



- 课程名称: English Public Speaking
- 教材名称: 《演讲的艺术》 *The Art of Public Speaking*
- 参赛单元: Chapter 6 Supporting Your Ideas



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## Chapter 6

# Supporting your ideas

**Teaching design**

**Use of the textbook**

**Introduction to the demo class**



# 1 Teaching Design



# 1 Teaching Design



# Teaching Design-- Objectives

**Knowledge Acquisition**

**Cognition Development**



# Teaching Design-- Objectives

## Knowledge Acquisition

1. Express ideas logically in speeches;

## Cognition Development



# Teaching Design-- Objectives

## Knowledge Acquisition

1. Express ideas logically in speeches;
2. Support ideas with three types of evidence;

## Cognition Development





# Teaching Design-- Objectives

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1. Express ideas logically in speeches;
2. Support ideas with three types of evidence;
3. Use new words and expressions in topic discussion.

## Cognition Development



# Teaching Design-- Objectives

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## Cognition Development

1. Think more critically and adopt unbiased approaches to controversial issues;



# Teaching Design-- Objectives

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1. Think more critically and adopt unbiased approaches to controversial issues;
2. Work cooperatively;



# Teaching Design-- Objectives

## Knowledge Acquisition

1. Express ideas logically in speeches;
2. Support ideas with three types of evidence;
3. Use new words and expressions in topic discussion.

## Cognition Development

1. Think more critically and adopt unbiased approaches to controversial issues;
2. Work cooperatively;
3. Build up confidence.



# Teaching Design-- Procedure



# Teaching Design-- Procedure

Session 1  
Online

Session 2  
Offline

Session 3  
Online

Session 4  
Offline



# Teaching Design-- Procedure

Session 1  
Online

Micro lecture: *The PRES Pattern in Speech*

Session 2  
Offline

Session 3  
Online

Session 4  
Offline





I have an opinion on this topic ...



I have an opinion on this topic ...

P

Point

Present the point

I have an opinion on this topic ...

P

Point

Present the point

R

Reason

Explain the reasons

I have an opinion on this topic ...

P

Point

Present the point

R

Reason

Explain the reasons

E

Evidence

Provide concrete evidence  
(examples/statistics/testimony)

I have an opinion on this topic ...

P

Point

Present the point

R

Reason

Explain the reasons

E

Evidence

Provide concrete evidence  
(examples/statistics/testimony)

S

Summary

Summarize the speech

# Teaching Design-- Procedure

Session 1  
Online

Micro lecture: *The PRES Pattern in Speech*

Session 2  
Offline

Practice using the PRES pattern

Session 3  
Online

Session 4  
Offline



# Teaching Design-- Procedure

Session 1  
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Micro lecture: *The PRES Pattern in Speech*

Session 2  
Offline

Practice using the PRES pattern

Session 3  
Online

Micro lecture: *Exemplification in Speech*

Session 4  
Offline



# Teaching Design-- Procedure

Session 1  
Online

Micro lecture: *The PRES Pattern in Speech*

Session 2  
Offline

Practice using the PRES pattern

Session 3  
Online

Micro lecture: *Exemplification in Speech*

Session 4  
Offline

Practice using supporting materials



# Teaching Design-- Assessment



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# Teaching Design-- Assessment

**Formative assessment**



# Teaching Design-- Assessment

## Formative assessment

Independent learning (micro lectures)

Attendance

Participation (Q&A, speech delivery)

Peer evaluation

After-class performance



# Teaching Design-- Assessment

## Formative assessment

Independent learning (micro lectures)

Attendance

Participation (Q&A, speech delivery)

Peer evaluation

After-class performance (**speech revision**)



# Teaching Design-- Assessment

## Formative assessment

Independent learning (micro lectures)

Attendance

Participation (Q&A, speech delivery)

Peer evaluation (**Judging Panel**)

After-class performance (speech revision)



# Judging Panel



# Judging Panel

Point Identifier

Reason Analyzer

Evidence Collector

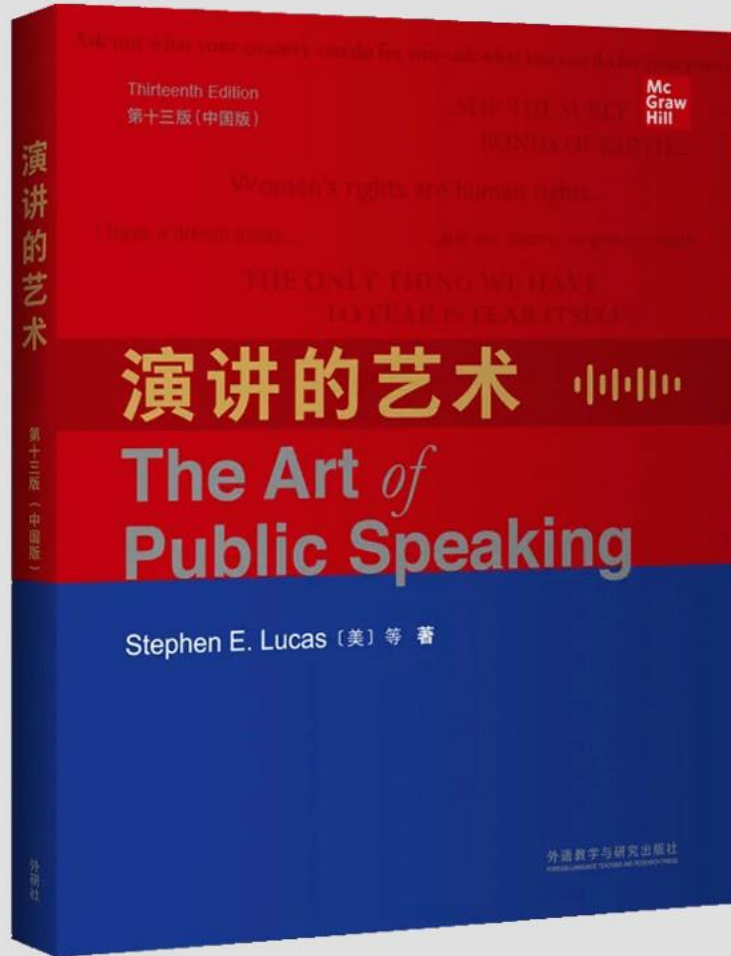
Time Keeper



## 2 Use of the textbook



# Use of the textbook



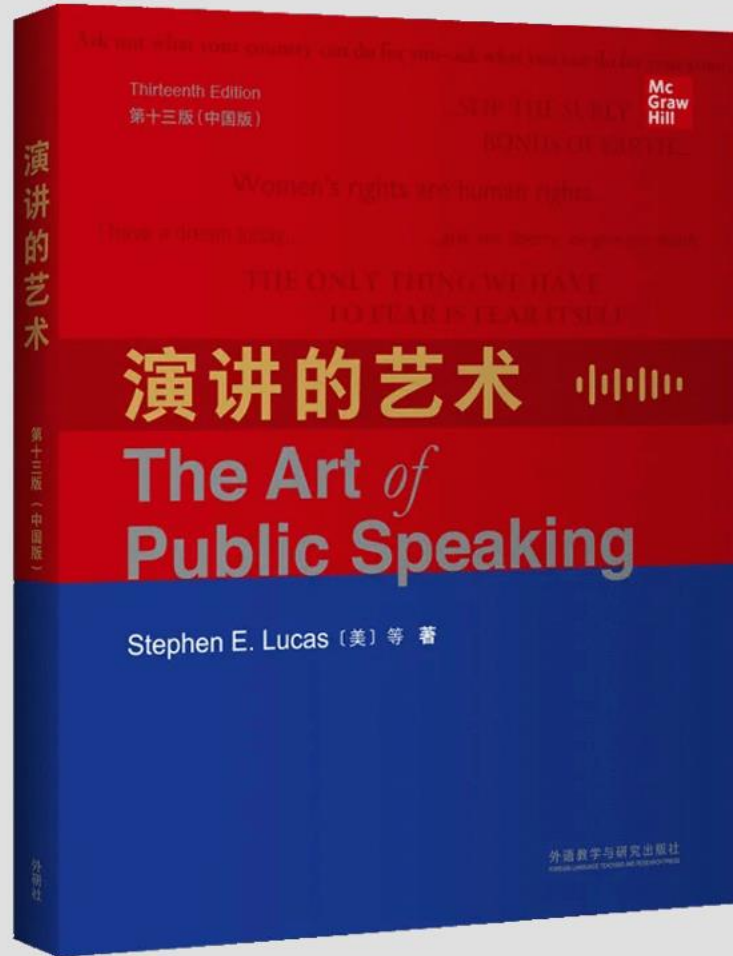
Integrate contents



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# Use of the textbook



## Integrate contents

### Chapter 6 Supporting Your Ideas

- Examples
- Statistics
- Testimony

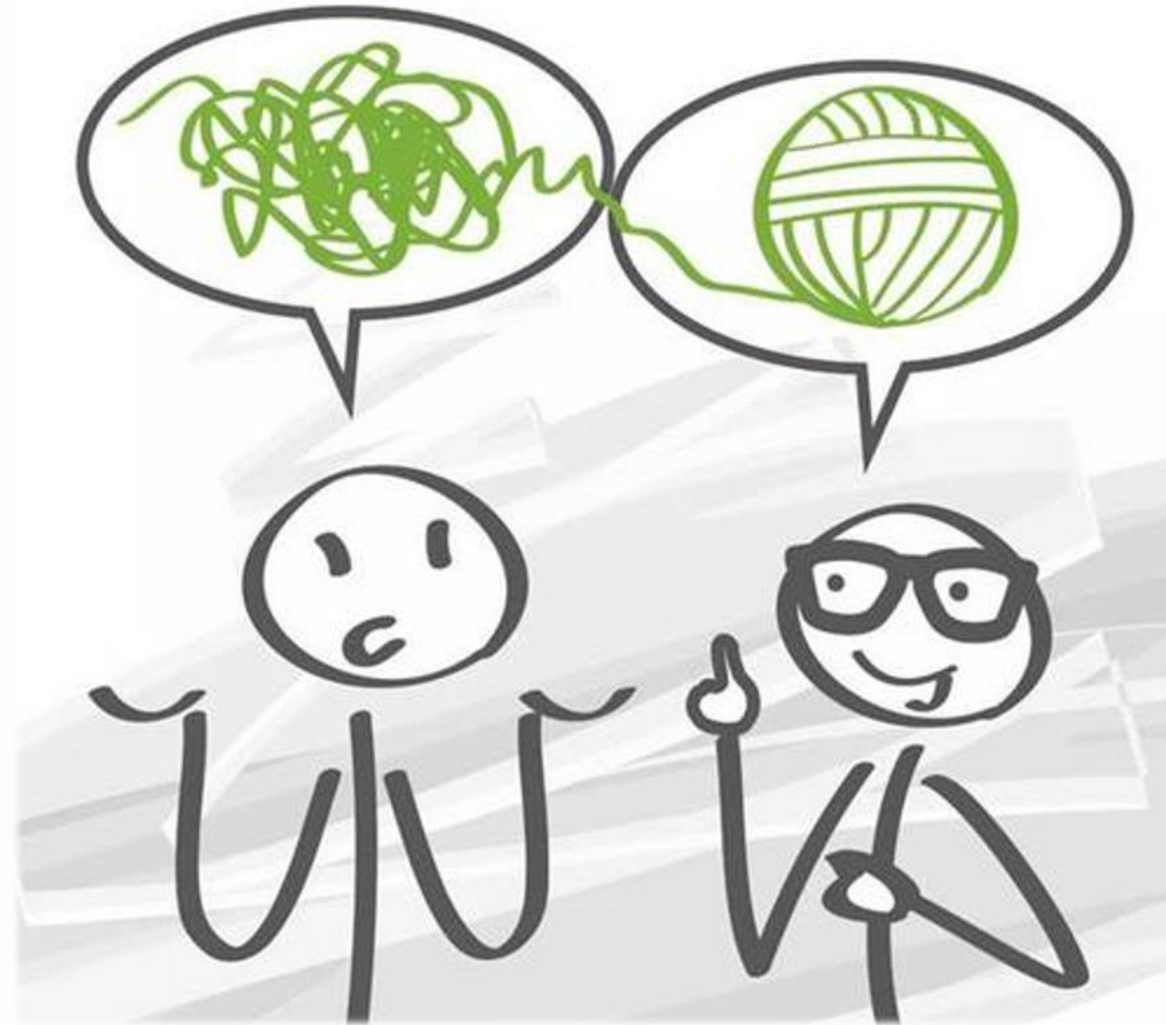


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# Expressing ideas is difficult.



# Disorder in thinking is the problem.

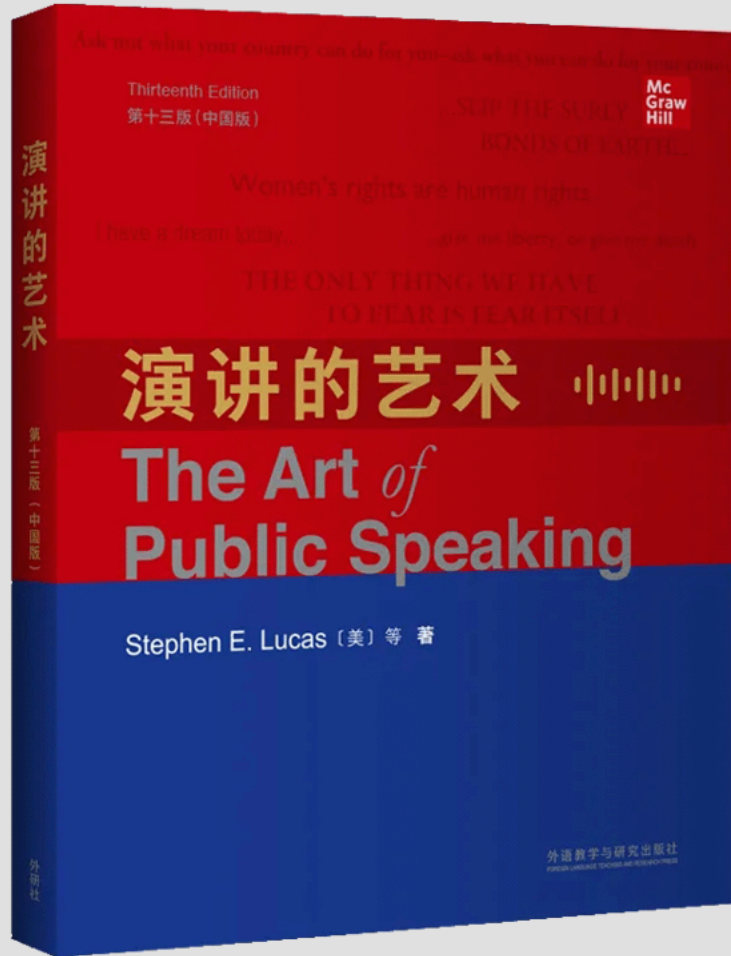


Construct a pattern to organize ideas.



# Solution from

# Chapter 11



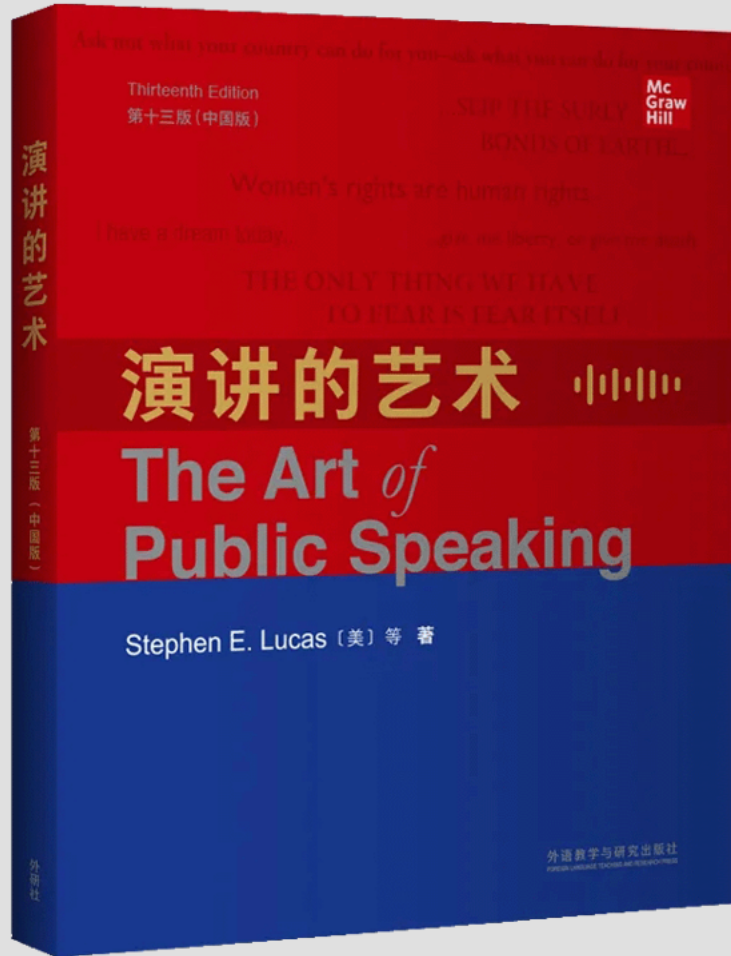
“...state the point you wish to make. ...support your point with evidence and reasoning. ...summarize your point. This four-step method will help you organize your thoughts quickly and clearly.” (Lucas, 2021, p.155)



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# Solution from

# Chapter 11



“...state the **point** you wish to make. ...support your point with **evidence** and **reasoning**. ...**summarize** your point. This four-step method will help you organize your thoughts quickly and clearly.” (Lucas, 2021, p.155)



# Use of the textbook

**Form the PRES pattern to help students think logically.**



# Use of the textbook

Form the PRES pattern to help students think logically.



“As with all versions of the book, this adaptation reflects my belief that **the most important part of speaking is thinking.**” (Lucas, 2021, p. ii)





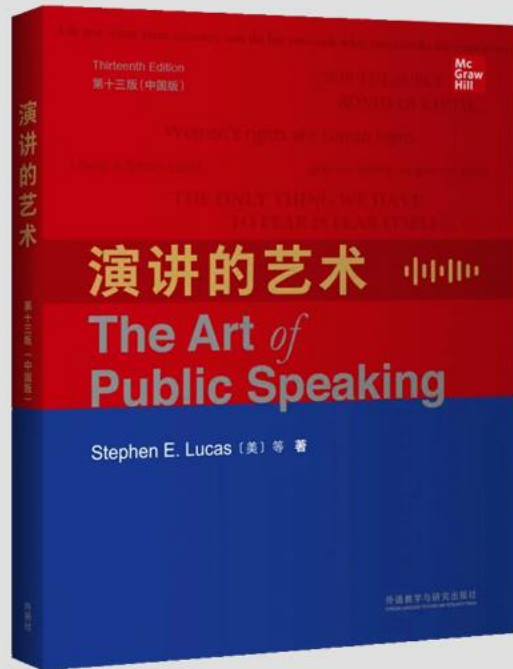
# Use of the textbook

**Combine examples from the textbook and contests.**



# Use of the textbook

Combine examples from the textbook and contests.



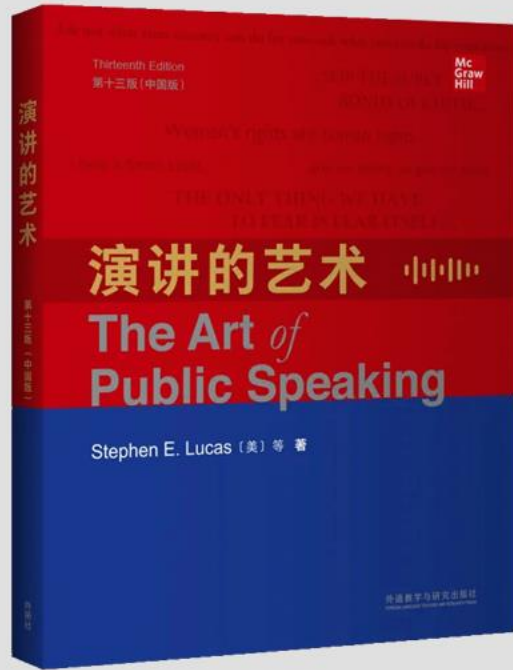
外研随身学



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# Use of the textbook

Combine examples from the textbook and contests.



外研随身学



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# Use of the textbook

Combine examples from the textbook and contests.



“It also follows David Hume’s advice that ‘He who would **teach eloquence** must do it chiefly **by examples.**’” (Lucas, 2021, p. ii)



# Use of the textbook

**Put principles from the textbook into practice.**



# Use of the textbook

**Put principles from the textbook into practice.**

- Deliver speeches in class;
- Evaluate classmates' speeches;
- Participate in nationwide speaking contests.



# Use of the textbook

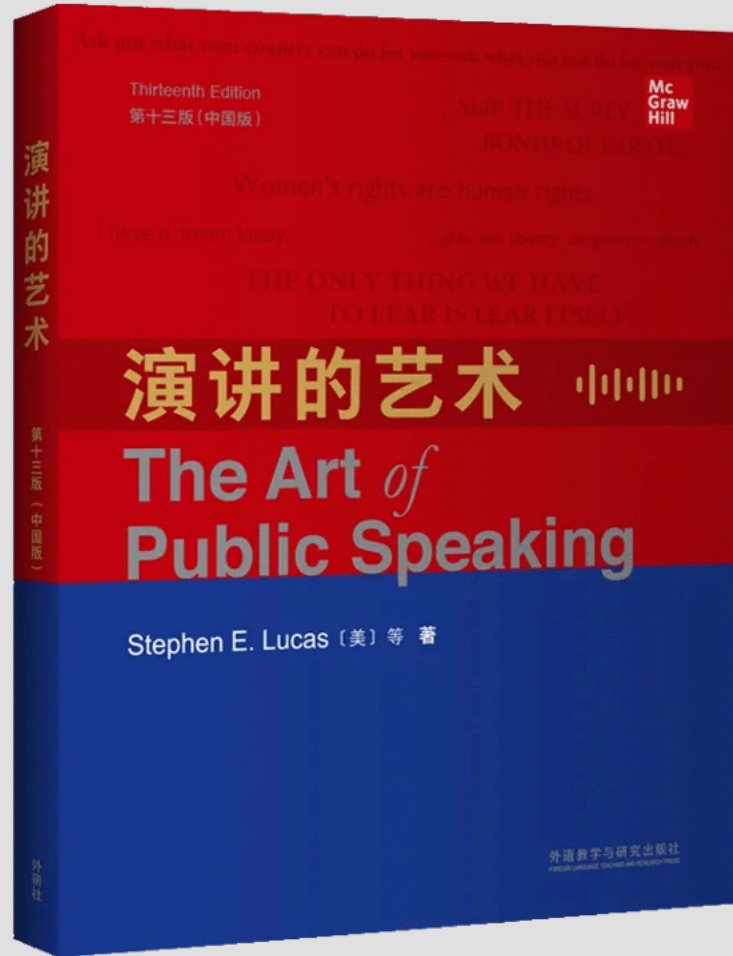
Put principles from the textbook into practice.



“You cannot become a skilled speaker just by following a set of rules in a textbook. In the long run, **there is no substitute for experience.**” (Lucas, 2021, p.154)



# Use of the textbook



Integrate contents from different chapters.

Combine examples from the textbook and contests.

Put principles from the textbook into practice.



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3

## Introduction to the demo class



# Demo class design from

Session 2  
Offline



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# Demo class design from

Session 2  
Offline

## Objective

To speak logically  
and convincingly  
with PRES



# Demo class design from

Session 2  
Offline

## Objective

To speak logically  
and convincingly  
with PRES

## Procedure

Review  
Practice  
Assignment



# Demo class design from

Session 2  
Offline

## Objective

To speak logically  
and convincingly  
with PRES

## Procedure

Review  
Practice  
Assignment

## Assessment

Peer evaluation  
(Judging Panel)  
&  
Teacher feedback



# Demo class

Session 1  
Online

Micro lecture: *The PRES Pattern in Speech*

Session 2  
Offline

Practice using the PRES pattern

Session 3  
Online

Micro lecture: *Exemplification in Speech*

Session 4  
Offline

Practice using supporting materials



# Demo class

**Review**

**Practice**

**Assignment**

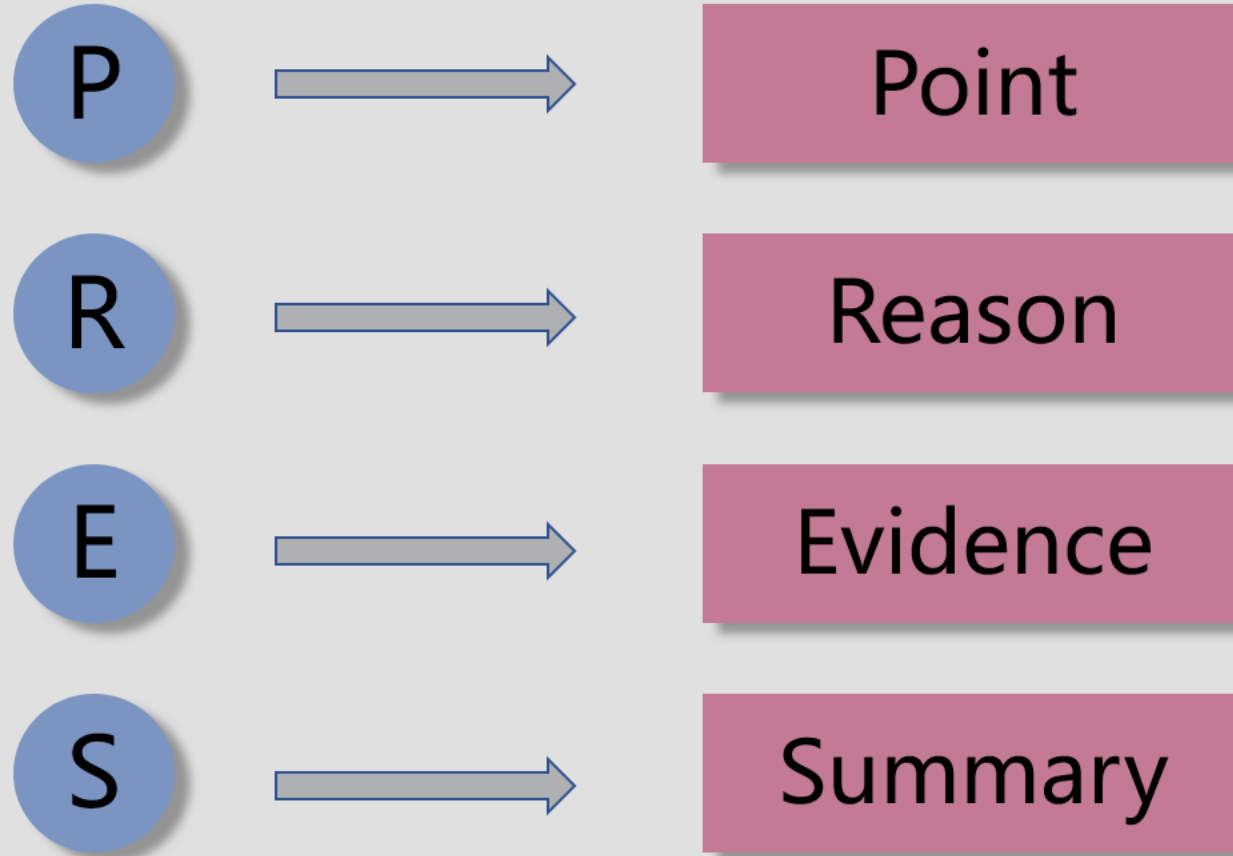


What is the **PRES** pattern?





# What is the **PRES** pattern?



What's your opinion on...



What's your **opinion** on...



# What's your **opinion** on...

What is your point?

Why do you think so?

How can you justify it?



# What's your **opinion** on...

What is your point?

Why do you think so?

How can you justify it?

Present the point



# What's your **opinion** on...

What is your point?

Present the point

Why do you think so?

Explain the reasons

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Provide concrete evidence  
(examples/statistics/testimony)



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What is your point?

Present the point

Why do you think so?

Explain the reasons

How can you justify it?

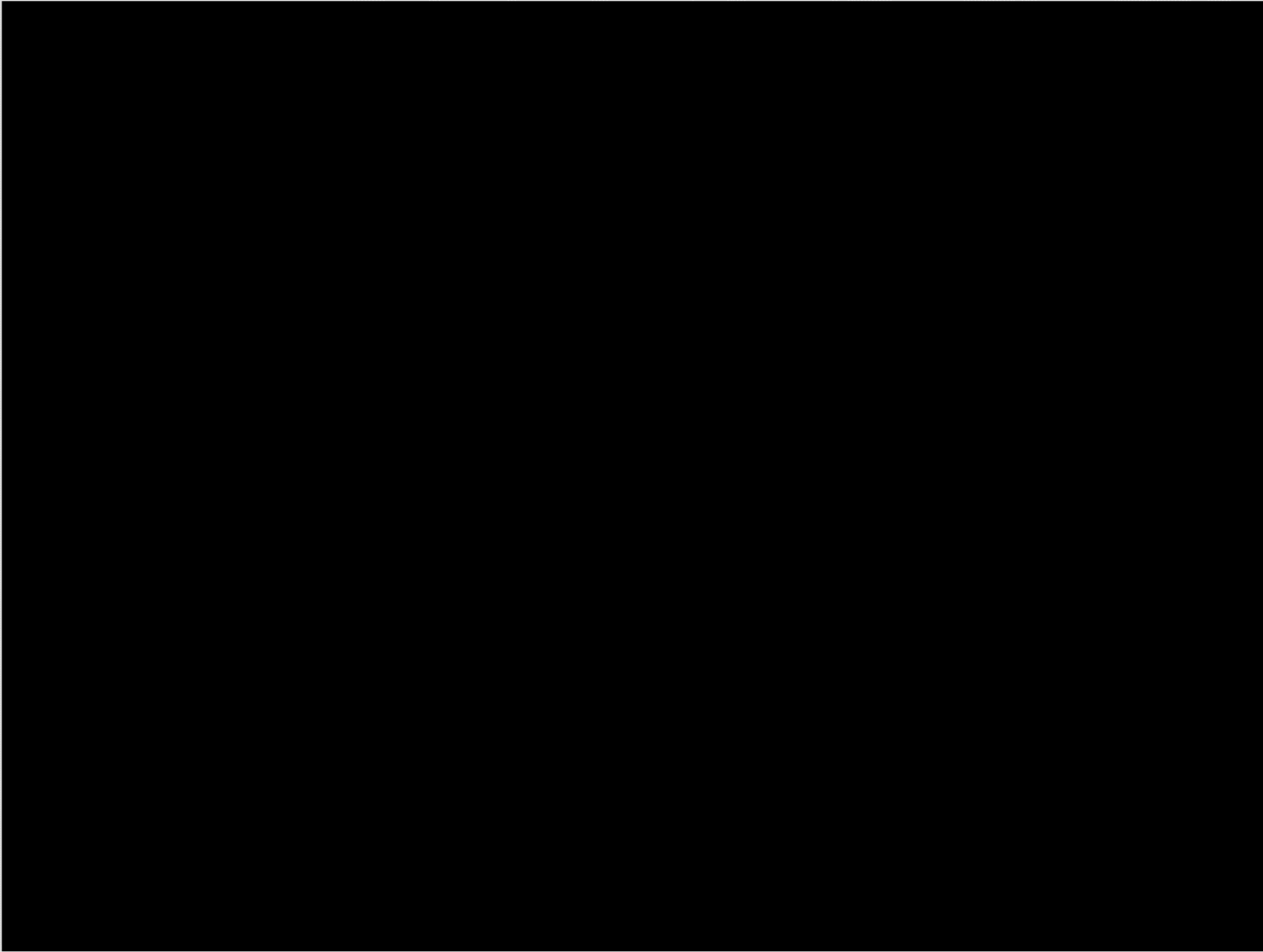
Provide concrete evidence  
(examples/statistics/testimony)

Summarize the speech





Are we becoming too susceptible to advertising?



# Are we becoming too **susceptible** to advertising? 易受影响的

## Point

- Yes, I do believe that we are becoming too susceptible to advertising.

## Reason

- Just look at our world, and can you deny the fact that advertising is simply becoming **overwhelming**, **omnipresent** and **ubiquitous**?

## Evidence

势不可挡的

无处不在的

- When you open a book, and you open a newspaper, turn on the TV, and take a tube, advertising is everywhere. It is so **alluring**, **seductive**, **tempting**, **enticing**. 有诱惑力的

## Summary

- And this is something we cannot escape, and we are so susceptible to it.

# Judging Panel



# Judging Panel



**Point  
Identifier**

**Reason  
Analyzer**

**Evidence  
Collector**

**Time  
Keeper**

# Judging Panel



## Point Identifier

1. Is the point clearly stated?
2. Does the summary reinforce the point?

## Reason Analyzer

1. What are the reasons?
2. Are the reasons logical and convincing?

## Evidence Collector

1. What kind of evidence does the speaker use?
2. Is the evidence relevant and strong?

## Time Keeper

1. Does the speaker use time effectively?
2. Remind the speaker of the time.

# Topic: Do you think online courses will replace traditional education?



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# Do you think online courses will replace traditional education?

Online courses are becoming popular, but I don't think they will replace traditional education.

First, our cozy home does not provide the best learning atmosphere. When I'm studying in my room, all I can think of is my mom is watching TV and my dad is talking on the phone, which makes it difficult for me to concentrate.

Second, traditional education offers more than online courses. Social interaction is an important aspect in personal growth. Attending school provides us the opportunity to meet real people and develop interpersonal skills. I, for example, learned to compromise and be considerate in my dormitory. These are valuable qualities when we enter the real society.

Ladies and gentlemen, online education helps to share teaching resources. It is a good choice during special periods like an epidemic. But education is more than the spread of knowledge. Online learning is a good supplement, but it can never be a replacement.





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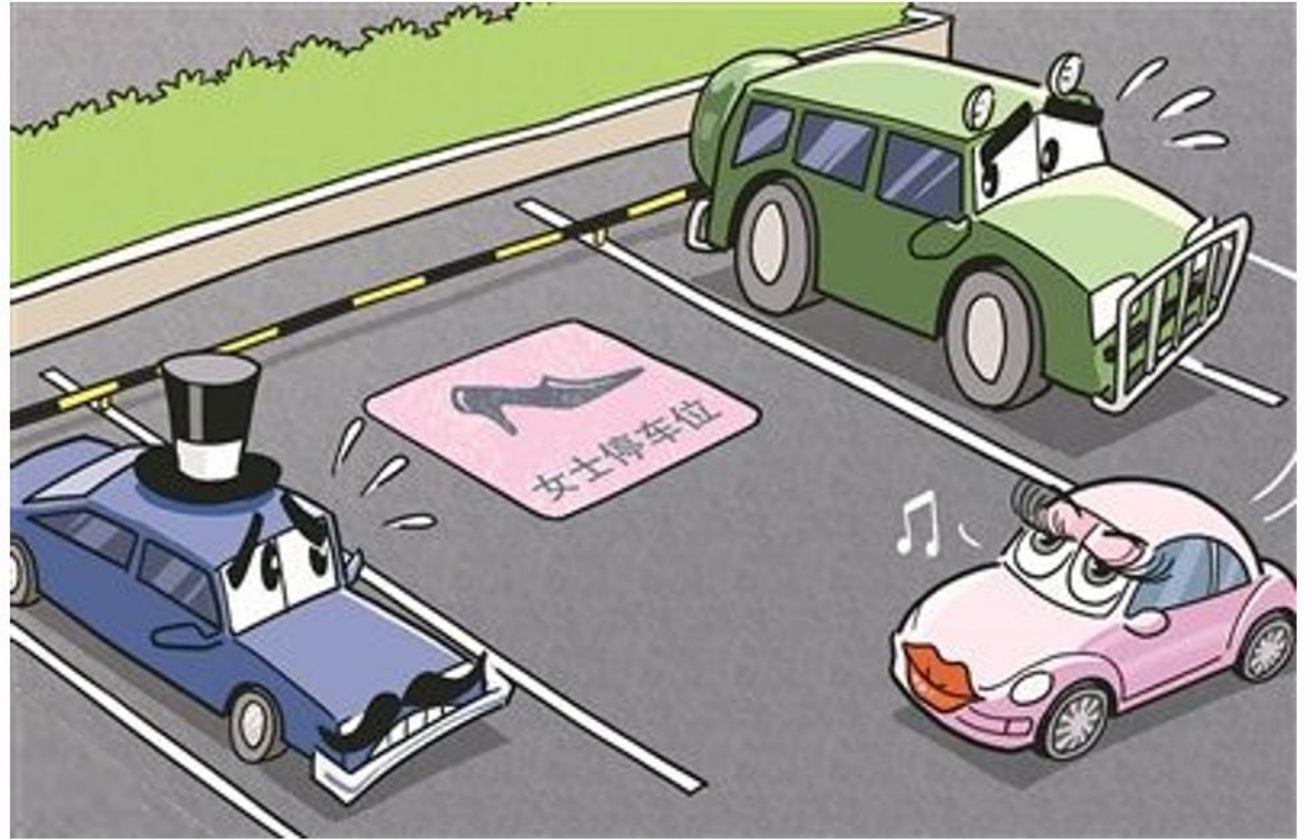
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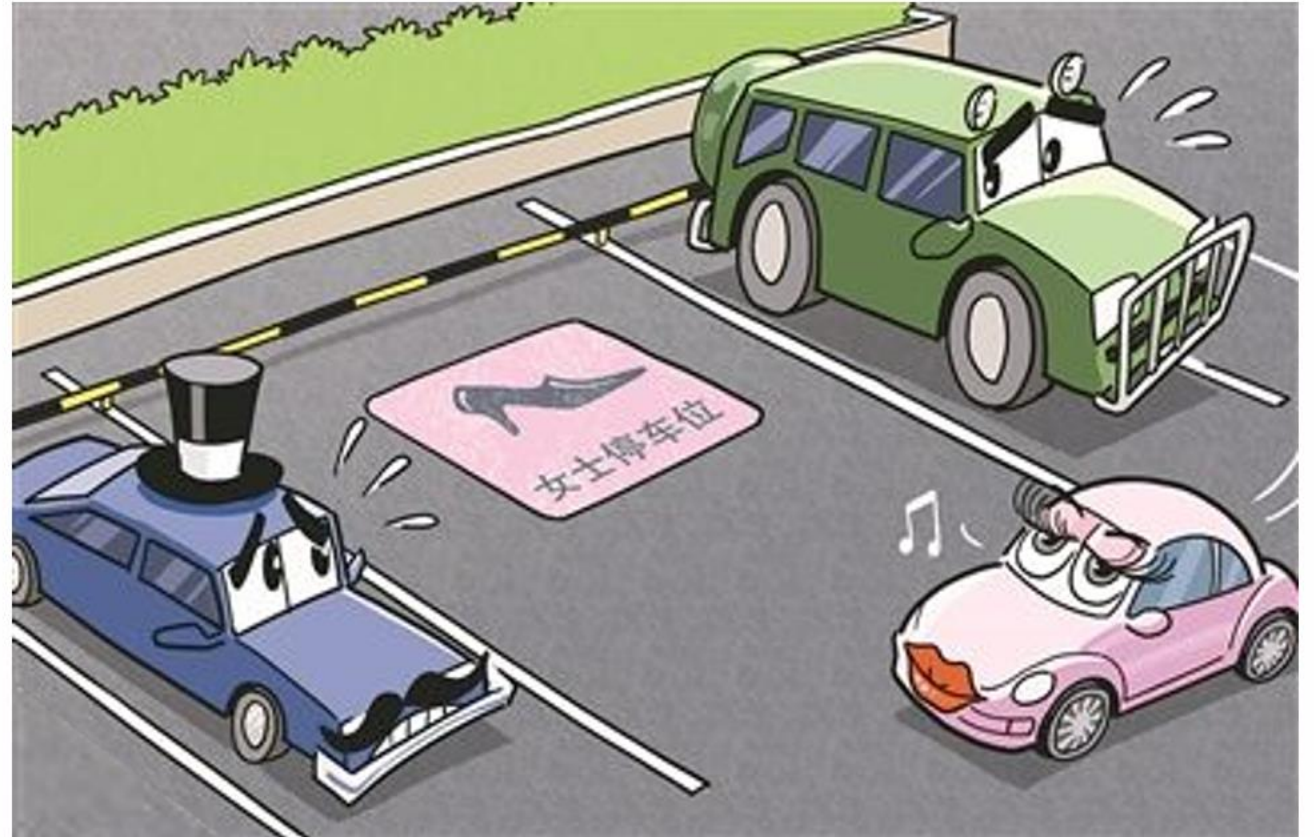


# Assignment



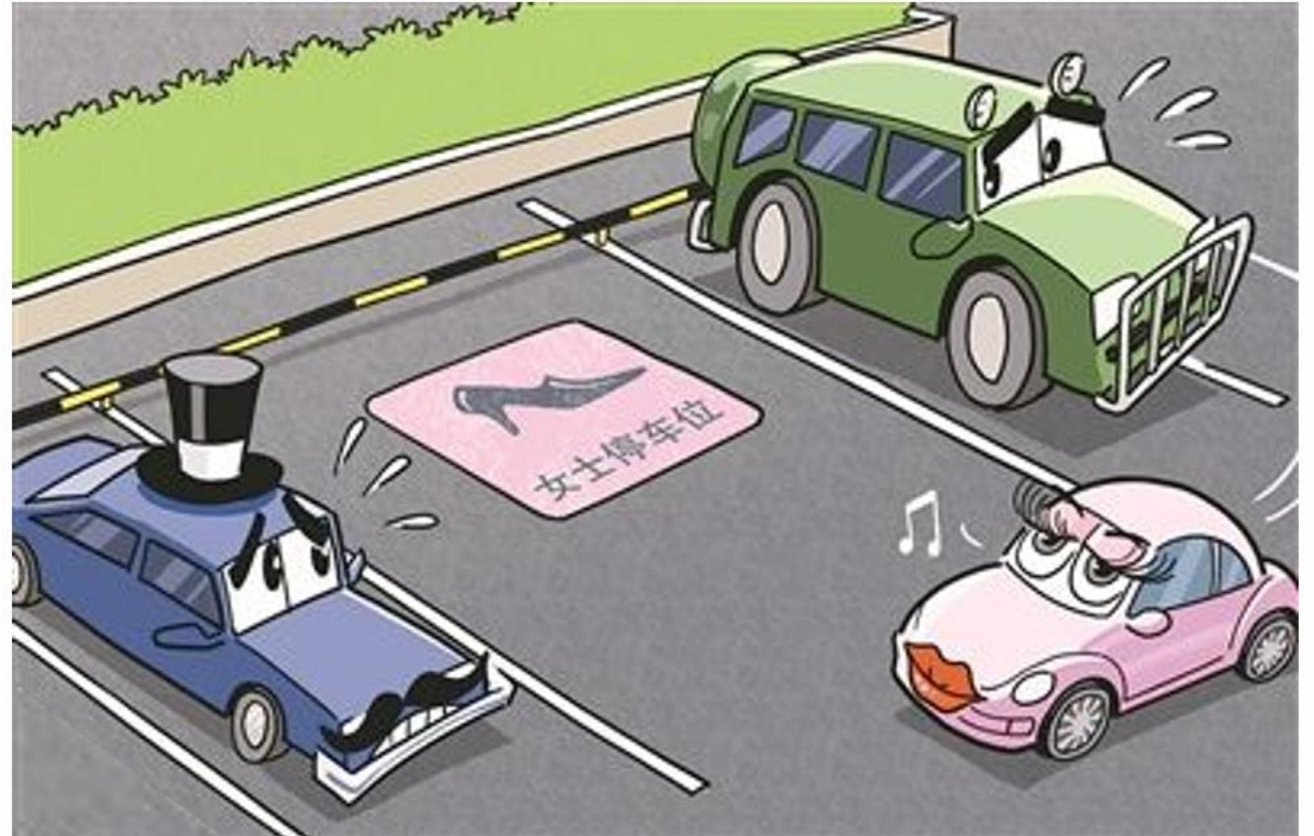
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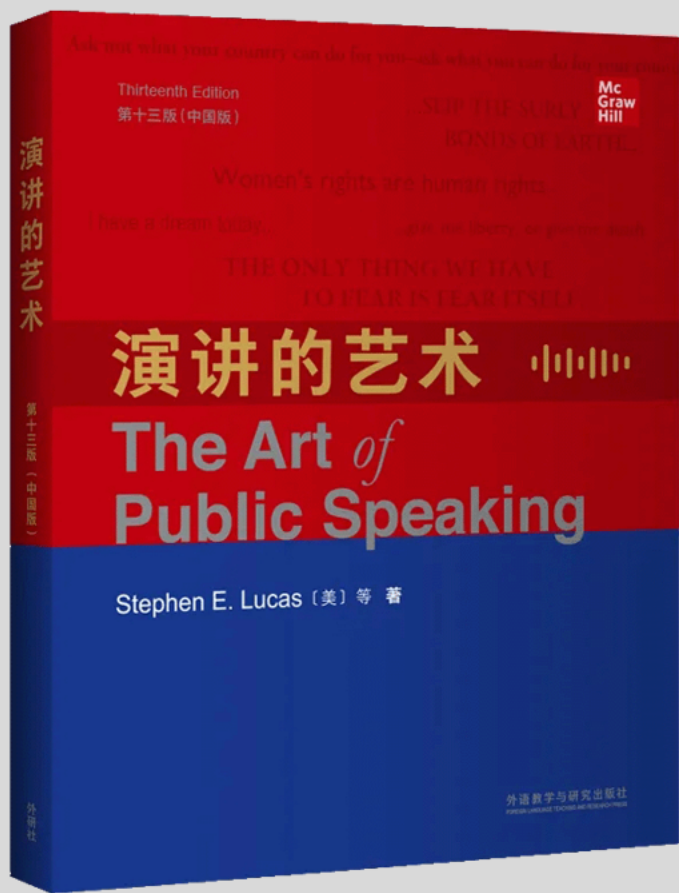
- Should people who use the phone when crossing the street be fined?
- Are extra-wide parking spaces for women considerate or discriminatory?



# Assignment

- Should people who use the phone when crossing the street be fined?
- Are extra-wide parking spaces for women considerate or discriminatory?
- **Do you think this lesson is helpful?** 😊





Thank you!

Scan the QR code for a sample chapter