

活用教材 创新模式 提升育人实效

中央财经大学 黄振华

2024年3月22日

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一、背景介绍



2020年11月3日，《新文科建设宣言》正式发布。

《宣言》指出，我们的任务是构建世界水平、中国特色的文科人才培养体系。

《大学英语教学指南》(2020版)



发 布 会

2020年10月18日 · 北京

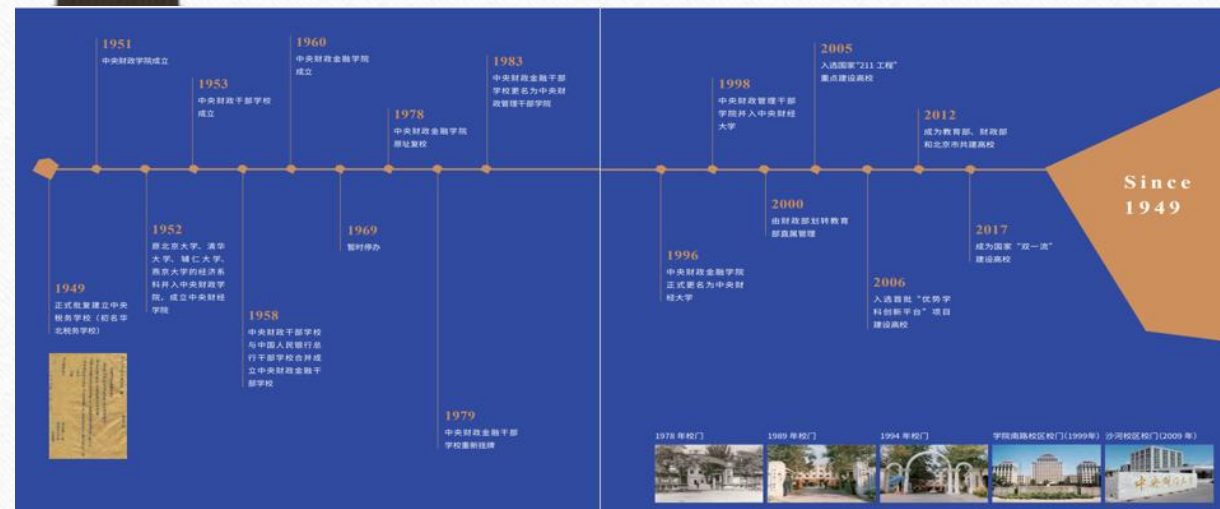
主办单位：教育部高等学校大学外语教学指导委员会 高等教育出版社
支持单位：教育部全国高校教师网络培训中心

同年，教育部推出《大学英语教学指南（2020版）》，指出大学英语作为大学外语教育的最主要内容，在人才培养方面具有不可替代的重要作用。

《指南》中对大学英语的教学目标描述为：**培养学生的英语应用能力，增强跨文化交际意识和交际能力，同时发展自主学习能力，提高综合文化素养。**



作为教育部直属高校, 国家“双一流”建设、“211工程”建设和首批“优势学科创新平台”项目建设高校, 被誉为“中国财经管理专家的摇篮”, 站在“两个一百年”奋斗目标的历史交汇点上, 中央财经大学确定了自己的发展战略目标: 将中央财经大学建设成为特色鲜明的世界一流大学。这与《宣言》中我们的任务“构建世界水平、中国特色的文科人才培养体系”相契合。



在新文科建设背景下，参照《指南》，结合学校的发展战略目标，多年来，中央财经大学外国语学院一直在积极进行大学外语教学改革与实践探索。我们的核心理念是以学生为本。参照《指南》，服务于学校的国际化人才培养目标，体现学生的个性化发展。



《视听说教程》是《新视野大学英语》（第三版）系列教材的主干教材之一，以《大学英语教学指南》为指导，在**教学理念**上体现“以教师为主导，以学生为主体”，在**教学手段**上体现教学的立体化、个性化与便捷性。

二、具体做法

课程基本信息

外语类课程修读说明

一、培养目标

我校大学院外语课程服务于学校的国际化战略，培养学生的外语应用能力，增强跨文化交际意识和交际能力，同时发展自主学习能力，提高综合文化素养，使他们在学习、生活、社会交往和未来工作中能够有效地使用外语，满足国家、社会、学校和个人发展的需要。

二、修读要求

除国际经济与贸易学院下设的国际经济与贸易专业国际贸易/金融风险管理方向（中外合作办学）、外国语学院下设的英语（财经英语）、翻译（财经翻译）、日语（财经日语）、以及母语为英语的留学生外，其他学生在读期间，必须根据培养方案修满8学分的英语相关课程。

对于母语为非英语的留学生，如其所在专业培养方案无特别规定，必须修读英语相关课程8学分。

三、课程设置

大学外语课实行分级、多模块、多元化教学。其中，大一年级开设8学分英语必修课程，分两学期修读，课程包括大学英语基础级别课程模块和大学英语提高级别课程模块。大二年级开设4学分选修课程，分两学期修读，课程包括第二外语课程模块和大学英语发展课程模块。

学生入学后，凡需修读大学外语课程的学生均需参加英语分级考试。

学分

8

课程性质

必修

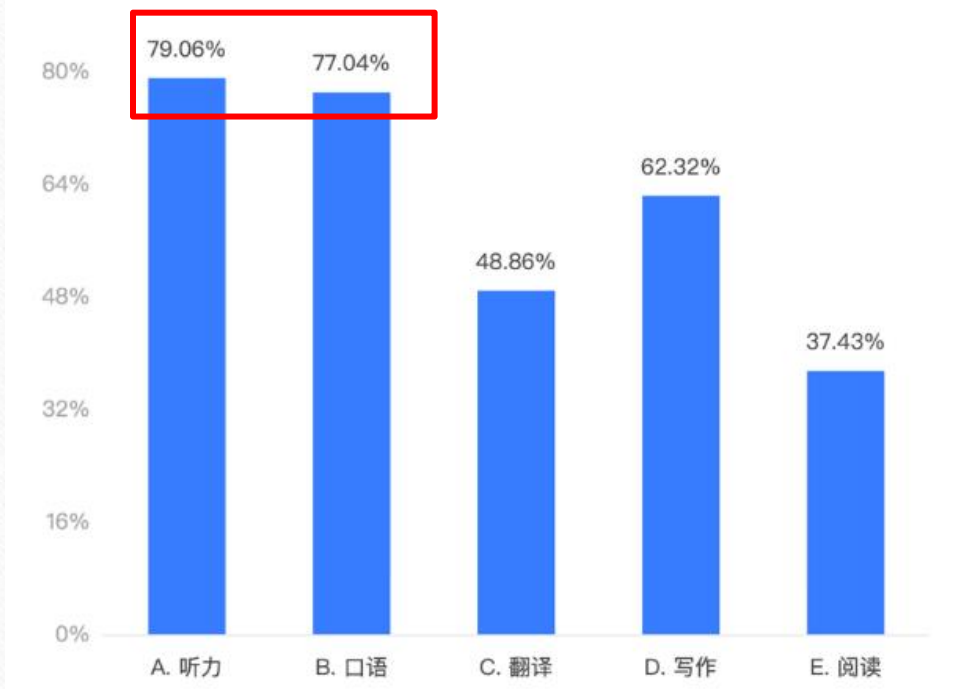
授课对象

一年级学生



学情分析

3、你感觉目前你的薄弱方面是？（可多选）【多选题】

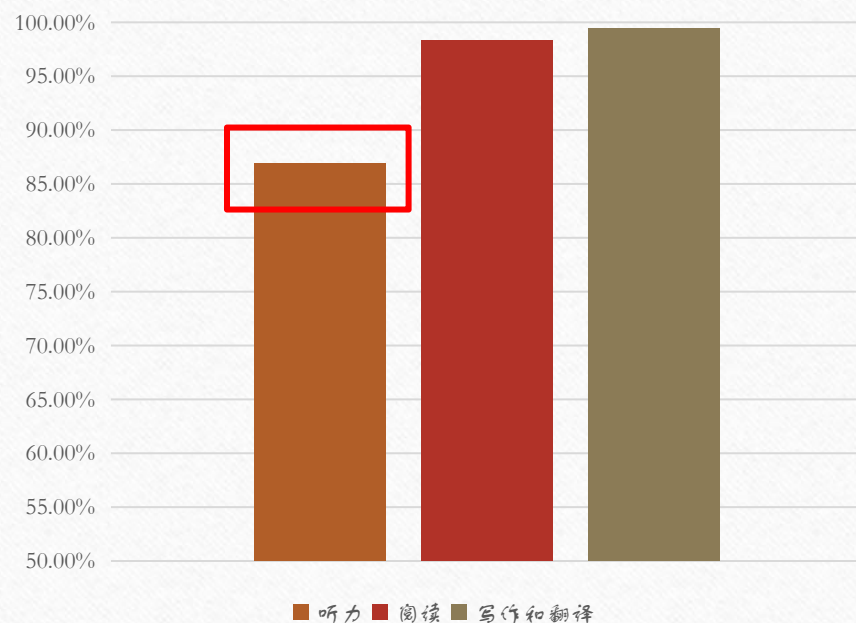


对2500名新生的问卷调查结果显示，
约79%和77%的学生表示在听力和口语方
面相对薄弱，需要加强。



学情分析

图表标题



学生首次参加CET4考试，98%的学生成绩达到425分以上，阅读理解149分及以上的为98.35%，写作和翻译127分及以上的为99.42%，**听力149分及以上的仅为86.88%**。与阅读、写作和翻译相比，听力水平相对较弱。

另外，在学生的四级口语考试中，**优良率仅为89.78%**，需进一步加强。

课程介绍

大学英语基础级别课程				大学英语提高级别课程			
课程模块	课程名称	学分	选用教材	课程模块	课程名称	学分	选用教材
交流课	大学英语交流1	2	《新视野大学英语（第三版）视听说教程》	交流课	大学英语交流2	2	《新视野大学英语（第三版）视听说教程》
	大学英语交流2	2			大学英语交流3	2	
读写课	大学英语1	2	《新视野大学英语（第三版）视听说教程》	发展课	12门	2	自选
	大学英语2	2				2	



教学模式：课堂教学与自主学习结合的混合式教学模式

CONTENTS			
UNIT	TITLE	LISTENING SKILLS	SPEAKING SKILLS
1	Traces of the past P 1	Listening for specific information	Keeping a conversation going
2	A break for fun P 19	Identifying words and expressions for descriptive people's appearance	Asking for and giving recommendations
3	Life moments P 37	Listening for time-order signal words and expressions	Making phone calls
4	Getting from A to B P 55	Asking yourself information questions before listening	Making and responding to apologies
5	Relax and explore P 73	Listening for people's preferences by identifying comparatives	Making and taking orders in a restaurant
6	Wit and fit P 91	Predicting a change of thought	Talking about health problems
7	Weird, wild and wonderful P 109	Note-taking using numbers, symbols and abbreviations	Making guesses
8	Money matters P 127	Note-taking using a table to organize notes	Buying things in shops
Communication bank P 145 U 校园智慧教学云平台使用指南 P 147			

第1册

CONTENTS			
UNIT	TITLE	LISTENING SKILLS	SPEAKING SKILLS
1	Life is a learning curve T 1	Listening for signal words for listing	Giving and responding to advice
2	Journey into the unknown T 19	Understanding the problem-solution pattern	Asking for and giving directions
3	Time out T 37	Listening for information about plans	Managing phone problems
4	Life under the spotlight T 55	Understanding cause and effect	Asking requests and offers
5	Urban pulse T 73	Understanding pros and cons	Making and responding to complaints
6	Climbing the career ladder T 91	Listening for examples	Expressing likes or dislikes
7	Time of technology: A blessing or a curse? T 109	Listening for agreement and disagreement	Expressing essentially
8	Discovering your true identity T 127	Taking notes in a T-chart	Introducing an opinion
Communication bank T 145 Unipus 高校外语数字化教学平台使用指南 T 147			

第2册

CONTENTS				
UNIT	TITLE	LISTENING SKILLS	SPEAKING SKILLS	PUBLIC SPEAKING SKILLS
1	Access to success P 1	Note-taking: using a keyword outline	Referring to what you said earlier	Introduction to public speaking
2	Emotions speak louder than words P 23	Identifying the problem-solution pattern	Giving news	Overall organization of a speech
3	Love your neighbor P 45	Distinguishing fact from opinion	Telling a story	Language use in public speaking
4	What's the big idea? P 67	Predicting the theme and vocabulary before you listen	Brainstorming	Delivering a speech
5	More than a paycheck P 89	Listening for contrast	Managing a meeting / discussion	Informative speeches (I)
6	Histories make men wise P 111	Making inferences	Expressing uncertainty	Informative speeches (II)
7	For every question there is an answer P 131	Listening for specific information	Asking and responding	Introduction speeches
8	Communication: then and now P 149	Listening for speakers' prediction	Dealing with misunderstandings	Acceptance speeches
Unipus 高校外语数字化教学平台使用指南 P 167				

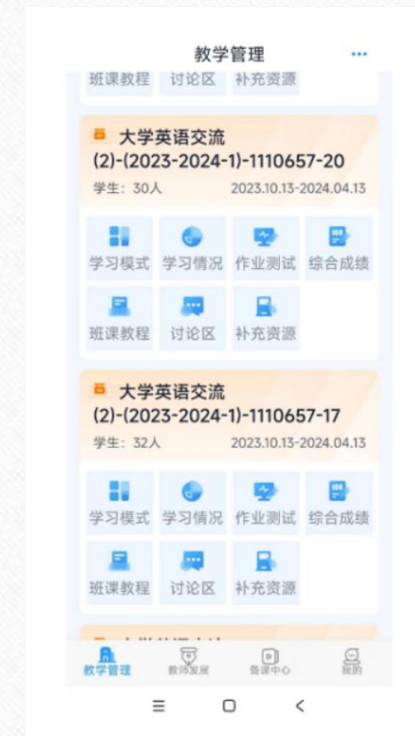
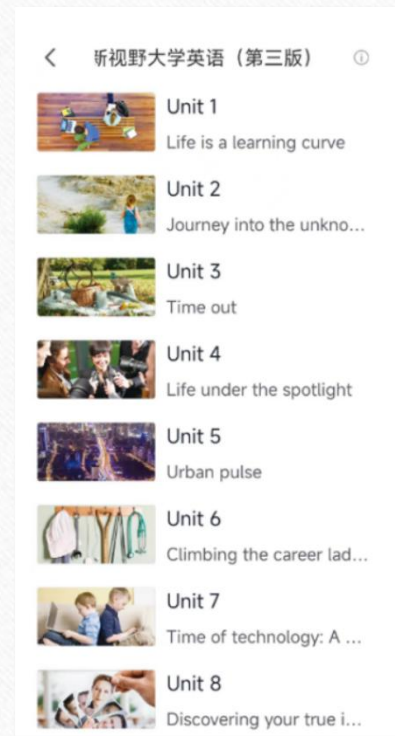
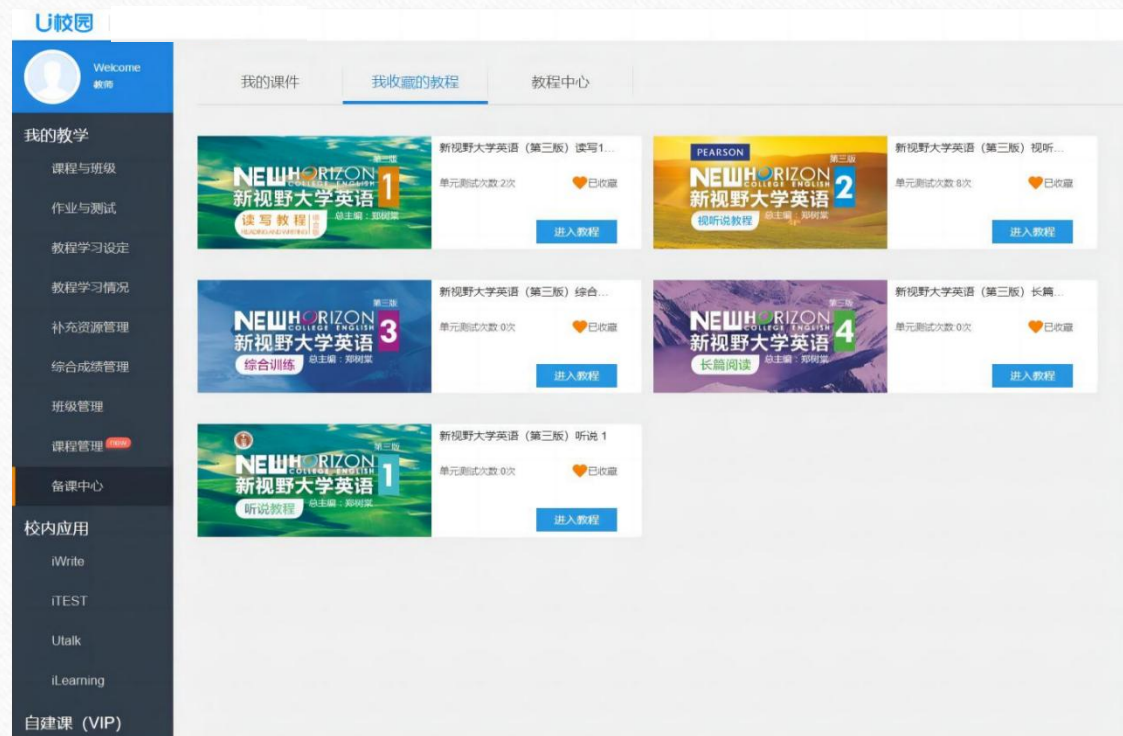
第3册

CONTENTS				
UNIT	TITLE	LISTENING SKILLS	SPEAKING SKILLS	PUBLIC SPEAKING SKILLS
1	How we behave is who we are P 1	Taking notes in a T-chart	Handling an awkward situation	Persuasive speeches - Methods of persuasion
2	Getting older, getting wiser? P 21	How to organize notes	Asking for clarification	Persuasive speeches - Organizational pattern (I: Problem-case-) solution order
3	Discovering your niche holiday P 41	Identifying the meaning of a new word or term	Describing procedures	Persuasive speeches - Organizational pattern (II: Motivated sequence)
4	Solving problems & seeking happiness P 61	Identifying supporting details	Supporting your viewpoint	Impromptu speeches
5	Art expands horizons P 83	Listening for fear and dislove	Giving a tour of a place	Formal toast speeches
6	Mass media: 24 / 7 coverage P 109	Following a narrative	Adding emphasis	After-dinner speeches
7	Trouble in modern times P 129	Using information questions to understand a story	Reporting an incident	Graduation speeches
8	Everybody has a story to tell P 149	Understanding idioms and phrases	Expressing likes or dislikes	Farewell speeches
Unipus 高校外语数字化教学平台使用指南 P 171				

第4册

《新视野大学英语（第三版）视听说教程》纸质教材基于丰富的语言输入材料，设计口语活动，配合详尽的口语策略讲解，**提高学生口语能力**。第3、4册增加了英语演讲技巧讲解及训练，培养学生的演讲能力与学术技能，**在更高层次上提升语言应用能力**。

教学模式：课堂教学与自主学习结合的混合式教学模式



U校园智慧教学云平台



课堂教学：听说结合，以口语交流活动为主

- 1 目标：**提高口语能力
更高层次的语言应用能力
- 2 形式：**循序渐进
模仿-角色扮演-小组讨论-演讲训练
- 3 内容：**从微观到宏观



课堂教学：听说结合，以口语交流活动为主



Sample — Love your neighbor

Step 1:

Listen and share

- Listen and finish exercise 3 on Page 47.
(U校园U3-2 Sharing-Practice 3)

How well do they know their neighbors.mp3



Campus neighbors

Pair exchange

As college students, what do you know about your neighbors (on campus)? What do you usually do with your neighbors?



Listen and share

- Listen and finish E4 on P47 and E5 on P48.
(U校园-U3-2 Sharing-Practice 4 & 5)

What makes a good neighbor.mp3

What makes a bad neighbor.mp3



Campus neighbors

Group work

1. What favors have you done for your neighbors?
2. In your view, what kind of favors belong to...
- I must give a helping hand...?
- It's not my responsibility...?

Note: The speaker will be chosen by the teacher.



Step 2:

Community neighbors

A survey

- Among the 4509 interviewees,
-20.8% confined to daily greetings
-40.6% seldom speak to their neighbors
-12.7% never speak to their neighbors



Community neighbors

Pair discussion

- What do you think lead to this phenomenon?
- Do you think we need to change this situation? Why?



✓ 掌握听、说、演讲等技能

✓ 了解个性、习俗、文化等差异

✓ 学会包容

Step 3:

Geographical neighbors

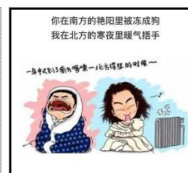
Geographical neighbors

Group work

What are the common stereotyped misbeliefs between people in the north and south?

Southerners think that the northerners are resistant to cold.

People in the north think that it is not cold in the south.



Culture bridge

Pair work

For the following cases, please explain what the misunderstandings are.



自主学习：以听力活动为主

Unit 1 Life is a learning curve

Unit 2 Journey into the unknown

Unit 3 Time out

Unit 4 Life under the spotlight

Unit 5 Urban pulse

Unit 6 Climbing the career ladder

Unit 7 Time of technology: A blessing or a curse?

Unit 8 Discovering your true identity

开始时间 2023-10-14

结束时间 2024-01-12

开始时间 2023-10-30

结束时间 2024-01-12

开始时间 2023-11-13

结束时间 2024-01-12

开始时间 2023-11-27

结束时间 2024-01-12

开始时间 2023-12-11

结束时间 2024-01-12

开始时间 2023-12-25

结束时间 2024-01-12

开始时间 2024-01-08

结束时间 2024-01-12

开始时间 2024-01-22

结束时间 2024-01-12

单元必修内容

必修内容

内容类型

选择必修内容

Unit 1 Life is a learning curve

Unit 2 Journey into the unknown

Unit 3 Time out

Unit 4 Life under the spotlight

Unit 5 Urban pulse

Unit 6 Climbing the career ladder

教师学习模式 - 自主学习模式

你正在设定新视野大学英语（第三版）视听说2的学习模式

成绩统计方式

请为学生指定成绩统计方式

学习顺序

请为学生指定学习课程的顺序

过关条件

教师学习情况 - 学生详情

教师：新视野大学英语（第三版）视听说2 课程：大学英语交际2 班级：2023-2024-3-1106057-34 记分周期：2023.10.13-2024.04.13

序号	学号	姓名	学习时长	学习进度	成绩	操作
1	2022310080	谢雨竹	04:52:35	75%	尚未完成	学习记录
2	2023310203	刘芳娟	05:48:49	75%	尚未完成	学习记录
3	2023311196	赵博楠	04:43:53	74%	尚未完成	学习记录
4	2023311117	高书阳	28:34:31	74%	尚未完成	学习记录
5	2023311126	王慧娟	07:21:12	78%	尚未完成	学习记录
6	2023311135	韩逸凡	09:57:12	75%	尚未完成	学习记录
7	2023311181	李政明	12:35:53	75%	尚未完成	学习记录
8	2023311197	董会礼, 董会礼, 董会礼	11:12:25	75%	尚未完成	学习记录
9	2023311276	马宇	12:24:09	75%	尚未完成	学习记录
10	2023311384	张洪博	09:30:41	75%	尚未完成	学习记录
11	2023311395	黄朝东	15:12:38	75%	尚未完成	学习记录

通过U校园，对自主学习要求进行设定：学习时间、成绩统计方式、过关条件等

通过学习时长和学习进度，实时了解学生的学习状态



自主学习：以听力活动为主

< 教程学习情况

新视野大学英语（第三版）视听说2

学生详情 学期报告

Unit 1 Life is a learning curve

作答分析 单元报告

Unit 2 Journey into the unknown

作答分析 单元报告

Unit 3 Time out

作答分析 单元报告

Unit 4 Life under the spotlight

作答分析 单元报告

Unit 5 Urban pulse

作答分析 单元报告

< 单元学习情况

Unit 1 Life is a learning curve

新视野大学英语（第三版）视听说2-(2...

Learning objectives

1-1 Learning objectives

Learning objectives *
完成人数 24/30 平均成绩 -

Listening to the world

1-2 Sharing

Practice-1 *
完成人数 22/30 平均成绩 -

Practice-2 *
完成人数 22/30 平均成绩 87.9

Practice-3 *
完成人数 22/30 平均成绩 97.7

通过作答分析、单元报告等，
了解学生的学习效果

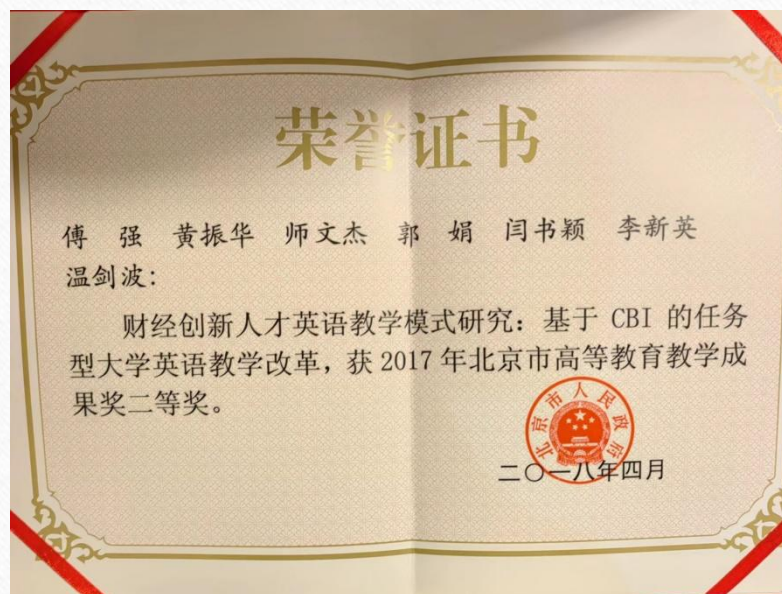


教材特色

《新视野大学英语（第三版）视听说教程》

- 1) 体现以学生为本的个性化发展理念
- 2) 有助于课堂教学与自主学习结合的混合式教学模式
- 3) 体现课程思政的深度融合
- 4) 有助于推动第二课堂建设

教学成果：获北京市高等教育教学成果奖二等奖



“财经创新人才英语教学模式研究：基于 CBI 的任务型大学英语教学改革”获 2017 年北京市高等教育教学成果奖二等奖。

财经外语实验中心被评为北京市级实验教学示范中心



教学成果：获我校本科教学专项课题

序号	课题名称	负责人
1	“讲好中国故事”英语演讲课程教学设计研究	钟琦
2	外语育人、思政立品、科研启智——“语财同行”研究型国际语言服务人才培养模式探索	范莉
3	Jigsaw模式下中华优秀传统文化融入外语教学的实证研究	李友敏
4	产出导向法理念下基于课程思政链的大学外语课程思政教学方案设计与实施	宁方景
5	基于“产出导向法”的大学英语交流课程教学设计与实施	张枫

以赛促学



三、四版试读



对原有素材进行精简和优化

Viewing world cultures

Before you view

- 1 Read the program information and answer the questions.
- 2 What does this expedition mean for these teenagers?
- 3 What problems do you think Kim has?



Craig is an Arctic explorer. He chooses to go from a Scottish school on a 10-day expedition to the Arctic. It is a life experience for the but it isn't easy for this program, one Kim, is having a

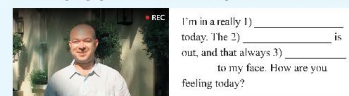
New words
optimistic /'ɒptɪ'mɪstɪk/
a. 乐观的
pessimist /'pɛsɪ'mɪst/
n. 悲观主义者
cheesy /'tʃiːzi/ a. 过时的
tricky 'trɪki/ a. 难对付的
cater /'keɪtər/ v. 考虑

Watching street interviews

Scan the code. Watch the video podcast and complete the following exercises.

- 1 Watch the full version of the podcast and summarize its general idea.

- 2 Read the paragraph. Then watch Part 1 of the podcast and fill in the blanks.



- 3 How are they feeling today? Look at the people and read the statements. Then watch Part 2 of the podcast and match the people's reasons to their feelings.

	
1 She's feeling stressed.	2 She's excited.
	
3 He's feeling well-balanced and optimistic.	4 She's feeling really good.

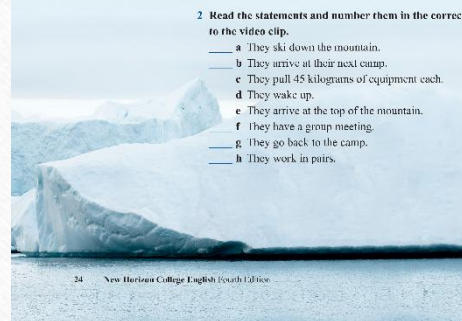
a having a lot of work to do
b wandering about London on the beautiful day
c having had a good start to the day
d doing a documentary on film for a school project

While you view

Scan the code. Watch the video clip and complete the exercises. You may watch it more than once.

- 2 Read the statements and number them in the correct order to the video clip.

- a They ski down the mountain.
- b They arrive at their next camp.
- c They pull 45 kilograms of equipment each.
- d They wake up.
- e They arrive at the top of the mountain.
- f They have a group meeting.
- g They go back to the camp.
- h They work in pairs.



保留了三版原汁原味TV

program、street interview, 并根据师生实际需求进行了精简、优化或更新, 帮助学生更加有效地提高视听能力和文化素养。

Taking in

Listening to China

Before you listen

1 How much do you know about the Mogao Caves (莫高窟)? Read the statements and check (✓) the true ones.

- Statements and check (✓) the true ones.
- ☐ 1 The Mogao Caves are located on the ancient Silk Road.
 - ☐ 2 Mogao art is most famous for its paintings and calligraphy.
 - ☐ 3 The Mogao Caves were all built in the Tang Dynasty.
 - ☐ 4 The Mogao Caves are on the UNESCO World Heritage List.
 - ☐ 5 The paintings in the Mogao Caves are in black and white.
 - ☐ 6 Mogao art demonstrates ancient civilizations of both China and various other countries.
 - ☐ 7 The sculptures in the Mogao Caves are mostly made of wood.



Listening skills

Understanding idioms and phrases

Idioms and phrases can describe or state things in a vivid and lively way. An idiom is an expression whose meaning cannot be taken literally. For example, in the sentence *It's raining cats and dogs*, the expression *rain cats and dogs* is an idiom used as a metaphor (隐喻) to mean that it rains very heavily. A phrase is a group of words that work together to communicate a meaning, for example, *make up for something* means to take the place of something that has been lost or damaged.

Since idioms and phrases usually have set meanings, they pose great challenges for listening comprehension. However, many times we can use the context to guess their meanings. Here are some examples:

1 After John had broken the window, he decided to **face the music** and tell his mother.

From the context, we know that John had made a mistake by breaking the window, but he still decided to tell his mother. Hence, we can infer that **face the music** means to admit a mistake and accept criticism or punishment for something bad one has done.

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we can guess that this phrase meant to take too much time to do
test some somethings opposite to good or immediately. Then,
The word did indicate a contrast, which suggests that this one's
their test to no making a decision.

short means to stop something earlier than intended, not have much time, it can be intended that the phrase cut something according to what is said in the first half of the sentence, i.e. we did not have much time, so we had to cut our talk short. We were pressed for time, so we had to cut our talk short.

Now you are going to listen to a passage about how the artist's use of the Molos Caves is being preserved through the use of digital technology. Pay attention to the idioms and phrases used in the passage. Try to guess their meanings from the context.

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Read the statements and decide whether they are true (T) or false (F) according to what you have read.

- 1 In ancient times, Chinese sailors and navigators used the stars to make their voyages at sea.
- 2 Zheng He mainly relied on the compass to navigate across the southern ocean.
- 3 China began to develop its Beidou Navigation Satellite System in the early 20th century.
- 4 Moving forward, BDS will offer a wider variety of services to attract more users.

After you listen

Work in pairs and discuss the questions.

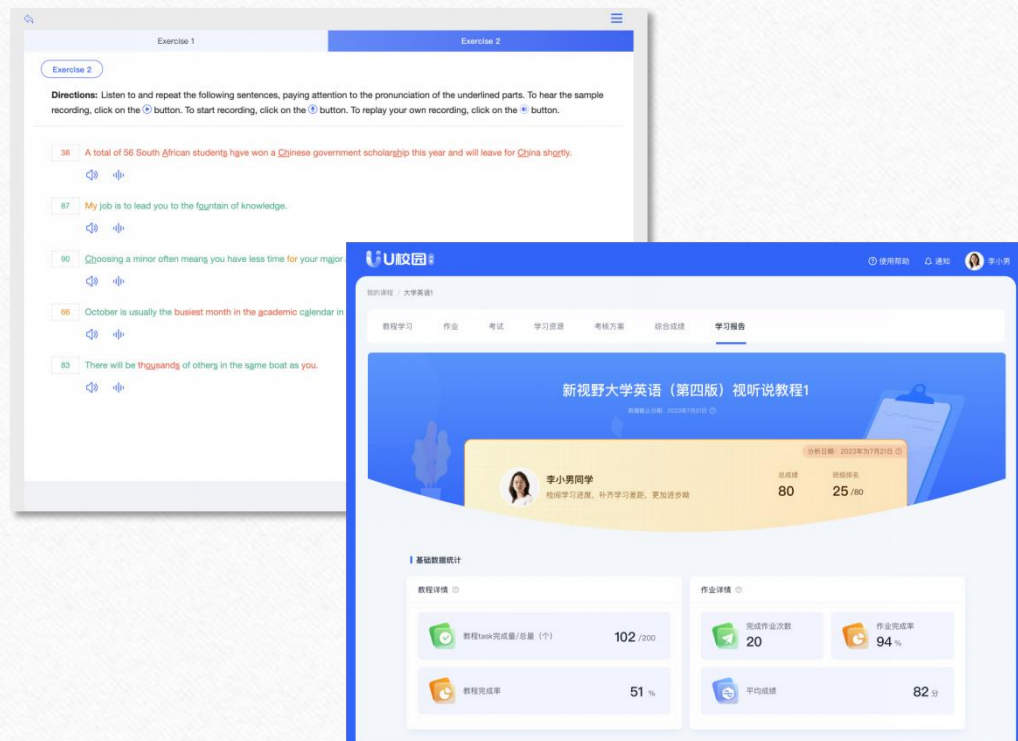
- 1 Do you know any other applications of BIDS in our daily lives?
2 Like the BeiDou Navigation Satellite System, many of China's technological projects, such as the Chang'e Program, derive their names from traditional Chinese culture. Can you give any other examples?



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