

ENGLISH IP

精准定位、应用驱动

——应用型本科高校英语类专业视听说教材编写
及学生综合能力培养

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VIEWING, LISTENING & SPEAKING

目录

contents

1

教材编写缘起

2

教材的理念和内容

3

教材特色与综合能力培养

4

结语

一、教材编写缘起：培养目标定位

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应用型本科

2014年教育部明确提出：推动**地方本科高校**转型发展，把办学思路真正转到服务地方经济社会发展上来，转到产教融合校企合作上来，转到**培养应用型技术型技能型人才**上来，转到增强学生就业创业能力上来。

根据教育部公布的2022年全国高等院校应用型本科高校名单，全国应用型本科高校的数量上限是1000多所，占普通本科院校的80%。

2016年12月浙江省成立了应用型本科高校联盟，绍兴文理学院为“浙江省应用型建设试点院校”之一。

一、教材编写缘起：培养目标定位

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应用型本科 专业人才 特点

1. 应用型本科人才培养重点

学术型人才培养：注重理论性知识，强调理论研究，强调宽口径厚基础。

应用型人才培养：强调应用性知识；强调技术应用；强调专精实用。

2. 应用型本科人才培养出口

高等职业院校培养的人才大多对应的是岗位或职业。

应用型本科高校培养的人才对应的是职业群和行业。

3. 应用型本科人才素质

知识的广度和深度

实践中的创新能力

责任心、道德感、心理素质、意志品质、身体条件等非专业方面的素养

一、教材编写缘起：培养目标定位

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英语类专业

分层分类培养

《外国语言文学类教学质量国家标准》培养目标：

外语类专业旨在培养具有良好的综合素质，扎实的外语基本功和专业知识与能力，掌握相关专业知**识**，适应我国对外交流、国家与地方经济社会发展、各类涉外行业、外语教育与学术研究需要的各外语语种专业人员和复合型外语人才。

各高校应**根据自身办学实际和人才培养定位**，参照上述要求，制定合理的培养目标。培养目标应保持相对稳定，但同时应**根据社会、经济和文化的发展需要**，适时进行调整和完善。

《指南》对人才培养目标提出了更高要求：

英语专业旨在培养具有良好的综合素质、扎实的英语语言基本功、较强的跨文化能力、厚实的英语专业知识和必要的相关专业知识，能适应国家与地方经济建设和社会发展需要，熟练使用英语从事涉外行业、英语教育教学、学术研究等相关工作的英语专业人员和复合型英语人才。不难发现，英语专业培养目标**不仅强调知识的获取、运用和探索，而且强调职业能力培养，以及为国家建设和社会发展应当承担的责任。**（曾艳钰，2019）

一、教材编写缘起：课程教学目标

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英语视听说 (指南)

专业核心课

开设3个学期

教学目标：培养学生理解英语音、视频并就相关内容进行口头表达的能力。通过课程学习，学生应能正确辨别标准英语及其常见变体的语音和语调；分析要义与细节，推断隐含意义，概况主旨大意；用缩写形式快速记录要点并拟列提纲；利用笔记对视听内容进行转述、复述、概述和评价；围绕单元主题就视听内容展开讨论，并对讨论结果进行口头总结和汇报。

一、教材编写缘起：现有教材适用性

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1. 教材内容难度大
2. 教学目标有差异
3. 话题选材不够新

经典教材也难以适用于全国不同水平的英语专业学生需要

一、教材编写缘起：教学团队

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浙江省线上线下一流课程 (2020)

浙江省普通高校“互联网+教学”示范课堂 (2020)

浙江省教改项目 (2015-2017)

浙江省微课教学技能比赛一等奖 (2018)

绍兴文理学院教学成果二等奖 (2016)

绍兴文理学院教学优秀奖 (2015、2017、2019、2021)

绍兴文理学院示范课教师 (2016、2017、2018、2021)

二、教材的理念和内容

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- 依据《国标》和《指南》对英语类专业人才培养目标的设定，顺应英语类专业教学改革与发展的新方向，以地方经济建设和社会发展对人才的实际需求为导向，**合理定位**应用型本科院校英语类专业人才的**培养规格**。
- **充分考虑**应用型本科院校英语类专业**学生水平和未来职业发展需求**，素材选择体现应用性、多元性、系统性和思辨性。
- 秉持“**学生中心、产出导向**”的理念，培养学生在视听说方面的语言综合能力和跨文化交际能力。
- 牢记“**立德树人**”的根本任务，选材自然渗透德育元素；积极宣传我国优秀的传统文化，培育家国情怀。



二、教材的理念和内容

日常话题

历史、文化、艺术、教育、健康、社会生活等

行业话题

绿色能源、广告、商贸、旅游、医药、时尚、建筑、航空、人工智能等

视听说综合能力

1. 掌握语言知识与相关行业知识的能力
2. 熟练运用听力技能和策略进行视听理解与口头表达的能力
3. 跨文化交际能力
4. 语言运用中的思辨能力

1. 应用性

教学内容**满足**学生对各行业领域的知识需求和创新创业的**实际需要**。

教学素材展示真实的视听说场景，**强调学以致用**。

按照我们的实际教学经验，练习中设置了一些模拟专业四级的题型，比如段落听写练习，有助于学生**提高应试能力**。

培养掌握语言知识和相关行业知识的能力。

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	第一册	第二册	第三册
Unit 1	Arrival Day	Festivals and Celebrations	Heroes and Role Models
Unit 2	Manage your Time	Powers of Stories	Trendiness
Unit 3	Spending and Savings On Campus	What's Behind a Language?	Social Services
Unit 4	Getting from A to B	World Englishes	Business
Unit 5	Cultural Diversity	Colorful Experiences	Art
Unit 6	Are You a Foodie?	Academic Activities	Pop Culture
Unit 7	Online Shopping	Schooling and Education	AI
Unit 8	What's the Buzz on Social Media?	E -Learning	space
Unit 9	Say No to Cyberbullying	Cities: Tradition and Modernity	Medical Science
Unit 10	Embracing the Nature	Animals and Human	Tourism
Unit 11	Natural Disasters	How to Stay Healthy?	Career Planning
Unit 12	Green Energy	Advertising	Architecture

2. 系统性

以策略为主线，用“前测—技能—训练”的阶梯型学习模式，使学生逐步感知、习得、训练并巩固听力技能；

以产出为导向，围绕单元主题设计视听说综合训练。针对学生在英语听力训练中的难点、重点进行反复训练，难度依次递增，

培养熟练运用听力技能和策略进行视听理解和口头表达的能力。

Lead-in

**Learning
the Skills**

**Active
Listening**

**Sharing Your
Ideas**

Word matching

Blank-filling

Brain storming

1 The following words in column A will appear in the listening practices in this unit. Get familiar with them by matching them with their definitions in column B.

A	B
1 booklet	a training or information that you are given before starting a new job, course, etc.
2 principal	b to limit all or most of your study, business, etc. to a particular subject or activity
3 intersection	c to encourage something to develop
4 enroll	d the act of finding somebody a suitable job or place to live
5 orientation	e a small thin book with a paper cover that contains information about a particular subject
6 tutorial	f a plane, bus, or train that makes regular short journeys between two places
7 placement	g to arrange for yourself or for somebody else to officially join a course, school, etc.
8 specialize	h the person who is in charge of a college or a university
9 shuttle	i a regular meeting between a tutor and one or several students
10 foster	j a place where two or more roads, lines, etc. meet or cross each other

2 Listen to the following sentences and fill in the blanks with what you hear.

- The aim of the Student Club is to _____ better relations within the community.
- Each of his sons has a career in education—three teachers and one _____.
- Traffic lights have been placed at all major _____.
- The school _____ provide timely transportation across campus.
- Many students prefer to _____ in fine arts.
- The _____ test will help us to find your level of math.
- She didn't know how to use her new phone. She had to refer to the instruction _____.
- As a newly _____ student, you'd better take a campus tour on arrival day.
- All the freshmen are required to attend the _____ meeting this afternoon.
- The number of hours spent in _____ varies according to the course of study.

3 A university's motto reflects its spirit and values. Read the following university mottos and discuss with your partner what spirit and values they reflect.

Light and Truth
—Yale University

From here we receive light and sacred draughts.
—University of Cambridge

Mind and Hand
—Massachusetts Institute of Technology

Gratitude and Responsibility
(饮水思源, 爱国荣校)
—Shanghai Jiao Tong University

*Study Extensively, Enquire Accurately, Reflect Carefully,
Discriminate Clearly, Practice Earnestly*
(博学、审问、慎思、明辨、笃行)

—Sun Yat-sen University

教学建议：

Word matching: 让学生课前自主完成，熟悉单元热点词汇的词义。

Blank-filling: 课中从语音、语用两个角度进行词汇习得的策略引导。

Brain storming: 通过对主题的讨论为单元主题的理解热身，驱动学生拓展背景知识。

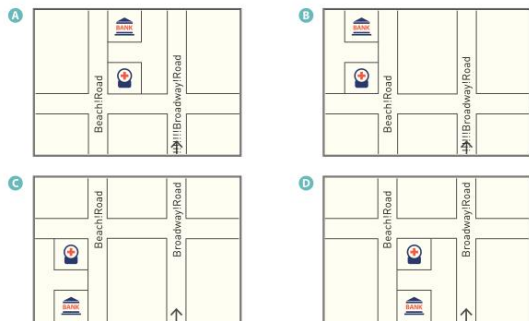
Pre-test

Listening Skill

Practice

Pretest

Listen to a conversation about the location of a bank. Choose the right map according to what you hear.



Listening Skill

Making Inferences

In listening comprehension, an inference is an interpretation or a conclusion made based on the information that you hear. Making inferences is an essential listening skill because the speaker does not always state clearly or explicitly all important information. That is, important information is sometimes implied rather than stated. You have to "listen between the lines" to figure out what is hidden. By making correct inferences, you will get a better understanding of what you hear.

When you make inferences while listening, you can use clues given to you, along with the previous knowledge or experience to understand the speaker. Below are some tips for you:

Practice

1 Listen to the following sentences. Fill in the blanks with the words you hear and mark the linking sounds with the symbol of " _ ".

- 1 A: _____ go swimming?
B: Not really, _____ or twice a month.
- 2 A: Look! There's _____ the mountains.
B: Really? I can't _____

2 Listen to a passage about different attitudes toward compliments. Fill in the blanks with what you hear. Pay attention to the linking sounds.

- 1 I _____ found the Chinese to be very gracious people. In particular, Chinese frequently compliment foreign friends on their language skill,
2 _____ Chinese culture, professional accomplishments, and

Active Listening

Topic 1 *Schedules*

Topic 2 *My Schedule at College*

Topic 3 *How to Manage Your Time at College*

教学建议：

Learning the Skills板块三个部分，分别让学生 (1) Pre-test：衡量自己对听力技能和策略的了解程度 (2) Listening Skill：理解听力技能和策略的重点和难点 (3) Practice：加深对听力技能和策略的理解。

Active Listening 板块三个主题听力训练，进行知识传授，实现能力培养和素养塑造。

课后，学生撰写反思日志，在线上平台开展听力技能和策略的自主练习，教师在线上平台进行点评和反馈。

3. 多元性

启发学生探讨和鉴别**中外文化差异**，
引导学生**讲好中国故事**，培养
家国情怀，树立文化自信。

培养跨文化交际能力。

Brain storming

- 3** When you go out into the world, you will come into contact with people from different backgrounds. Watch a video clip about different cultures in the world and then discuss the following questions in small groups.
- 1 What weird phenomenon is mentioned in the video clip?
 - 2 Have you ever observed any similar weird phenomena? Why do you think they are weird?
 - 3 What does the speaker want to express? Do you agree with him? Why or why not?

Sharing Your Ideas

China's Achievements in Transportation

In recent years, a number of China's technological innovations have been making their moves in the world. Among them, four stand out with a reputation of China's "Four New Great Inventions" in modern times, which have made the daily life of the public more and more convenient. Watch a video clip about China's Four New Great Inventions. Work in small groups and discuss why China could take a pride in transportation. You can follow the guidance below:

教学建议：

将sharing your ideas板块设置成课后以小组为单位开展的口语实践项目，并随机抽取小组进行课堂报告。

4. 思辨性

每单元的任务设计一系列紧扣主题、**带有启发性的提问和讨论**，引导学生发现问题、分析问题、解决问题。

培养语言运用中的思辨能力。

What's the Buzz on Social Media?

Lead-in:

- What attitudes do speakers in the video clip hold toward social media? List a few examples.
- What do you think about social media? What kind of role does social media play in your life?

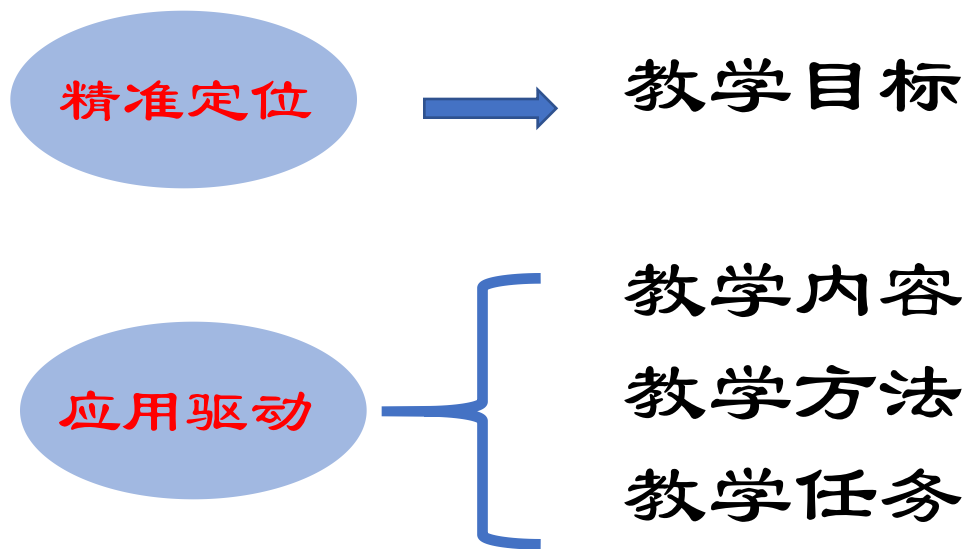
Practice:

- What Makes a Video Go Viral?
- How does Social Media Affect Today's Youth?

Sharing Your Ideas:

- What social media slang or buzzwords do you use frequently? What do they mean?
- Why are social media slang gaining an increasing popularity today?
- Are they changing the way we speak?
- Are they affecting our traditional culture? Why or why not?

《应用英语教程 视听说》



教育部高等学校教学指导委员会，（2018），《外国语言文学类教学质量国家标准》。

高等学校英语专业教学指导分委员会，（2020），《普通高等学校本科英语类专业教学指南》。

曾艳钰，（2019），《英语专业本科教学指南》解读，《外语界》第6期第2-8页。

THANK YOU FOR YOUR ATTENTION !