

附件一：

2023 年外研社“教学之星”大赛全国总决赛

教学设计方案

一、参赛材料

- 《新标准大学英语（第三版）综合教程 2》Unit 3 Sports for all
- 《新编大学英语（第四版）综合教程 2》Unit 1 Mind the gap
- 《理解当代中国：英语演讲教程》Unit 3 Boosting Cultural Confidence
- 《理解当代中国：汉英翻译教程》第四单元 坚持和发展中国特色社会主义总任务

二、学情分析

（简要介绍院校人才培养特色与教学对象特点）

院校特色

我校是教育部批准设立的全日制普通本科院校，具有硕士学位授予权。本校坚持内涵发展、错位发展和特色发展原则，发挥国家中心城市优势，树立品牌意识，采用创新驱动、交叉融合、以人为本、开放共赢等方法，以医养健康产业专业群建设为教学研究主题主线，推动学校特色发展，对接医养、医工等领域人才培养新需求，培养应用型人才，同时也为“一带一路”沿线国家培养实用型医疗技术人才。

基于我校的秉传统、强特色、重内涵、求创新、精准的办学定位以及培养高质量的创新人才目标，结合本校医学生的水平和特点，我校在外语教学中提出“五学同步”的教学方法，在英语考试中探索多轮次人机对话考试，提升学生英语能力和应用水平，提高四、六级过级率，在省级、国家级英语大赛中多次获奖并取得优异成绩，从而培养出复合型医学专业人才，服务社会需求。

教学对象特点

根据入学考试、期末考试和口试等标准化考试和问卷调查发现，我校大一学生具有以下特点：

(1) 知识体系方面：由于中学阶段英语基础比较扎实，学生英语能力整体较高；掌握了较好的英语学习方法，但对语言规律尚未形成系统性认识。具体表现为：词汇量较大，听力和阅读能力较强，口语能力尚可，但写作和翻译仍有提高的空间。

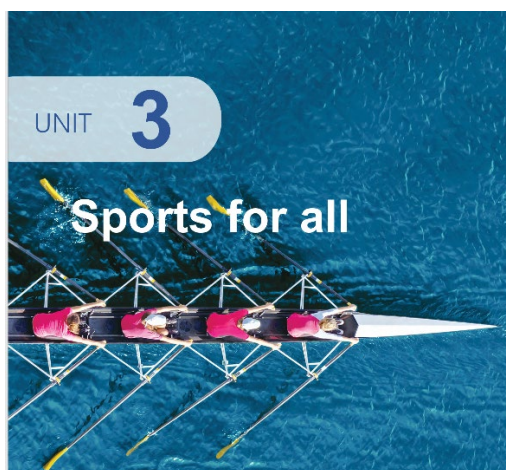
(2) 应用能力方面：大部分学生英语语言知识积累较好，但语言的的实际应用能力有待提高。具体表现为：对事物或现象的认知虽有一定的思考，但批判性不够，解决问题能力不足；了解世界的意愿较强，但缺乏足够的国际视野和跨文化沟通能力。

(3) **情感发展特点**：他们有独立的个性，思想活跃，求知欲强；对线上学习方式等新鲜事物的接受意愿和接受能力较高；多数学生英语学习主动性高，但合作互助学习意识不强；少数学生英语能力相对较弱，需要通过老师和同学的帮助、肯定和认同以增强自信心。

三、教学设计方案

1、**单元教学目标**（说明参赛单元的教学目标，包括语言目标、知识目标与育人目标）

《新标准大学英语（第三版）综合教程2》Unit 3 Sports for all



(1) 语言目标

- 能够熟练使用本单元所学典型词汇句型讨论体育运动
- 能掌握建议书的特征和基本结构
- 能使用行为动词和引用人物对话使描写更生动

(2) 知识目标

- 能描述到体育对构建人类命运共同体的促进作用
- 能阐释体育的内涵

(3) 能力目标

- 能在写作中实现自然恰当的连接词使用，提高写作效果
- 能理解体育运动展现的不同文明中的相通之处，提高批判性思维能力
- 能识别中西方文化差异，传播社会主义核心价值观

(4) 育人目标

- 能够结合我国开展体育运动的实践，将中国精神传递给世界，促进文明交流互鉴

- 能够提高文化自信，具有民族自豪感及为国拼搏、奋斗的家国情怀

2、课堂教学展示环节教学目标（说明课堂教学展示环节的选取依据及教学目标，该环节教学目标应与单元目标一脉相承）

课堂教学展示环节展示内容为辩论 Does the meaning of sports lie in winning? 的反思环节，强化给某一事物或概念下定义这一技能，这是我们所选教材所列出的一个教学目标，也是本单元教学的重点之一。定义有助于作者准确地传达其思想和观点。通过明确定义关键概念，作者能够确保读者对文本的理解与作者的意图一致，确保读者不会对作者使用的术语或概念产生误解，建立作者与读者之间的共同理解基础。清晰的定义可以减少解读上的不确定性，为文章提供框架，使得思路更为有条理，读者更容易跟随作者的论证和观点发展。但大部分学生并未接受这方面的专门训练，因而在辩论的产出中存在逻辑不清晰、前后顺序安排不当、结构不合理等问题。根据我校学生特点，我们将教材这部分内容进行了梳理与拓展，在四十五分钟的课堂教学展示环节中我们的具体目标为：

- （1）能说定义的目的（知识目标）；
- （2）能在写作中使用定义，使文章更有逻辑性（能力目标）；
- （3）在进行写作时，能使用恰当的过渡性语言表述自己的观点（语言目标）；
- （4）能树立天行健君子以自强不息的价值观（育人目标）。

3、课堂教学展示环节教学过程（1>说明课堂教学展示环节主要内容、设计理念与思路，介绍所选取的教材内容<如环节、段落、练习等>及其选取依据，注明页码和自然段序号等；2>说明课堂教学展示环节教学组织流程，包括具体步骤与活动；3>说明课堂教学展示环节如何有效使用教材实现教学目标，如何通过数字赋能教学，提升育人成效）

1>设计理念与思路、教材内容选用

本课时的设计理念与单元整体理念一致，把新发展理论与产出导向教学法相结合，融入到整个教学活动中。根据产出导向教学法，本课时正是遵循这一理论进行教学设计，授课老师设计多个循序渐进、环环相扣的教学活动，并为学生的有效输出搭建“脚手架”，本课时的总设计思路如下图所示。




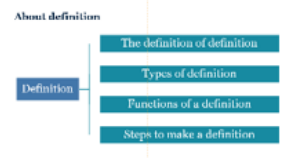

为了使教学内容更贴近本校学生实际，使教学效果更优化，我们对教材的内容进行了补充、删减和改编。具体如下表所示：



	教学内容	教材选用情况	选取依据
1	Unit Project	教材 p68-改编	课本单元项目为写一篇建议书，为 IDUS 推荐一项有趣、有益的体育运动。为了更好地贴近四、六级考试的写作要求，我们结合校本特色，将其修改为进行一次现场辩论，题目是 Does the meaning of sports lie in winning? 这样不仅使学生具备了四、六级写作技能，而且可以更好地进行课程思政元素的融入，使学生更深刻地思考运动员精神。
2	How to make a definition	教材 p64 Para 5 Para 7	Further exploration 中对于 tug-of-war 以及 Dragon boating racing 的介绍可以作为生动的例子，证明定义的重要性
3	Moral education	教材 p71 Para 3, para 4, P72 para 6	Extended reading 中关于古希腊和古中国时期运动的起源和人们堆运动的态度，可以深挖，作为课程思政

			的来源,在对比中加深理解,让学生在中西文化的异同中,更好地理解运动精神,润物无声地完成课程思政。
4	After you learn	《理解当代中国》英语演讲教程 p164-选用与删减	选取习主席讲话当中的两段,针对性强让学生能马上操练所学技能和语言,从而有获得感。

2>本课时教学组织流程

教学环节	教学内容	教学活动	教学资源
课前	<p>Debate review</p> <p>hog an outline of the text in section A to forming an outline for students' essays.</p>	<p>Compare the statements</p> <ul style="list-style-type: none"> Students work in groups to compare the statements in the debate 	<p>Live Recording of the debate</p> <ol style="list-style-type: none"> For winning Against winning <p>Teaching Facilities</p> <ol style="list-style-type: none"> U 校园
课中促学 问候致礼 情境导入	<p>The standards for a good opening statement</p> <ul style="list-style-type: none"> Clarity and Organization Hierarchy Conciseness Completeness 	<p>Greeting</p> <ul style="list-style-type: none"> Review the 1st session. Introduce 2nd session's design. <p>Statement Assessment</p> <ul style="list-style-type: none"> How well are the two statements organized? What are the problems in the statement 	<p>Teaching Facilities</p> <ol style="list-style-type: none"> U 校园 <ul style="list-style-type: none"> “投票”功能 <p>PPT</p> <div style="display: flex; justify-content: space-around;"> <div style="border: 1px solid black; padding: 5px; width: 45%;"> <p>The debate</p> <p>Statement A</p> <p>I stand before you to argue that the essence of sports undeniably resides in winning. Winning is the ultimate validation of dedication, skill, and teamwork. It fosters a spirit of accomplishment, pushing athletes to continuously improve.</p> </div> <div style="border: 1px solid black; padding: 5px; width: 45%;"> <p>Statement B</p> <p>Today, I present the perspective that the meaning of sports extends far beyond the simple act of winning. Sports are a crucible for personal growth, fostering qualities such as resilience, discipline, and teamwork.</p> </div> </div>

<p>课中促学 发布课上任务</p>	<p>Understanding the Production Task</p> <ul style="list-style-type: none"> Understand the function of making a definition 	<p>Motivating</p> <ul style="list-style-type: none"> Write a definition of winning <ul style="list-style-type: none"> Task description Purpose Application 	<p>Teaching Facilities</p> <ol style="list-style-type: none"> U 校园 PPT 
<p>课中促学 课上讲解</p> <p>课中促学 融于话题 拓展中的 思政教育</p>	<p>Introducing how to make a definition</p> <ul style="list-style-type: none"> Steps and methods <p>The understanding of the value of sportsmanship</p> <ul style="list-style-type: none"> Compare the similarities and differences on the human and world relationship in the West and East cultures Understand the sportsmanship 	<p>Enabling</p> <ul style="list-style-type: none"> Definition of define Types of definition Steps of making a definition <p>Enabling</p> <ul style="list-style-type: none"> Illustrate the God-human relationship from the Ancient Greek mythologies Its representations in the Olympic games Illustrate “天行健 君子自强不息” “Paying homage to the gods” V.S. “learn from the heavens” 	<p>Teaching Facilities</p> <ol style="list-style-type: none"> U 校园 PPT  <p>PPT</p> <ol style="list-style-type: none"> Illustration 

<p>课中促学 Steps in making a definition</p>	<p>Explaining how to make a definition</p> <ul style="list-style-type: none"> • Background • Category • Quality • Situational example 	<p>Enabling</p> <ul style="list-style-type: none"> • Introduction to the steps of making a definition • Demonstrate different examples for each step 	<p>Teaching Facilities</p> <ol style="list-style-type: none"> 1. 雨课堂 2. PPT 
<p>课中促学 任务评价</p>	<ul style="list-style-type: none"> • Evaluate Students Classroom Production 	<p>Assessing</p> <ul style="list-style-type: none"> • Assessment Standard review • Students' peer review • Teacher's comment • Solutions to improvement 	<p>Teaching Facilities</p> <ol style="list-style-type: none"> 1. 雨课堂 2. PPT 
<p>课后促学 任务评价</p>	<p>Assignment for this lesson/Production for next course</p>	<p>Assignment</p> <ul style="list-style-type: none"> • Task description • Assessment standard • Requirements <ul style="list-style-type: none"> • Deadline • Hand-in platform 	<p>Teaching Facilities</p> <ol style="list-style-type: none"> 1. U 校园

3>本课时教学过程中的数字赋能和育人成效

◆学生任务数字赋能

本课时学生学、写、练各个任务环节均使用了不同的数字管理平台 and 软件，涵盖了学生语言点测试、作业提交、课堂讨论、课堂练习、投票问卷等。

序号	学号	姓名	提交截止时间	提交时间	截止时间	成绩	评价	操作
1	20200115030101	杨文超		2021-03-09 12:03:03		0	/	查看
2	20200115030102	杨博涛	2021-03-09 18:38:52	2021-03-09 11:32:43		7	/	查看
3	20200115030103	卢子涵	2021-03-09 22:44:05	2021-03-09 11:32:55		6	/	查看
4	20200115030104	陈智豪	2021-03-09 22:02:21	2021-03-09 11:33:08		5	/	查看
5	20200115030105	郭劲勇	2021-03-09 18:50:14	2021-03-09 11:33:19		6	/	查看
6	20200115030106	傅阳竹	2021-03-09 22:44:17	2021-03-09 11:33:58		8	/	查看
7	20200115030107	张润阳	2021-03-09 22:09:57	2021-03-09 11:34:20		5	/	查看
8	20200115030108	张宝	2021-03-09 22:57:03	2021-03-09 11:54:34		7	/	查看
9	20200115030109	王巧梅	2021-03-09 20:05:02	2021-06-18 14:54:00		8	/	查看
10	20200115030110	王凡	2021-03-09 22:18:25	2021-06-18 14:54:03		8	/	查看
11	20200115030111	王群豪	2021-03-09 21:56:43	2021-03-09 11:38:36		8	/	查看
12	20200115030112	黄益群	2021-03-09 22:29:38	2021-03-09 11:37:51		9	/	查看

People's attitude toward their work (1)___ everything. To workers, leisure means simply the hours they need to relax and rest in order to work efficiently. Workers are therefore more prone to (2)___ more time to working, taking too little leisure rather than too much. To laborers, on the other hand, leisure means autonomy from (3)___, so it is natural for them to imagine that the fewer hours they have to spend laboring, and the more hours they have free for play, the (4)___. Besides the mere hours spent in leisure, workers and laborers (5)___ in the amount of personal satisfaction they (6)___ from their jobs. Workers enjoy their jobs and work with more diligence and precision because they have (7)___ a sense of personal pride in their jobs. On the other hand, laborer feel that the time they spend on the daily grind is (8)___ and doesn't contribute to their happiness. Instead of valuing all 24 hours of their day as enjoyable and (9)___ hours, they gauge only the time spent in leisure and play as meaningful. Unfortunately, laborers are all too commonplace, and only a small percentage of the population is in the (10)___ position of being workers.

◆教师讲解数字赋能

在授课环节中多模态教学数字赋能的理念贯穿于整个教学过程中，教师在授课过程中充分利用了数字平台、音视频软件、绘本和电影片段等模态手段，从而更好地激发学生学习兴趣，调动学生学习动机。



◆读书笔记展示育人成效

学生课后阅读《理解当代中国》英语演讲教程中的补充材料—习近平主席演讲部分内容，并撰写 200 字的读书笔记提交到 U 校园。在 U 校园进行读书笔记展，通过投票选出前 5 名。

Note A

Dedication to one's job is all about personal fulfillment. I believe that being dedicated to their work allows them to find purpose and satisfaction in what they do. They might say that their dedication is driven by their love for their job and the sense of accomplishment they feel when they excel at it.

Note B

The dedication to a vocation is reflected on the organizational benefits of dedication. They might emphasize how dedicated employees are an asset to the company, leading to increased productivity and a positive image in the market. They may advocate for management to create an environment that encourages and rewards dedication.

Note C

In my opinion, the dedication attaches great importance to the actions that demonstrate dedication. They would likely emphasize that dedication isn't just a feeling but a set of behaviors. They might talk about their own proactive approach to work, how they continuously seek self-improvement, and how they prioritize collaboration with their colleagues.

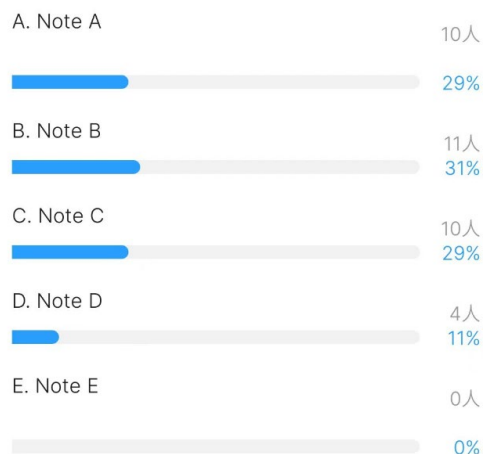
Note D

Dedication, to me, is all about being adaptable and solution oriented. They believe that when faced with challenges, dedicated employees don't panic but instead find innovative ways to overcome obstacles. They might share anecdotes of how their dedication led to creative problem-solving in their work.

Note E

The strategies organizations can use to foster dedication is the key. They could discuss the importance of clear communication from leadership, the benefits of providing training and development opportunities, and the impact of recognizing and rewarding dedicated employees. They emphasize the role of the organization in creating an environment that promotes dedication.

1. (单选) Which reading note on dedication to work do you prefer among the following Five?



◆思政问卷体现育人成效

在课前和课后分别利用 U 校园对学生进行投票型的调查，观察学生通过本课时学习政治思想理论素养是否有所提高，是否坚定了自己争做担当民族复兴大任的时代新人的信念。

• 1. “全国人民代表大会”的英文表述是？

- National People's Conference
- National People's Congress

• 2. “人大代表”和“政协委员”的英文表述分别是什么？

- NPC delegates and CPPCC members
- NPC deputies and CPPCC members

• 3. 人大代表提的“议案”的英文表述是？

- motion
- proposal

• 4. 全国人大代表“审议”政府工作报告，“审议”对应的英语动词是？

- deliberate
- read

• 5. 两会期间，代表委员们都会“分组讨论”政府工作报告，“分组讨论”的英文表述是？

- section discussion
- panel discussion

1. (单选) By the introduction of 志业 and the comparison of a vocation and a job, do you have a better understanding of your profession and your role in the great rejuvenation of the Chinese nation?

A. YES

29人
97%

B. NO

1人
3%

4、课堂教学展示环节教学评价（说明课堂教学展示环节评价理念与评价方式，体现如何运用数字化测评手段或工具，提高评价的有效性与科学性）

本单元教学评价秉承了多元和多维的理念。多元层面上，本单元从学生和教学两方面对教学质量进行了评估，最后综合考虑两方面的结果，凸显了“师生合作评价（TSCA）”的理念。具体来说，学生的学业表现反哺于教学评价，教师的反思推动了教学设计优化。多维层面上，学生的学业表现也从不同维度进行测评和汇总，如本单元的主要写作任务的完成需要学生经历自动评阅、同伴评阅和教师评阅三步骤，完成系统的评估过程，进一步反馈于教师进行教学反思；教师的反思又通过组会探讨、同伴展示、理论反思几个维度进行了教学设计的革新和进阶。

◆使用Iwrite进行文章大纲自动评阅

师评总分*

12.4

15分

语言: ★★★★★

内容: ★★★★★

篇章结构: ★★★★★

技术规范: ★★★★★

评语

能使用一定数量的高级词汇，但仍需进一步积累表达。
句子较为流畅，少量句子不通顺。

设为范文

Through **the** 注 communication with foreign students, they will eventually see something different from themselves, which can provide a good language environment and make learning **language** 注 easier. The disadvantage is: 注 students will face many psychological problems, **in** 注 the new environment, they feel lonely and helpless. In addition, tuition fees are too much, which is a heavy financial burden for ordinary people. Moreover, students may feel homesick when they leave their families for such a long **time** 注

提交

取消

修改评分评语

◆使用U校园进行思维导图在线互评

TSCA	Checklist for Mind Mapping	OK	NO
Content	Extensions of key ideas show a deep understanding of the content.		
Form	Images and key words are clearly shown.		

作业得分	被互评记录
93.33分	90分 95分 96分 90分 95分

◆使用 U 校园进行 proposal 修改版本教师评阅

Components	Criteria / Traits
Content	<ul style="list-style-type: none"> • Relevance: Finishing the task by recommending a sport and explaining reasons in terms of the sportsmanship reflected by a representative playet, and its cultural significance and benefits to public fitness • Reasoning: Providing convincing arguments by using historical facts and numbers • Appeal: Having fresh ideas, being informative and persuasive
Organization	<ul style="list-style-type: none"> • Structure: Organizing the proposal in a clear and logical way • Coherence: Using appropriate transitional words and phrases for illustration to ensure coherence and unity • Clarity: Concluding the reasons for the recommendation concisely
Language	<ul style="list-style-type: none"> • Accuracy: Using expressions accurately and effectively • Diversity: Using an adequate range of vocabulary and sentence structures • Appropriacy: Using formal language and showing respect • Acquisition: Using as many as possible of the new words, expressions, and sentence structures learned in the unit

(注：本表请保存为 PDF 格式，以“学校名称+团队负责人”的形式命名)