

The Art of Public Speaking

Chapter 6 Supporting Your Ideas

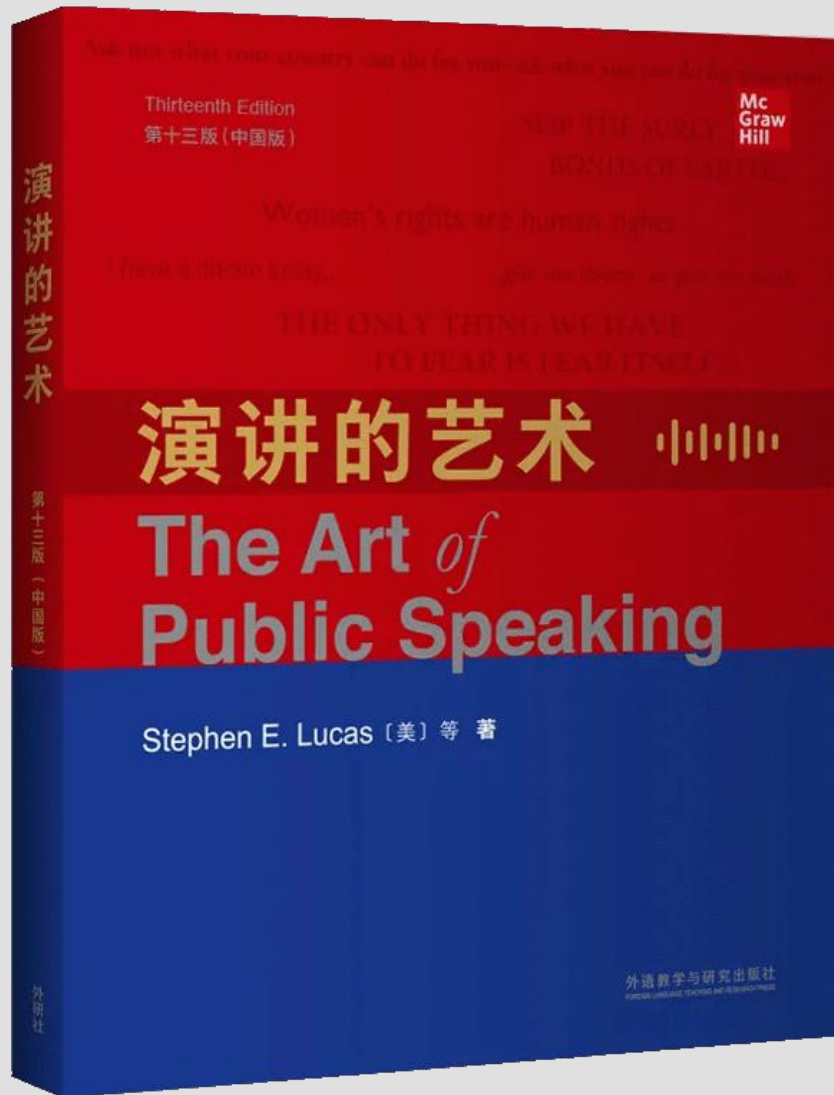
Target Students

Second-year,
non-English majors

80% having passed CET 6

Well-motivated

Different levels of
speaking proficiency,
collaboration skills,
and critical thinking



Chapter 6

Supporting Your Ideas

Teaching design

Use of the textbook

Introduction to the demo class



1

Teaching Design

Contents

Objectives

Procedure

Assessment



Teaching Design-- Objectives

1. Express ideas logically with the PRES pattern;

2. Cooperate in group work to fulfill assigned roles;

3. Analyze controversial issues in an unbiased way.



Teaching Design-- Procedure

Session 1
Online

Micro lecture: *The PRES Pattern in Speech*

Session 2
Offline

Session 3
Online

Session 4
Offline



I have an opinion on this topic ...

P

Point

Present the point

R

Reason

Explain the reasons

E

Evidence

Provide concrete evidence
(examples/statistics/testimony)

S

Summary

Summarize the speech

Teaching Design-- Procedure

Session 1
Online

Micro lecture: *The PRES Pattern in Speech*

Session 2
Offline

Practice using the PRES pattern

Session 3
Online

Micro lecture: *Exemplification in Speech*

Session 4
Offline

Practice using supporting materials



Teaching Design-- Assessment

Formative assessment

Independent learning (micro lectures)

Attendance

Participation (Q&A, speech delivery)

Peer evaluation

After-class performance (speech revision)



Teaching Design-- Assessment

Formative assessment

Independent learning (micro lectures)

Attendance

Participation (Q&A, speech delivery)

Peer evaluation (**Judging Panel**)

After-class performance (speech revision)



Judging Panel

Point
Identifier

Reason
Analyzer

Evidence
Collector

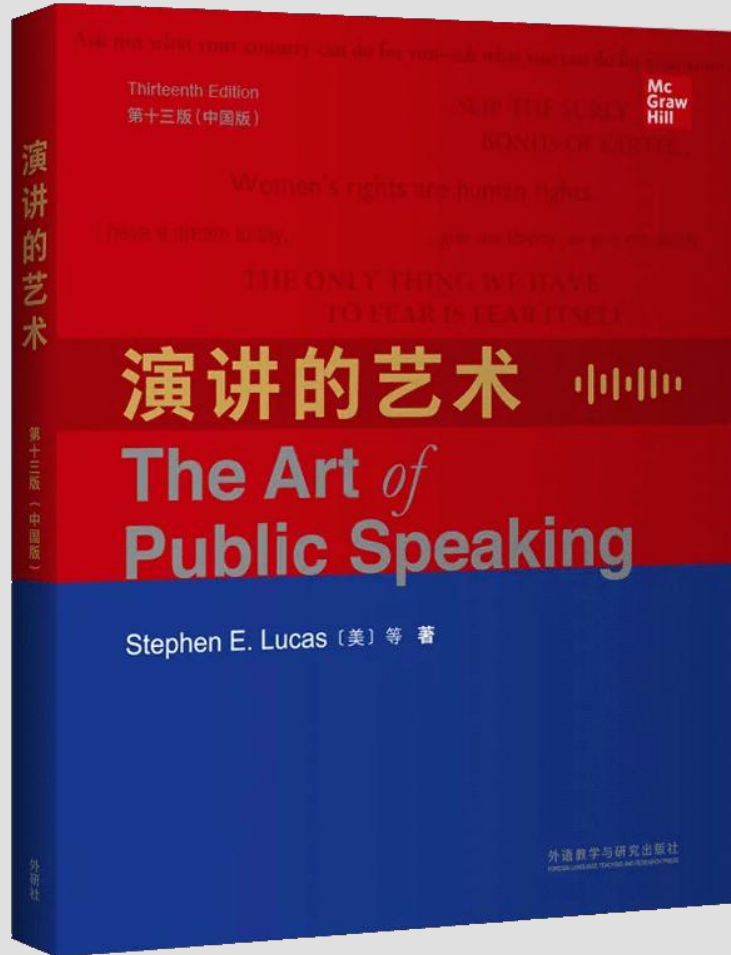
Time
Keeper



2 Use of the textbook



Use of the textbook



Integrate contents

Chapter 6 Supporting Your Ideas

- Examples
- Statistics
- Testimony

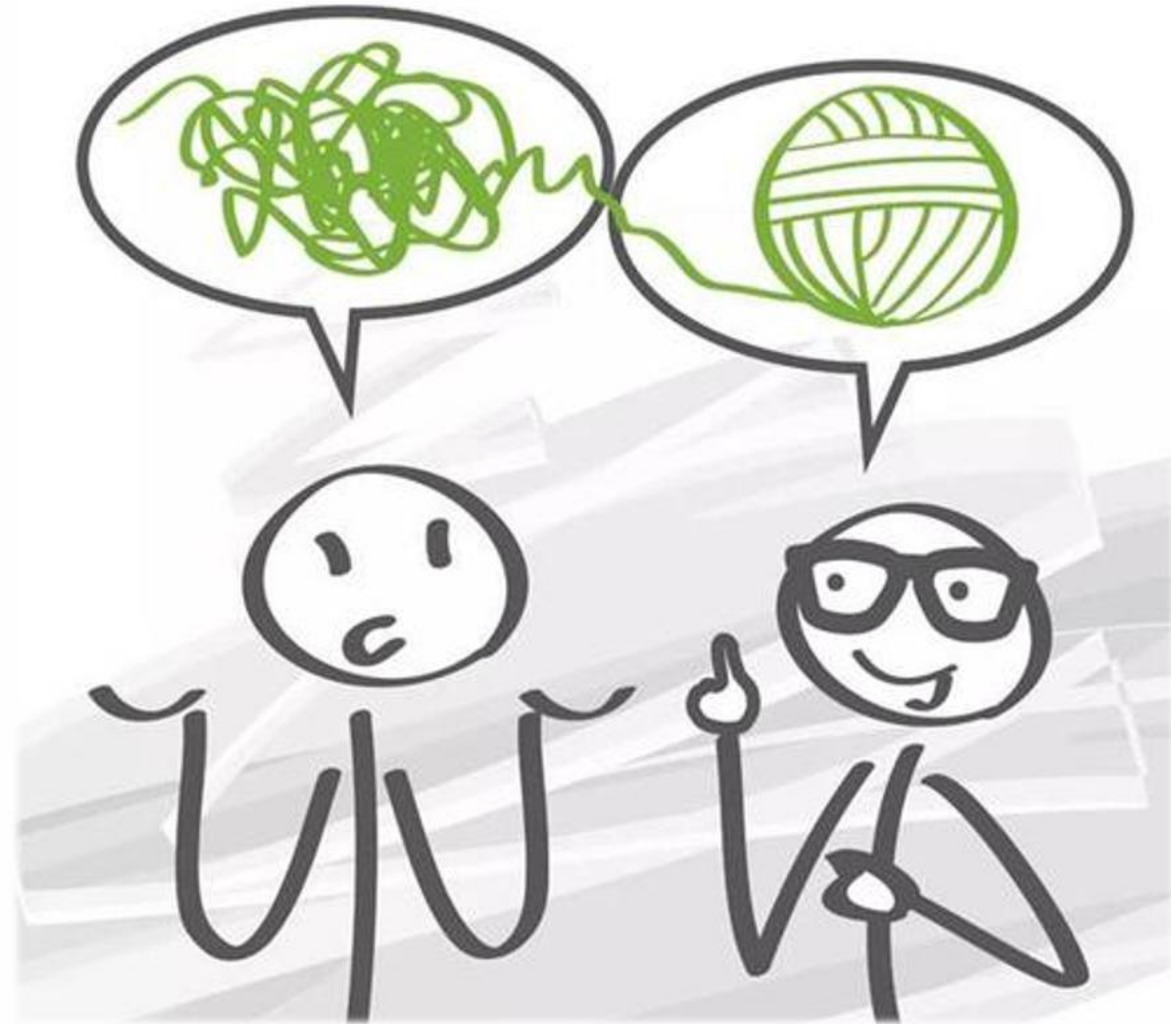


The Art of Public Speaking

Expressing ideas is difficult.



Illogical thinking is the problem.

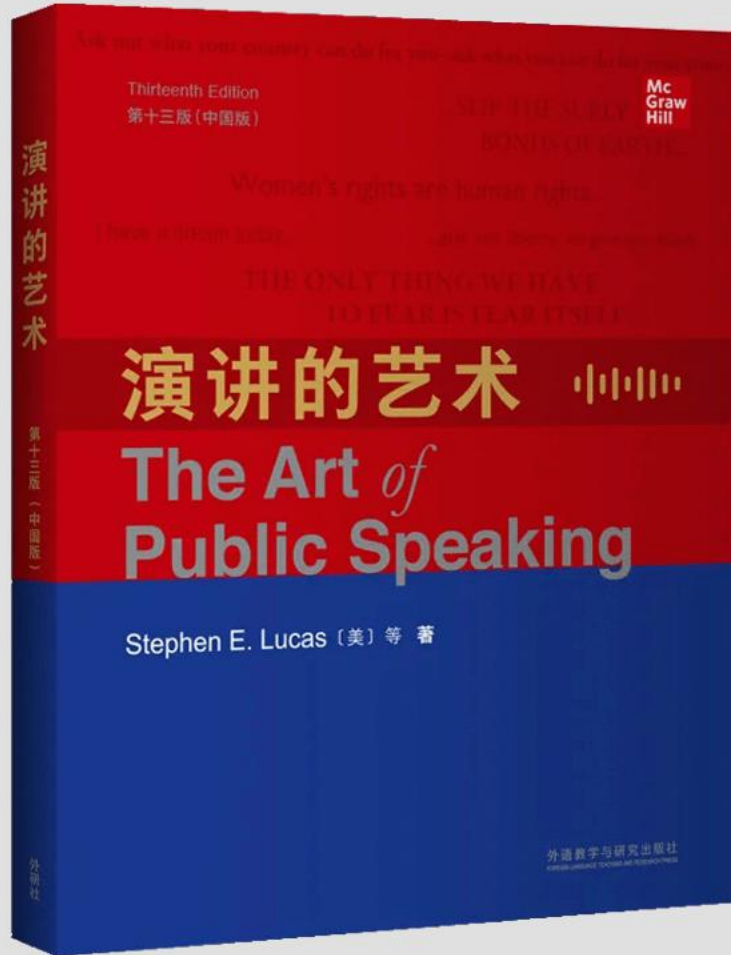


Construct a pattern to organize ideas.



Solution from

Chapter 11



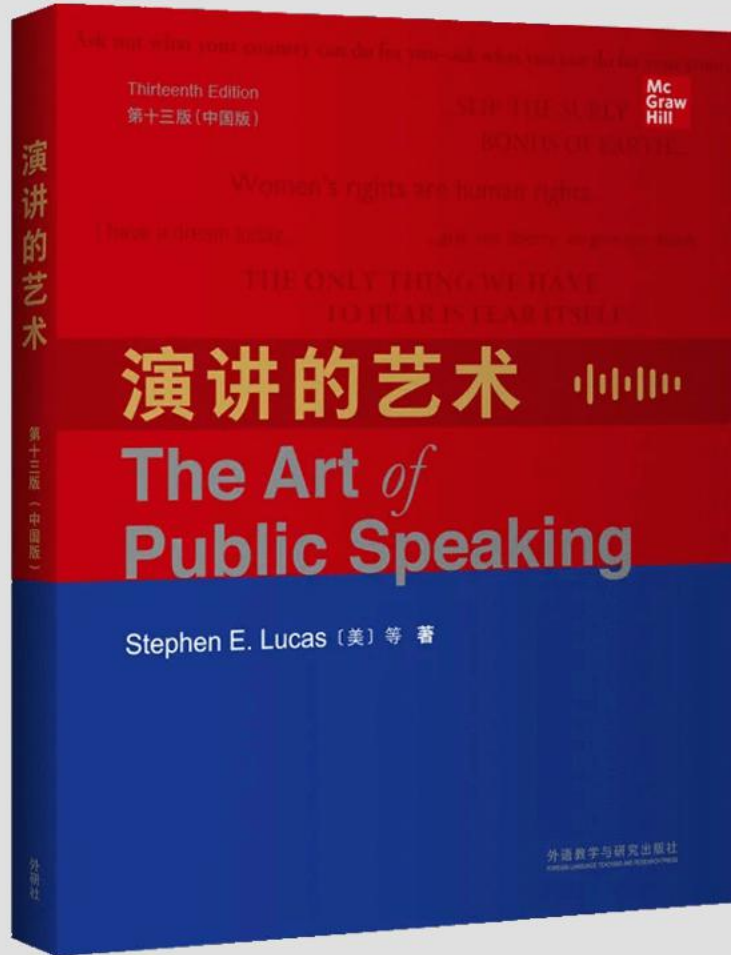
“...state the point you wish to make. ...support your point with evidence and reasoning. ...summarize your point. This four-step method will help you organize your thoughts quickly and clearly.” (Lucas, 2021, p.155)



The Art of Public Speaking

Solution from

Chapter 11



“...state the **point** you wish to make. ...support your point with **evidence** and **reasoning**. ...**summarize** your point. This four-step method will help you organize your thoughts quickly and clearly.” (Lucas, 2021, p.155)



Use of the textbook

Form the PRES pattern to help students think logically.

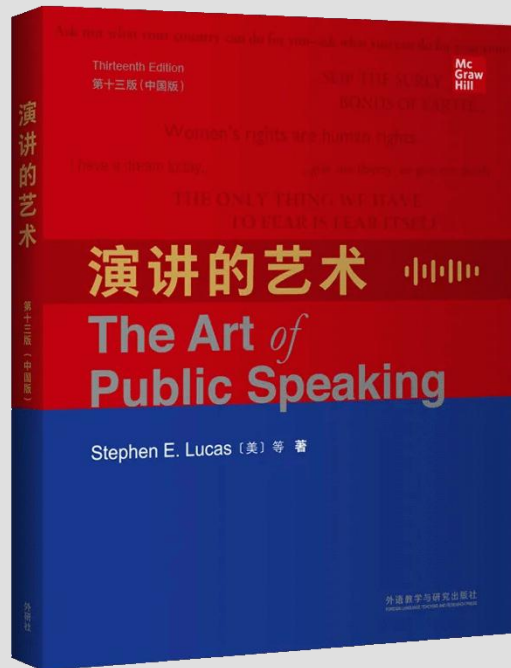


“As with all versions of the book, this adaptation reflects my belief that **the most important part of speaking is thinking.**” (Lucas, 2021, p. ii)



Use of the textbook

Combine examples from the textbook and contests.



外研随身学



The Art of Public Speaking

Use of the textbook

Combine examples from the textbook and contests.



“It also follows David Hume’s advice that ‘He who would **teach eloquence** must do it chiefly **by examples.**” (Lucas, 2021, p. ii)



Use of the textbook

Put principles from the textbook into practice.

- Deliver speeches in class;
- Evaluate classmates' speeches;
- Participate in nationwide speaking contests.



Use of the textbook

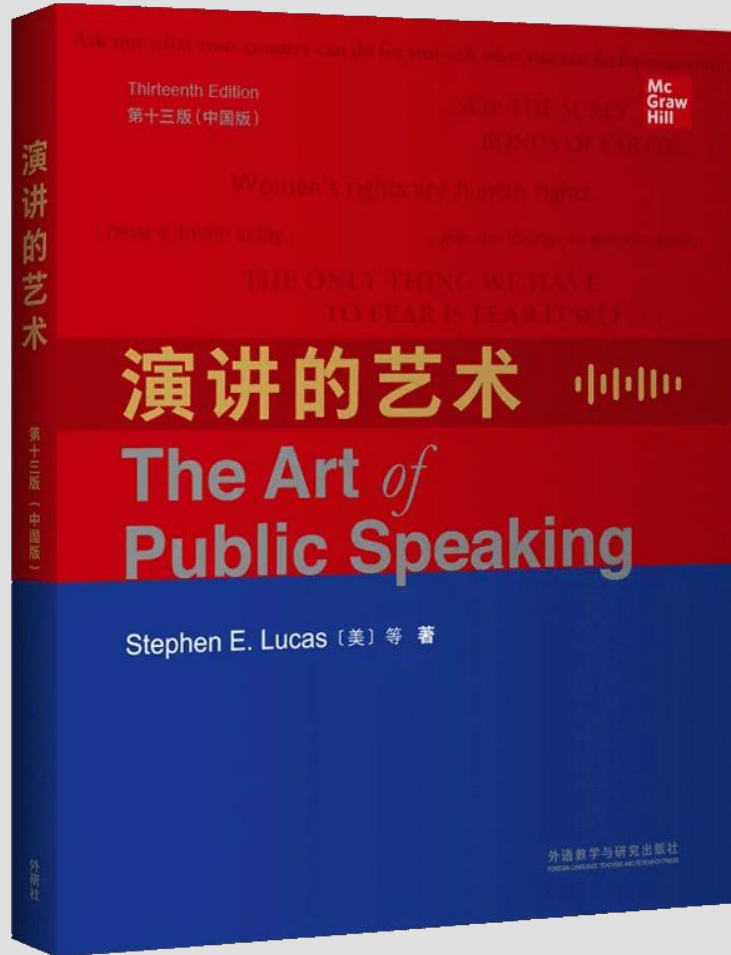
Put principles from the textbook into practice.



“You cannot become a skilled speaker just by following a set of rules in a textbook. In the long run, **there is no substitute for experience.**” (Lucas, 2021, p.154)



Use of the textbook



Integrate contents from different chapters.

Combine examples from the textbook and contests.

Put principles from the textbook into practice.



The Art of Public Speaking

3

Introduction to the demo class



Demo class design from

Session 2
Offline

Objective

To speak logically
and convincingly
with PRES

Procedure

Review
Practice
Assignment

Assessment

Peer evaluation
(Judging Panel)
&
Teacher feedback



Demo class

Session 1
Online

Micro lecture: *The PRES Pattern in Speech*

Session 2
Offline

Practice using the PRES pattern

Session 3
Online

Micro lecture: *Exemplification in Speech*

Session 4
Offline

Practice using supporting materials



Demo class

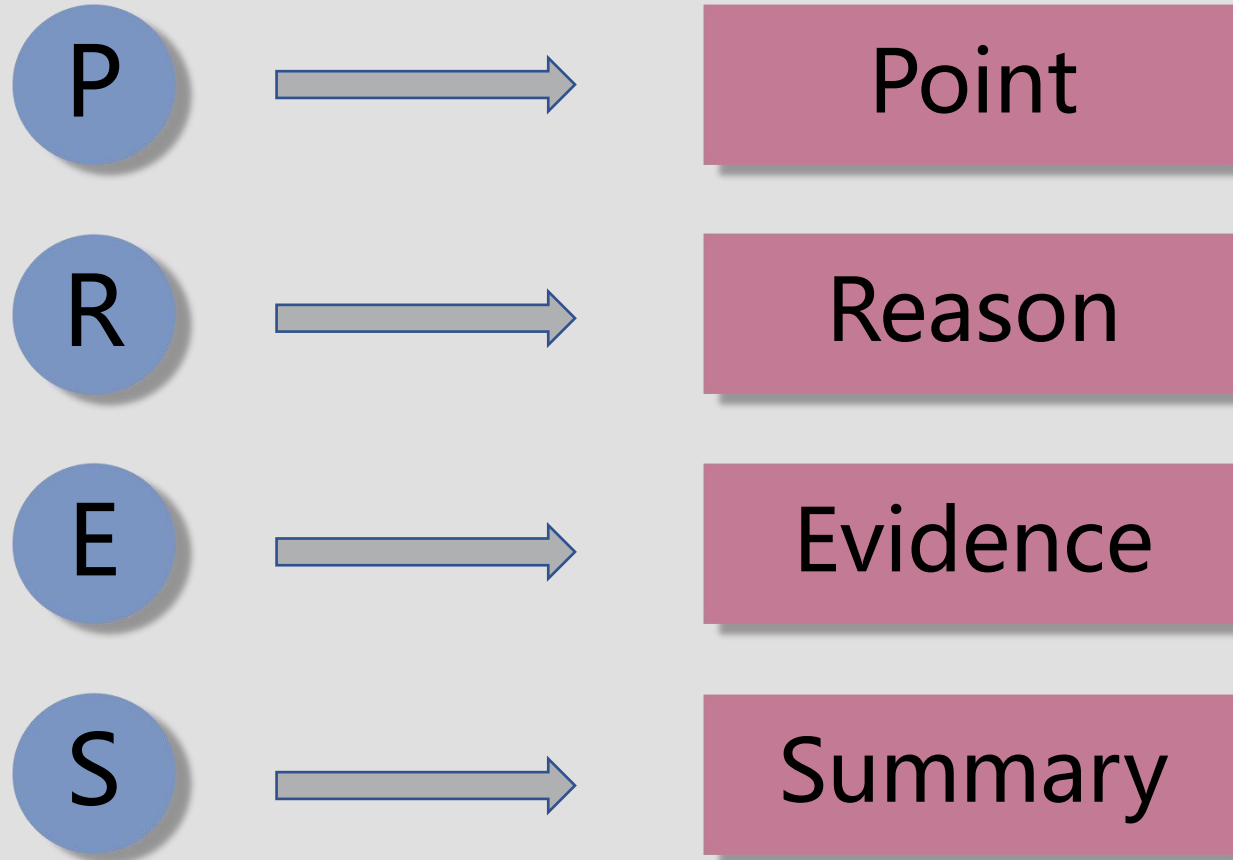
Review

Practice

Assignment



What is the **PRES** pattern?



What's your **opinion** on...

What is your point?

Present the point

Why do you think so?

Explain the reasons

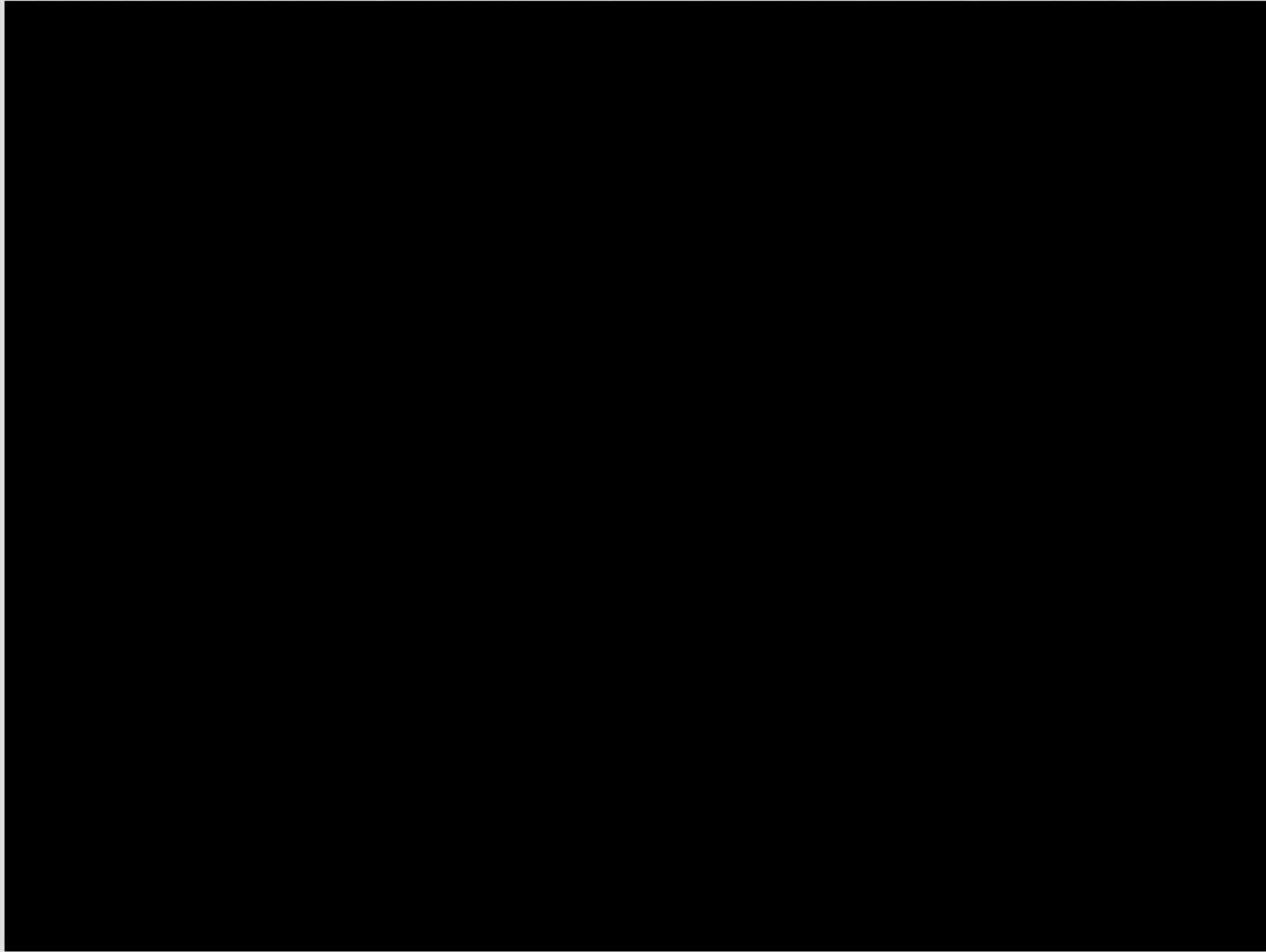
How can you justify it?

**Provide concrete evidence
(examples/statistics/testimony)**

Summarize the speech



Are we becoming too susceptible to advertising?



Are we becoming too **susceptible** to advertising? 易受影响的

Point

- Yes, I do believe that we are becoming too susceptible to advertising.

Reason

- Just look at our world, and can you deny the fact that advertising is simply becoming **overwhelming**, **omnipresent** and **ubiquitous**?

Evidence

势不可挡的

无处不在的

- When you open a book, and you open a newspaper, turn on the TV, and take a tube, advertising is everywhere. It is so **alluring**, **seductive**, **tempting**, **enticing**. 有诱惑力的

Summary

- And this is something we cannot escape, and we are so susceptible to it.

Judging Panel



Point Identifier

1. Is the point clearly stated?
2. Does the summary reinforce the point?

Reason Analyzer

1. What are the reasons?
2. Are the reasons logical and convincing?

Evidence Collector

1. What kind of evidence does the speaker use?
2. Is the evidence relevant and strong?

Time Keeper

1. Does the speaker use time effectively?
2. Remind the speaker of the time.

Topic: Do you think online learning will replace traditional education?



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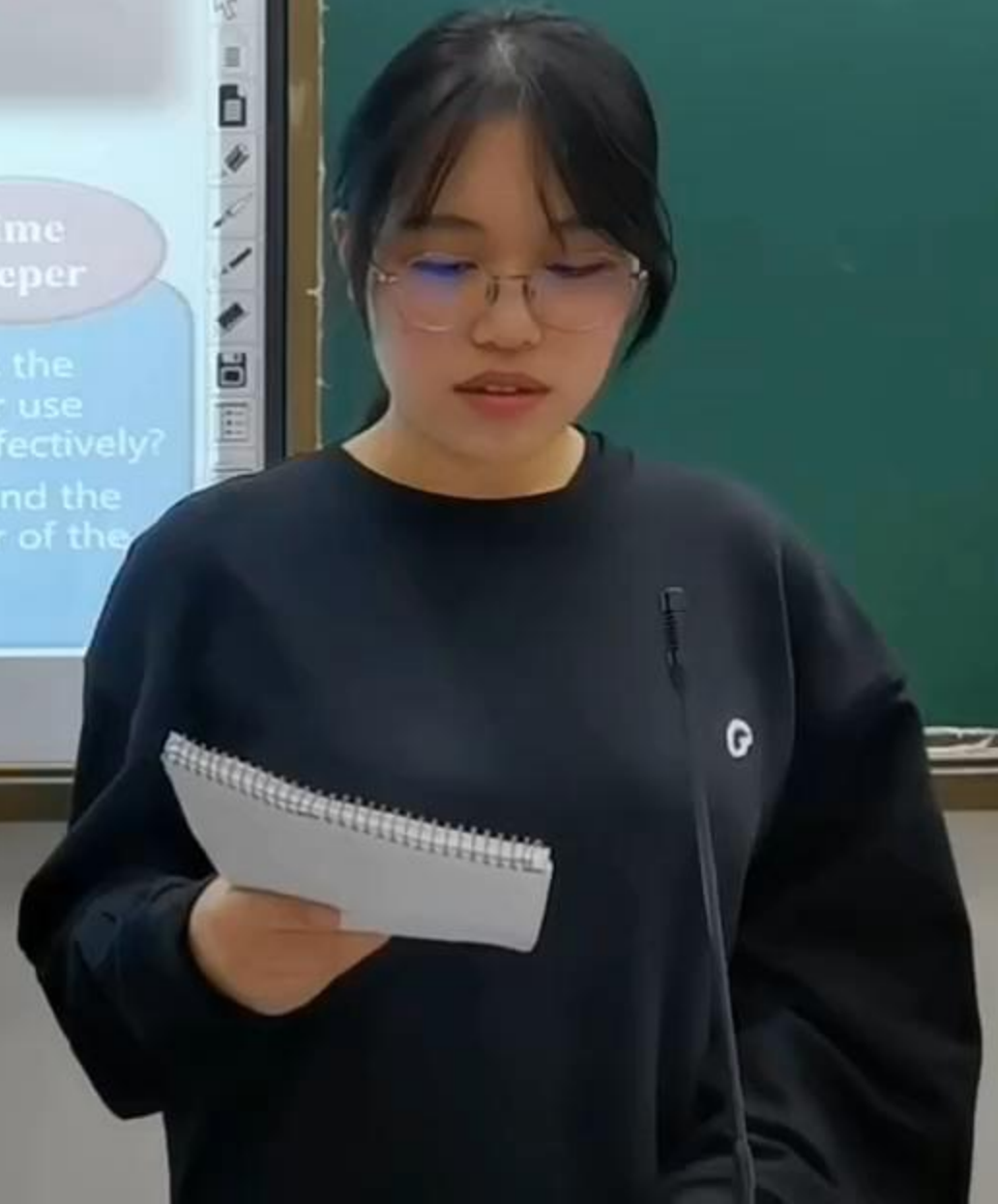
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Online learning is becoming popular, but I don't think it will replace traditional education.

First, our cozy home does not provide the best learning atmosphere. When I'm studying in my room, all I can think of is my mom is watching TV and my dad is talking on the phone, which makes it difficult for me to concentrate.

Second, traditional education offers more than online courses. Social interaction is an important aspect in personal growth. Attending school provides us the opportunity to meet real people and develop interpersonal skills. I, for example, learned to compromise and be considerate in my dormitory. These are valuable qualities when we enter the real society.

Ladies and gentlemen, online education helps to share teaching resources. It is a good choice during special periods like an epidemic. But education is more than the spread of knowledge. Online learning is a good supplement, but it can never be a replacement.



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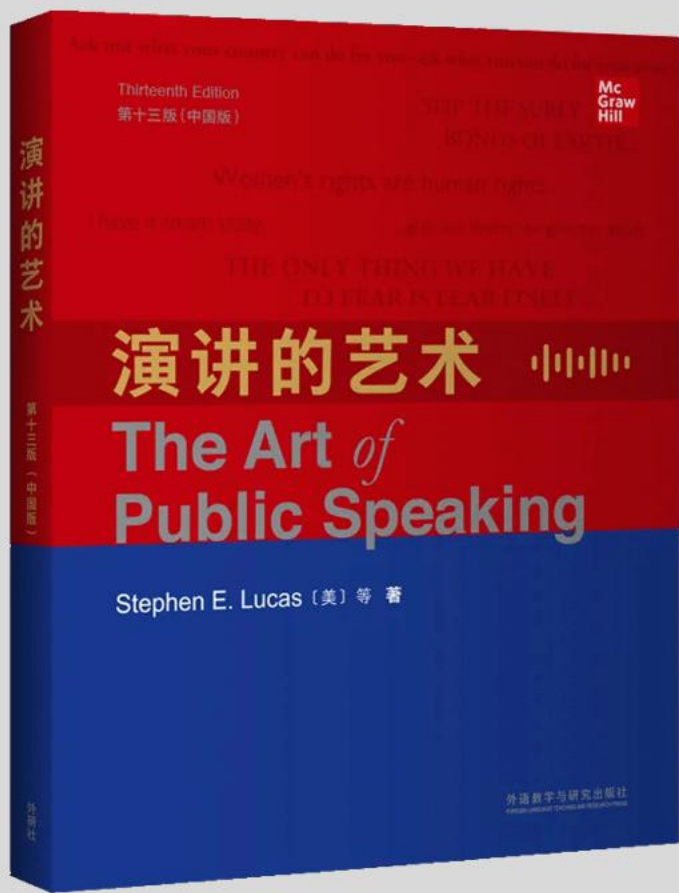
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Assignment

- Do you think the Internet is interfering with our independent thinking?
- How do you understand the spirit of volunteering?
- **Do you think this lesson is helpful?** 😊





Thank you!

Scan the QR code for a sample chapter