain.

Alliteration

Hyperbole

Repetition



Alliteration



Hyperbole

The urgent situation is emphasized.

The strong rhythm is achieved.

The expressive force is strengthened.

Appeal

The Russian danger is therefore our danger, and the danger of the United States, just as the cause of any Russian fighting for his hearth and home is the cause of free men and free peoples in every quarter of the globe. Let us learn the lessons already taught by such cruel experience. Let us redouble our efforts, and strike with united strength while we and power remain.

Parallelism

Aesthetics

Arrangement

Appeal

The Russian danger is therefore our danger, and the danger of the United States, just as the cause of any Russian fighting for his hearth and home is the cause of free men and free peoples in every quarter of the globe. Let us learn the lessons already taught by such cruel experience. Let us redouble our exertions, and strike with united strength while life and power remain.

Appeal

The Notre Dame's tragedy is therefore our tragedy and the tragedy of the whole world, just as the cause of French people protecting their heritage building is the cause of peoples in every quarter of the globe. Let us learn the lessons already taught by such cruel experience. Let us redouble our exertions, and **strike with united strength** while **life and power** remain.

Let us redouble our exertions, and **strike with united strength** while **life and power remain**.

Expressions can be chosen:

**devote all the
resources**

**the heritage buildings
remain**

**upkeep cultural
significance**

**it is better late than
never**

**preserve and protect
them**

**we can still do
something**

Appeal

The **Notre Dame's tragedy** is therefore our **tragedy**, and the **tragedy of the whole world**, just as the cause of **any French people protecting their heritage building** is the cause of **peoples** in every quarter of the globe. Let us learn the lessons already taught by such cruel experience. Let us redouble our exertions, and **devote all the resources** while **it is better late than never**.

Comparison & Contrast

We should/ought to...

It is necessary...

It is our duty to...

We will try our best to...

It is our responsibility to...

Unconvincing

... is therefore..., and ..., just as the cause of ... is the cause of ...

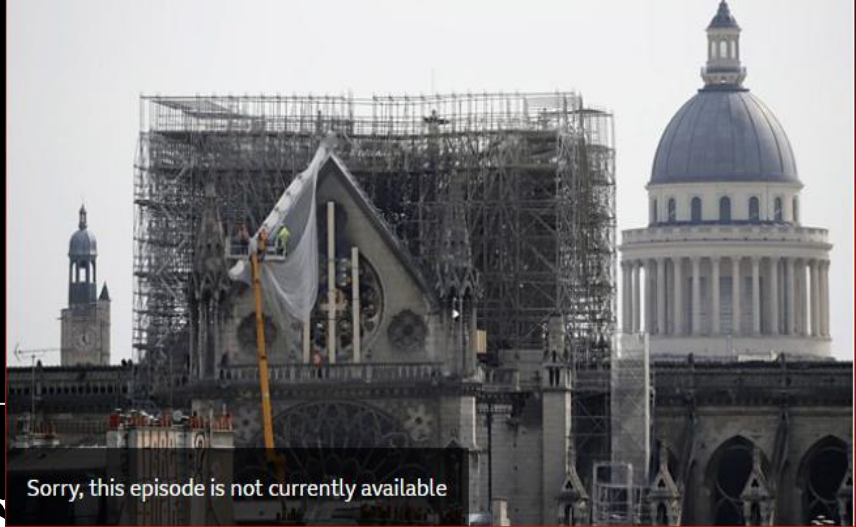
Let us redouble our exertions already taken in such cruel experience.

Let us redouble our exertions, and ...

Persuasive

Assignment

To submit your s
people to r



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How to re-build Notre Dame?

How to re-build Notre Dame, should it be exactly the same?

🕒 23 minutes

Also on the programme: we'll bring you chocolate, how to make it, how it's changed over the years and why we all still love it.

Joining Julian Worricker to discuss these and other issues are Claire Bolderson, journalist and blogger at Clairebolderson.com, and Christina Lamb, award-winning Sunday Times Chief Foreign Correspondent, and bestselling author.

(Image: Workers consolidate the North face of Notre-Dame in the aftermath of a fire that devastated the cathedral in Paris. Credit: EPA)

Show less



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THANK YOU!