



# 新视野大学英语（第四版） 智慧教学解决方案

外语教学与研究出版社

2023年3月24日



# 新视野大学英语（第四版）智慧教学

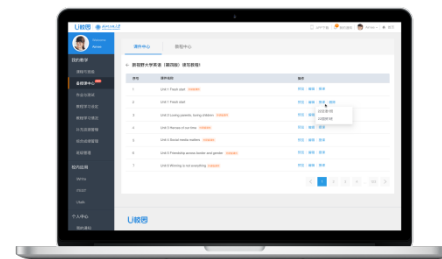
22年间，《新视野大学英语》惠及千余所院校、数千万师生，形成庞大的师生群体和多元的用户画像。

## 教学内容

助力教师进行**创造性转化**，  
实现差异化地教、个性化的学

## 教学方式

助力师生**创新性使用**  
为教学提质增效



U校园3.0

# 教学内容：创造性转化

备课

面授课堂、自主学习

互联互通

外研版在线  
交互式课件

外研版数字课程

教材内容

外研社资源库

教师本地资源

教学资源

利用外研社资源库、本地资源编辑标准化在线课件，形成个性化课件

利用外研社资源库、本地资源编辑数字课程，形成个性化数字课程

通过个性化在线交互式课件进行多维度课堂智慧互动

个性化数字课程发布给学生进行自主学习

# 教学方式：创新性使用

## 课堂面授



Pre-reading activities

Reading comprehension

Structure analysis  
Reading skills

Stories of China

个性化  
在线  
交互式  
课件

## 自主学习



Preview

Reading the text

Language focus  
Collocation

思政微课视频  
思辨微课视频

## 产出与评价



Structured writing

Project

Unit test  
试题库

机器智  
能评阅、  
生生互  
评、教  
师评价  
相结合





PART  
01

# 教学内容

## 创造性转化

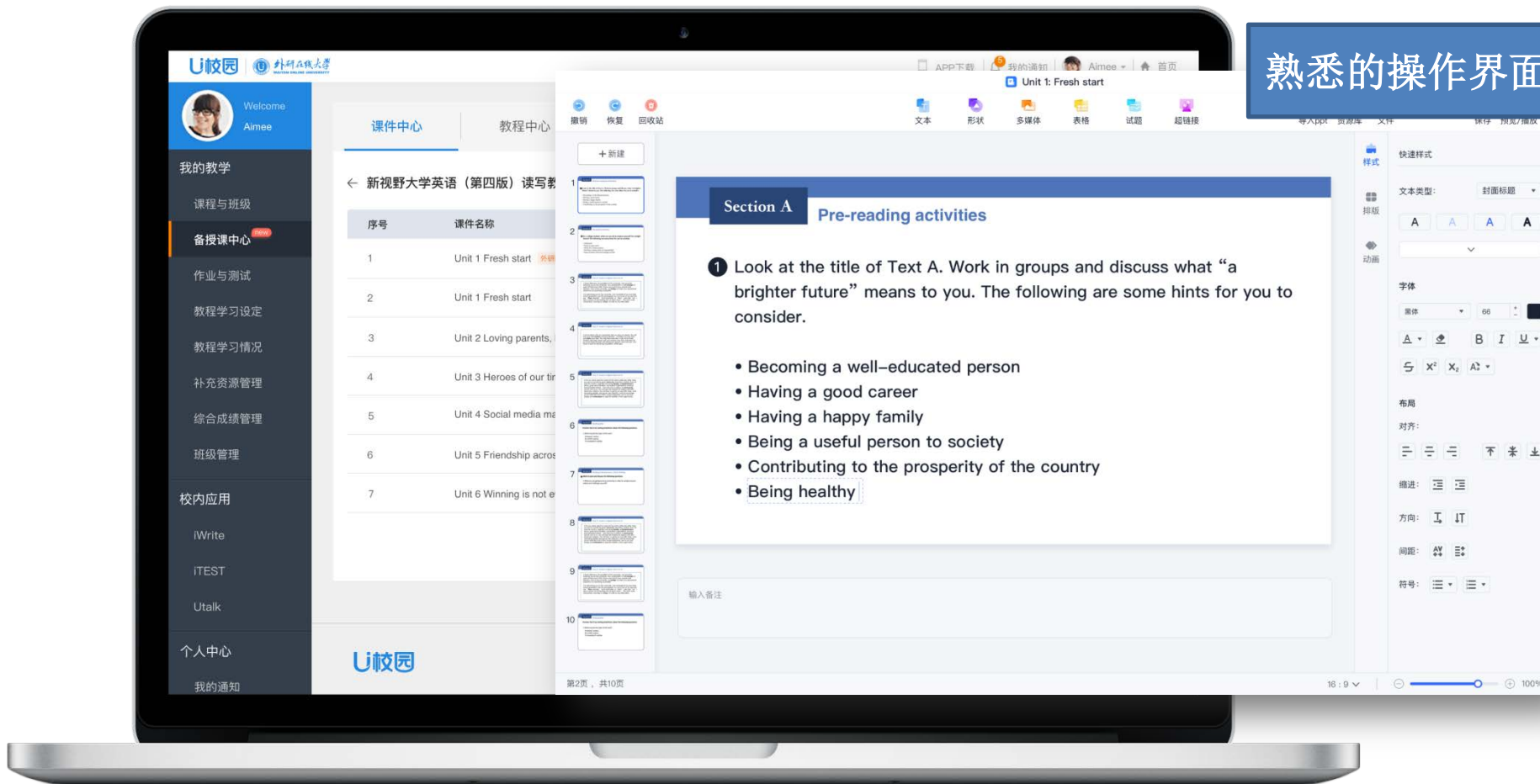




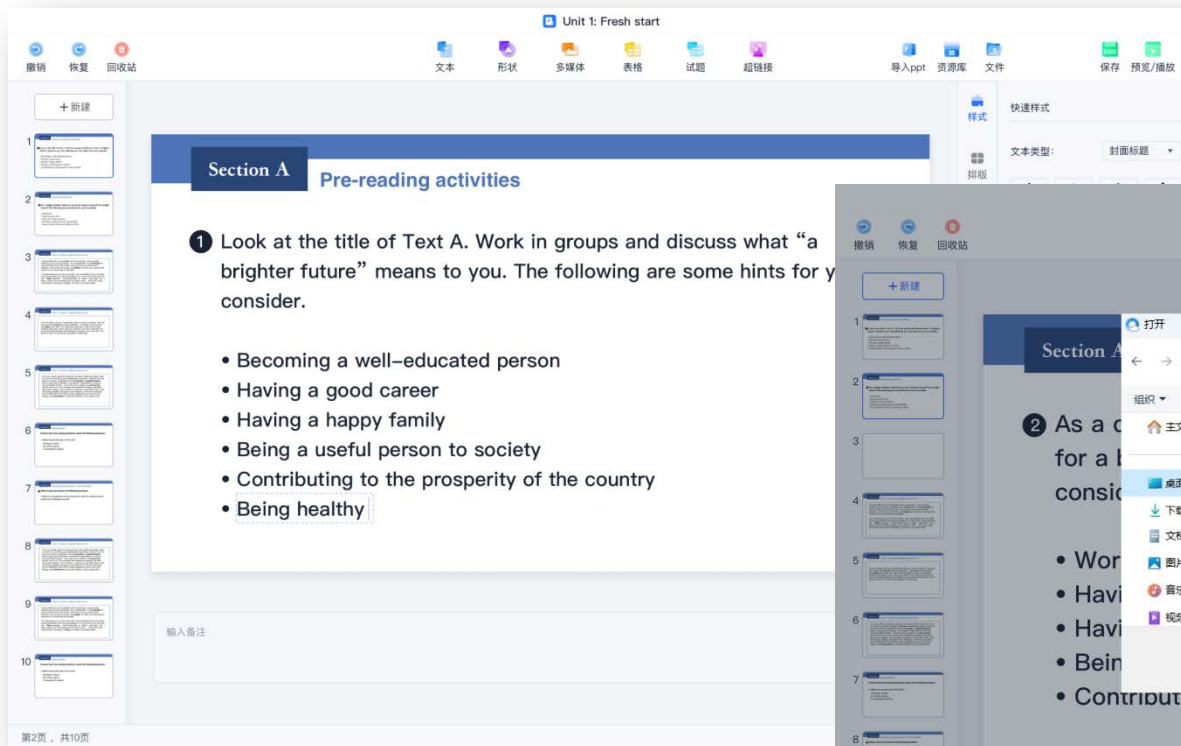
# 在线交互式 课件编辑

# 在线交互式课件：便捷友好的编辑体验

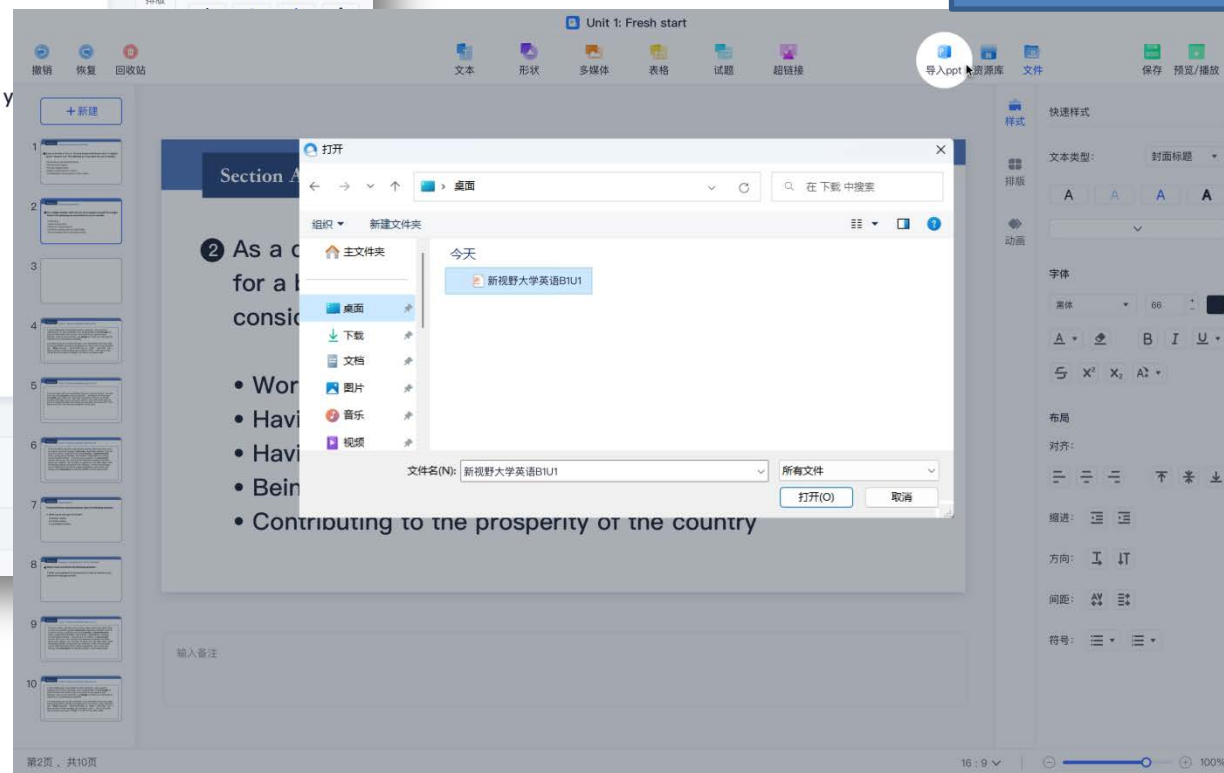
熟悉的操作界面与编辑功能



# 在线交互式课件：便捷友好的编辑体验



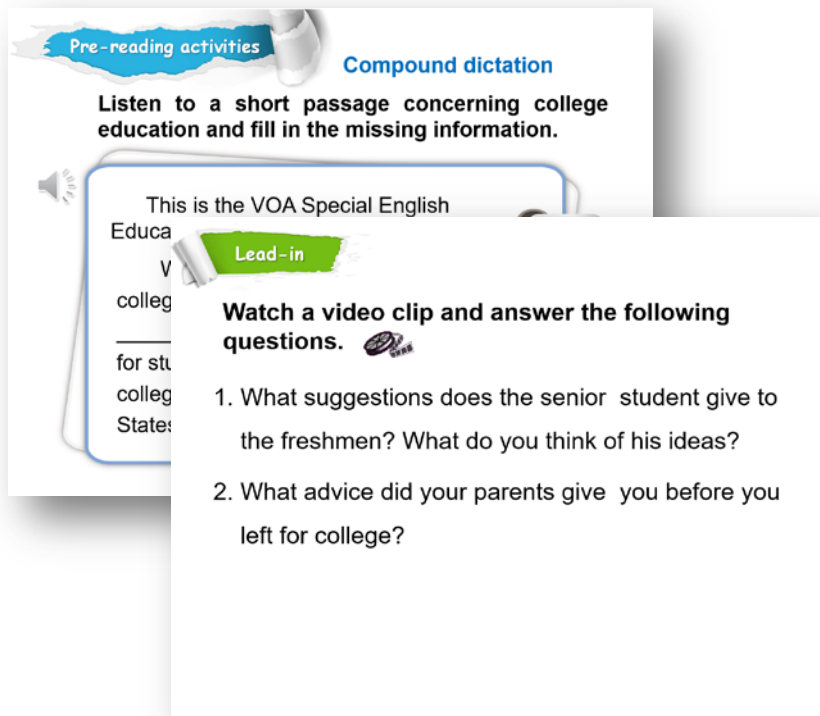
兼容PPT课件





# 在线交互式课件：互联互通的备课体验

## 场景一：补充教学资源



**Pre-reading activities** **Compound dictation**

Listen to a short passage concerning college education and fill in the missing information.

This is the VOA Special English  
Educa  
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State

**Lead-in**

Watch a video clip and answer the following questions.

1. What suggestions does the senior student give to the freshmen? What do you think of his ideas?
2. What advice did your parents give you before you left for college?

### 传统备课体验：

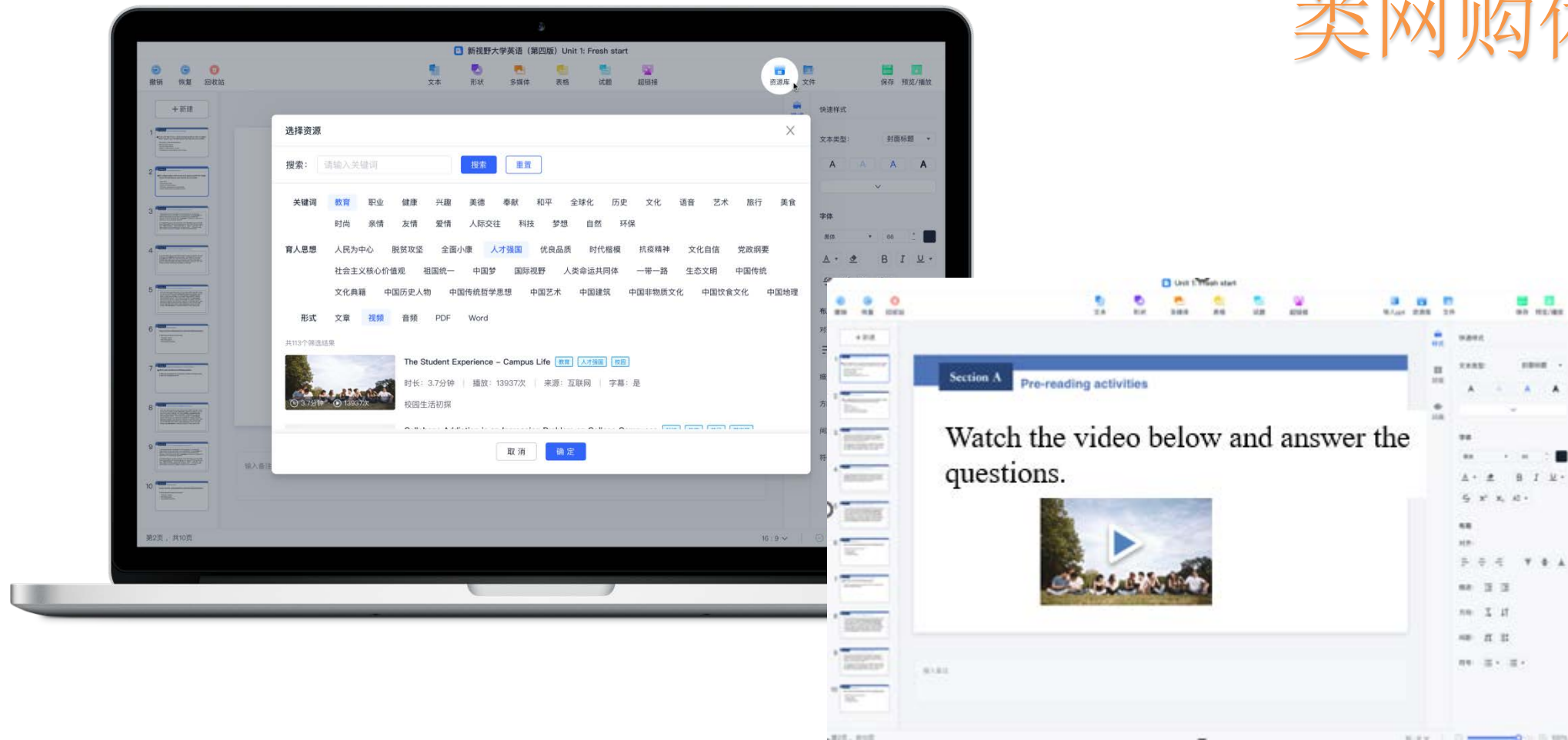
1. 寻找符合教学需求的补充资源费时费力
2. 教学课件与资源库分离，下载、编辑繁琐低效

## 类商场购物体验

# 在线交互式课件：互联互通的备课体验

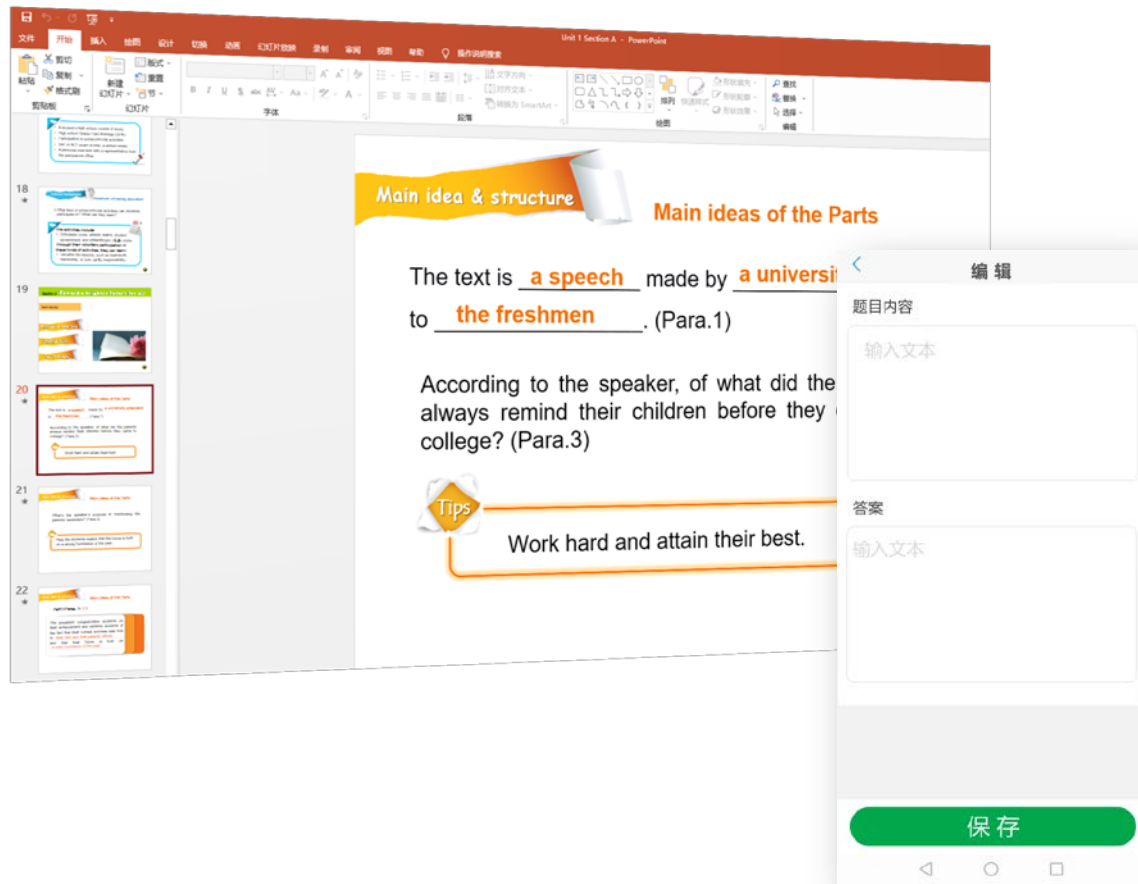
打造教学资源库，融通课件与资源库

类网购体验



# 在线交互式课件：互联互通的备课体验

## 场景二：编辑课堂智慧互动题目

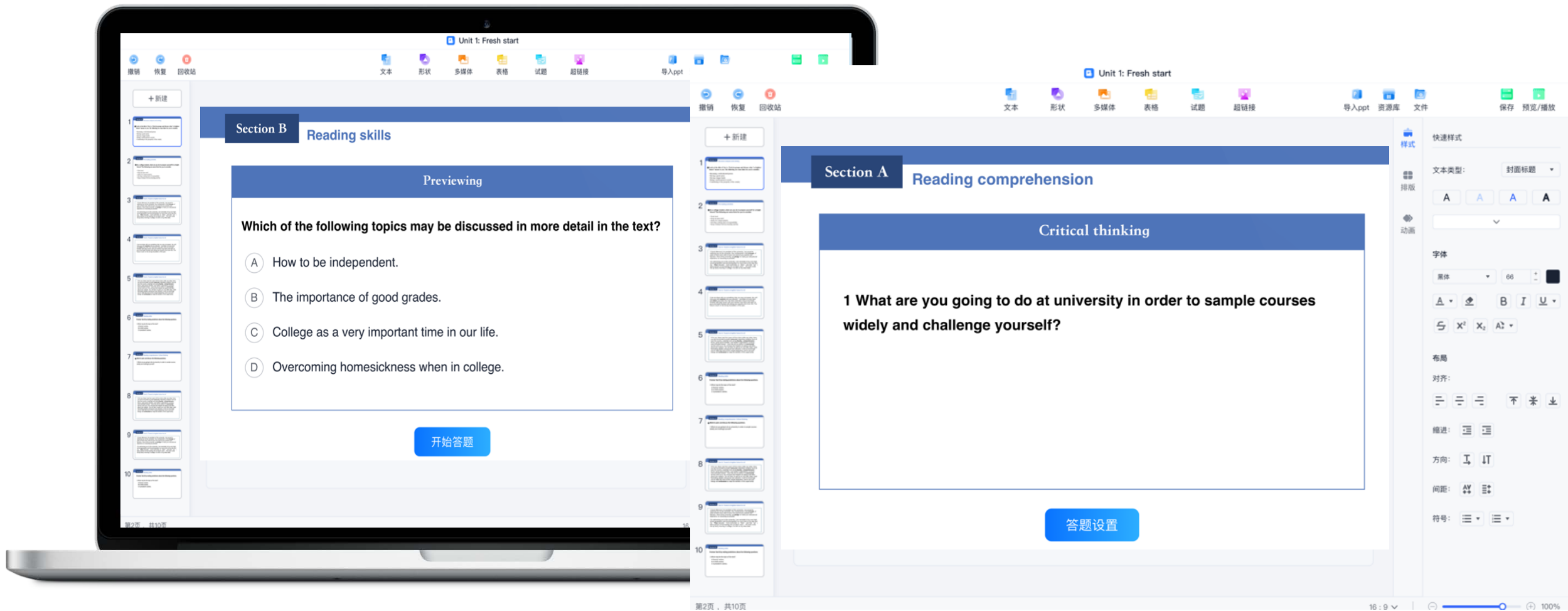


传统备课体验：

1. PPT课件和其他平台的不断切换
2. 和教材内容分离，录入费时费力

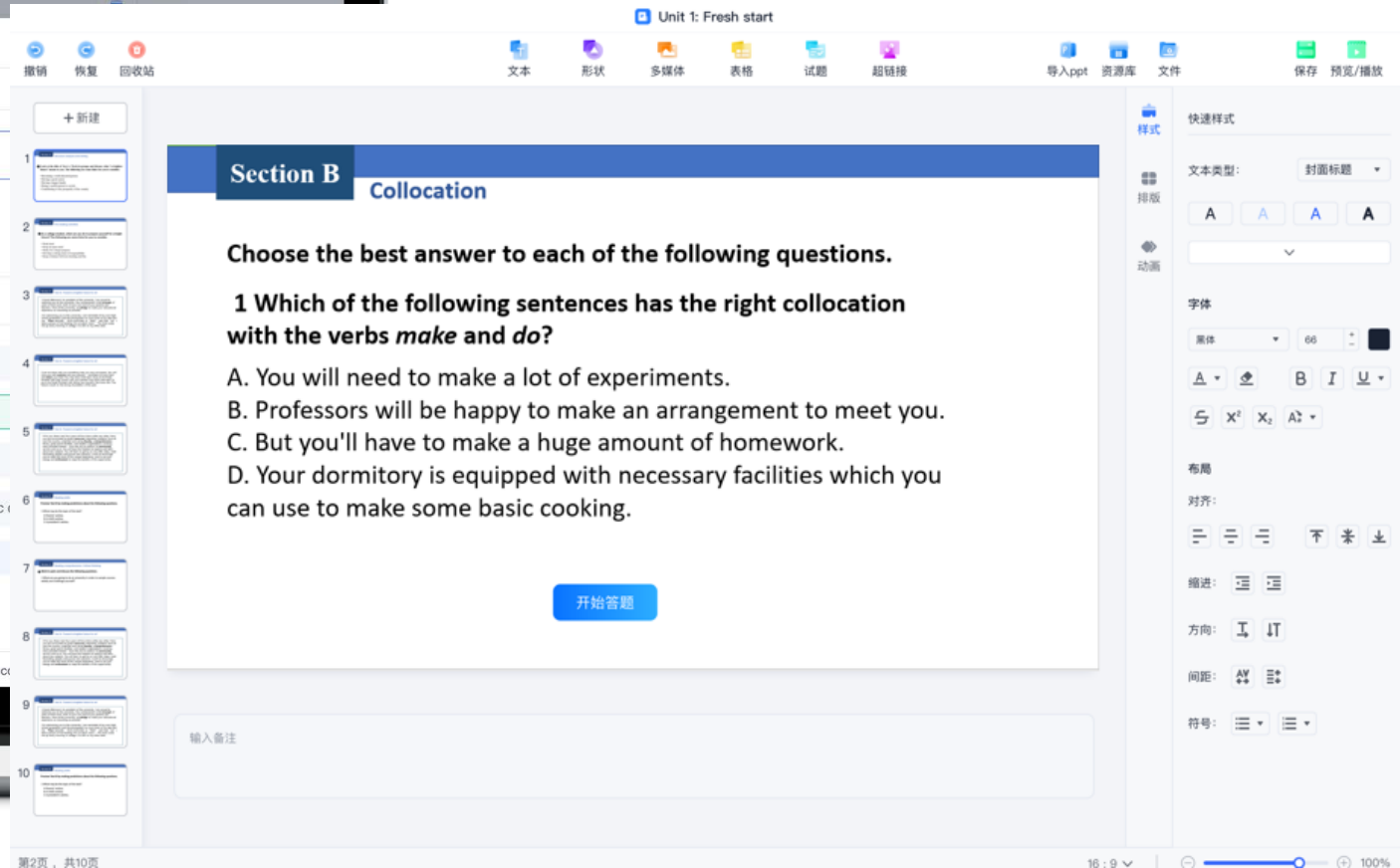
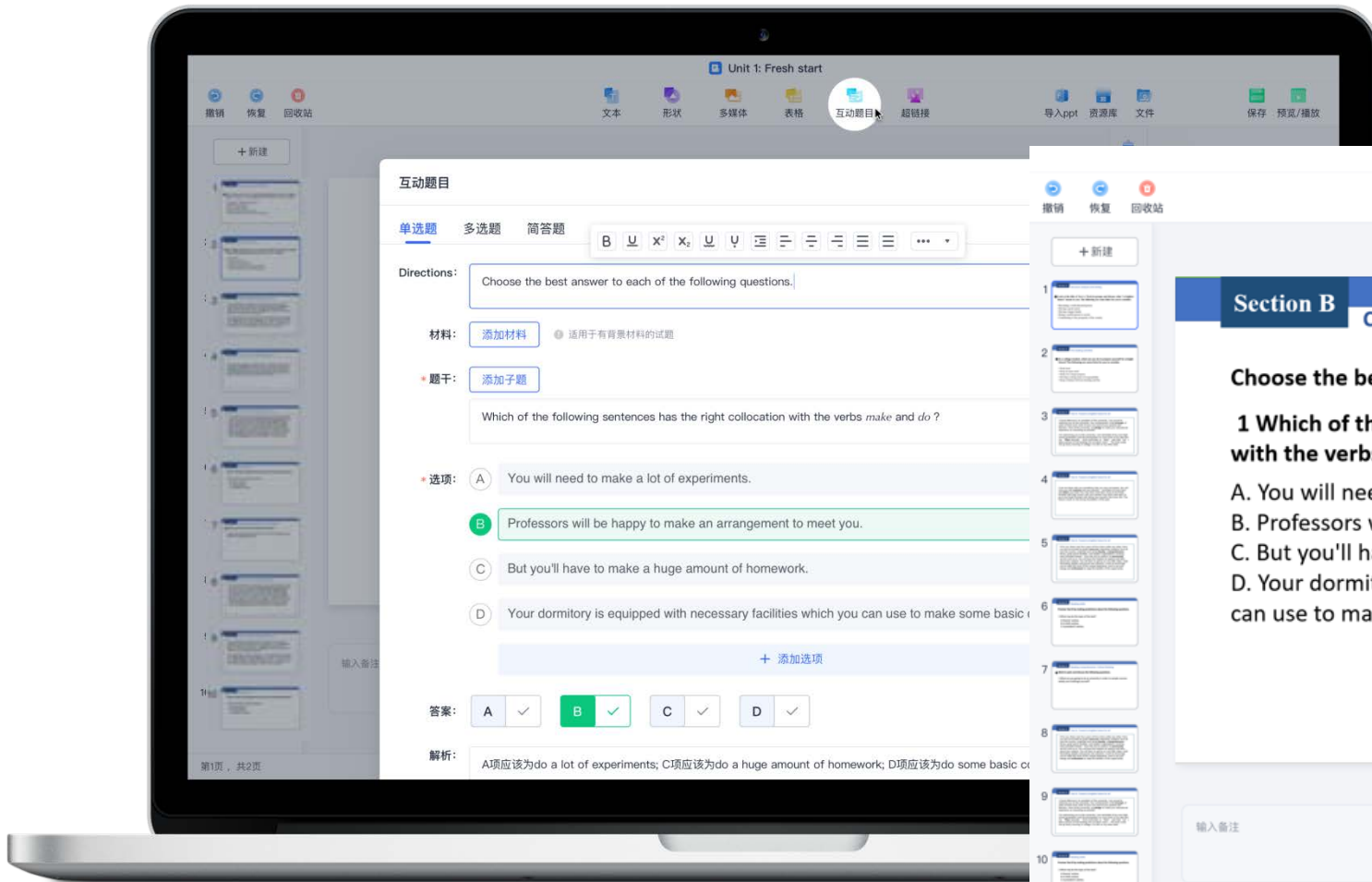
# 在线交互式课件：互联互通的备课体验

## 教材题目内置课堂互动作答功能



# 在线交互式课件：互联互通的备课体验

便捷录入个性化课堂互动题目

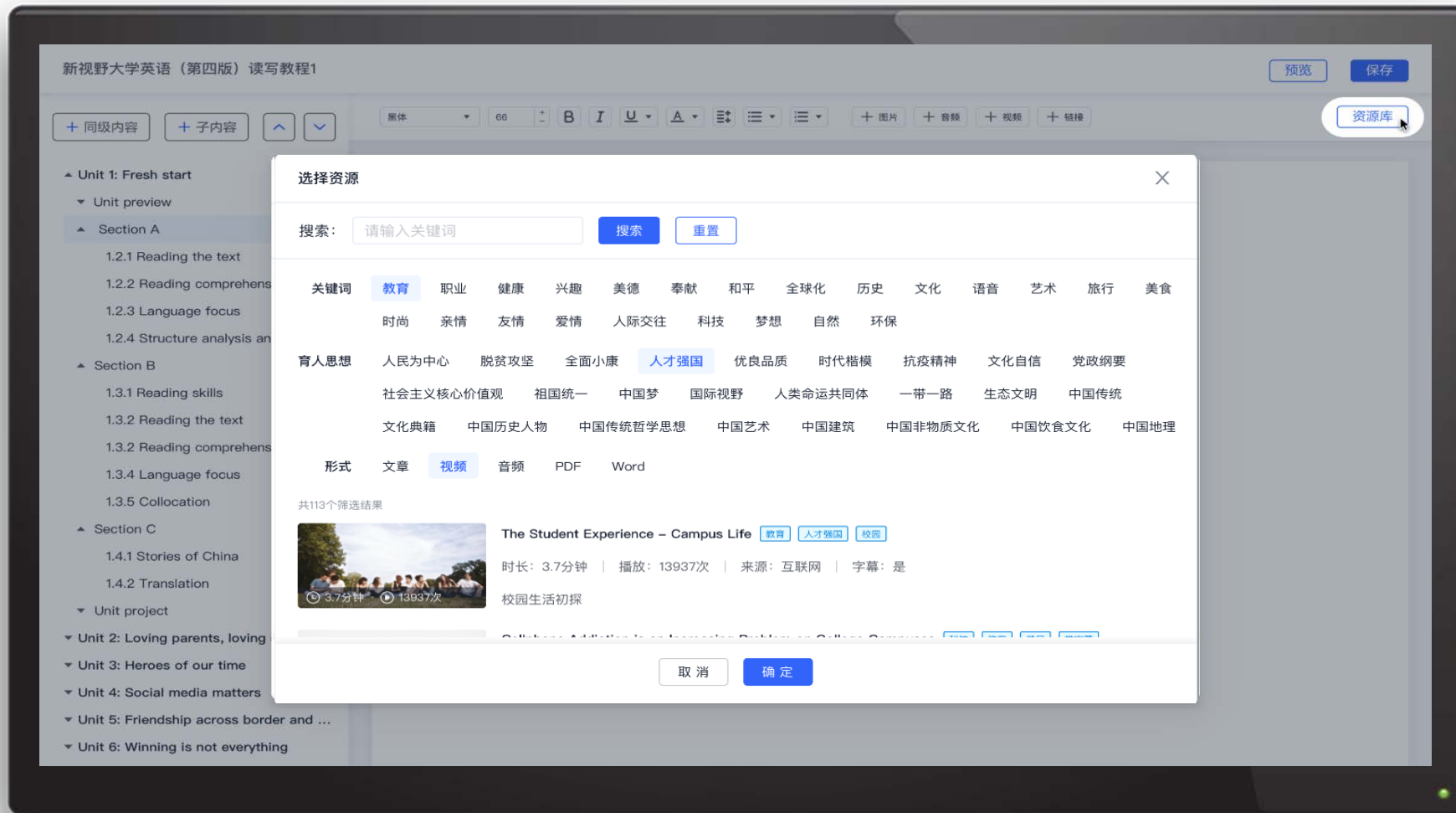




# 数字课程 编辑



# 数字课程编辑







PART  
02

教学方式  
创新性使用

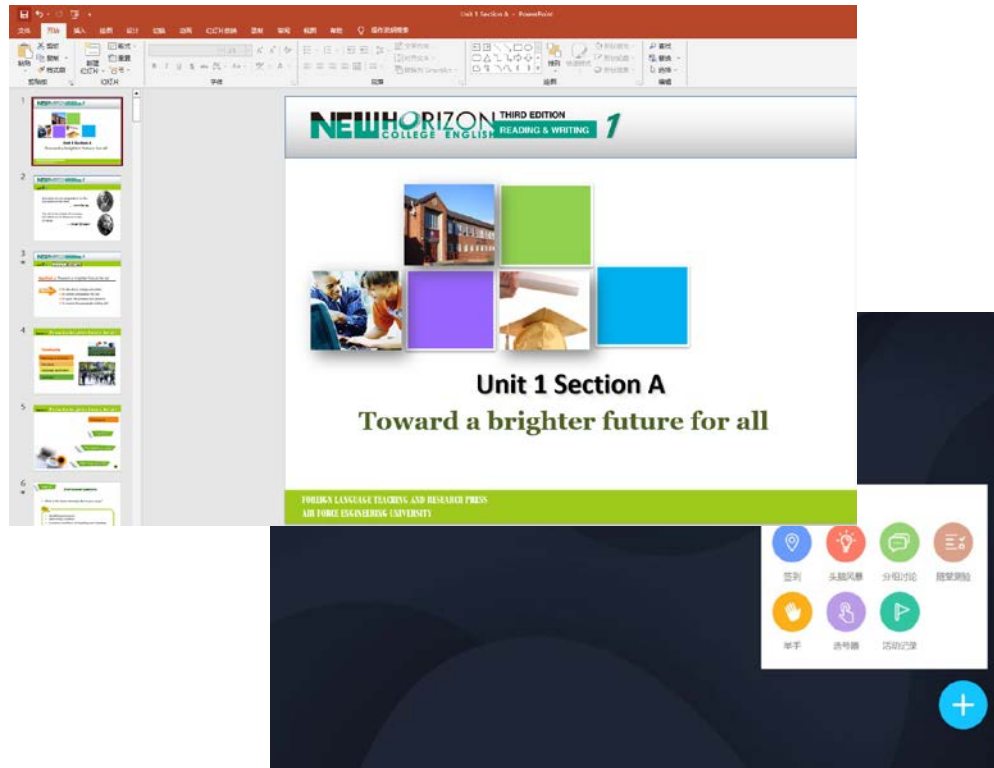




# 课堂面授

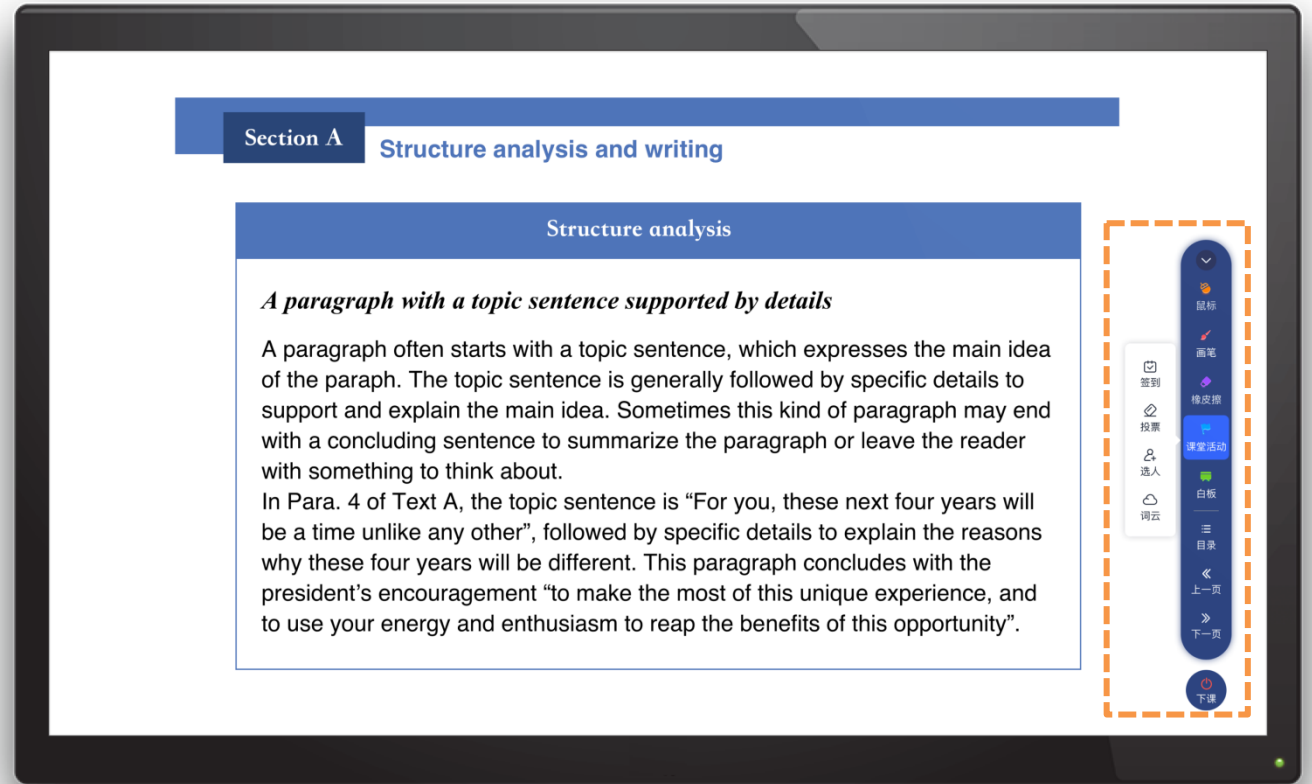
# 课堂面授

传统面授课堂智慧互动



教学课件和线上互动工具多平台切换

在线交互式课件课堂智慧互动



教学课件线和线上互动工具一体化设计



- Pre-reading
- Reading co
- Structure of Reading
- Stories of

**Section A** Pre-reading activities

1 Look at the title of Text A. Work in groups and discuss what “a brighter future” means to you. The following are some hints for you to consider.

- Becoming a well-educated person
- Having a good career
- Having a happy family
- Being a useful person to society
- Contributing to the prosperity of the country

Navigation icons: 签到, 投票, 选人, 词云, 鼠标, 画笔, 橡皮擦, 课堂活动, 白板, 目录, 上一页, 下一页, 下课

**Section A**

**Pre-reading activities**

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- Becoming a well-educated person
- Having a good career
- Having a happy family
- Being a useful person to society
- Contributing to the prosperity of the country

**Text A**

Good afternoon! As president of the university, I am proud to welcome you to this university. Your achievement is the triumph of years of hard work, both of your own and of your parents and teachers. Here at the university, we pledge to make your educational experience as rewarding as possible.

In welcoming you to the university, I am reminded of my own high school graduation and the photograph my mom took of my dad and me. “Pose naturally,” Mom instructed us. “Wait!” said Dad. “Let’s take a picture of me handing him an alarm clock.” The clock woke me up every morning in college. It is still on my office desk.

3 Let me share with you something that you may not expect. You will miss your old routines and your parents’ reminders to work hard and attain your best. You may have cried tears of joy to be finally finished with high school, and your parents may have cried tears of joy to be finally finished with doing your laundry! But know this: The future is built on the strong foundation of the past.

4 For you, these next four years will be a time unlike any other. Here you are surrounded by great resources: interesting students from all over the country, a learned and caring faculty, a comprehensive library, great sports facilities,

4 New Horizon College English Fourth Edition



## Section A

### Pre-reading activities

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  - Becoming a well-educated person
  - Having a good career
  - Having a happy family
  - Being a useful person to society
  - Contributing to the prosperity of the country
- 2 As a college student, what can you do to prepare yourself for a brighter future? The following are some hints for you to consider.
  - Work hard
  - Keep an open mind
  - Study for a larger purpose
  - Develop a strong sense of responsibility
  - Keep a balance between learning and having fun

### Text A

- 1 Good afternoon! As president of the university, I am proud to welcome you to this university. Your achievement is the **triumph** of years of hard work, both of your own and of your parents and teachers. Here at the university, we **pledge** to make your educational experience as rewarding as possible.
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## Section B Reading comprehension

### Understanding the text

**Why does the father say college will be the most important years of his child's life?**

- A Because a college education is very important.
- B Because college opens up exciting new worlds.
- C Because the child will find out what learning is about in college.
- D Because the child will acquire the necessary knowledge and skills to succeed.

开始答题

## Reading comprehension

### Understanding the text

Choose the best answer to each of the following questions.

- 1 Why does the father say college will be the most important years of his child's life?  
A Because a college education is very important.  
B Because college opens up exciting new worlds.  
C Because the child will find out what learning is about in college.  
D Because the child will acquire the necessary knowledge and skills to succeed.
- 2 How do you understand the statement "Education is what remains after one has forgotten everything he learned in school" (Para. 3)?  
A You should engage in lifelong learning.  
B You should forget all you have learned in school.  
C You should learn how to learn and think on your own.  
D You should know what to remember and what to forget.
- 3 According to the father, what kind of courses should be taken?  
A Courses that are popular.  
B Courses that are very practical.  
C Courses that suit one's intellectual level.  
D Courses that can stimulate one's passion.
- 4 What does the word "dots" refer to in Para. 4?  
A New and seemingly unconnected things.  
B Courses that are useful for one's future career.  
C Small round marks connected to form a curve.  
D All things that students will learn from professors.

- 5 What advice does the father give to his child about grades?  
A Don't care about grades at all.  
B Don't care too much about grades.  
C Earn decent grades to prove yourself.  
D Make a great effort to have good grades.
- 6 According to the father, what kind of people make good friends?  
A People who live close to you.  
B People who have decent grades.  
C People who have similar interests.  
D People who are genuine and sincere.
- 7 According to the father, what are the most important instruments we will ever possess?  
A New experiences.  
B Strength and beauty.  
C College life and education.  
D A healthy body and a sound mind.
- 8 What is the father eager to see?  
A What his child will develop into.  
B How his child makes full use of free time.  
C Whether his child will become a great thinker.  
D How his child enjoys the first taste of independence.

### Critical thinking

4 Work in pairs and discuss the following questions.

- 1 How did you feel when you were leaving your parents for college?
- 2 What expectations do your parents have for you?
- 3 What courses do you think can stimulate your intellectual capacity?
- 4 The father encourages his child to enjoy picking "dots" (Para. 4). What will you do to pick your dots at university?

**单选**

已答题 34 / 50人 查看未答题人 →

1. **A** 18人 53%

B 3人 9%

C 9人 26%

D 4人 12%

收起 退出

## Reading comprehension

### Understanding the text

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## Section A Reading comprehension

### Understanding the text

*Answer the following questions.*

- 1 What does the president promise to do at the beginning of his speech?
- 2 According to the president, what will the students miss?
- 3 What does the president call on the students to do with the wealth of resources on campus?
- 4 Why does the president advise the students to sample the college courses widely?

- 签到
- 鼠标
- 画笔
- 橡皮擦
- 投票
- 课堂活动
- 选人
- 白板
- 词云
- 目录
- 上一页
- 下一页
- 下课

### Reading comprehension

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  - 5 What can you learn from the example of Leonardo da Vinci?
  - 6 How should the students deal with new and unpleasant experiences in college?
  - 7 How do you understand "Now it is your turn" (Para. 7)?
  - 8 What do you think of the president's speech?

#### Critical thinking

- 2 Work in pairs and discuss the following questions.
  - 1 What are you going to do at university in order to sample courses widely and challenge yourself?
  - 2 What role do you think your university education will play in your life?
  - 3 How do you understand the statement "If you think education is expensive, try ignorance"?
  - 4 How do you think a university education can change a person's life?

### Language focus

#### Words in use

3 Fill in the blanks with the words given below. Change the form where necessary. Each word can be used only once.

available benefit comprehensive  
emerge explore inherit pose  
resource transmit yield

- 1 They are planning to spend the money on something that will be of great \_\_\_\_\_ to everyone in the community.
- 2 The research is intended to \_\_\_\_\_ the relationship between the economy and education.
- 3 It was about 30 seconds before Alex \_\_\_\_\_ from the water; we were quite scared.
- 4 There is no room for more furniture in our apartment – we've used up all the space \_\_\_\_\_.
- 5 There was widespread concern in the U.S. that the rising unemployment might \_\_\_\_\_ a threat to social stability.
- 6 After a(n) \_\_\_\_\_ physical exam, my doctor said I was in good health except that my blood pressure was a little high.
- 7 It is well-known that China is a country with rich natural \_\_\_\_\_ and a very long history.
- 8 Some people believe that the earth can \_\_\_\_\_ enough food to support at least twice its present population.
- 9 From his grandfather, Jack has \_\_\_\_\_ a love of reading novels and writing poems.
- 10 The president's speech has \_\_\_\_\_ the message that the university will do everything to help students prepare for the future.



 选人



王明      刘凯阳      曹越      李梓涵

 继续加入       结束选人       收起       退出

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## Section A Reading comprehension

### Critical thinking

1 What are you going to do at university in order to sample courses widely and challenge yourself?

答题设置

## Reading comprehension

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## Language focus

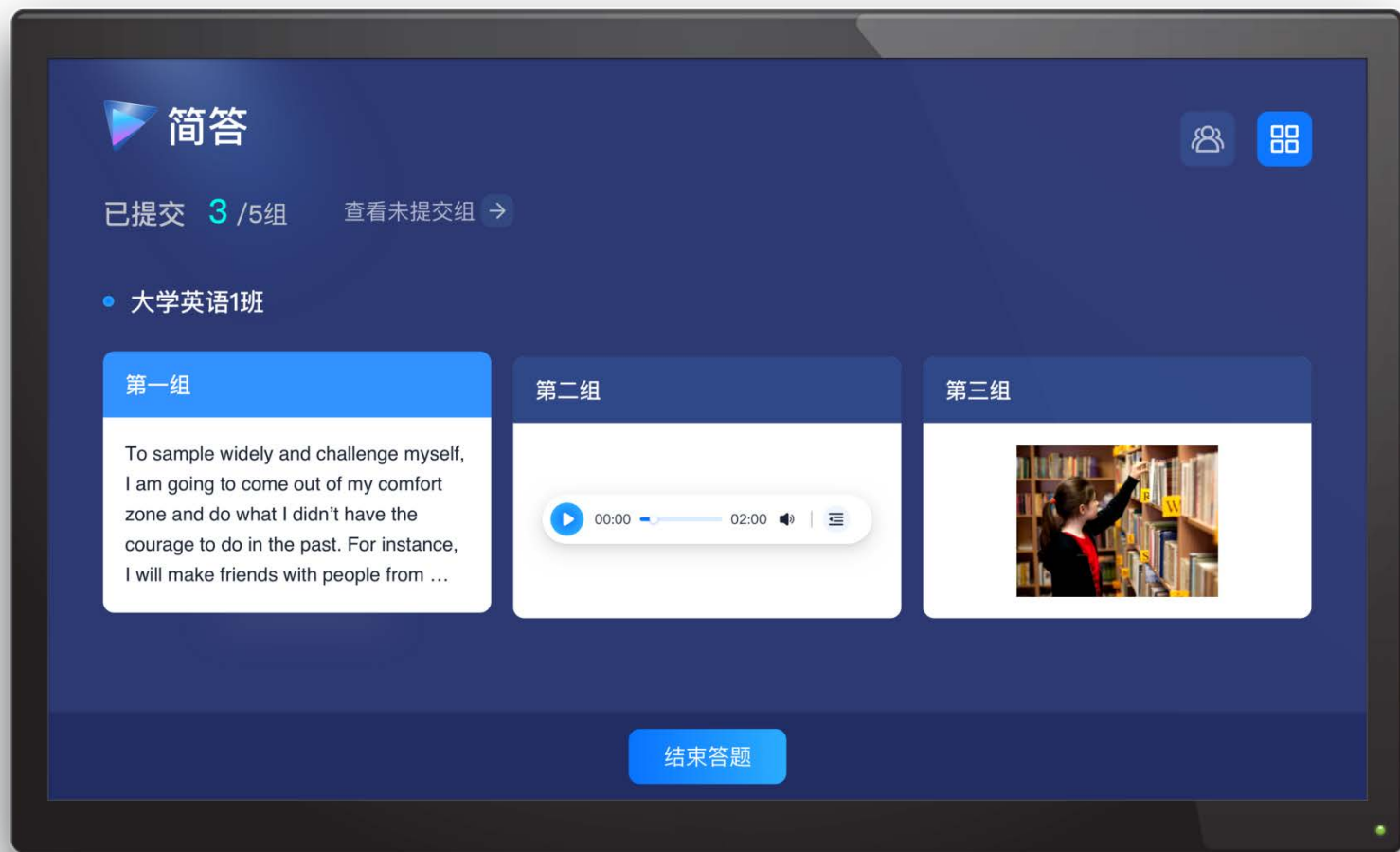
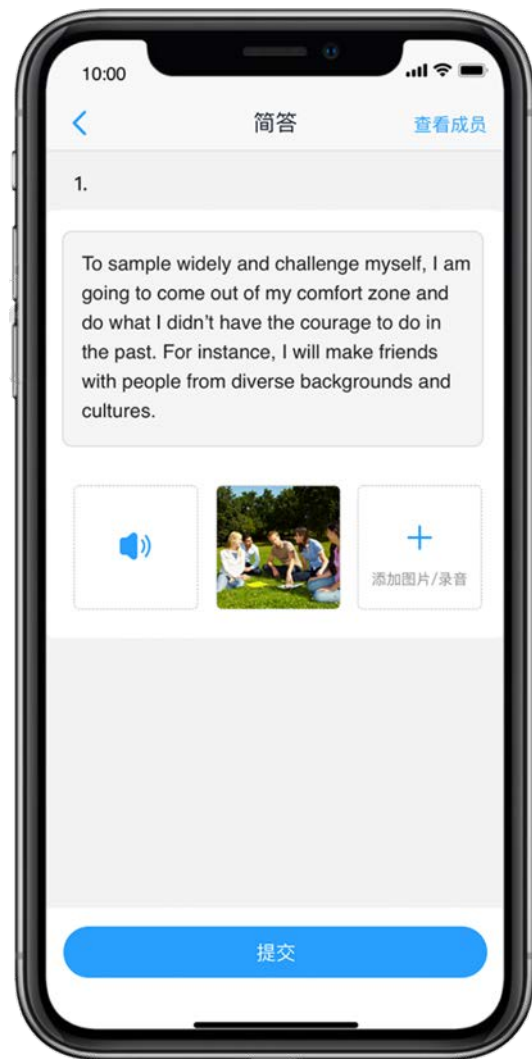
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# 课堂面授



## Section A Structure analysis and writing

### Topic sentence

#### Structure analysis

When choosing a university, you must consider some key factors. The most important factor is whether the university can prepare you well for your future. It should provide up-to-date courses and have qualified professors. Another factor is affordability. You need to be able to afford the tuition fees and living expenses. Some schools offer scholarships to outstanding students or student grants to those who cannot afford the tuition fees.



## Structure analysis and writing

### Structure analysis

#### A paragraph with a topic sentence supported by details

A paragraph often starts with a topic sentence, which expresses the main idea of the paragraph. The topic sentence is generally followed by specific details to support and explain the main idea. Sometimes this kind of paragraph may end with a concluding sentence to summarize the paragraph or leave the reader with something to think about.

In Para. 4 of Text A, the topic sentence is "For you, these next four years will be a time unlike any other", followed by specific details to explain the reasons why these four years will be different. This paragraph concludes with the president's encouragement "to make the most of this unique experience, and to use your energy and enthusiasm to reap the benefits of this opportunity".

For you, these next four years will be a time unlike any other.	<b>Topic sentence</b>
Here you are surrounded by great resources: interesting students from all over the country, a learned and caring faculty, a comprehensive library, great sports facilities, and student organizations covering every possible interest – from the arts to science, to community service, and so on.	<b>Detail 1</b> What resources are available to you on campus
You will have the freedom to explore and learn about new subjects. You will learn to get by on very little sleep, meet fascinating people, and pursue new passions. I want to encourage you to make the most of this unique experience, and to use your energy and enthusiasm to reap the benefits of this opportunity.	<b>Detail 2</b> What you can do at university
	<b>Concluding sentence</b>

7 Read Para. 3 of Text A and find the topic sentence, its supporting details, and the concluding sentence.

Let me share with you something that you may not expect. You will miss your old routines and your parents' reminders to work hard and attain your best. You may have cried tears of joy to be finally finished with high school, and your parents may have cried tears of joy to be finally finished with doing your laundry! But know this: The future is built on the strong foundation of the past.



# 自主学习

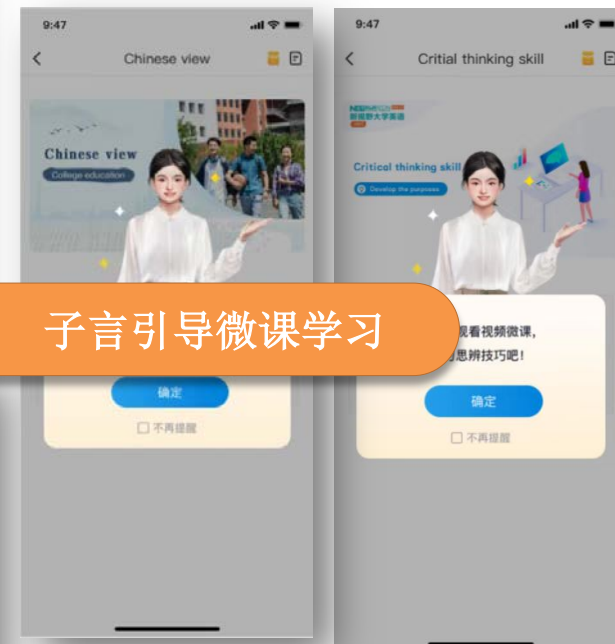
# 自主学习



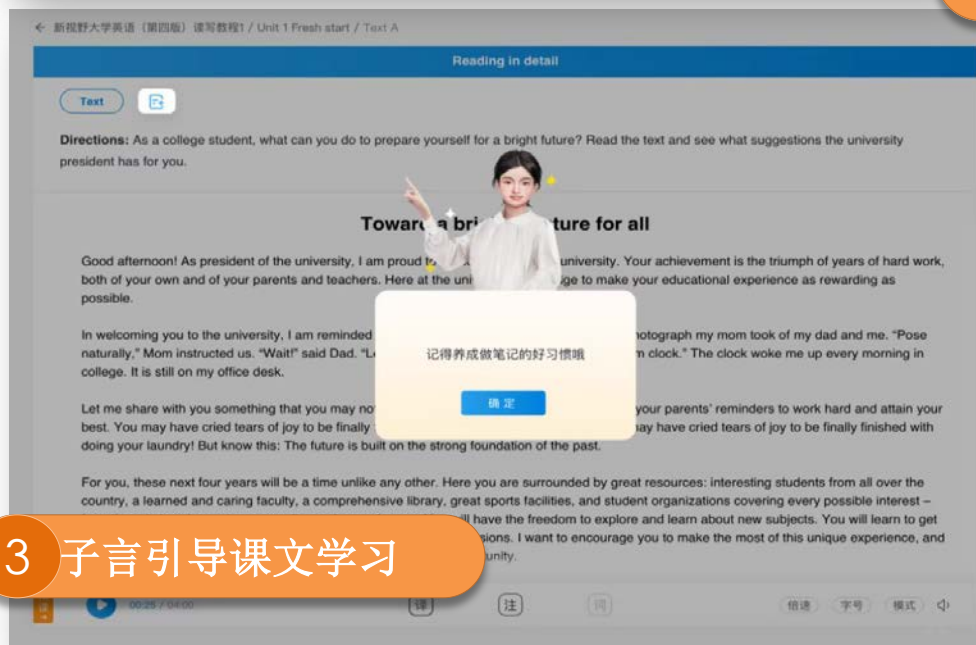
1 子言进行单元导学



子言引导微课学习



3 子言引导课文学习





# 产出与评价



# 产出与评价：多元评价体系

## Structured writing

Read the sample paragraph and see how it develops with a topic sentence supported by details.

Topic

When choosing a university, you must consider some factors or whether the location is suitable for your future. It is important to have qualified facilities. You need to consider living expenses. Outstanding students can afford the tuition. A quiet place and have a suitable environment should consider a suitable

← 新视野大学英语（第四版）读写1 / Unit 1 Fresh Start / Section A / Structure analysis & writing

Reading the text | Reading comprehension | Language focus | **Structure analysis and writing**

**Directions:** Write a paragraph of no less than 100 words on one of the following topics. One topic has an outline that you can follow.

**Outline:**

**Topic**  
How to succeed in college

**Topic sentence**  
There are some things you can do to succeed in college

**Things to do**

- Pursuing passions
- Seizing opportunities
- Taking responsibilities

**Concluding sentence**  
You will become successful not only in college, but also in your future career.

**答案解析**

12/16  
得分

语言: ★★★★★ 篇章结构: ★★★★★  
内容: ★★★★★ 技术规范: ★★★★★

**学生答案:** There are some things you can do to succeed in college. First, pursue passions. Your passions will broaden your mind and make your life interesting. Second, never let go of any opportunities that come your way. College is full of unique opportunities, which will enable you to sample new things and meet wonderful people. Lastly, take responsibilities. In college you must learn to be responsible for your own decisions and actions. With the passions, the opportunities, and the ability to take responsibilities, you will become successful not only in college, but also in your future career.

**Section A**

- Reading the text
  - Pre-reading activities
  - Chinese view
  - Vocabulary learning: Horizon: Battle
- Reading comprehension
  - Understanding the text
  - Critical thinking
- Language focus
  - Word in use
  - Wording building
  - Banked cloze
  - Expressions in use
- Structure analysis and writing
  - Structure analysis
  - Structured writing

**Section B**

- Reading skills
  - Reading the text
  - Reading in detail

上一题 下一题

8 Write a paragraph of no less than 100 words on one of the following topics. One topic has an outline that you can follow.

### Topic

How to succeed in college

### Topic sentence

There are some things you can do to succeed in college.

### Things to do

- Pursuing passions
- Seizing opportunities
- Taking responsibilities

### Concluding sentence

You will become successful not only in college, but also in your future career.

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### More topics

- How to manage your time in college
- How to become a well-rounded person

# 产出与评价：多元评价体系

作业与测试 > 作业详情

互评作业共1道题，总分值：100分

**作业要求：** The paragraph you write should start with a topic sentence, which expresses the main idea of the paragraph. The topic sentence should then be followed by specific details.

**题目内容：** Write a paragraph of no less than 100 words on the following topic.  
• How to succeed in college  
• How to manage your time in college  
• How to become a well-rounded person

**学生答案：** There are some things you can do to make your college life more interesting. Second, never let go of your dreams and pursue them. First, sample new things and meet with people who have different ideas and decisions and actions. With the passage of time, you will find your college, but also in your future career.

**教师评语：** 文段结构清晰、完整。用词可以更加丰富。

**互评评语：** [互评标准](#)

文段用First, second, lastly这样

**推荐作业：** [查看推荐作业](#)

新视野大学英语（第四版）读写1

李明 93分  
姓名 成绩

答题卡

互评作业  
(共2小题, 93分)

1

完成

### 互评标准

- Organization**
  - The paragraph is organized in a coherent way and is related to a single topic.
  - The paragraph has a topic sentence and several supporting sentences with specific details to support the main idea expressed in the topic sentence.
  - The paragraph has a concluding sentence to summarize the paragraph or leave the reader with something to think about.
- Content**
  - The examples used are specific and relevant.
  - The argumentation is fully developed and convincing.
- Language**
  - The words are used appropriately.
  - There is no spelling error.

# 产出与评价：全过程数据记录

U校园 外研在线大学 APP下载 客服 Aimee 首页

成绩簿模板管理 / 查看详情

学校名称: 外研在线大学 课程名称: 大学英语1

教师姓名: 廖老师 班级名称: 2022国商1班 记分周期: 2022.09.01至2023.01.15

序号	学号	姓名	教程学习成绩 (40%)		作业测试成绩 (30%)		课堂互动成绩 (30%)				总评	成绩	排名
			教程学习时长 20% 全部教程	教程成绩 20% 全部教程	测试综合成绩 20% 全部教程	作业综合成绩 10% 全部教程	提问 10% 全部教程	签到 5% 全部教程	投票 5% 全部教程	课堂参与 10% 全部教程			
1	100040	王明	20	18	20	8	10	5	5	10	96	98	1
2	100041	刘朋阳	20	18	18	8	10	5	5	10	94	96	2
3	100042	周洪斌	16	18	20	10	10	5	5	8	92	92	3
4	100043	赵冰	17	18	16	8	10	5	5	8	87	87	4
5	100044	李明	16	18	15	8	8	5	5	10	85	85	5

李明  
国际贸易-大学英语1班

· 学习进度 · 实时更新

学习用时  
14分钟

完成task数  
16/207

教程完成率(单元)  
5%

# 总结



互联互通的备课体验

一体化智慧课堂互动体验

数智伴学的自主学习体验

多元评价体系 and 评价数据全过程记录

数字赋能、创新谋远



# 谢谢

外语教学与研究出版社