



FLTRP

**Star Teacher
Contest**

2021

A wireframe hand is shown pointing towards a globe. The globe is rendered with a grid of lines and is surrounded by a circular ring of small dots. The word "Contents" is written in a bold, white, sans-serif font across the center of the globe.

Contents

01

Teaching Design

02

Demonstration

A wireframe hand is shown from the bottom left, with the index finger pointing upwards towards a circular button. The button has a blue-to-purple gradient and a metallic-looking border. The number '01' is displayed in white on the button.

01

Teaching Design



Freshmen

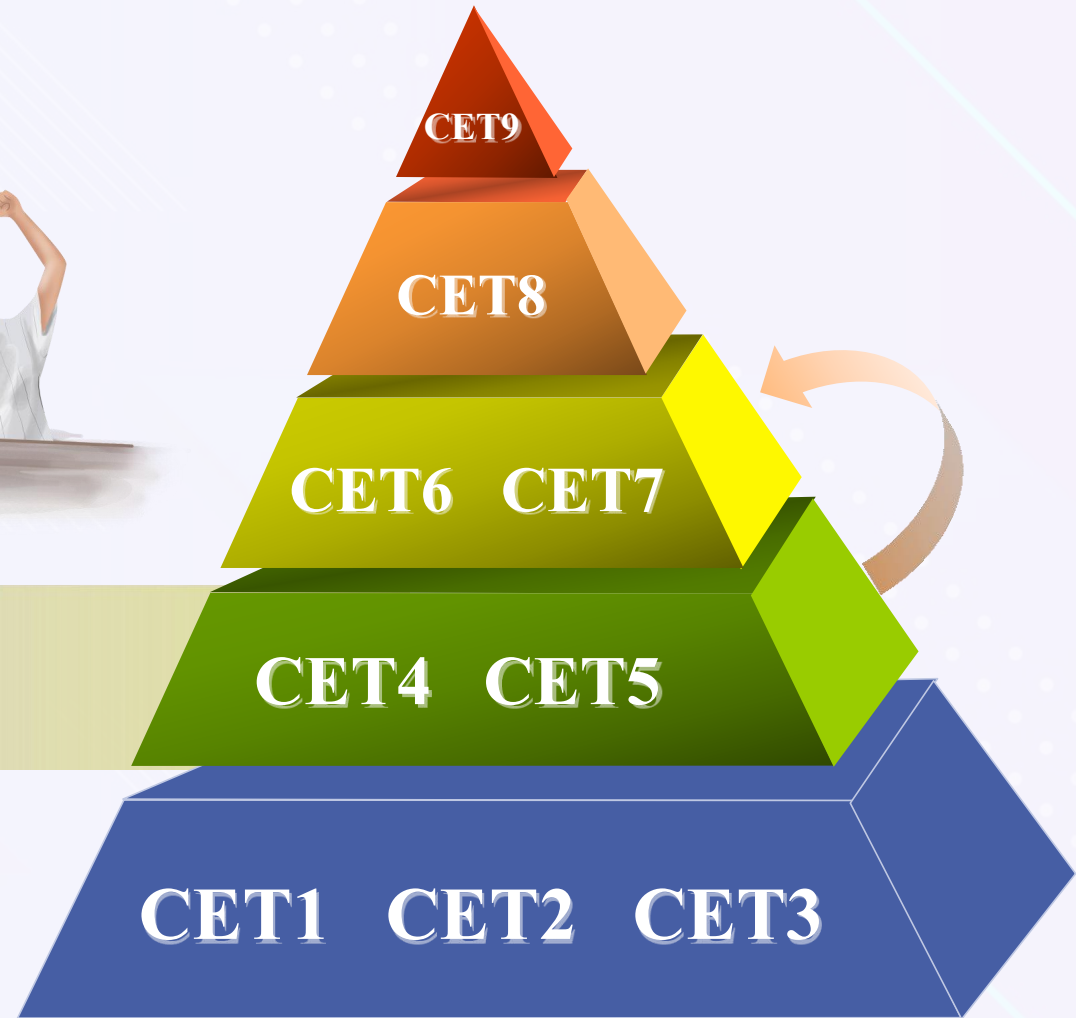
Non-English majors



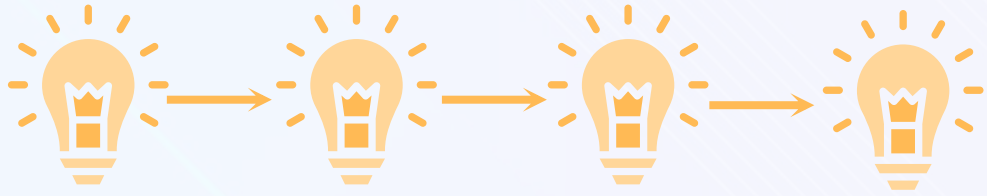
High motivation



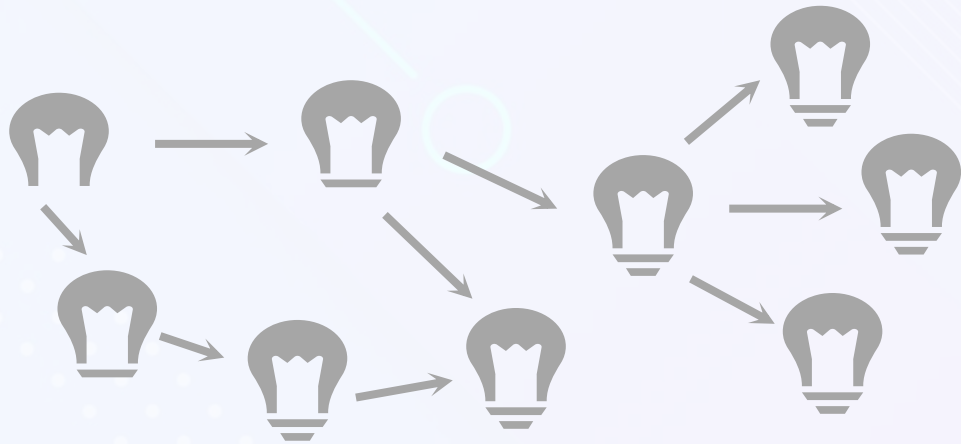
Intermediate



China's Standards for English Language Ability, 2018

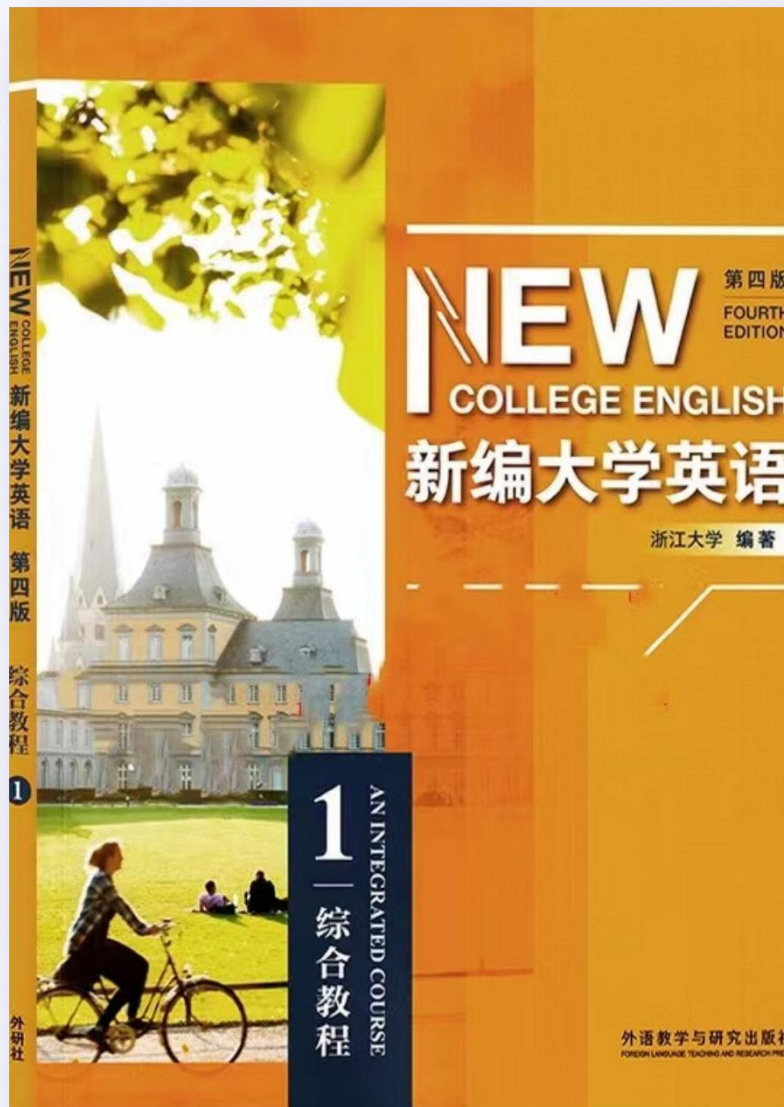


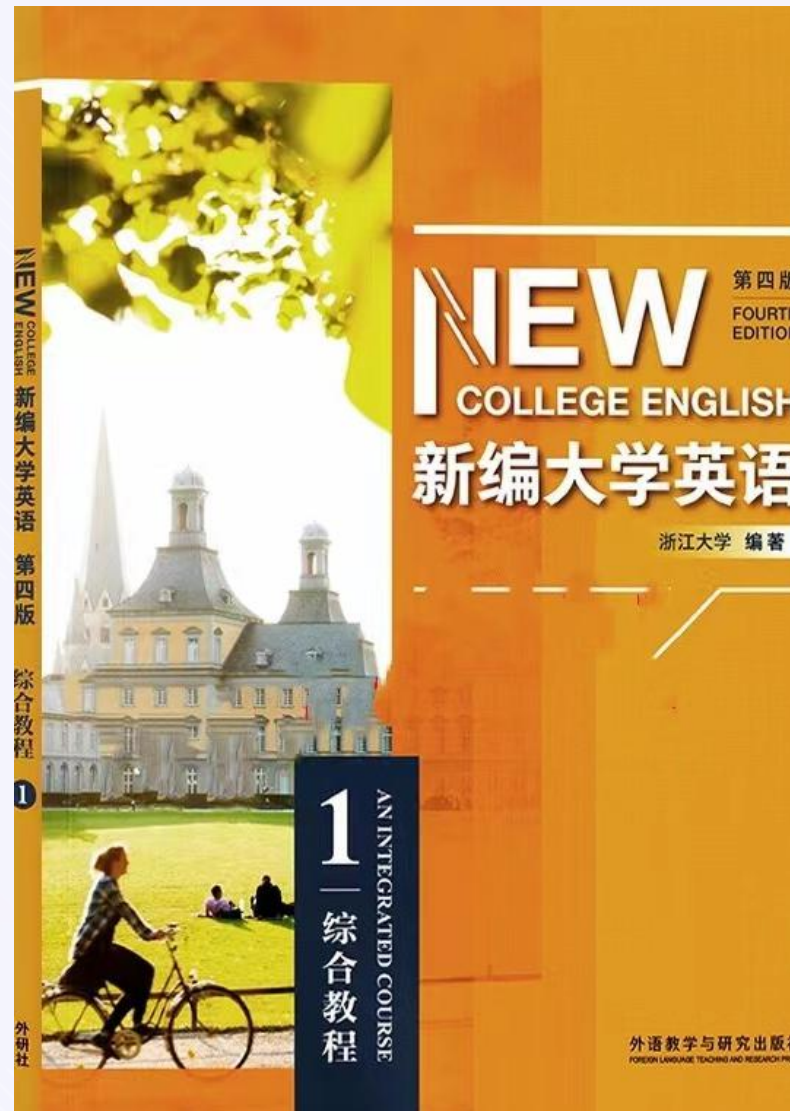
Linear thinking

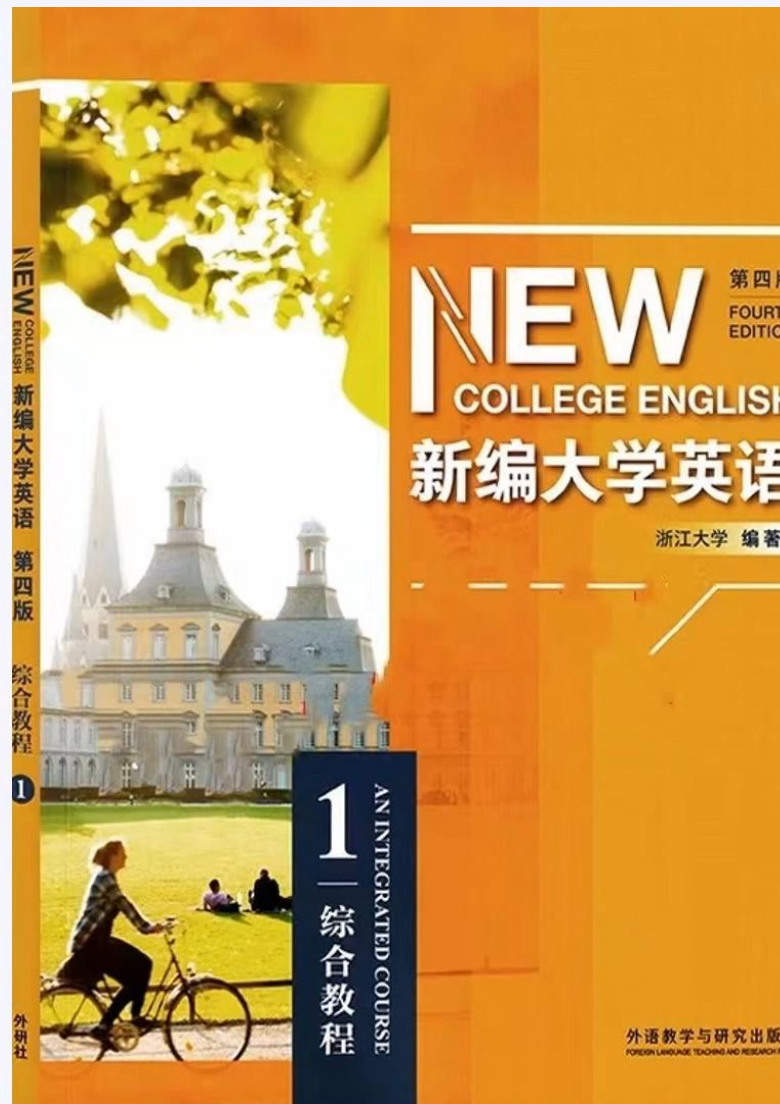


Lateral thinking











8

UNIT

Communication at your fingertips

Set the scene

A long time ago, people communicated without the Internet. Even longer ago, people communicated without phones, faxes and had to speak face to face or put pen to paper. However, with the speedy development of technology, we have entered the great information age, also known as the computer age or digital age, where individuals can transfer and communicate information freely, and have instant access to information that would have been difficult or impossible to find in the past. While some people find new forms of communication to be highly beneficial, others don't feel comfortable using them. Differing attitudes aside, we need to learn to reap the benefits of the digital age while minimizing the distraction, alienation, etc. brought about by it.

Learning objectives

Upon completion of this unit, you will be able to:

- talk about various aspects of digital communication and its impact on modern life;
- use an anecdote to illustrate your point in an argumentative essay;
- develop an in-depth understanding of different opinions regarding digital communication and make your own evaluation of these opinions.

The gentleman makes things his servants;
the petty man is servant to things.

— Xunzi



Reading 1

Is social media the enemy? P187

Reading 2

Why I am not going to buy a cellphone P197

Unit project

Suggestions for a social media app designed specifically for college students P203

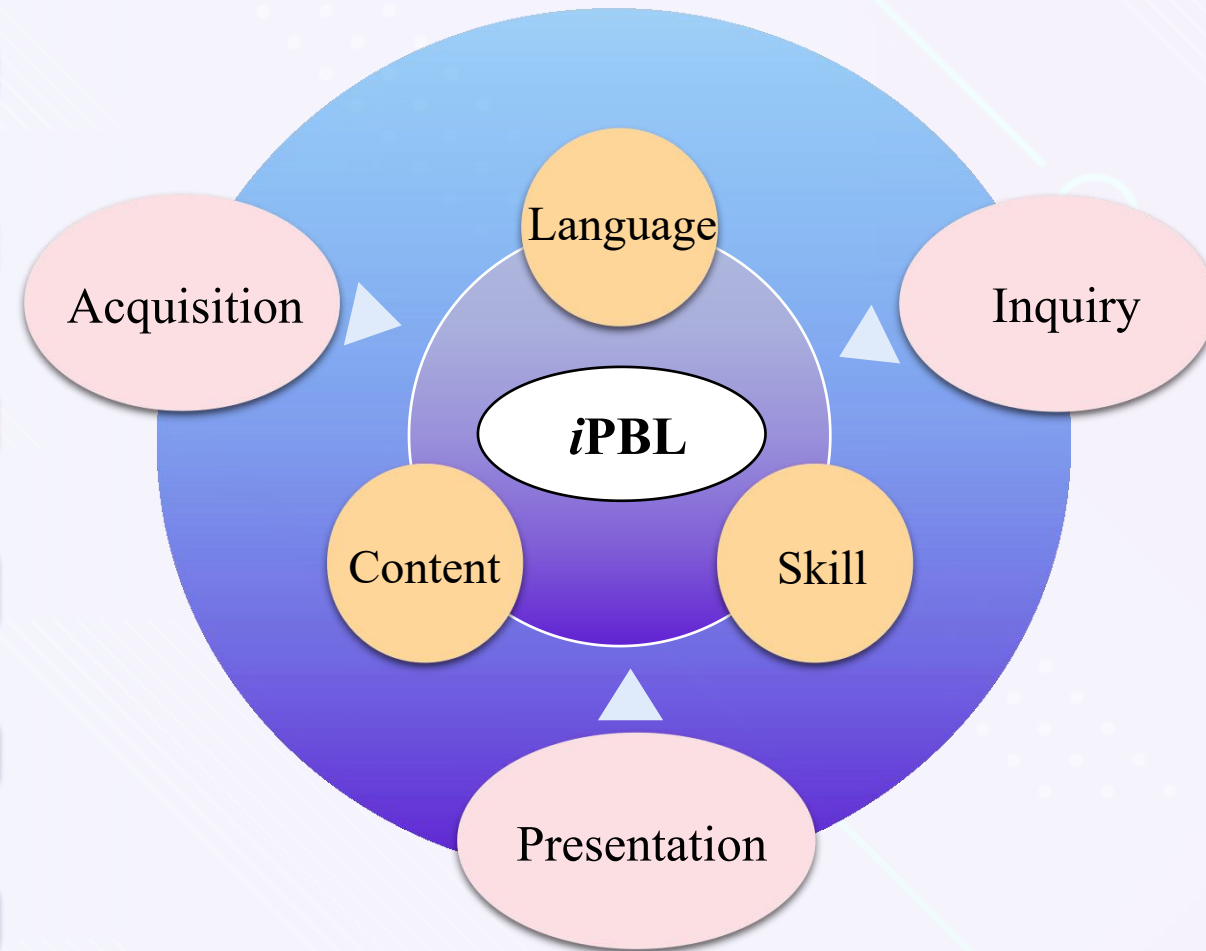
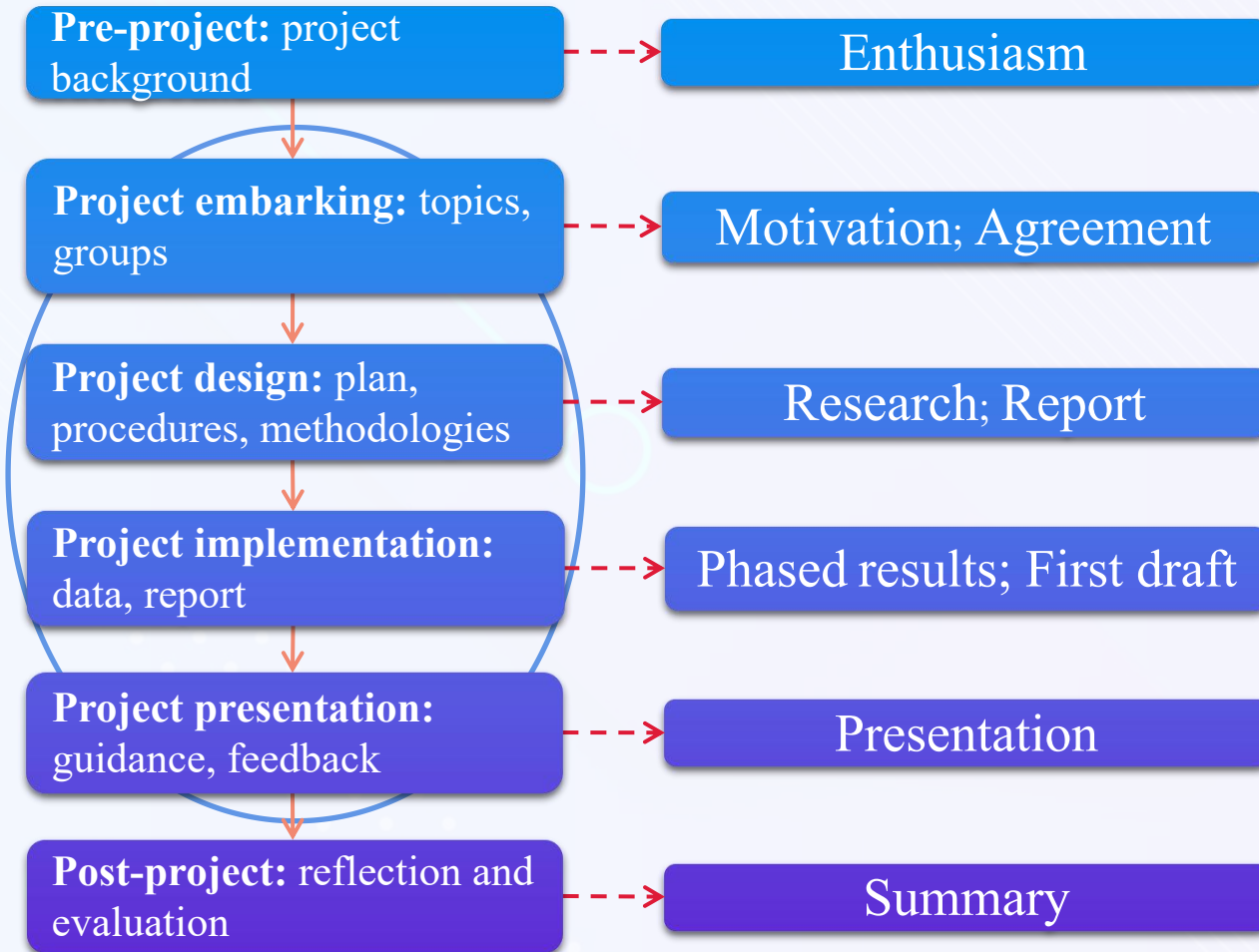
PP.184-209

Real



Virtual



iPBL**Innovation-oriented Project-based Learning**

iPBL

Innovation-oriented Project-based Learning

Pre-project: project background

Enthusiasm

Project embarking : topics, groups

Motivation; Agreement

Project design: plan, procedures, methodologies

Research; Report

Project implementation: data, report

Phased results; First draft

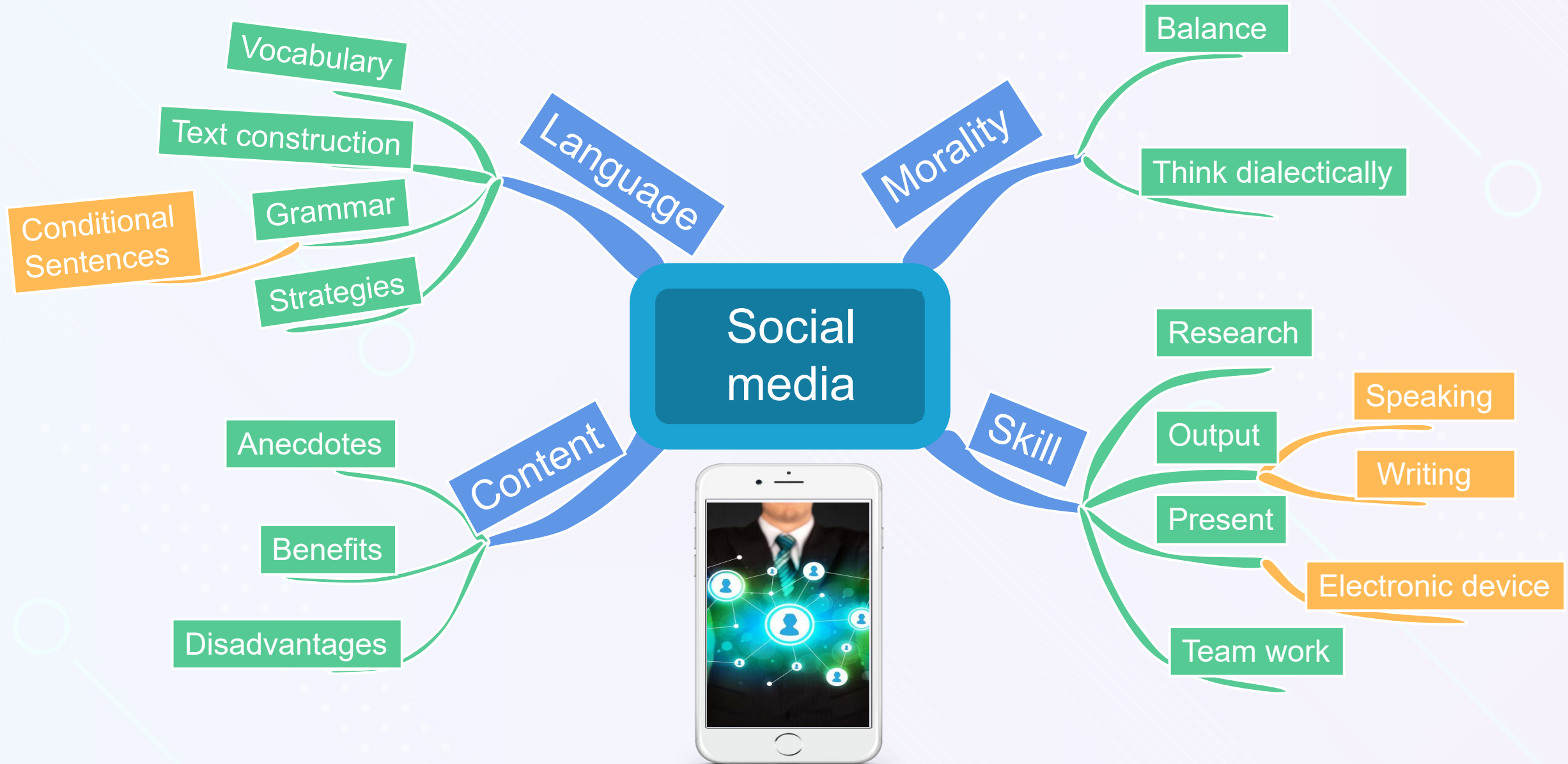
Project presentation: guidance, feedback

Presentation

Post-project: reflection and evaluation

Summary







Consultant Organizer

Divide groups;
Provide topics

Portfolio
Scaffolding
Feedback

Results report
Evaluation
Feedback

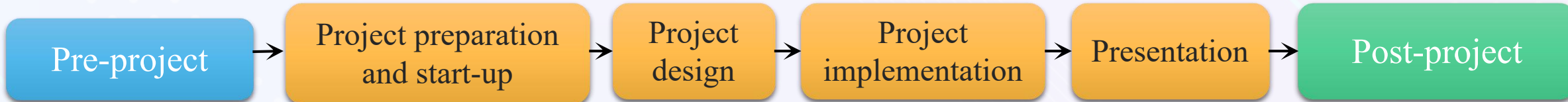


Designer Performer

Build teams;
Select project topics

Schedule
Data processing
Summary

Presentation
Q & A
Reflection





**Consultant
Organizer**

Topic: social media

Reading 1:
Is Social Media the Enemy?

Reading 2:
Why I am not going to
buy a cellphone?

Product launch
conference
Evaluation

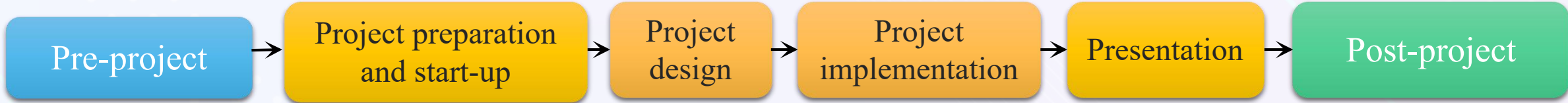


**Designer
Performer**

Magic pen;
Golden ring

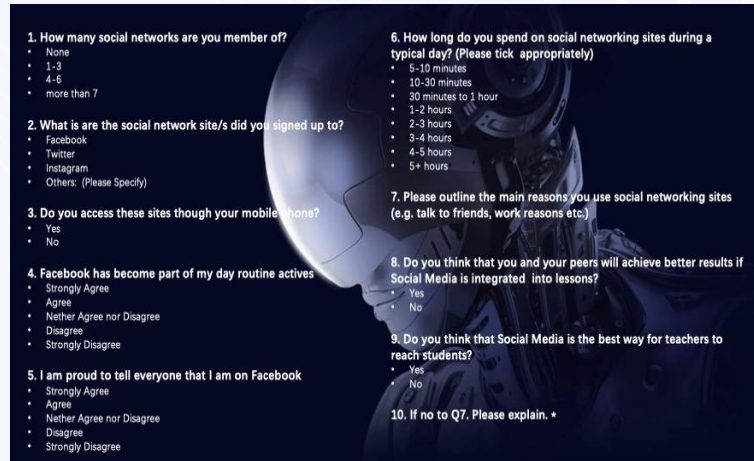

Interview;
Questionnaire;
Refining;

Product launch
conference
Presentations

Project implementation

Reporting



1. How many social networks are you member of?
 • None
 • 1-3
 • 4-6
 • more than 7

2. What is are the social network site/s did you signed up to?
 • Facebook
 • Twitter
 • Instagram
 • Others: (Please Specify)

3. Do you access these sites though your mobile phone?
 • Yes
 • No

4. Facebook has become part of my day routine actives
 • Strongly Agree
 • Agree
 • Nether Agree nor Disagree
 • Disagree
 • Strongly Disagree

5. I am proud to tell everyone that I am on Facebook
 • Strongly Agree
 • Agree
 • Nether Agree nor Disagree
 • Disagree
 • Strongly Disagree

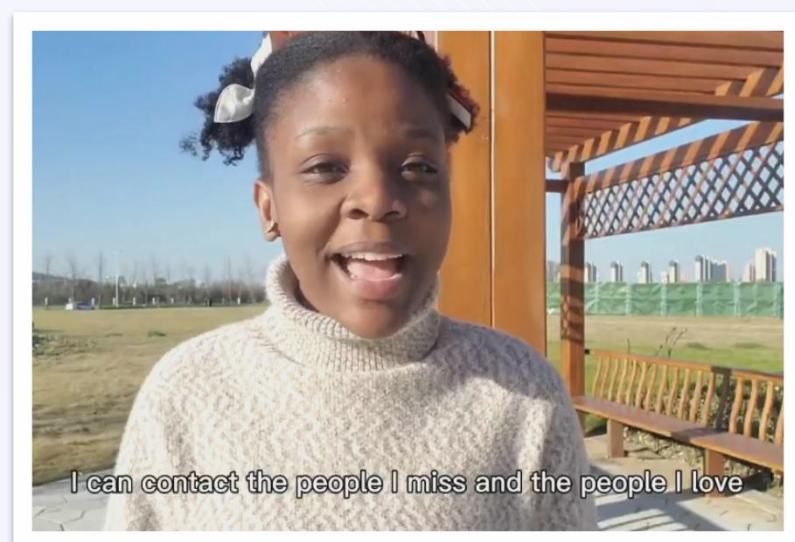
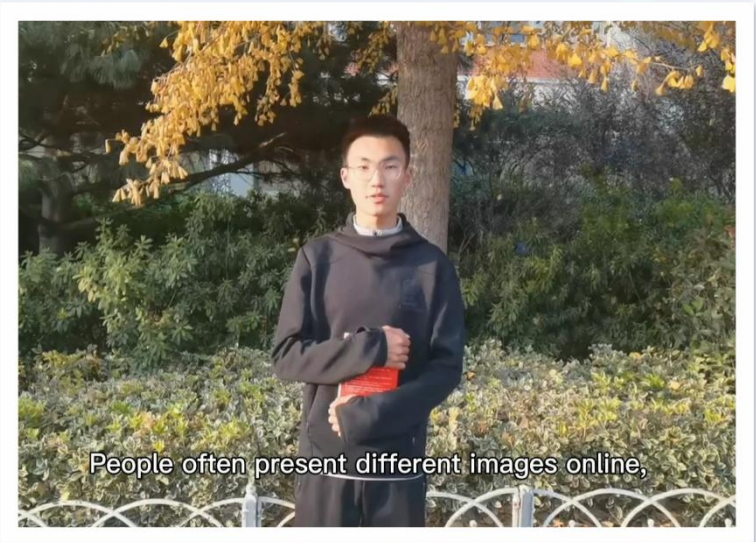
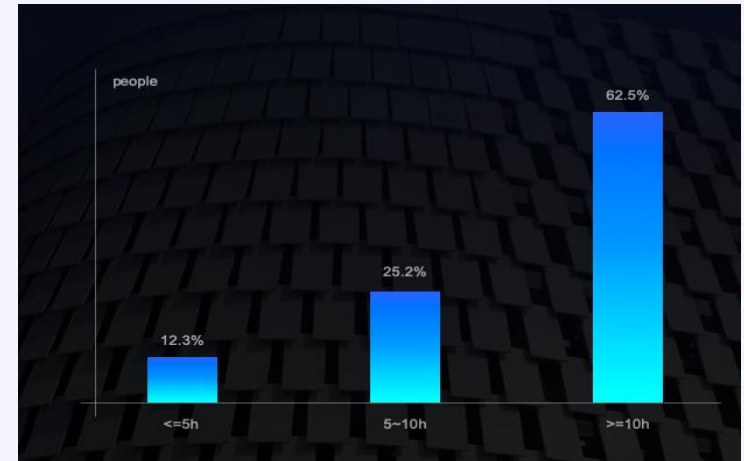
6. How long do you spend on social networking sites during a typical day? (Please tick appropriately)
 • 5-10 minutes
 • 10-30 minutes
 • 30 minutes to 1 hour
 • 1-2 hours
 • 2-3 hours
 • 3-4 hours
 • 4-5 hours
 • 5+ hours

7. Please outline the main reasons you use social networking sites (e.g. talk to friends, work reasons etc.)

8. Do you think that you and your peers will achieve better results if Social Media is integrated into lessons?
 • Yes
 • No

9. Do you think that Social Media is the best way for teachers to reach students?
 • Yes
 • No

10. If no to Q7, Please explain. *



Project
implementation

Reporting



Scaffolding



Conditional sentences

FLTRP

0: Fact

1: Likelihood

2: Theoretical

3: Regrets in the Past

Project implementation

Reporting



Scaffolding



Presenting



Peer evaluation



Demonstration

**Project
implementation**

Reporting



Scaffolding



Presenting



Summarizing



Assignments

Checklist	Evaluation				
Dialectical thinking	1	2	3	4	5
Conceive an electronic device	1	2	3	4	5
Conditional sentences	1	2	3	4	5
Think critically and creatively	1	2	3	4	5

Self-evaluation

Project
implementation

Reporting



Scaffolding



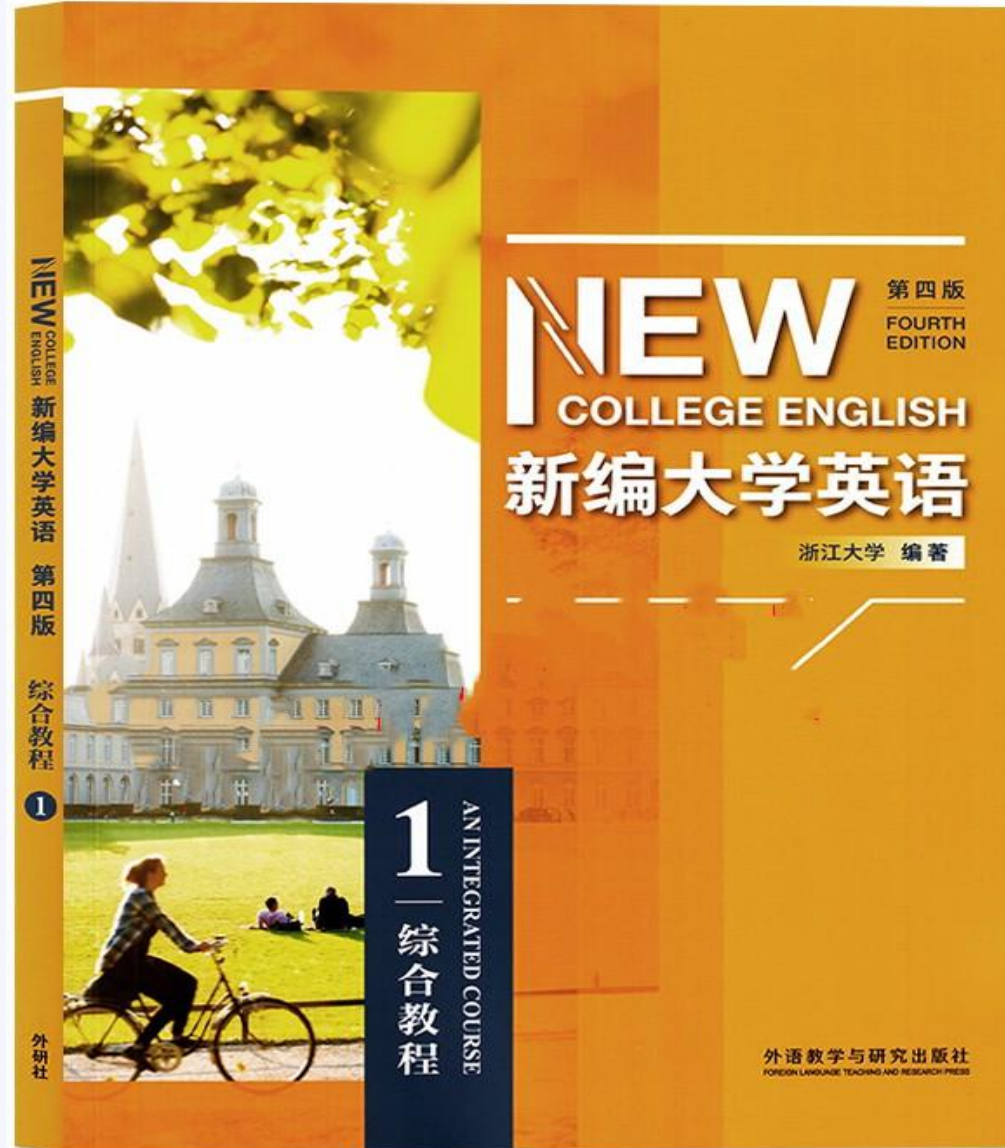
Presenting



Summarizing



Assignments



Project implementation

revise



Unit project (P.203)

Report

select



Are social media apps making you feel closer to people or farther away?
(Para.5, P.188)

Scaffolding

reorder

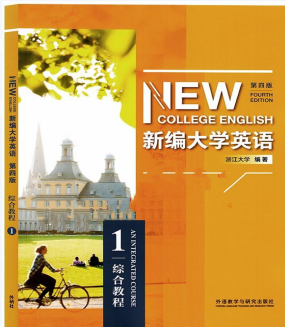


Is Social Media the Enemy? (title, P.187)

extend



Conditional sentences





Language



Speaking



Reading



Writing



Translating



Content



Social media



Phone



Network



Balance



Competences



Research



Communication



Presentation



Teamwork

1 **iPBL: language + content + application competences**

2 **Language + content**  **dialectical thinking**



1 iPBL: language + content + application competences

2 Language + content ➤ dialectical thinking

3 Electronic devices ➤ creativity + effectiveness of teaching



■ Bibliography

- 1 Alan, B. F. L. Stoller. Maximizing the benefits of project work in foreign language classrooms [J]. English Teaching Forum, 2005, 43(4): 10-21.
- 2 Beckett, G. H. & T. Slater. 2005. The project framework: a tool for language, content, and skills integration [J]. ELT Journal 59: 108-116.
- 3 张明芳, 刘育东, 周迎. 依托项目的外语学习——从理论到实践[M]. 北京: 清华大学出版社, 2019.
- 4 张文忠. iPBL——本土化的依托项目英语教学模式[J]. 中国外语, 2015, 12(02): 15-23.
- 5 张文忠, 夏赛辉. “English through Project”: 两个“三合一”教学思路的课程探索[J]. 英语教师, 2010, 11: 13-16.
- 6 张文忠, 刘宏刚, 夏赛辉. 本土化依托项目英语教学[M]. 北京: 高等教育出版社, 2019.

Unit 8

Communication at Your Fingertips

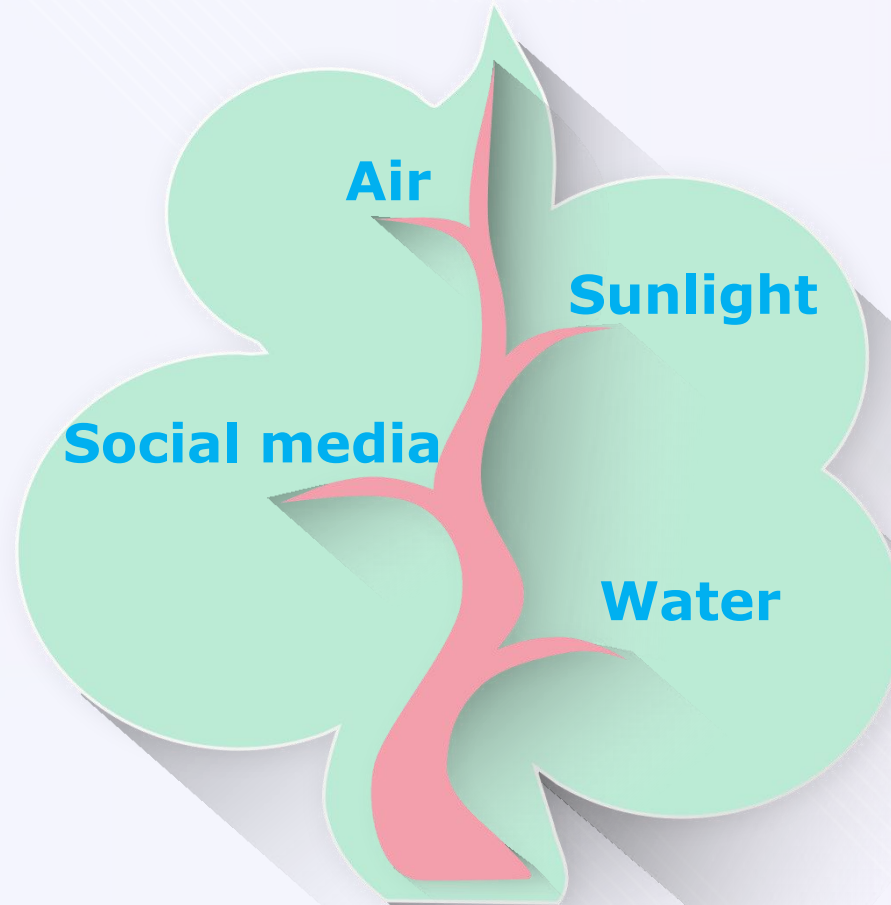
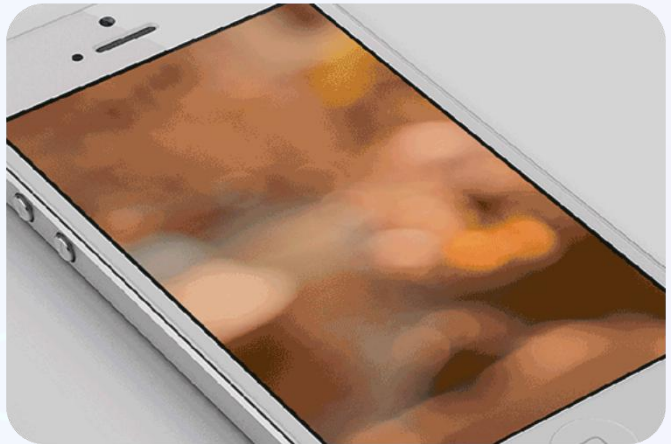
Text A

Is Social Media the Enemy?



02

The last item to abandon



The last item to abandon





NEW
COLLEGE
ENGLISH

新编大学英语 第四版

综合教程

1

外研社

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COLLEGE ENGLISH
新编大学英语

第四版
FOURTH
EDITION

浙江大学 编著

1
综合教程

AN INTEGRATED COURSE

外语教学与研究出版社
FOREIGN LANGUAGE TEACHING AND RESEARCH PRESS

Initiation

Textbook extensions



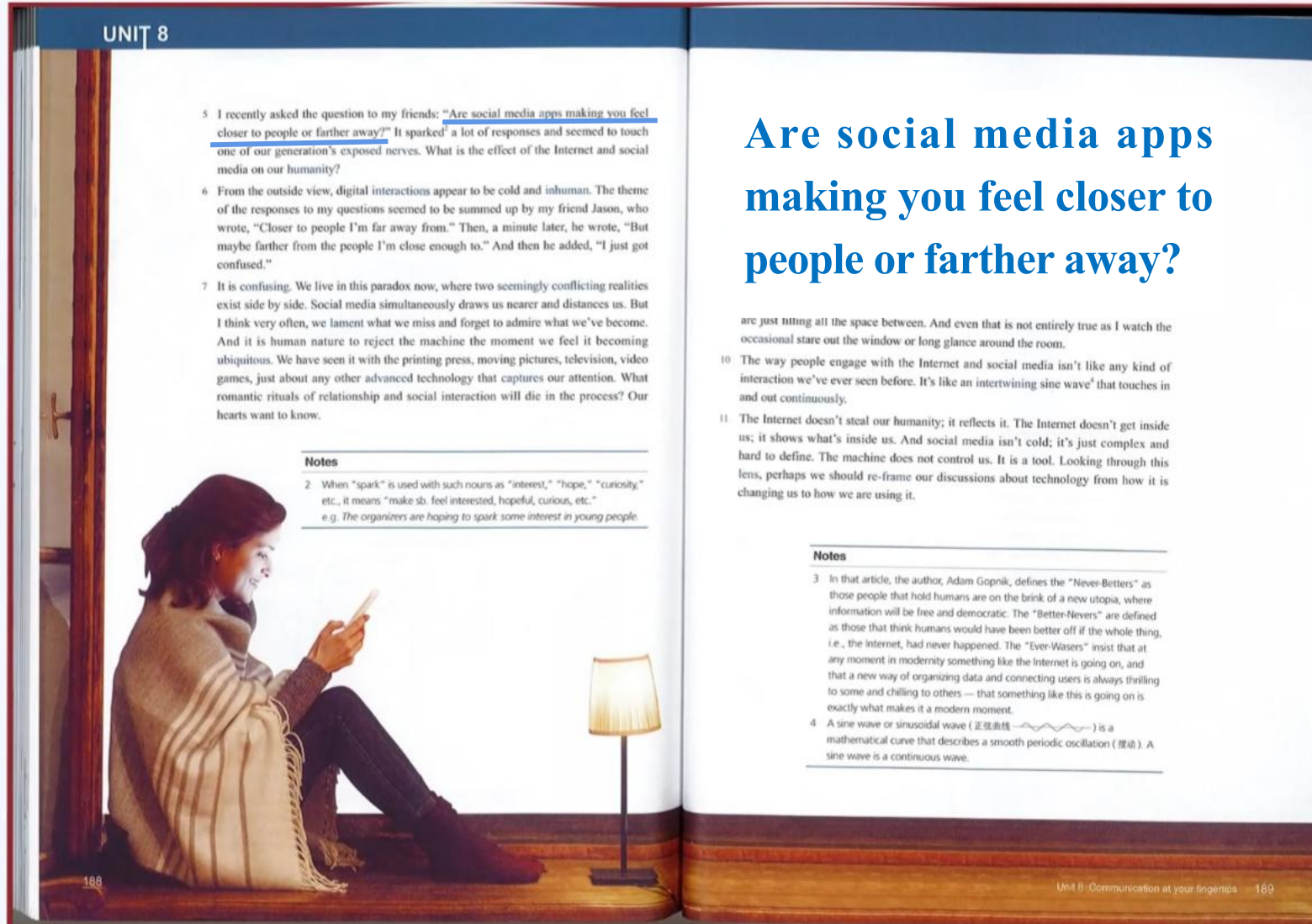
Conditional sentences



Dialectical thinking



An electronic device



UNIT 8

- 5 I recently asked the question to my friends: "Are social media apps making you feel closer to people or farther away?" It sparked a lot of responses and seemed to touch one of our generation's exposed nerves. What is the effect of the Internet and social media on our humanity?
- 6 From the outside view, digital interactions appear to be cold and inhuman. The theme of the responses to my questions seemed to be summed up by my friend Jason, who wrote, "Closer to people I'm far away from." Then, a minute later, he wrote, "But maybe farther from the people I'm close enough to." And then he added, "I just got confused."
- 7 It is confusing. We live in this paradox now, where two seemingly conflicting realities exist side by side. Social media simultaneously draws us nearer and distances us. But I think very often, we lament what we miss and forget to admire what we've become. And it is human nature to reject the machine the moment we feel it becoming ubiquitous. We have seen it with the printing press, moving pictures, television, video games, just about any other advanced technology that captures our attention. What romantic rituals of relationship and social interaction will die in the process? Our hearts want to know.


Notes

- 2 When "spark" is used with such nouns as "interest," "hope," "curiosity," etc., it means "make sb. feel interested, hopeful, curious, etc."
e.g. The organizers are hoping to spark some interest in young people.

Are social media apps making you feel closer to people or farther away?

- are just filling all the space between. And even that is not entirely true as I watch the occasional stare out the window or long glance around the room.
- 10 The way people engage with the Internet and social media isn't like any kind of interaction we've ever seen before. It's like an intertwining sine wave³ that touches in and out continuously.
 - 11 The Internet doesn't steal our humanity; it reflects it. The Internet doesn't get inside us; it shows what's inside us. And social media isn't cold; it's just complex and hard to define. The machine does not control us. It is a tool. Looking through this lens, perhaps we should re-frame our discussions about technology from how it is changing us to how we are using it.

Notes

- 3 In that article, the author, Adam Gopnik, defines the "Never-Betters" as those people that hold humans are on the brink of a new utopia, where information will be free and democratic. The "Better-Nevers" are defined as those that think humans would have been better off if the whole thing, i.e., the Internet, had never happened. The "Ever-Wasers" insist that at any moment in modernity something like the Internet is going on, and that a new way of organizing data and connecting users is always thrilling to some and chilling to others — that something like this is going on is exactly what makes it a modern moment.
- 4 A sine wave or sinusoidal wave (正弦曲线 ) is a mathematical curve that describes a smooth periodic oscillation (摆动). A sine wave is a continuous wave.



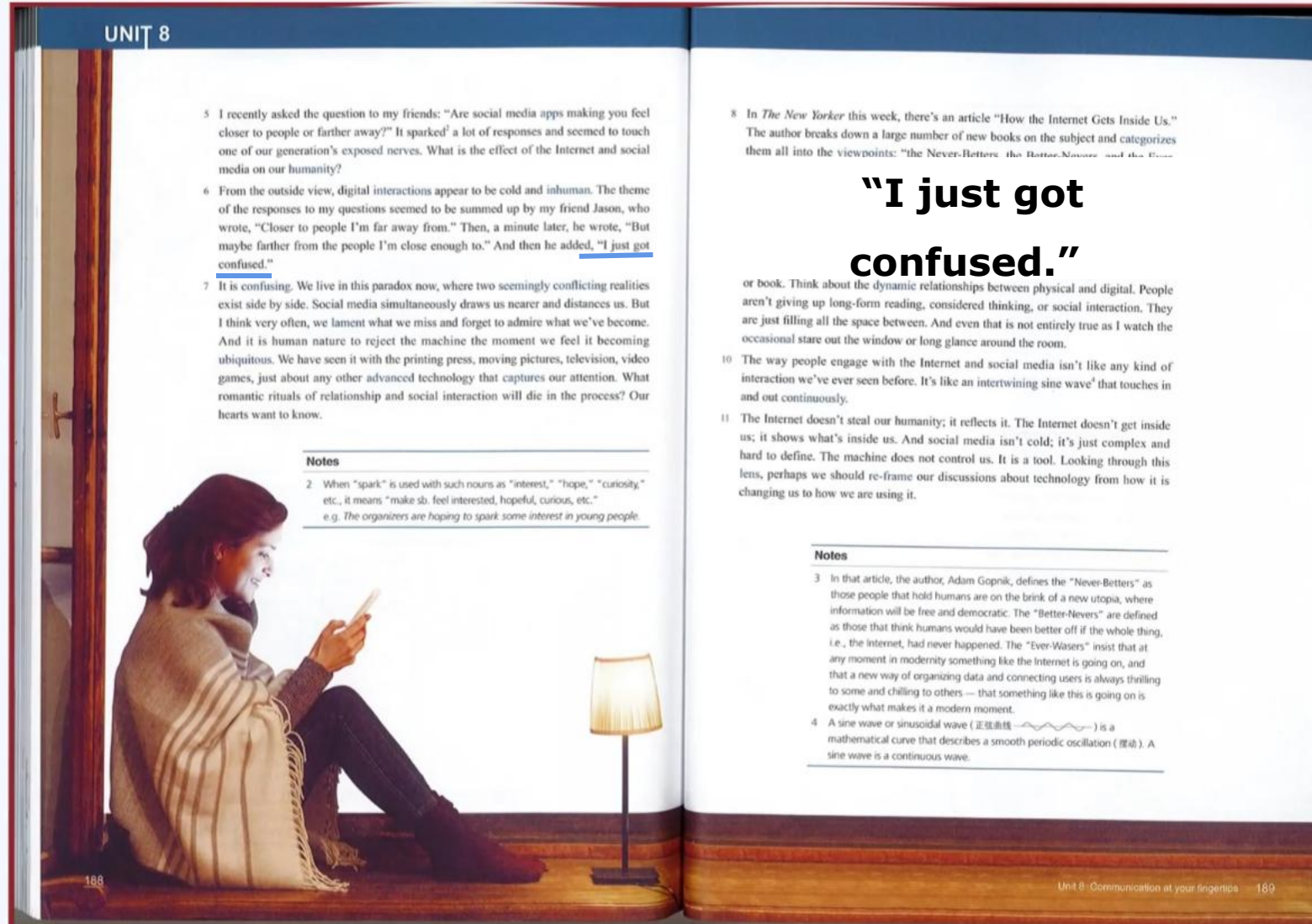
Are social media apps making you feel **closer** to people or **farther** away? (Para. 5)







A + B



UNIT 8

- 5 I recently asked the question to my friends: "Are social media apps making you feel closer to people or farther away?" It sparked² a lot of responses and seemed to touch one of our generation's exposed nerves. What is the effect of the Internet and social media on our humanity?
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2 When "spark" is used with such nouns as "interest," "hope," "curiosity," etc., it means "make sb. feel interested, hopeful, curious, etc."
e.g. The organizers are hoping to spark some interest in young people.


- 8 In *The New Yorker* this week, there's an article "How the Internet Gets Inside Us." The author breaks down a large number of new books on the subject and categorizes them all into the viewpoints: "the Never-Betters, the Better-Nevers, and the Ever-

"I just got confused."

- or book. Think about the dynamic relationships between physical and digital. People aren't giving up long-form reading, considered thinking, or social interaction. They are just filling all the space between. And even that is not entirely true as I watch the occasional stare out the window or long glance around the room.
- 10 The way people engage with the Internet and social media isn't like any kind of interaction we've ever seen before. It's like an intertwining sine wave³ that touches in and out continuously.
- 11 The Internet doesn't steal our humanity; it reflects it. The Internet doesn't get inside us; it shows what's inside us. And social media isn't cold; it's just complex and hard to define. The machine does not control us. It is a tool. Looking through this lens, perhaps we should re-frame our discussions about technology from how it is changing us to how we are using it.

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4 A sine wave or sinusoidal wave (正弦曲线 ) is a mathematical curve that describes a smooth periodic oscillation (震动). A sine wave is a continuous wave.

Dialectics

Closer

Contradictory

Farther

Interdependent

Dialectics

Close Far



Far Close

Fixed object

Get ready to read

Picture description

The pictures illustrate Xiaolei — an office lady's typical morning. Look at the pictures carefully and describe her activities at 7 a.m., 8 a.m., and 8:30 a.m.

Words and expressions for reference

WeChat Moments posts likes comments
WeChat Pay log on WeChat for Desktop

A typical morning of Xiaolei powered by WeChat



A day in my life powered by social media

Do social media apps such as WeChat play an important role in your life, too? Work in groups and discuss how a typical day of yours involves the use of WeChat or other social media apps.

IS SOCIAL MEDIA THE ENEMY?



- Two events today, although worlds apart, seem closely tied together. And the bond between them is as human as it is electronic.
- First, on my way to the coffee shop, I got a message from my 10-year-old son, just saying good morning and letting me know he was going to a birthday party today. I don't get to see him all the time. He's growing up in two houses, as I did.¹ But recently, I handed down my old iPhone to him so we could communicate with each other when we're apart.
- The amount of calming satisfaction it gives me to be able to communicate with my son through technology is undeniable and human. It's the other side of the "I don't care what you ate for breakfast this morning" argument against the mundane broadcasting of social media. In this case, I absolutely care about this. I'd listen to him describe a piece of bacon and hang on every word. Is it better than a conversation with "real words"? No. But is it better than waiting two more days, when the mundane moment that I long to hear about so much is gone? Definitely yes.
- Moments later, I sat down and opened the paper. A piece of news immediately caught my attention: In China, social media has been used to find lost kids. I'm reading about the tears of the family, the rapt attention of the town and country, and I'm again marveling at the human side of the Internet.

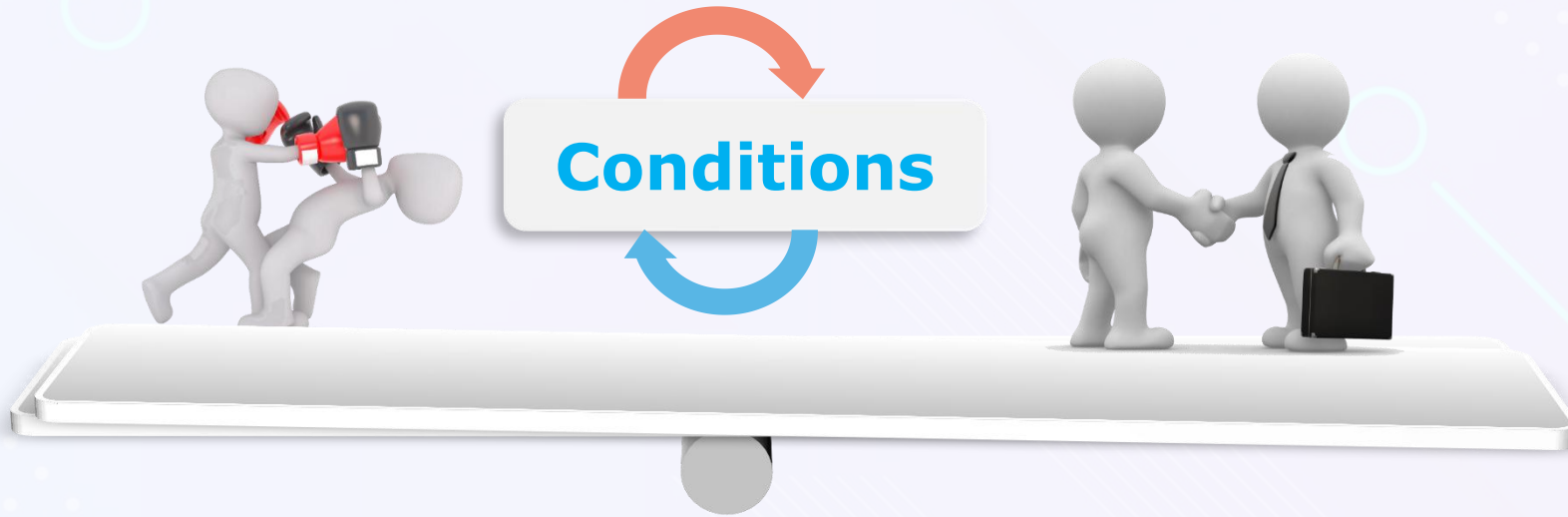
Notes

- This sentence implies that the author and his wife were separated or divorced, and the couple were probably awarded joint custody (监护权) of their son. Hence, the boy was living in two houses. The author himself also grew up this way.

Enemy

Friend

Conditions



Fact

Zero
conditional

Real

Imaginary

Imaginary

~~Nothing~~ Everything is so hard.



世上无难事，只要肯登攀。

if you put your heart into it.

Fact

Likelihood

Real

First conditional

Imaginary

Imaginary

If we use the phones ~~excessively~~, they will be ~~beneficial~~.



Fact

Likelihood

Theoretical

Real

Real

**Second
conditional**

Imaginary

If I were you, . . .

Reporting

➤ Scaffolding

Presenting

Summarizing

Assignments

Fact

Likelihood

Theoretical

Regrets in the Past

Real

Real

Imaginary

**Third
conditional**

FLTRP

If we had prepared better, we would have made it to the finals.

2019

— FLTRP Star Teacher Contest —

外研社“教学之星”大赛

2020

— FLTRP Star Teacher Contest —

外研社“教学之星”大赛

A child wearing a VR headset stands in a room, surrounded by floating planets and moons. The child is wearing a blue and purple long-sleeved shirt and blue jeans. The room has a window with a view of a landscape, a radiator, and a small table with a laptop and a blue toy car on the floor. The planets include Saturn, Jupiter, Earth, Mars, and a blue planet with a ring system.

**Theoretical
Hypothetical**

Second conditional



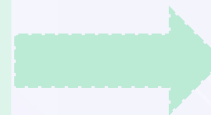
Structure of the second conditional

"If" + [Simple Past]

"would" + [Verb]

imaginary situation

If it happened, ...



Some action

would do

Condition

Result



Example



If we evolved into the last stage in the world of *The Three-Body Problem*, what would we be like?



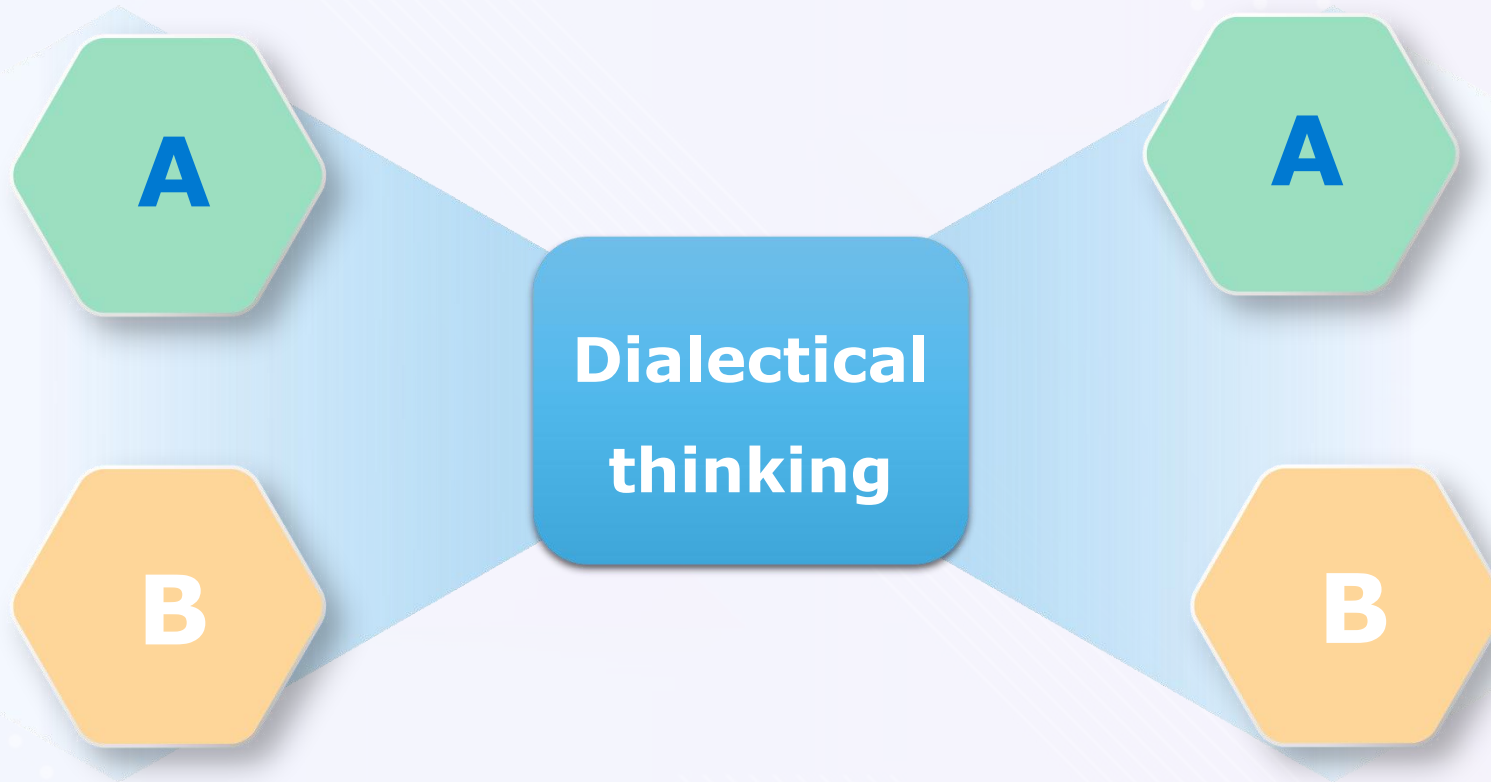
Practice



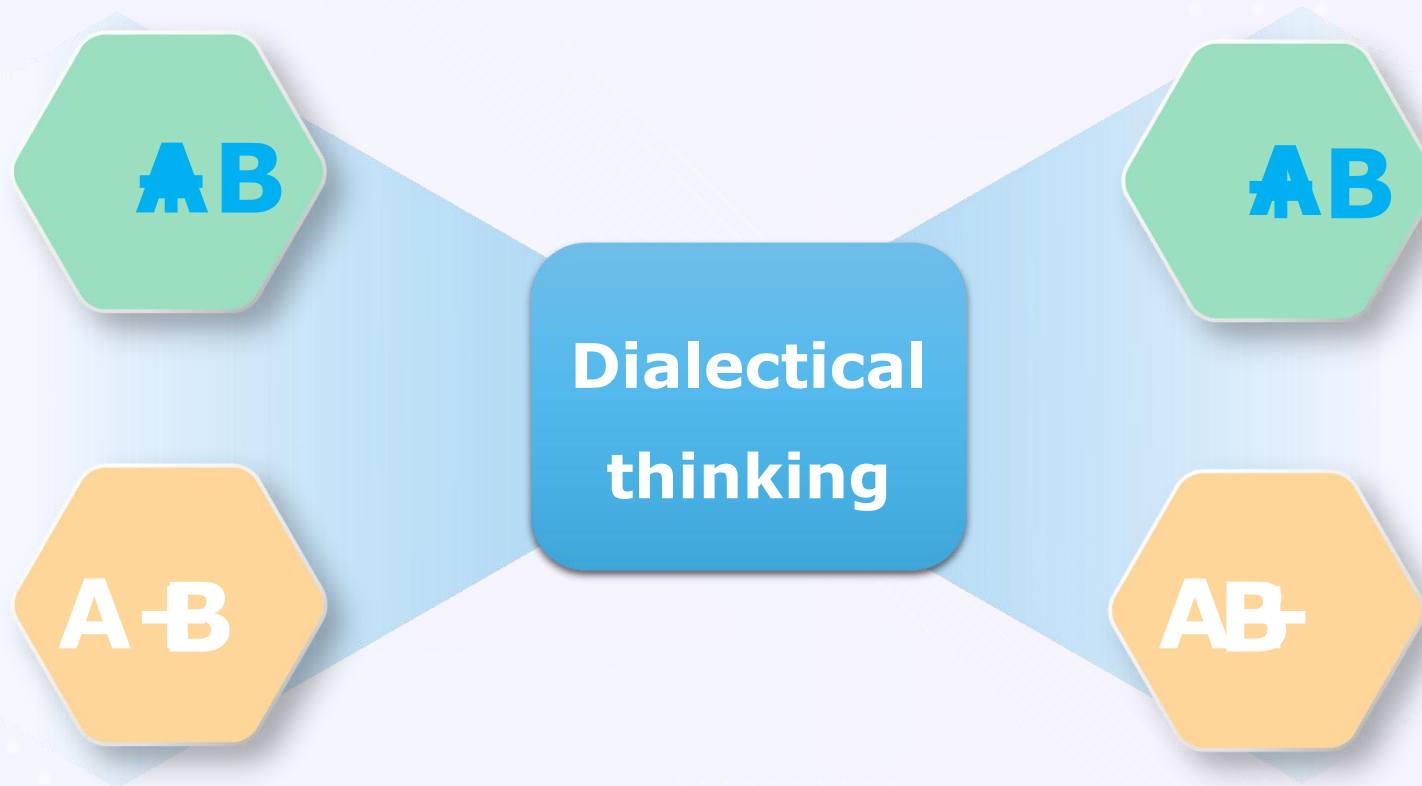
If all the human beings were living in the Metaverse, we would _____



Reanalyzing



Reanalyzing



Presenting

Second conditional

"If" + [Simple Past]

"would" + [Verb]

imaginary situation
If it happened, ...

➔ Some action
would do

Condition

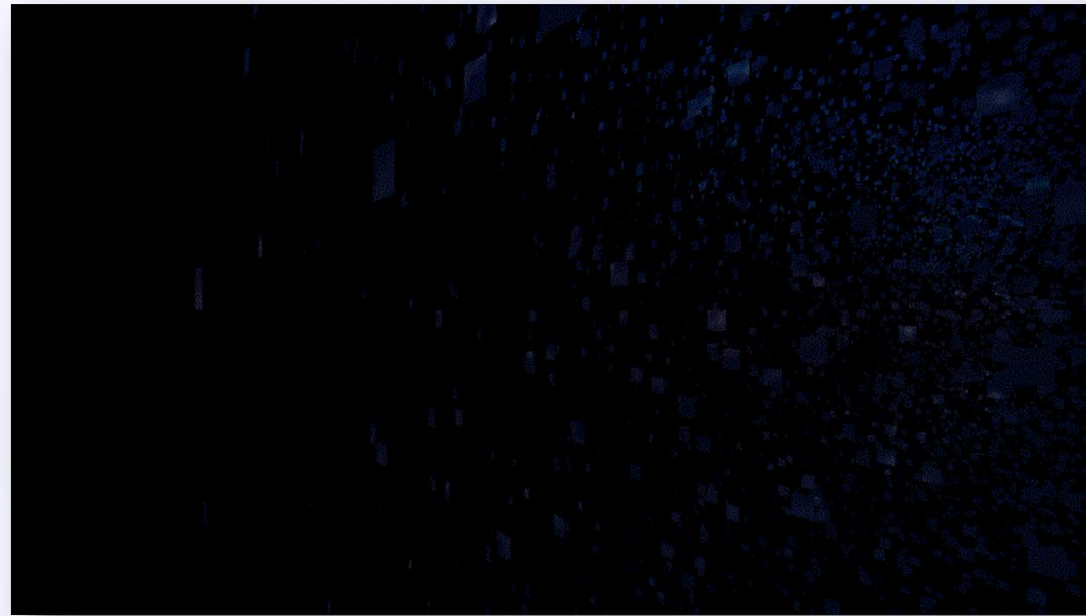
Result



Group discussion



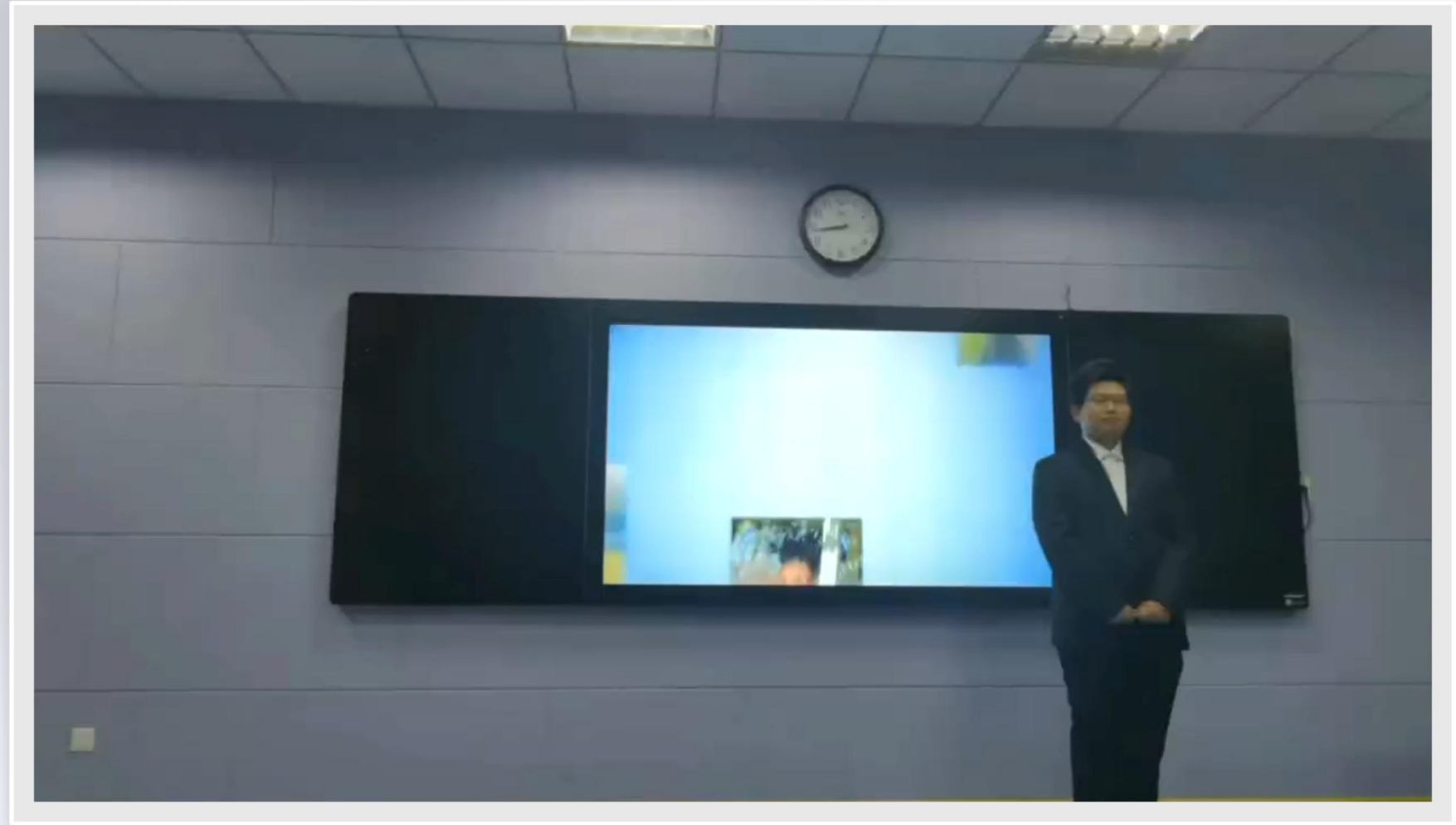
A rehearsal



 **Group A**



 **Group B**





Checklist	Evaluation				
I've grasped the Dialectical Thinking when analyzing certain topics.	1	2	3	4	5
I can design an electronic device based on the second conditionals	1	2	3	4	5
I can use conditional sentences to bring more imagination to language.	1	2	3	4	5
I should think critically and creatively to make proper use of social media.	1	2	3	4	5

Application of the conditional sentences

Deadline: Next Sunday

APP: U Campus

Via Audio Clip



Refinement of the electronic devices

Deadline: Next Sunday

Words: More than 120

APP: iWrite



FLTRP

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Contest**

2021