《新视野大学英语》(第四版)编写背景、理念与特色

2023年3月24日

- 一、编写背景
- 二、守正拓新,与时俱进
- 三、一个理念,两个特色

四、编写设计

一、《新视野大学英语》(第四版)编写背景

《新视野大学英语》(第四版)编写背景



党的二十大描绘了我国实现第二个百年奋斗目标的宏伟蓝图。大学外语教育必须培养更多高层次国际化人才,讲好中国故事、传播好中国声音,为世界更好了解中国做出新贡献。《新视野大学英语》(第四版)系列教材正是在这样的时代背景下设计编写而成。



二、《新视野大学英语》(第四版) 守正拓新,与时俱进

二、《新视野大学英语》(第四版)守正拓新,与时俱进

思政课程

课程思政

同向同行

专门开设的"思想政治理论课"

将思想、政治、品德教育 融入所有课程

- 1. 编写理念: 以"课程思政"为指导
- 2. 编写特色: 在专业上体现语言工具性和人文性有机结合
- 3. 教学特色: 以教师为主导、以学生为主体

1. 编写理念: 以"课程思政"为指导

贯彻《高等学校课程思政建设指导纲要》,把价值塑造融于知识传授和能力培养当中,培养堪当民族复兴大任的社会主义建设者和接班人。

2. 编写特色: 在专业上体现语言工具性和人文性有机结合

《大学英语教学指南(2020版)》

《普通高中英语课程标准》

《中国英语能力等级量表》

全面提高语言综合应用能力的同时,传递中国声音,培养跨文化交际能力和思辨能力

3. 教学特色: 以教师为主导、以学生为主体

讨论式、探究式、项目式等活动

科学实用、深入浅出的策略讲解

调动"教"与"学"的双向主动性与积极性

- 1. 将一个理念、两个特色全面性落实到教材设计之中
- 2. 第四版系列教材内容包含什么?
- 3. 第四版系列教材提供什么教学资源?

1. 将一个理念、两个特色全面性落实到教材设计之中

设计一:《读写教程》每单元新增 Stories of China,讲述中国故事,展现中国在经济、社会、文化、科技与生态建设等方面的成就

Section C



Chinese people love their social media APps

A ccording to a statistical report on Internet development, the number of Internet users in China surpassed 1 billion and the Internet penetration rate (普及率) reached 74.4 percent in the country as of June 2022. The increasing Internet access has contributed to the formation of the largest digital society in the world, the report said.

It is said that Chinese people regard smartphone social media apps as a daily requirement, and most of them spend about two hours a day using the apps.

Jia Zhu, 31, who works for a fashion company in Beijing, told China Daily that she uses her smartphone almost 18 hours a day. "Honestly, I have to say sometimes I can only put my phone down when I'm sleeping," she said. She uses social media apps mainly to contact family, colleagues, and clients (玄户). "I once thought I could leave social media apps at some point, but I found it so hard," she said. "Most of the information I get is from the apps. If I give them up, I may miss what's



Section C



The May Fourth spirit alive in China

The May Fourth Movement was a patriotic A campaign launched in 1919 by young Chinese students and intellectuals to fight imperialism (帝国主义) and feudalism (封 att ≠ ♥). It is regarded as a mark of the beginning of a new historical stage, called "the new-democratic revolution". Young students and intellectuals played an important role in oursuing social transformation and national modernization over the past century.

Born and raised in the period of Chinese reform and opening up, today's young people are tech-smart, respectful of Chinese traditions. and objective when looking at Western culture. They are referred to as the Bird's Nest Generation (鸟巢—代), the Ice and Snow

Generation, etc., signaling self-confidence, love of peace, patriotism, openness, and friendliness.

No matter how we label them, the Chinese youth have sent out the message that they are willing to take responsibility and make contributions to society. Since COVID-19 suddenly hit the country, they have done an amazing job, with a strong sense of responsibility and remarkable resilience (适应 力). Many young people, including doctors. nurses, and rescue workers, rushed to the front line risking their own lives. Their conviction and dedication prove once again the promising future of the Chinese nation.



Section C



Over the past few decades, entrepreneurship in China has grown at an extraordinary rate. It is bringing forth significant changes not only to China but also to the world.

The first wave of reform and opening up spurred the earliest generation of modern entrepreneurs in the 1980s. Most of these entrepreneurs had little or no access to knowledge of modern business management. They were pioneers who were remarkably bold to start their own businesses. Then, in the early 1990s, a number of government officials. inspired by the policies at that time, left their government roles and ventured into business. Many of them were quite successful in their

entrepreneurial pursuits and some eventually became industry leaders.

Internet entrepreneurs started to emerge in the mid-to-late 1990s. Contemporary giants like Tencent were formed during those years or shortly thereafter. The bursting of the first Internet bubble at the turn of the century took out a fair number of Chinese Internet companies, but soon, the growth of the Internet industry resumed and gained momentum. The number of entrepreneurs grew again in China throughout the 2000s. Apart from those in the Internet and mobile technology sectors, many entrepreneurs also started appearing in other industries: energy, healthcare, financial services, consumer and

设计二:《读写教程》每册精选新课文,与中国紧密相关

Section A

Pre-reading activities

Work in pairs and discuss the following

- 1 Who deserves to be called a hero? Why?
- 2 What qualities do you think make a hero?
- Bravery Dedication
- Selflessness
- A great sense of responsibility
- Loval service to society and the country Other:

New Horizon College English Fourth Editio

Text A

- ¹ H e was wandering in a rice field of dreams.
 The plants were taller than a man. Their ears hung full as brooms, and each grain was as big as a peanut. After walking a while he lay down in the leaf-shade, quite hidden. A rest was a good idea, because the wonder-plants went on and on.
- ² Then Yuan Longping woke up, laughing. The rice plants, which he had tended for decades at Anjiang and then Changsha in Hunan Province, sowing and nurturing them, visiting daily on his motorbike to inspect them, were not quite there vet. But they still deserved their name of super rice. The leaves were straighter and taller than ordinary ones, and the grains plumper. They had all the vigor of the wild strain that he and his team had found in Hainan in 1970 and had crossbred with the domesticated variety. Some skeptical people told him he was wasting his time, since rice was a self-pollinator. He believed that crossbreeding was universal and that it always made the offspring stronger.
- 3 The figures spoke for themselves. With his new hybrid rice the annual yield was 20% higher. This meant that at least 70 million more people could be fed every year. China's rice yield had risen from 57 million tons in 1950 to 208 million in 2022



transforming China from food deficiency to food security. Higher rice yields allowed farmers to turn more land to other uses - fruit. vegetables, fishponds - so that people not only had more to eat, but ate well. And this message was for China as well as the world. He traveled across Asia and to Africa and America to help people grow rice, as well as inviting his foreign peers to China to share his research. A fifth of all rice grown globally now comes from hybrids that were his.

4 For this Yuan Longping won the Medal of the Republic, China's highest state honor, and the World Food Prize. He was widely known as the Father of Hybrid Rice, and even an asteroid was named after him. Although he was famous, he chose to stay away from the spotlight and devoted himself to rice growing. His face was leathered by the sun and his big hands were rough from "playing in the mud" all day. He was far happier in his short-sleeved work shirts, out in his rice field, than in a suit in some conference hall. As an official of the World Food Prize Foundation said, Professor Yuan was incredibly humble. He never sought fame or adulation, but rather focused only on hard work and results that could help eradicate poverty and lift people out of hunger.

5 Yuan Longping was born in Beijing, but he enjoyed the countryside and the thought of growing tasty things. Inspired by his initial interest, he decided to study agriculture in college. After graduation, Yuan Longping took a job as a teacher in Anjiang Agricultural School. He said, "Having enough food was people's priority."

Text A

设计二:《读写教程》每册精选新课文,与中国紧密相关

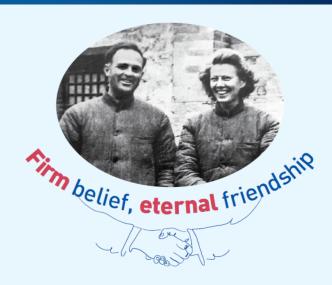
Section A

Pre-reading activities

1 Listen to a passage about the Friendship Medal. Fill in the blanks with the words you

- 1 The Friendship Medal is one of the People's Republic of China's honors. It is presented to foreigners who have to China's socialist modernization drive, in promoting exchange and cooperation between China and the world, and in maintaining
- 2 The introduction of the Friendship Medal is designed to convey (表达) the basic ideas of friendship, peace, justice to the world by of friendship between China and foreign countries, and to promote of China
- 3 In , Isabel Crook was awarded the Friendship Medal
- 4 Isabel is an outstanding educator from Canada, who has spent more than in China. As an English teacher, she has helped New China cultivate a large number of
- 2 Do some online research about Isabel Crook. Work in small groups and answer the questions: What have you learned about Isabel Crook's life? Why was she awarded the Friendship Medal?

- 1 The presentation ceremony for the national Republic of China was held at the Great Hall of the People in 2019. Among all the laureates, a white-haired elderly lady was in the spotlight. She was awarded the Friendship Medal, China's highest order of honor for foreigners. When Isabel Crook walked slowly onto the stage, there was a burst of enthusiastic applause to salute this 104-year-old laureate. At that moment, she couldn't help thinking of her husband David Crook. If he were still alive, he would have definitely appeared on the podium with her.
- 2 The Crooks belonged to the generation who grew up during the raging flames of the two world wars. The call of the times prompted them to hold a communist belief, so later they both joined the British Communist Party. In November 1947, with a letter of introduction from the British Communist Party they crossed the oceans, broke through the blockade lines, and finally arrived in Shilidian in the old revolutionary base area of the Taihang Mountains in China.
- 3 Arranged by relevant leaders of the Communist Party of China, the Crooks became members of a work team in Shilidian, which reexamined the whole process of the land reform, together with the peasants and the Party organization there. Meanwhile, they noted down what they had observed. The observations were later published in the book Revolution in a Chinese Village: Ten Mile Inn. In 1948, when they were preparing to leave China, some leaders of the Party invited them to stay to help train foreign language personnel for New China.



- 4 Although totally unprepared, the Crooks put aside their original plan. Out of their heartfelt dedication to the cause of the Chinese revolution, they went to the Central Foreign Affairs School, the predecessor of Beijing Foreign Studies University, to report for duty a turning point in the course of their life. For more than half a century, they worked tirelessly and conscientiously for China's foreign language education. When people asked them, "Why did you choose to work in China?", they responded. "The main reason, of course, is our political commitment."
- 5 It is this sense of commitment derived from their belief that enabled them to cultivate brotherly friendships with the Chinese people. While working in Shilidian, they always shared their joys and sorrows with the villagers. The
- Crooks learned how to carry manure to the fields on a shoulder pole and how to use a Chinese hoe. They were often seen squatting by the fields with rice bowls in their hands, chatting while eating with the villagers. As a result, the villagers ceased to regard the Crooks as "foreigners" and treated them as their members of the family.
- 6 The Crooks were always eager to integrate with the masses no matter when and where. Tall and dressed in the blue cotton-padded uniform. they looked like everyone else around them, except for their faces. They gnawed wowotou and pickles and ate cabbage soup together with others during the difficult times. They also took the initiative to request cutting their salary. They never complained about the harsh conditions because of their faith in communism.

设计二:《读写教程》每册精选新课文,与中国紧密相关

Section A

Pre-reading activities

- 1 What would you expect and want in terms of your future career? Look at the following list and check (✓) the ones that apply to you.
- 1 To share ideas and work in a team.
- 2 To practice entrepreneurship with my passion and knowledge.
- 3 To get opportunities to experiment and innovate.
- 4 To have my voice heard and my suggestions carry weight.
- 5 To be encouraged to learn from senior co-workers.
- 6 To gain work experience through doing problem-solving tasks.
- 7 To have flexible working hours and be able to work from home sometimes.
- 8 To work close to my home so that I can take better care of my family.
- 9 To have regular working hours and routines.
- 10 To have freedom to complete work in my own way.
- 2 Look at the pictures which depict the daily work life of a young girl named Nancy. Then write up 7-8 sentences to describe her feelings about work.



Your writing may begin with:

Nancy graduated from college one year ago and is now working with some lovely people in a company. She really enjoys her work though it's challenging ...

Text A

- 1 ▼ f I ask you, "Have you ever used instant messaging apps?", you would probably respond, "It's a must." Yes, people take it for granted because these apps have already become part of their daily life. They would rather use instant messaging than email to conduct their daily activities. The apps offer everything from free video calls and instant group chats to news updates and easy access to large multimedia files. In addition to the chat service, people are accustomed to using the apps to shop online, pay for goods at stores, settle utility bills, and attend online meetings. just with a few taps. It's no exaggeration to say that life in China today would be unthinkable without instant messaging apps.
- 2 But what makes these apps tick with the masses? You may shrug your shoulders. Here is the secret sauce: The young generation in China created the perfect, user-friendly apps

- that meet people's needs. They are working tirelessly with their strong passion, amazing talents, unique work style, and high aspirations.
- 3 It sounds incredible that these young people. most born in the 1990s, have transformed people's lives in every sector. No kidding! When tech companies recruit new employees for their fantastic platforms, they usually prefer fresh graduates - those newly graduated from college. Why? Young people usually have a stronger passion for entrepreneurship. They are more persevering and more willing to endure hardship. Likewise, they don't fear failure and don't want to just observe. They want to participate and be part of the action. Their internal driving force has little to do with money. What makes them happy and passionate is when they see their products have changed the lives of many people. Listen to their passionate crv. "NEW era. NEW revolution. I am a MAKER, for the DREAM in my heart."



设计二:《读写教程》每册精选新课文,与中国紧密相关

Section A

Pre-reading activities

- 1 Match the activities with the pictures below. Then think about what personal quality of the participants is reflected in these activities.
- 1 Volunteer to teach kids in rural areas 2 Watch a national flag-raising
- ceremony
- 3 Participate in a patriotic health campaign
- 4 Pay tribute to the revolutionary



- Text A
- ¹ A film event commemorating the 40th anniversary of China's reform and opening up was held in Beijing. The event aimed to introduce a series of newly produced quality Chinese films and tell the inspirational stories of the Chinese people - how their lives have been transformed over the past four decades. One movie that depicts the life of a great geophysicist, Dr. Huang Danian, immediately caught the public's eye.
- 2 Born in 1958 in Nanning, Guangxi, Huang started to become interested in geophysics early in his childhood. Both his parents taught at a local geological institution and passed the passion down to their son. In 1978, Huang was admitted to Changchun Institute



2 Work in groups and brainstorm what other activities you can engage in to show your patriotism.



- of Geology (now Jilin University) to study in the Department of Applied Geophysics. After completing his undergraduate and graduate studies, he stayed on to teach at the school. In his graduation album, Huang wrote, "It is the responsibility of our generation to rejuvenate the Chinese nation."
- 3 In 1992. Huang went to Britain for further studies. Before going abroad, Huang said, "I will definitely bring back advanced foreign technology!" He earned his doctor's degree in geophysics four years later, finishing top of his class. He then joined a British geophysical service company in Cambridge as a senior geophysicist.
- 4 During his stay in Britain, Huang remained committed to the motherland, and his contacts with his alma mater had never been broken. He often flew back to China to attend academic meetings or seminars related to his field. In 2008, Huang decided to give up his position in Britain and returned home with his wife in 2009. The decision was neither a random choice nor an impulse. For him, no matter how successful he was abroad, the biggest satisfaction would be improving his home country.
- 5 Upon his return to China, he was entrusted to work at Jilin University as a full-time professor and chief scientist in a branch of China's biggest deep earth exploration program. Over 400 nationwide scientists took part in the multidiscipline program, which aimed to install high-tech cameras on aircraft, ships, and satellites that would enable scientists to see through the earth's crust without digging into it.



- 6 Wasting no time, he holed up in his newly set-up laboratory. For seven years, days and nights, Huang worked racing against time, often with only two to three hours of sleep a day. To maximize his research time, he typically caught late-night flights at the last minute for meetings with his team members. Even his driver became accustomed to driving the scientist to the airport at midnight. The office building where Huang worked was supposed to be completely locked up by night. but since he left very late so often, the security guard would beg him to "leave on time".
- 7 Many of his co-workers called him a workaholic. while he thought he was more like a "lunatic". His students remembered how Huang's explicit words resounded in the office: "China is in urgent need of 'lunatics' if it is to become a stronger country." "It would be an honor if I could be one of them." he added.

设计二:《读写教程》每册精选新课文,与中国紧密相关

Section A

Pre-reading activities

- Match the names and descriptions of the people with the pictures below.
- 1 Confucius (philosopher and educator in the Spring and Autumn Period)



- 2 Zhang Qian (diplomat and explorer in the Western Han Dynasty)
- 3 Zheng He (diplomat and explorer in the Ming Dynasty)
- 4 Li Shizhen (physician and medical scholar in the Ming Dynasty)



2 Work in pairs and discuss which of the above people you admire most and what you can learn from him.

Text A

- 1 T n 1999, an American journalist reported a surprising encounter on a tiny African island called Pate, just off the coast of Kenva. There, in a village of stone huts set amongst dense trees, the journalist met a number of elderly men who told him that they were descendants of Chinese sailors, shipwrecked on Pate several centuries ago. Their ancestors had traded with the local Africans, who had given them giraffes to take back to China: then their boat was driven onto the nearby reef. He noted many clues that seemed to confirm the islanders' tale, including their vaguely Asian appearance, the antique porcelain heirlooms in their homes, and the porcelain shards on the beaches. Evidently, this remote African village retains an echo of one of history's most astonishing episodes of maritime exploration.
- 2 About six centuries ago, a mighty fleet of Chinese ships ventured west to the India Ocean, reaching Ceylon, Arabia, and East Africa. The fleet included giant nine-masted junks escorted by dozens of supply ships, water tankers, transports for cavalry horses, and patrol boats. The fleet's crew totaled more than 27,000 sailors and soldiers. As a comparison, Columbus' largest crew was of only about 1,500 people and the Santa Maria, the largest ship for his first voyage, was much smaller than Zheng He's largest junk.
- 3 Seven times, from 1405 to 1433, the Chinese fleet set off for the unknown. These great expeditions took place about half a century before the first Europeans, rounding the tip of Africa in frail Portuguese caravels,



"discovered" the Indian Ocean. The seven expeditions were all led by one man, Zheng He, one of the greatest explorers in Chinese history.

- 4 Zheng He was born around 1371 in Yunnan, southwestern China. As a child, he was very curious about the world. He often asked his father and grandfather, who had been to distant places, questions about their journey, along with the people and places they encountered. From a young age, he started reading books by great scholars, such as Confucius and Mencius. Later when he served in the royal court, he received military training and became a trusted assistant and adviser to the emperor. He was also in charge of palace construction and repairs, learned more about weapons, and became more knowledgeable in ship construction.
- 5 In 1403, the emperor commanded the construction of the Treasure Fleet. Both the treasure ships and the support vessels – battleships and boats carrying grain and horses – featured divided hulls with several watertight compartments. This engineering innovation had roots in early Chinese seafaring. It allowed mariners to take

unprecedented amounts of drinking water on long voyages, while also adding much-needed ballast, balance, and stability.

6 In 1405, the emperor appointed Zheng He to head a massive fleet of more than 200 junks with a royal order to establish ties with rulers all around the Indian Ocean. It was the start of the seven great voyages of the Treasure Fleet. The junks, loaded with Chinese silk, porcelain, and lacquerware, visited ports around the Indian Ocean, where Zheng He exchanged the goods for spices, ivory, medicines, rare wood, pearls, and exotic animals, sought by the Ming court.



设计二:《读写教程》每册精选新课文,与中国紧密相关

Section A

Pre-reading activities

1 Match the descriptions with the pictures







Zhai Zhigang

3 The commander of the first crew to visit the Tiangong

space station 4 The first Chinese

person to perform a spacewalk

Wang Yaping

2 Work in pairs and list what qualifications are needed for astronauts

Text A

- 1 hina's space exploration had reached a new milestone by 2021, when three astronauts of Shenzhou-12 crew successfully docked at the Tiangong space station, worked there for months, and then safely returned to the earth. The three - Nie Haisheng, Liu Boming, and Tang Hongbo - were selected rigorously from the current active, qualified Chinese astronauts. All these astronauts have been training for one of the most spectacular endeavors of China's space exploration: building and operating China's first space station.
- 2 It was back in 1992 that China approved a blueprint for her manned space program and began training astronauts. The first batch of astronauts was chosen from veteran pilots in the People's Liberation Army (PLA) Air Force who had at least 600 flight hours in fighter jets or attack aircraft. More than 1,500 pilots applied, and after rounds of most demanding tests, the number reduced sharply to 14. In 1998, they became the founding members of the PLA Astronaut Group.
- 3 On October 15, 2003, Yang Liwei became the first Chinese person to go into space in the Shenzhou-5 manned mission, making China the third country to send a man into space. During his 600,000 km expedition, Yang simultaneously displayed the Chinese and UN flags to hundreds of millions of Chinese who were witnessing his feat on television, and said, "Make use of outer space peacefully and for the benefit of all humankind."
- 4 Since Yang's momentous journey, China has made a gigantic progress in space exploration.

No limit for China's astronauts in their space exploration endeavors

and more astronauts have been sent into orbit. The astronauts have performed scientific experiments and technological tests, undertaken extravehicular activities, and even delivered a science lecture watched by tens of millions of

- 5 To achieve these accomplishments, though, the astronauts have endured countless rounds of training, tests, and drills, shedding sweat and owing an enormous debt to their families for their thorough understanding and continuous
- 6 Once pilots are admitted to the astronaut team, they must immerse themselves in the study of about 60 subjects, including physics, astronautics, and astronomy. Normally, each of these subjects requires university students to take four-year courses, but the astronauts have just one year to complete their studies and must pass exams in every subject.
- 7 During training, to simulate weightlessness, astronauts have to wear suits that weigh 160 kg and stay underwater for about four hours. They lose an average of 2 kg during each training session, and after a session they would be too

exhausted to hold chopsticks. When conducting centrifuge training, astronauts must endure a force as much as eight times their own weight so that they will be able to resist the g-forces that severely restrict the ability to breathe during lift-off. None of the astronauts has pressed the emergency button to halt the program.

8 The astronauts have also overcome hardships and difficulties during missions. Yang Liwei recalled that when Shenzhou-5 ascended toward the sky, a low-frequency oscillation made his internal organs vibrate violently, inflicting almost unbearable pain. He gritted his teeth and endured the pain because he was about to realize the nation's longlasting dream of flying in space. During the Shenzhou-7 mission. Zhai Zhigang and Liu Boming discovered they were unable to open the spaceship's exit hatch. They decided to use a tool to force the hatch open despite the obvious safety risk. "We both knew what the other one was thinking at that very moment: We had to accomplish our mission and wave the Chinese flag in space, even though we realized that there would probably be no return trip for us," Zhai said.

设计二:《读写教程》每册精选新课文,与中国紧密相关

Section B

Reading skills

Identifying the sequence of events

The sequence of events is the order in which events happen or should happen. Identifying the sequence of events is an essential reading skill that you should develop if you are to fully understand the reading material. It usually involves identifying time expressions used to connect the various parts of the text. The following are some of the most commonly used time expressions.

- . Time and date markers: at two o'clock in the afternoon; in the 20th century; by / in 1999; in the 1990s; on July 7, 1999
- . Other time order or sequence signal words: first, before, during, then, when, while, soon, following that, after, now, earlier, since, in the end, finally, last

You can use a timeline, which is a display of a list of events, usually with dates, in chronological order, to help you identify the sequence of events and have a better comprehension of the text. It is especially useful for you to better understand the order or chronology of historical events and trends for a subject. Timelines can come in a wide variety of forms, including vertical, horizontal, and illustrated.

Sometimes the most recent or important events are recounted at the beginning of the narrative to emphasize the main idea of the text or to attract the reader's attention. When making a timeline. you should reorder the sequence of the events and put them in the right places.

Take Paras, 1-4 of Text A, for example, The sequence of events can be illustrated in a timeline as below.

It was back in 1992 that China approved a blueprint for her manned space program ... (Para. 2) On October 15, 2003. Yang Liwei became the first Chinese person to ao into space in the Shenzhou-5 manned mission ... (Para. 3) Since Yang's momentous ioumey, China has made a gigantic progress in space exploration ... (Para. 4)

In 1998, they became the founding members of the PLA Astronaut Group. (Para. 2)

During his 600,000 km expedition, Yang simultaneously displayed the Chinese and UN flags ... (Para. 3)

China's space exploration had reached a new milestone by 2021. when three astronauts of Shenzhou-12 crew successfully docked at the Tiangong space station ... (Para.1)

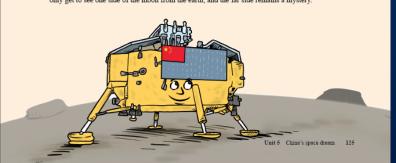
The text begins with the latest event, identified by the time marker by 2021. It is thus put last in the timeline, Then, the text continues with events back in 1992, in 1998, and on October 15, 2003 in Paras, 2 and 3, Still in Para, 3, the word during serves as a time marker and indicates that the event introduced next happened in the time period. The signal word since in Para, 4 introduces what happened afterward.

1 Read Text B and identify the sequence of events displayed in the text. Make a timeline of China's scientific endeavors in lunar exploration.

Text B

Chang'e-4 a new space odyssey

- No wind blows and no rain falls there. Only crashing meteorites occasionally disrupt the stillness. The desolate landscape on the moon's far side has waited billions of years to see the first-ever soft landing of a visitor from the earth -Chang'e-4 from China.
- 2 As the nearest heavenly body, the moon has fascinated humankind since we first gazed at the sky. The silver disc in the sky is always a captivating theme in our legends. myths, and dreams. Its ever-changing face has inspired ambitious aspirations. We admire its beauty from the earth, so why are we so eager to reach the moon? It's an ideal place to peer into the deep reaches of the universe. It inspires our imaginations and dreams of space travel.
- 3 The moon and the earth share a similar "childhood", yet traces of the remote past on earth have been erased by geological activities. Exploration of the moon might provide some insights into the early history of the earth. But due to the tidal locking effect, we only get to see one side of the moon from the earth, and the far side remains a mystery.



设计二:《读写教程》每册精选新课文,与中国紧密相关

Section A

Pre-reading activities

1 What kind of city is ideal to live in? Below is a picture of a smart city. Look at the picture and discuss the following questions.



- 1 What can you learn about a smart city from the picture?
- 2 Compared with the ideas of a smart city in the picture, do you consider the city you are living in now a smart one? In what ways is it already smart, and in what ways is it still not?
- 2 Opinion survey

Smart city projects seek to achieve some core objectives. What do you consider to be the most important goals of a smart city? Check (\checkmark) three from the following list, and then work in pairs and explain why you think so.

- A Efficiency of services to optimize the use of public resources and provide a high level of
- B Safety & security to improve public safety and security in everyday life and be best prepared for possible emergencies
- C Mobility to make it easy for citizens and visitors to move around in the city
- D Sustainability to develop the city with a minimum impact on the environment
- E City reputation to improve the city's image and reputation



- A s China is transitioning to a modernized nation and has become a benchmark of economic progress, the rate of urbanization has accelerated to unparalleled levels. The population living in cities has been projected to increase to nearly 70 percent by 2050. In fact, urbanization is reshaping not only the physical environment but also the cultural fabric of society and has a massive impact on the economy.
- 2 Nevertheless, the model of urban life mainly revolved around the technological, demographic, and infrastructural needs of life in the late 20th century. As such, it has been predominantly dependent on the abundance and easy availability of fossil fuels. We can appreciate that this dependence has caused a waste of resources and has made a devastating impact on the environment and public health. It has led to excess and waste-prone development that proves to be detrimental. Therefore, the traditional model of urbanization is outdated and unsustainable. Currently, the only way to avoid the problem from being

- escalated is through building "smart cities", in contemporary jargon.
- 3 The idea of smart cities infrastructure interfinked by software – isn't new, but it's undeniably cool. Who wouldn't want to live somewhere where data and evidence, rather than intuitive thinking, are used to actively improve their day-to-day lives? In a sense, a smart city can be defined as one that makes optimal use of all the interconnected information available to better understand and control its operations and to optimize the use of limited resources.
- 4 From the perspective of the inhabitants, a smart city is equated to a space that has all the core functionality of a city integrated with and enhanced by technology to deliver a sustainable, prosperous, and inclusive future for its citizens. With more and more Chinese cities starting their "smart city" transformations, the idea will be increasingly embraced.
- 5 Why can such an idea be poised to become a common standard of assessment of life

设计二:《读写教程》每册精选新课文,与中国紧密相关

Text A

CHINA'S NEW WAVE OF YOUNG INNOVATORS

- 1 It is a chilly December afternoon in A Shanghai. Some 30 people are huddling together in the interior of a former office block, listening attentively to a presentation on how to build a small, spider-like insect robot. The interactive workshop is hosted by XimCheJian, China's first makerspace, a community-run initiative where inventors, technicians, and ordinary people meet to experiment with everything from drones to 3D printing.
- 2 As the presentation draws to a close, those in attendance — mainly young people in their 20s or 30s – talk enthusiastically about the latest inventions. A significant number of those crammed in this venue are engineering or electronics students, here to put their learning into practice and showcase their skills. Others are mere hobbyists with a passion for robotics, or aspiring technology professionals.
- 3 The origins of maker movement can be traced back to Germany, where in 1995 a group of young programmers pooled together and began sharing a workshop space. The first decade of the new century saw the emergence

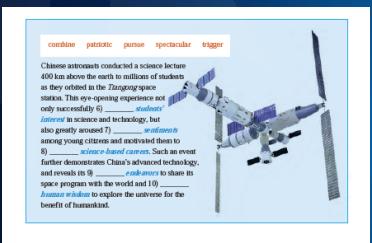
- of maker movement in China too, and now it has gained ground. Entrepreneurs, and also hobbyists, have increasingly used open-source design, 3D printing, and crowdfunding to create hybrid art works and manufacture technology products independently. It's no longer just about "Made in China" in terms of manufacturing. On the contrary, China is becoming an essential enabler in the global maker movement on the level of invention.
- 4 The technological paradigm of maker movement stresses the role of technology, and more widely, of imnovation. Chinese officials have been supporting the growth of the movement since as far back as 2011, when the authorities in Shanghai announced a plan to launch 100 "innovation houses" in the city, offering each a considerable amount of funding. That same year, the Administrative Committee of Zhongguancun Science Park in Beijing announced plans to provide funding to further develop the capital's own makerspace community. A year later, the Shanghai Maker Carnival drew analogous sponsorship from the government as well.

- 5 Literally meaning "new workshop", XinCheJian was established in 2010. What started as a handful of people in a one-room office has now expanded to hundreds of active makers. They are working on a diverse range of projects, from a pocket-sized antitheft device that sets off an alarm when a theft occurs, to a suspended garden that uses artificial light and soilless farming. DIY (Doit-yourself) culture is being remade here and attracting more and more ordinary people. As a result, grassroots innovation is picking up fast—and in a unique way.
- 6 Founded in 2008 at the intersection of industrial manufacturing and makerspace culture in China, the Shenzhen-based Seeed Studio, an open-source hardware facilitation company, helps makers source, design, produce, and commercialize their ideas with creativity and diligence. Encouraging people to propose and sell their projects on-site, the studio staff is busy with making quick prototypes and manufacturing small orders.
- 7 "Let's say you are a maker with a limited budget to get your project into production."

- says Eric Pan, founder of the studio. "Seeed gives you the tools from open-source hardware like electronic components to crowdfunding services to bring your concept to life. It's a bottom-up approach to creativity. You no longer need to be an engineer to realize your invention and sell it on the market. We do that for you, right here in Shenzhen."
- 8 With its abundance of skilled labor, suppliers and service providers, Shenzhen, the bustling southern city, has become one of the centers of the Chinese maker culture. Started as a twoperson company, Seeed now boasts a staff of several hundred. Having worked for numerous makers and diversified its customer base, it has become one of the world's biggest providers of technology for small-scale innovators.
- 9 But the Chinese maker movement is not merely a drive to make commercial products for the global market. The momentum of makerspaces is redefining the way people think about their work. They are hives of innovation and real-world communities where members can do what they love, seek consultation, take risks, and play.



设计三:将价值塑造有机融于话题内容、练习素材、思辨论点、 单元任务、图片之中







Translate the following paragraph into English.

随着社会和经济的飞速发展,中国在国际舞台上发挥着越来越大的作用。在此背景下,我们必须坚守中 华文化立场, 加快构建中国话语和中国叙事体系 (China's discourse and narrative systems), 讲好中 国故事、传播好中国声音,展现可信、可爱、可敬的中国形象。加强国际传播能力建设,全面提升国际 传播效能,形成同我国综合国力和国际地位相匹配 (be commensurate with) 的国际话语权。深化文明 交流互鉴,推动中华文化更好走向世界。





- 2. 第四版系列教材内容包含什么?
- ▶ 包含《读写教程》(配教师用书)、《视听说教程》(配教师用书)、《综合训练》和《长篇阅读》等分册。共设1-4级,供两个学年使用。
- ▶ 选篇难度循序平稳渐进,适当收缩各册之间难度。每册减为6个单元。

3. 第四版系列教材提供什么教学资源?



3. 第四版系列教材提供什么教学资源?

- > 提供高质量、体系化、多类型的数字教育资源与工具。
- 线上线下关系应该相辅相成,相得益彰。各校教师可结合实际教学需求,有选择地使用相关资源或工具,开展混合式教学。

请各位多提宝贵意见!谢谢!