

FLTRP Star Teacher Contest

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Demo Class

Contents

01

Course Introduction

Teaching Context



University

- IT technology
- Application Skills
- Professional Skills



Students

- 2nd semester, Freshmen, Level A
- Digital natives
- Pre-intermediate
- Speaking & Writing

Teaching Context



Project-oriented base of innovation and practice

Virtual companies in small groups



Teaching Context



Core Qualities

- To apply communicative skills for careers
- To cultivate valued qualities for intercultural communication
- To develop a logical mind
- To improve autonomy learning

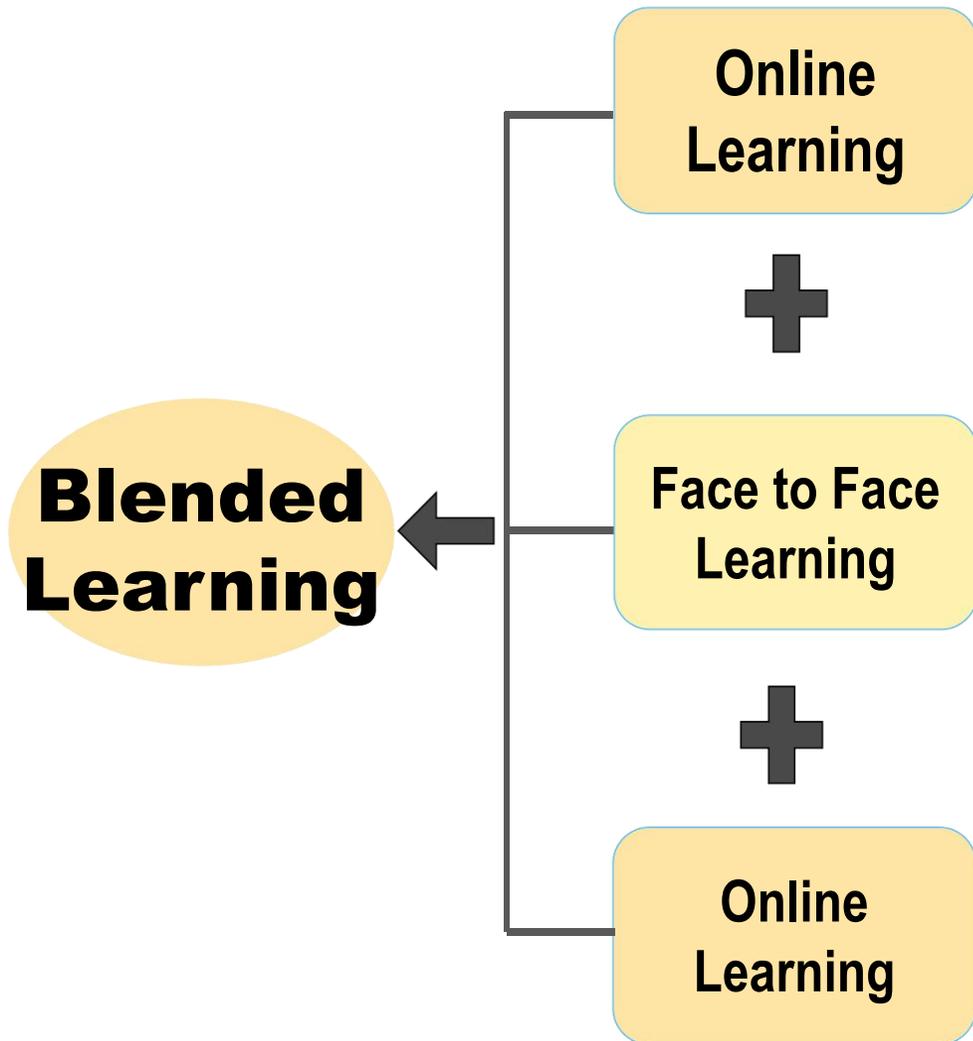
Teaching Context



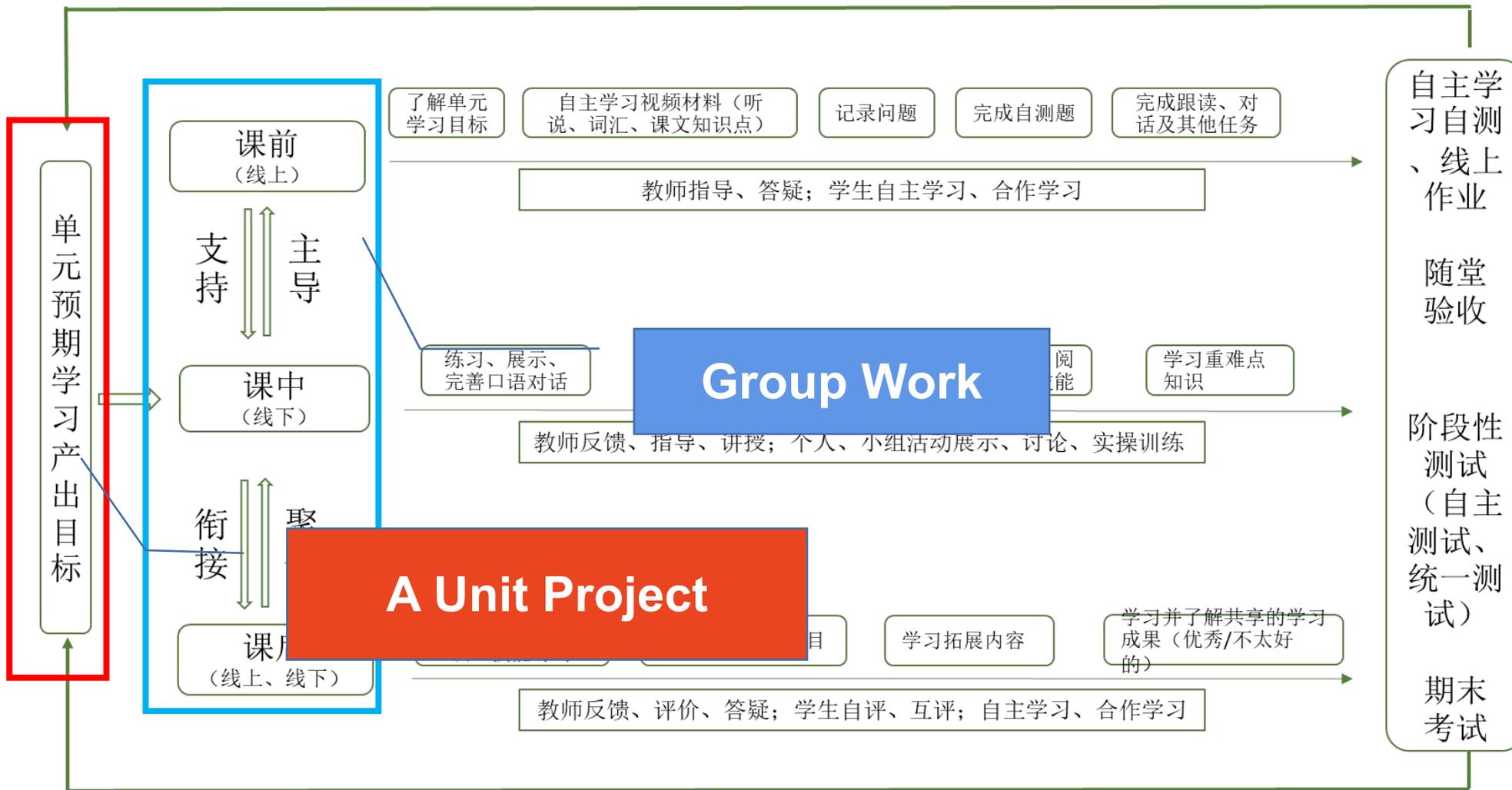
《新职业英语(第二版)视听说教程2（基础篇）》

- Provide task-based teaching approach
- Integrate language learning with professional qualities developing
- Cultivate communicative skills in real working environment

Teaching Methodology



Unit Teaching Arrangement



Teaching Arrangement of Unit 3



(P3-4) Sub-Project 2:
Transportation &
Accommodation

P(7-8) Sub-Project 4:
Factory tour &
Sightseeing

**Demo
Class**

(P9-10) Sub-Project 5:
Bidding Farewell
& Expressing
Appreciation

(P1-2) Sub-Project 1:
Making an Itinerary

P(5-6) Sub-Project 3:
Receiving a Client



Teaching Objectives of Unit 3

Values

- Take pride in local and national identity
 - Understand cultural differences in gift-giving
 - Develop professional qualities at workplace
-

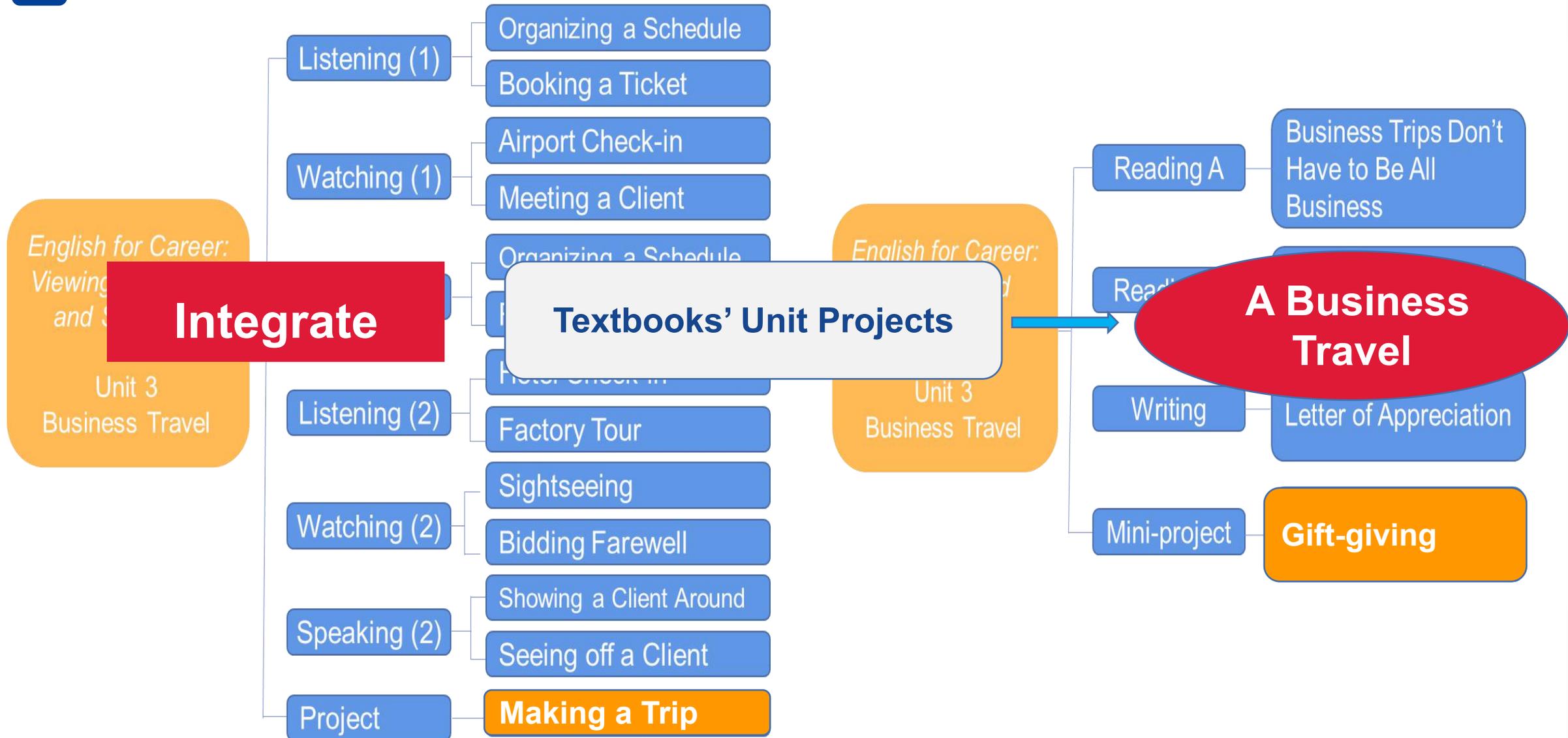
Skills

- Use relevant expressions to organize and conduct a business travel
 - Apply communicative skills in receiving and seeing off a client professionally
-

Language

- Remember the expressions related to business travel, making reservations and gift-giving
- Understand the writing skill of reasoning

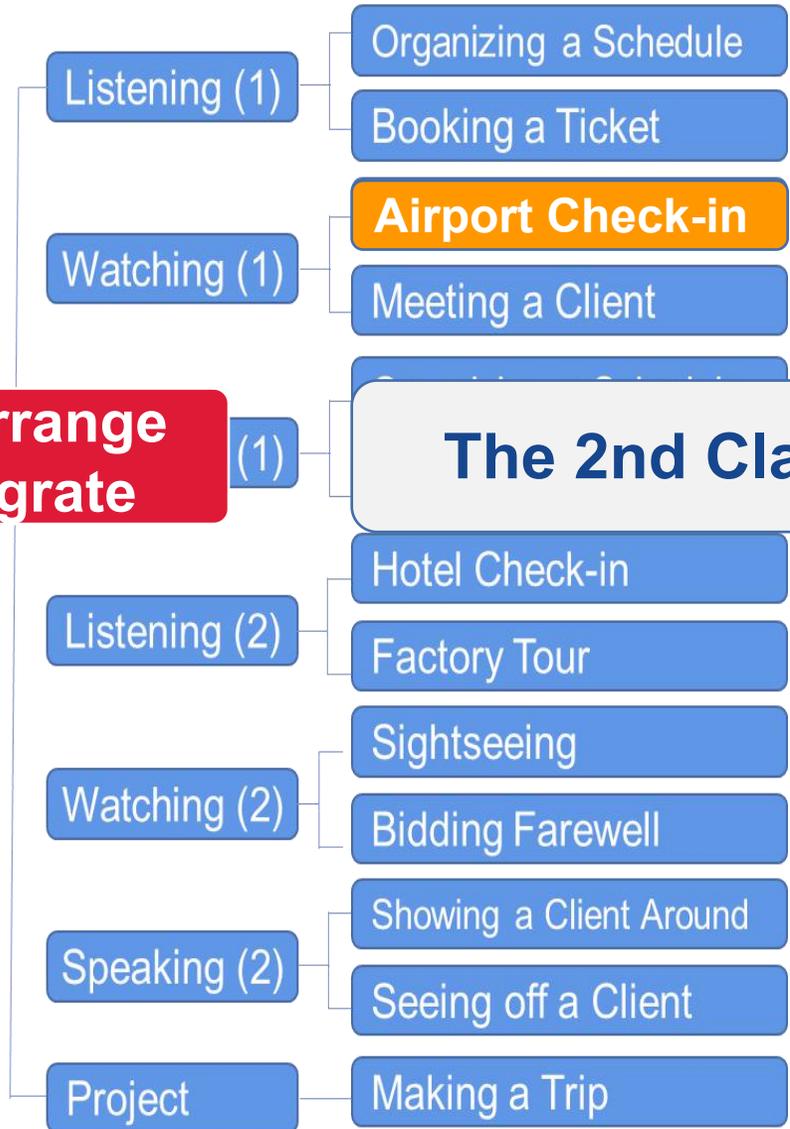
Textbooks Usage of Unit 3



Textbooks Usage of Unit 3

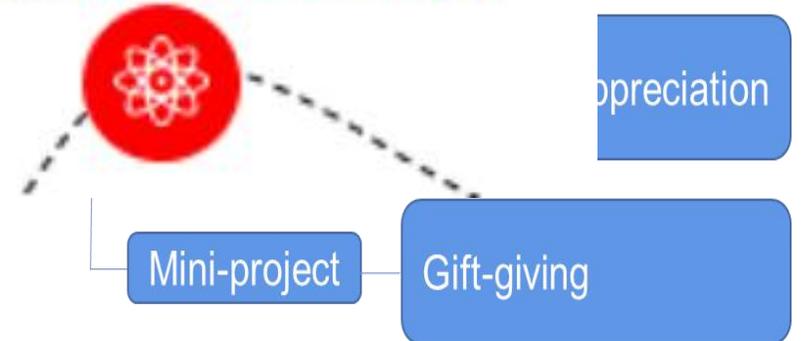
English for Career:
Viewing,
and Sp
Unit 3
Business Travel

**Re-arrange
Integrate**

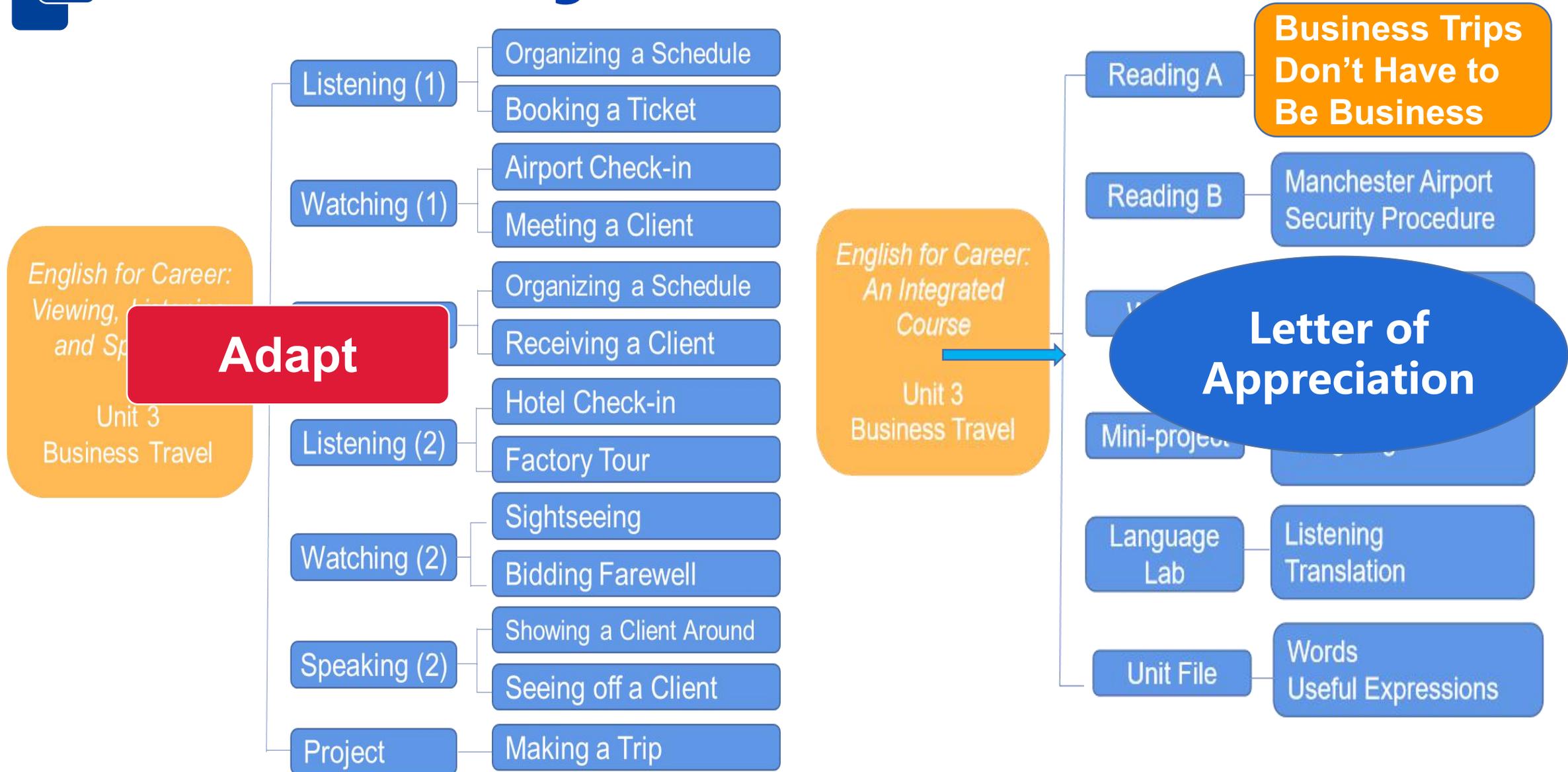


English for
in Integ
Cour
Unit
Business

(P3-4) Sub-Project 2: Transportation & Accommodation



Textbooks Usage of Unit 3



Textbooks Usage of Unit 3

English for Career:
Viewing, Listening
and Speaking

Business Travel

Create

Listening (1)

Organizing a Schedule

Booking a Ticket

Watching (1)

Airport Check-in

Meeting a Client

Speaking (1)

Organizing a Schedule

Receiving a Client

Watching (2)

Hotel Check-in

Factory Tour

Watching (2)

Sightseeing

Bidding Farewell

Speaking (2)

Showing a Client Around

Seeing off a Client

Project

Making a Trip

English for Career:
An Integrated
Course

Unit 3
Business Travel

Reading A

Business Trips Don't
Have to Be All
Business

Reading B

Manchester Airport
Security Procedure

Writing

Business Appreciation

Language
Lab

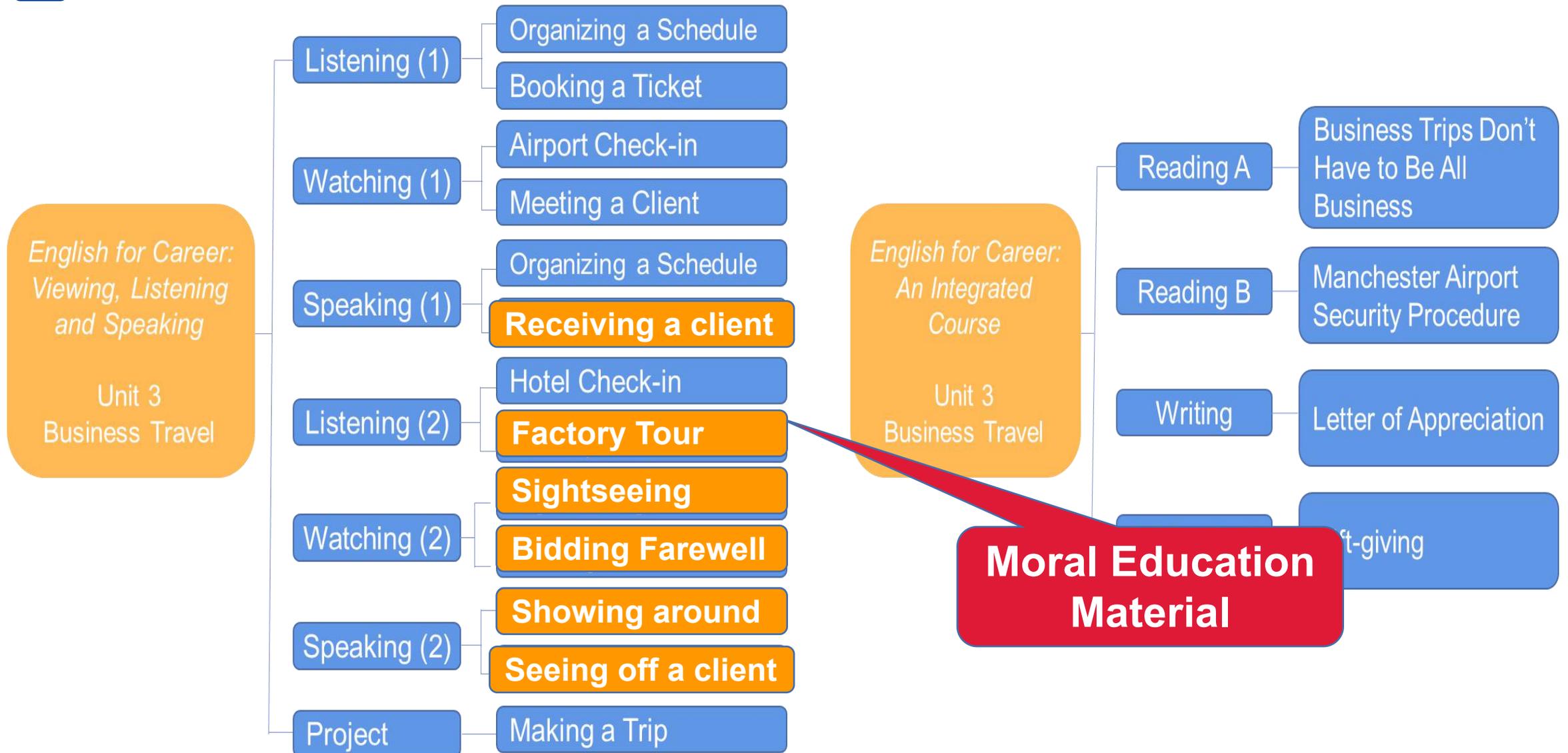
Listening
Translation

Unit File

Words
Useful Expressions

**Micro-lectures:
online learning**

Textbooks Usage of Unit 3



Teaching Objectives of Demo Class

Values

Develop professional qualities in bidding farewell

Skills

Apply the SEEDS pattern and professional expressions in bidding farewell

Language

Understand the expressions used in bidding farewell

Teaching Procedure

Pre-class



Scenario:

Marlin, the representative from EmeSoft corporate is paying a visit and looking forward to the cooperation on the supply of software products. Students from Sovo are going to bid him farewell.

Teaching Procedure

Pre-class

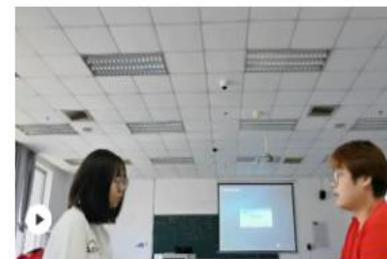
In-class

After-class

(Ss) Online:
Watch Task 2,
Complete a
Graph,
Make a
conversation

(T) Online:
Diagnose
deficiency in
being
professional

S
C
A
F
F
O
L
D



ler.

nt

(Ss): Revise
Production;
(T): Reflect
and Improve



Evaluation

Pre-class

In-class

After-class

FA :
Unipus Data
Online Feedback

FA :
Performance: questions,
observation, pair-work
Rubric: Completeness and
Effectiveness

TA :
TSCA Final
production

Rubric of Project Assessment

Assessment Focus	Checklist	Poor	OK	Good
Accuracy	<ol style="list-style-type: none"> Does the team use appropriate words, expressions, and sentence patterns? Does the team use correct tones and intonation? 			
Fluency	<ol style="list-style-type: none"> Does the team speak fluently with a clear and loud voice? Does the team deliver the conversation effectively? 			
Completeness	1. Does the team apply the SEEDS pattern?			
Effectiveness	<ol style="list-style-type: none"> Does the team use polite expressions? Does the team use professional expressions? Does the team use IT industry expressions? 			

Demo Class Assessment Focus

Highlights



Apply blended Learning with PBL, flexible usage of textbooks



Implement varied teaching activities and dynamic assessment



Integrate language teaching with professional qualities developing



Bibliography

- ① 何莲珍. 新时代大学英语教学的新要求——《大学英语教学指南》修订依据与要点[J]. 外语界, 2020(4): 13- 18. 01
- ② 教育部. 《高等学校课程思政建设指导纲要》[R]. 2020.06.
- ③ 张文忠. iPBL --本土化的依托项目英语教学模式[J]. 中国外语, 2015(2): 15-23.
- ④ 文秋芳. “师生合作评价”：“产出导向法”创设的新评价形式 [J]. 外语界, 2016(5): 37- 43.
- ⑤ 张其亮 王爱春. 基于“翻转课堂”的新型混合式教学模式研究[J]. 现代教育技术, 2014(4): 27-31.
- ⑥ McDonough, J., C. Shaw & H. Masuhara. Materials and Methods in ELT: A Teacher's Guide [M]. Oxford: WileyBlackwell, 2013

Contents Demo Class



Scenario



Sub-project 5: Bidding Farewell

Pre-class Task



APP下载

客服



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Welcome

我的课程与班级

自定义教学列表

我的教学

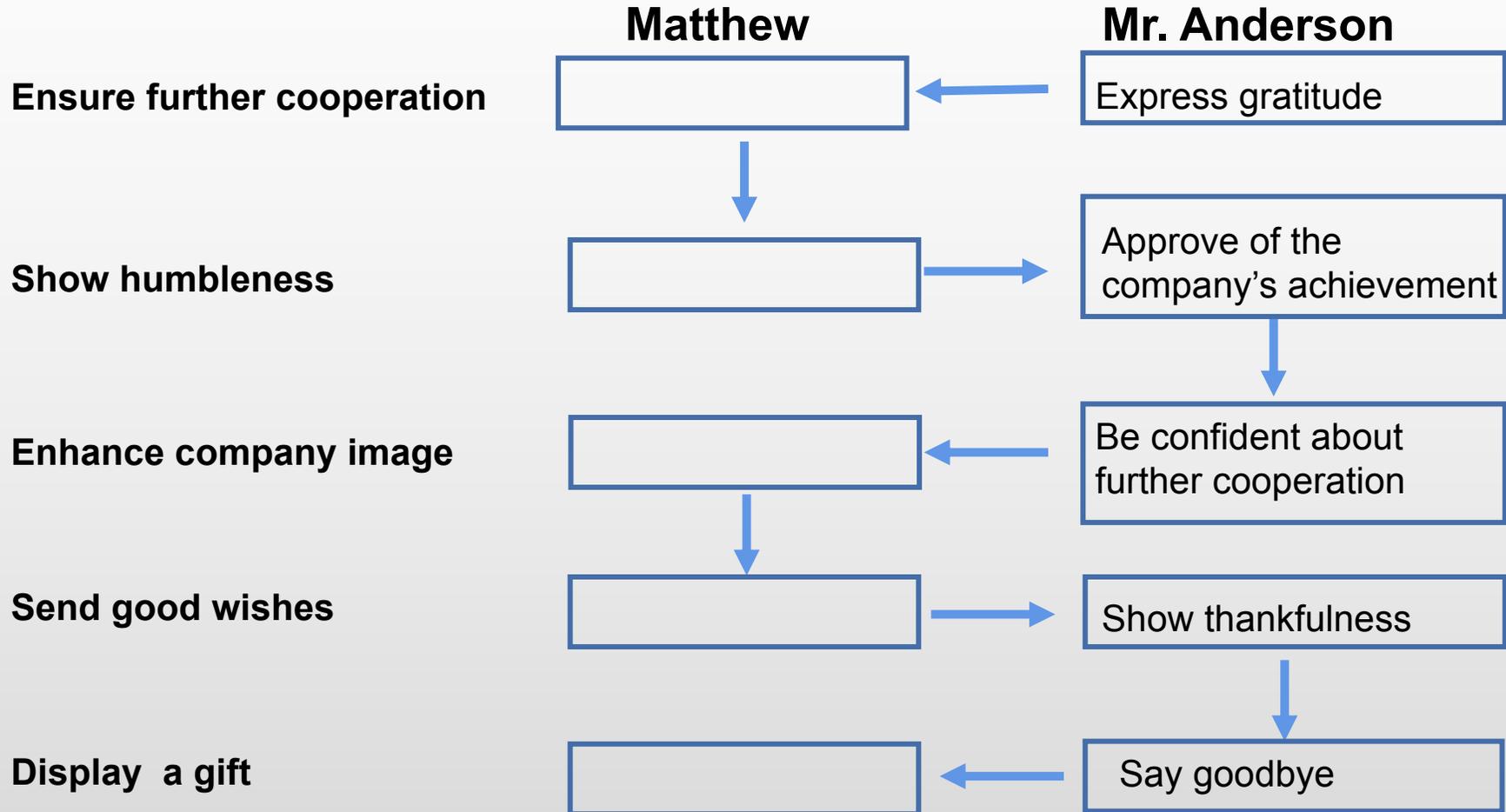
序号

课程

班级

教程

快捷操作





Welcome

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教程

快捷操作

Matthew

Show humbleness

Enhance company image

Ensure further cooperation

Display a gift

Send good wishes

Mr. Anderson

Express gratitude

Approve of the
company's achievementBe confident about
further cooperation

Show thankfulness

Say goodbye



Pre-class Task

U校园 |

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Welcome

我的教学

我的课程与班级

自定义教学列表

序号

课程

班级

教程

快捷操作

Make up a dialogue about bidding farewell at the airport.

Pre-class Task

Make up a dialogue about bidding farewell at the airport



Pre-class Task

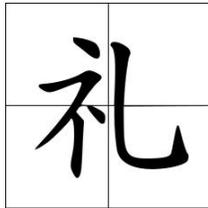
Does Sophia bid farewell with Harry politely?





Pre-class Task Feedback

Sophia shows proper politeness and respect.



以礼相待
Treat with respect.

礼尚往来
Courtesy demands reciprocity.

彬彬有礼
Be polite and courteous.

Business Context

polite + **professional**

**Learning
Focus:**

How to Bid Farewell **Professionally**

Language Focus

U校园

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Welcome

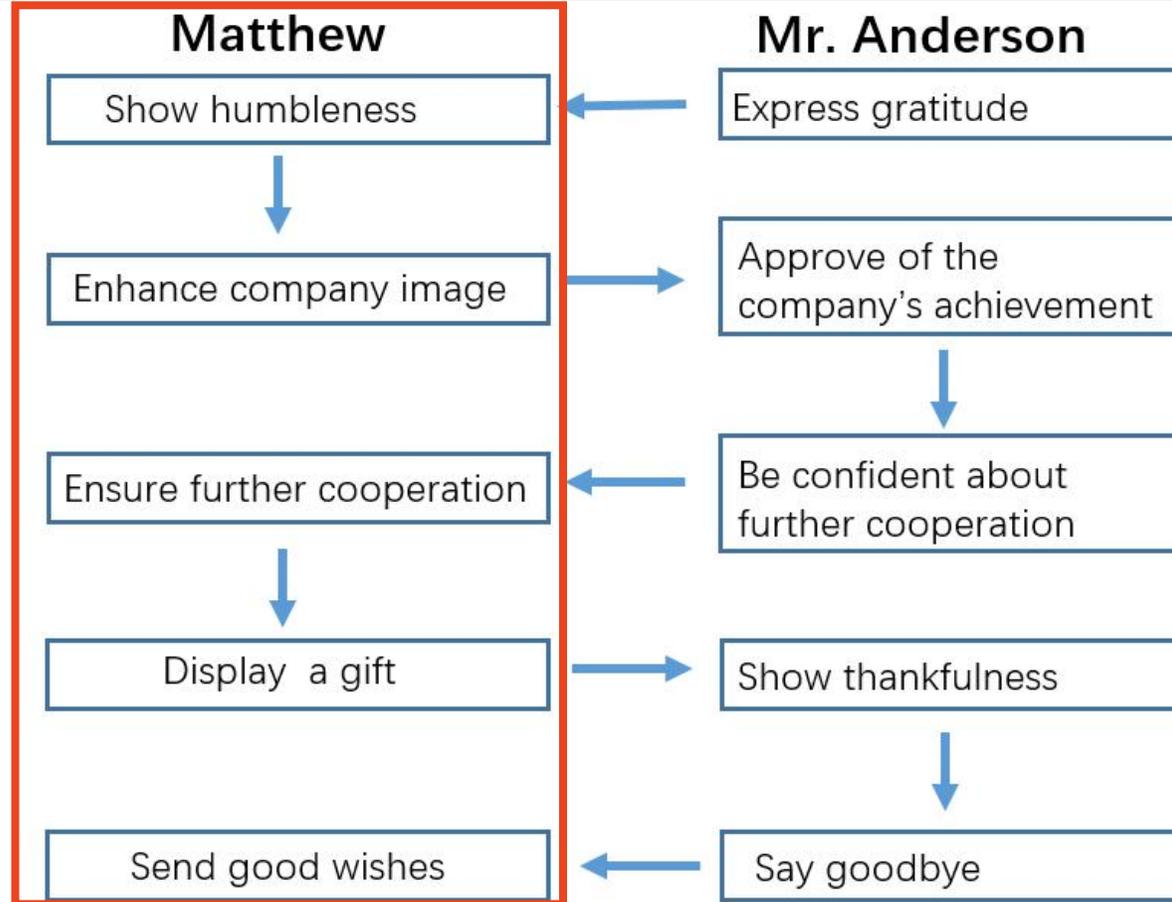
我的教学

我的课程与班级

自定义教学列表

序号	课程	班级	教程	快捷操作
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Prof



Language Focus

Enhance company image

2. Mr. Anderson: You showed me wonderful hospitality in every respect. I really don't know how to express my gratitude.

Matthew: It's very nice of you to say so, but really it's been a great honor for us to have you here. We want to prove that we are an experienced and efficient supplier.

Ensure further cooperation

3. Mr. Anderson: Before I came here I'd only heard that your company is the best in the trade. Now I've seen it with my own eyes.

Matthew: We'll keep trying to live up to your expectations.



Language Extension

We want to **prove that** we are an experienced and efficient supplier.

华为证明了我国的5G水平处于世界领先地位。

Huawei has **proved that** the level of our country's 5G is in the leading position around the world.

Job Application: 我会证明我是一名勤奋并可靠的员工。

I will **prove that** I am a hard-working and reliable employee.

Working Environment:

Manual testing doesn't always **prove that** software is free of bugs.

手动测试并不能总是证明软件没有错误。

Test engineers have to **prove that** the test system is reliable and accurate.

测试工程师必须要证明测试系统是可靠和准确的。

Language Extension

Enhance company image

We want to prove that we are an experienced and efficient supplier.

software supplier.

We're the best in the trade. **/in.....**

Ensure cooperation

We'll keep trying to live up to your expectations **about.....**

We look forward to conducting further business with you **in.....**

Language Extension

Enhance company image

We want to prove that we are an experienced and efficient supplier.

software supplier.

We're the best in the trade. /in.....

...in software designing/ website maintenance/ network testing

Ensure cooperation

We'll keep trying to live up to your expectations about.....

...about network accessibility/ compatibility

We look forward to conducting further business with you in.....

...software development/ system analyzing



Language Output

Revise your dialogue by using “SEEDS” pattern, paying special attention to the professional expressions.



Assessment

Assessment Focus	Checklist	Poor	OK	Good
Accuracy	<ol style="list-style-type: none">1. Does the team use appropriate words, expressions, and sentence patterns?2. Does the team use correct tones and intonation?			
Fluency	<ol style="list-style-type: none">1. Does the team speak fluently with a clear and loud voice?2. Does the team deliver the conversation effectively?			
Completeness	1. Does the team apply the SEEDS pattern?			✓
Effectiveness	<ol style="list-style-type: none">1. Does the team use polite expressions?2. Does the team use professional expressions?3. Does the team use IT industry expressions?			✓



Summary

How to Bid Farewell Professionally

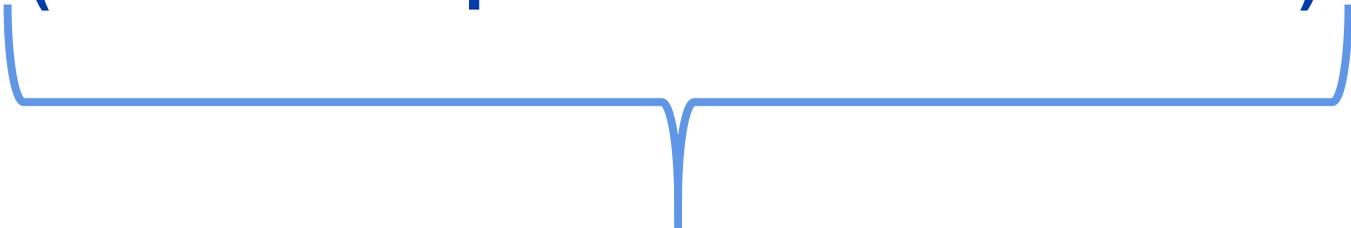
“SEEDS” pattern

(Enhance company image & Ensure further cooperation)

+

Professional expressions

(textbook expressions & extensions)



Apply within IT context

Assignment

Finish Unit Project "A Business Travel" and post it on online assignment platform.



Scenario:

Marlin, the representative from Emesoft corporate is paying a visit and looking forward to the cooperation on the supply of software products.

Requirements:

- 1. At least three sub-projects should be included in the Unit Project;**
- 2. Pay attention to the politeness and respect;**
- 3. Try to use professional expressions within IT context;**



Thank you

