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Unit

On the road



It's been said that travel "broadens the mind." But why? And what are the fundamental motivations that push us on the road? What can we get out of travel in addition to the simplest function of getting from one place to another? How can we create policies that better satisfy our needs and improve the quality of our travel experience? This unit will help you look deeper into traveling.

Learning objectives

Upon completion of this unit, you will be able to:

- see the unusual side of traveling
- listen for the speakers' opinions
- stress the key words correctly to make your English more rhythmic and natural
- make a travel plan of the city you live in

Warming up

Work in pairs. Describe a place you visited or you would like to visit without mentioning the name to your partner. Let your partner guess which place it is, and then change your roles.

iExplore 1: Listening and speaking

Conversation

Listening and understanding

WORDS AND EXPRESSIONS

wilderness /'wɪldənəs/ n. 荒野
continent /'kɒntɪnənt/ n. 大洲;
大陆

PROPER NAMES

Antarctica /æ'n'tɑ:k'tɪkə/ 南极洲

LISTENING SKILLS

Listening for the speakers' opinions

Speakers often give personal opinions in addition to facts. Sometimes, they would use positive language or negative language to give their opinions. Listening for these languages can help you identify the speakers' opinions. For example:

- 1 Speakers may use positive language to support an idea.
Antarctica is an amazing land. (The speaker admires the land.)
- 2 Speakers may use negative language to criticize an idea.
It was a disgusting waste of public money. (The speaker is against the behavior.)

1 Antarctica is still the world's least visited tourist destination. The frozen land boasts breathtaking scenery. But is it fair to visit this beautiful land? How to avoid polluting it? Now listen to a conversation and choose the best answer to each of the questions you hear.

- 1 A. She felt she had polluted the land.
B. She felt she was an outside visitor.
C. She felt it was great to set foot on the land.
D. She felt the great wilderness on Earth was attractive.
- 2 A. He thinks carefully controlled tourism is useful.
B. He thinks too many visitors are not acceptable.
C. He thinks tourism can help defend the environment.
D. He thinks more visitors should come and give money.
- 3 A. Eat little on land.
B. Leave nothing behind.
C. Clean everything on land.
D. Don't drink too much at breakfast.



2 Listen to the conversation again and decide whether each of the following statements is true (T) or false (F).

- 1 Antarctica is considered the last great wilderness on Earth.
- 2 Antarctica has a very limited natural population.
- 3 The tour guide thinks the benefits of traveling on Antarctica are significant compared to the risks.
- 4 When they approached Antarctica, the tour guide asked them to clean everything before they left the ship to go on land.



Passage

Listening and understanding

WORDS AND EXPRESSIONS

experiential /ɪkˌspɪəriˈenʃl/

a. 与经验相关的

pyramid /ˈpɪrəmɪd/ n. 金字塔

Arabic /ˈæɪrəbɪk/ n. 阿拉伯语

PROPER NAMES

Cairo /ˈkaɪrəʊ/ 开罗 (埃及首都)

1 For most people, traveling just means going and having a look. They don't have enough time to interact with the locals. However, what should we do to have a more meaningful visit over a short time span? Now listen to a passage and choose the best answer to each of the questions you hear.

- 1 A. How to be an experiential traveler.
B. The advantages of traditional travel.
C. The advantages of experiential travel.
D. The disadvantages of experiential travel.
- 2 A. Making a list of things to do.
B. Trying to fit in with the local culture.
C. Preferring cameras over conversations.
D. Spending a week running from city to city.
- 3 A. Experiential travel enables travelers to see more cities.
B. Experiential travel enables travelers to take more photos.
C. Experiential travel can improve cross-cultural understanding.
D. Experiential travel enables travelers to stay longer in the local community.



2 Listen to the passage again and fill in the blanks with what you hear.

- 1 Compared with traditional travelers, experiential travelers develop relationships, learn the _____, get to know the _____, and speak with _____ about the place after they return home.
- 2 Experiential travelers try to fit in with the _____ of a new place and culture. They seek out _____: long meals with the Italians, partying until _____ with the Brazilians, and drinking coffee for hours with the Egyptians.
- 3 For them, it's amazing to see the pyramids, but it's even more _____ to spend several months living in a tiny place in the back alleys of Cairo and studying Arabic.

Thinking and speaking

3 Speaking of travel, most of us must have heard of the quote "It's not about the destination, it's about the journey." For experiential travelers, these journeys can be both adventurous and educational. They will let curiosity lead them, instead of doing whatever other travelers do. Work in pairs and discuss the following questions.

- 1 What do you want to get out of travel?
- 2 What's your most meaningful traveling experience? Share it with your partner.



News report 1

WORDS AND EXPRESSIONS

naked /'neɪkɪd/ a. 裸体的
scanner /'skænə/ n. 扫描器;
扫描仪

PROPER NAMES

Manchester /'mæntʃestə(r)/
Airport 曼彻斯特机场 (英国)
Sarah Barrett /,səərə 'bærɪt/
萨拉·巴雷特 (人名)

Airport security is one of the biggest concerns for travelers. Now there is a new way to conduct a security search. Would you like to have a try? Now listen to a news report and choose the best answer to each of the questions you hear.

- It will replace the traditional search.
 - It provides another option for the passengers.
 - It is much more convenient for the passengers.
 - It can provide passengers with the stored images.
- It is resisted by the passengers at Manchester Airport.
 - It will be used in three airports in the United Kingdom.
 - It will be adopted in other airports in the United States.
 - It is welcomed by the passengers at Manchester Airport.

News report 2

PROPER NAMES

Florian /'flɔːriən/ 弗洛里安
(人名)

Wouldn't it be great if there were no language barriers while traveling? Maybe this T-shirt can help you. Now listen to a news report and choose the best answer to each of the questions you hear.

- Help you present your problem.
 - Show you the creators' website.
 - Direct the way for you on the road.
 - Point out the trouble you are facing.
- They think there is no need to learn the local language.
 - They think the T-shirt can solve all the language problems.
 - They want to solve language problems in the simplest way.
 - They want to travel to the furthest and deepest corners of the world.

iExplore 2: Viewing and speaking



Viewing and understanding

- 1 International tourism benefits not only the tourists, but also the local people. It accounts for a large number of jobs on the planet. Therefore, what would the local people think of international tourism? Now watch a video clip and match the people in Column A with their statements in Column B.

Column A



Column B

- a. I am from Jordan.
 b. I've started my own tourism business.
 c. I have to learn how to organize my family.
 d. My dream is to create a small travel agency.
 e. My work improves my communication skills.
 f. Thanks to the support of my family, we pushed the project forward.

WORDS AND EXPRESSIONS

- chef /ʃef/ *n.* 厨师
 innkeeper /'ɪn,ki:pə/ *n.* 小旅馆老板
 artisan /'ɑ:tɪzən/ *n.* 工匠; 手艺人
 bulk /bʌlk/ *n.* 主要部分
 welfare /'welfeə/ *n.* 幸福; 福祉

PROPER NAMES

- Jordan /'dʒɔ:dʒən/ 约旦 (亚洲国家)

2 Watch the video clip again and fill in the blanks with what you hear.

Moving 1) _____ people across international 2) _____
_____ each year, international tourism accounts for a large
portion of 3) _____ GDP and jobs on the planet. The chefs,
innkeepers, artisans, 4) _____, guides and millions of others
make up the bulk of the tourism 5) _____, which for many
represents a 6) _____ opportunity for a better life.

In this video we are to get to know some of the 7) _____
working in tourism, and how this has contributed to improving their lives
and the 8) _____ of their communities.

Thinking and speaking

3 The video clip shows us a new perspective on international tourism. However, to simply appreciate the marvelous spots is one thing, but to sustain them is another. It is the sustainable tourism that can enrich people's life. So from the view of the local people, what is a responsible travel agency? Work in groups and share your opinions with one another.



iPractice: Pronunciation

Stressing key words

Correct stress is the key to speaking English fluently and clearly. In English, we give stress to certain words while other words are spoken quickly. Generally, content words such as nouns, main verbs, adjectives, and adverbs are stressed, while function words such as auxiliary verbs, prepositions, pronouns, conjunctions, and articles are not.

1 Listen to the following sentences and underline the words which the speaker stresses.

- 1 We know Antarctica is considered the last great wilderness on Earth.
- 2 So, it's good that some people visit Antarctica.
- 3 Compared with traditional travelers, experiential travelers develop relationships.
- 4 Experiential travelers try to fit in with the pace of a new place and culture.
- 5 Some travelers might not want to go through the scanner.
- 6 The images cannot be stored or retained in any way.
- 7 It's a simple T-shirt, but it can spare most of the trouble you might come across on the road.
- 8 We were often left with no words because we did not know the local language.

2 Read the sentences in Exercise 1 aloud. Make sure you stress the words you underlined.

Unit project

Giving a presentation

My travel plan of the city

Travel is a magical word. Once you think of it, you cannot get it out of your head. It is natural that we usually think of traveling far away, but do we truly know the city we live in? Moreover, being a traveler is one thing, but being a tour manager is completely different. A group of international students are coming to your university, and you are going to act as a tour manager and make a travel plan for them to see your city. Work in groups to work out the travel plan. Then give a presentation of the travel plan to the class. The following steps may help you with the project.



**BEST
TRAVEL
IDEAS**



Step 1 Brainstorm

Together with your group members, brainstorm a list of items that should be included in your presentation. The following questions might help you.

- Why should people visit this city?
- What spots do you advise them to visit?
- What do you advise them to eat?
- When do you advise them to visit?

...

Step 2 Collect information

Use the Internet to collect relevant information. Interview several local people about the hidden places which are worth visiting. Then structure the information you collected into different parts according to the items you have brainstormed in Step 1.

Step 3 Prepare some audiovisual support

Prepare some audiovisual materials to support your presentation, such as videos and a PowerPoint presentation with photos. They will make your presentation more vivid and attractive.

TIPS

Do not type everything you are going to say on your PowerPoint slides. Remember that PowerPoint is only used to support your presentation, not replace it.

Step 4 Practice your presentation

Rehearse what you are going to present.

- Flashcards are allowed in the presentation.
- Practice and time your presentation.
- Pay attention to your pronunciation, intonation and body language.

Step 5 Give your presentation

Give your presentation to the class. The class votes on the most interesting plan.

Further listening



News report

WORDS AND EXPRESSIONS

bizarre /bɪ'zɑː/ *a.* 古怪的
mayor /'meɪə/ *n.* 市长

Listen to a news report and choose the best answer to each of the questions you hear.

- 1
 - A. A Swiss town bans tourists from taking photos.
 - B. Tourism officials bring in bizarre laws to attract tourists.
 - C. A Swiss town is famous on social media for its natural beauty.
 - D. Beautiful holiday photos on social media make viewers unhappy.

- 2
 - A. You will be fined.
 - B. You will be driven out.
 - C. You will be forbidden to come again.
 - D. You will be asked to delete the photos.

Conversation

Listen to a conversation and choose the best answer to each of the questions you hear.

- 1 A. Italy.
B. France.
C. America.
D. Germany.
- 2 A. Many of his friends live there.
B. The local culture there attracts him a lot.
C. His childhood memories make him love Iceland.
D. The people are friendly and the sites there are attractive.
- 3 A. To learn to pronounce words correctly.
B. To learn as many languages as possible.
C. To learn some local culture before they go.
D. To learn some basic phrases in the local language.

Passage

Listen to a passage and choose the best answer to each of the questions you hear.

- 1 A. To move those gondolas in Venice to Dubai.
B. To build three Venice style underwater restaurants.
C. To build a floating Venice with one level underwater.
D. To build a place with a better watery look than Venice.
- 2 A. It costs around \$680 million to build.
B. It is expected to be completed in 2020.
C. It is a floating boat with 180 guest bedrooms.
D. It uses the same technology as the Floating Venice.
- 3 A. They love the amazing views of sea life.
B. They want to compete with the Floating Seahorse.
C. They hope it can help to improve their business success.
D. They hope to replace the real Venice as the top tourist destination.

WORDS AND EXPRESSIONS

destination /,destɪ'neɪʃn/
n. 目的地

PROPER NAMES

Iceland /'aɪslənd/ 冰岛 (欧洲国家)

WORDS AND EXPRESSIONS

gondola /'gɒndələ/ n. (意大利威尼斯运河的)平底船
canal /kə'næl/ n. 运河
deck /dek/ n. (船上的)一层

PROPER NAMES

the Maldives /'mɔ:ldi:vz/
马尔代夫 (亚洲国家)