My Design ——

- ➤ **Unit 6 Technology and Literacy**

- ➤ **Class Size: 30**

- ➤ **Sophomores, non-English majors**

- ➤ **have difficulties in English production**

Teaching Objectives

1. To introduce the historical development of writing tools.

2. To describe the changes to our ways of reading and writing brought by computers.

3. To evaluate the impact of technology on people's reading and writing ability.

To write a pros and cons essay

My Design

- introduction
- organization
- evaluation

➢ **What** is the philosophical origin?

➢ **How** to **write** a pros and cons essay?

➢ **How** to **evaluate** a pros and cons essay?

Topic	Teaching material	Activities	T	Ss
What is the philosophical origin?	Pictures Quotations Proverbs	Lead-in		
How to write a pros and cons essay?	Unit6 iExpore2 from the course book https://newrepublic.com/article/135326/digital-reading-no-substitute-print https://www.psychologytoday.com/blog/your-childs-brain-and-behavior/201701/the-effects-digital-technology-reading	Brainstorm Sample analysis		
How to evaluate a pros and cons essay?	A revised checklist for Ss' evaluation	Writing an essay; Peer-evaluation		

How to write a **pros** and **cons** essay?

1. **What** is the philosophical origin?

2. **How** to **develop** a pros and cons essay?

3. **How** to **evaluate** a pros and cons essay?

The **Philosophical** Origin

易有太极，是生两仪。

——《易·系辞上传》

In the grasping of oppositions in their unity, or of the positive in the negative, that speculative thought consists. It is the most important aspect of dialectic(辩证法).

——*Hegel, Science of Logic*
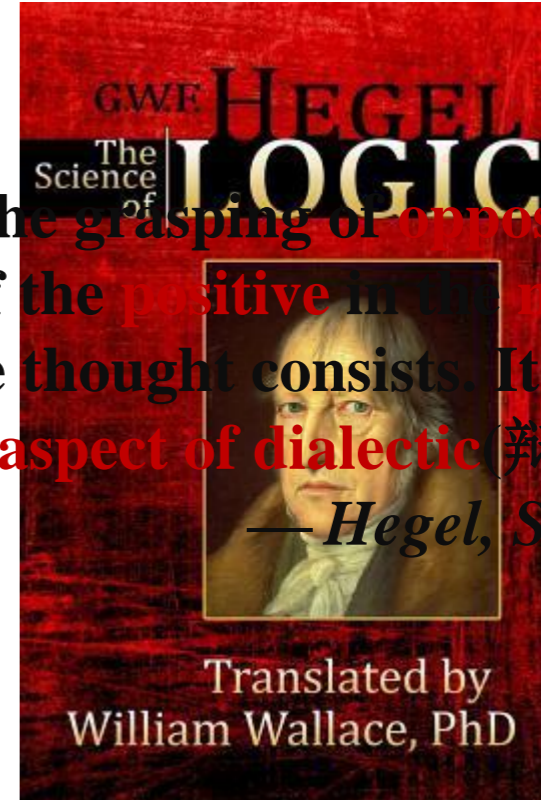
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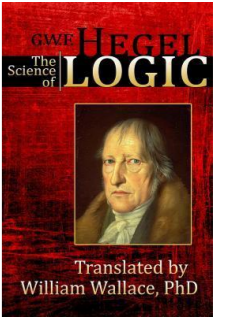
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Proverbs

Every nutshell has a concave and convex side.
每个贝壳都有凹凸面。

Fire is a good servant but a bad master.
火是一把双刃剑。

Every street has two sides, the shady side and the sunny.
每一条街道都有两面，阴面和阳面。

1 **What** is the philosophical origin?

2 **How** to **write** a pros and cons essay?

3 **How** to **evaluate** a pros and cons essay?

How to write a pros and cons essay?

Step1
research your topic

Step2
brainstorm a pros and cons list

Step3
organize your thoughts into an outline

Step6
conclude with your position

Step5
fill out the details in your outline

Step4
write a great introductory paragraph

Step1: research your topic

Topic: the impact of modern technology on traditional reading

> **Deconstruct your topic**

traditional reading — printed books, hard copies

modern technology — computer, ipad, smartphone, kindle

impact — positive, negative

Step1: research your topic

Topic: the impact of modern technology on traditional reading

➢ **utilize reliable sources**

Step1: research your topic

Topic: the impact of modern technology on traditional reading

Bonus tip1：Approach your research with an open mind.

Step2: brainstorm a pros and cons list

Topic: the impact of modern technology on traditional reading

Positive impacts	Negative impacts
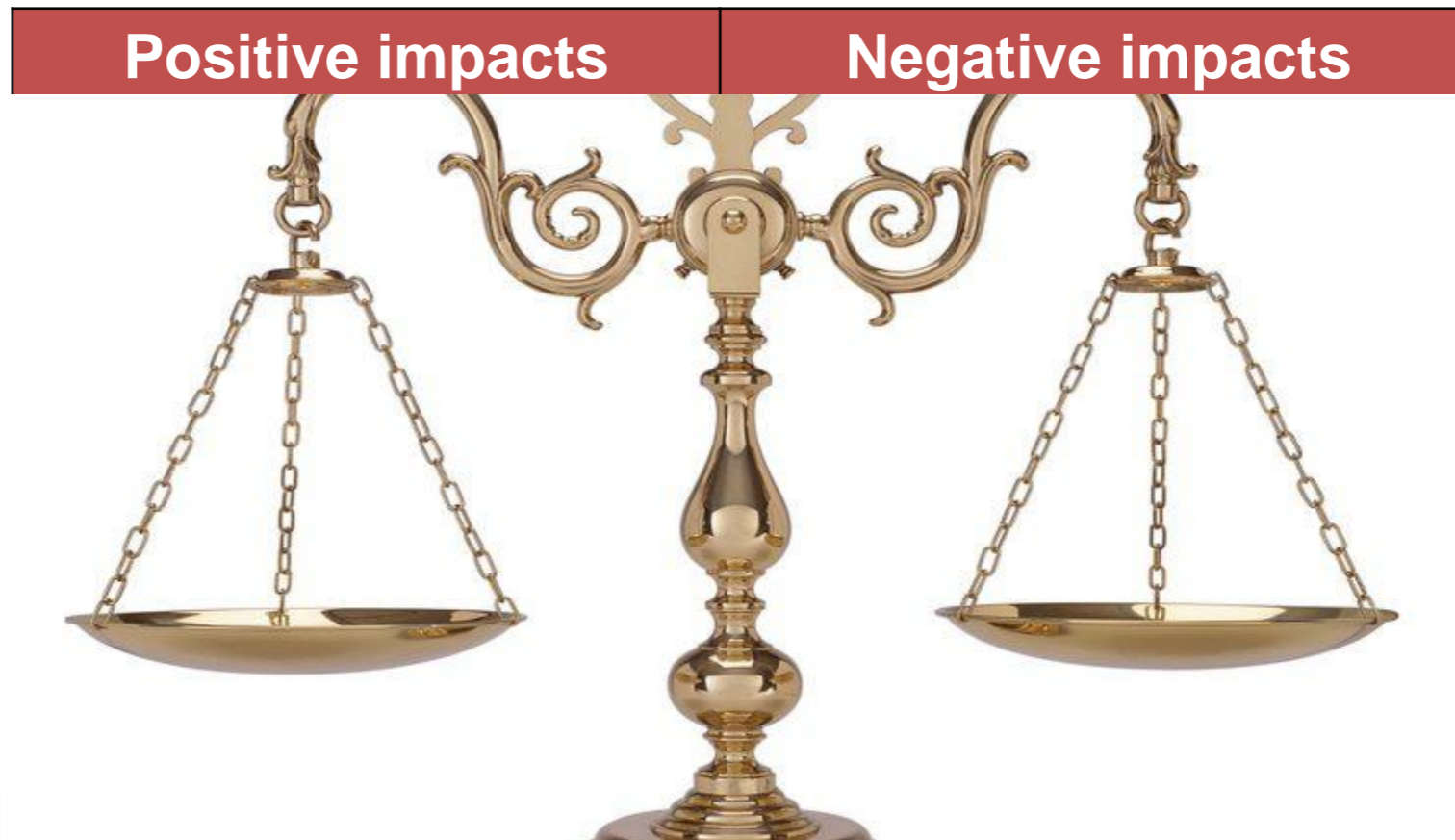
Step2: brainstorm a pros and cons list

Bonus tip2: Give equal weight to both the pros and the cons.

Step3: organize your thoughts into an outline
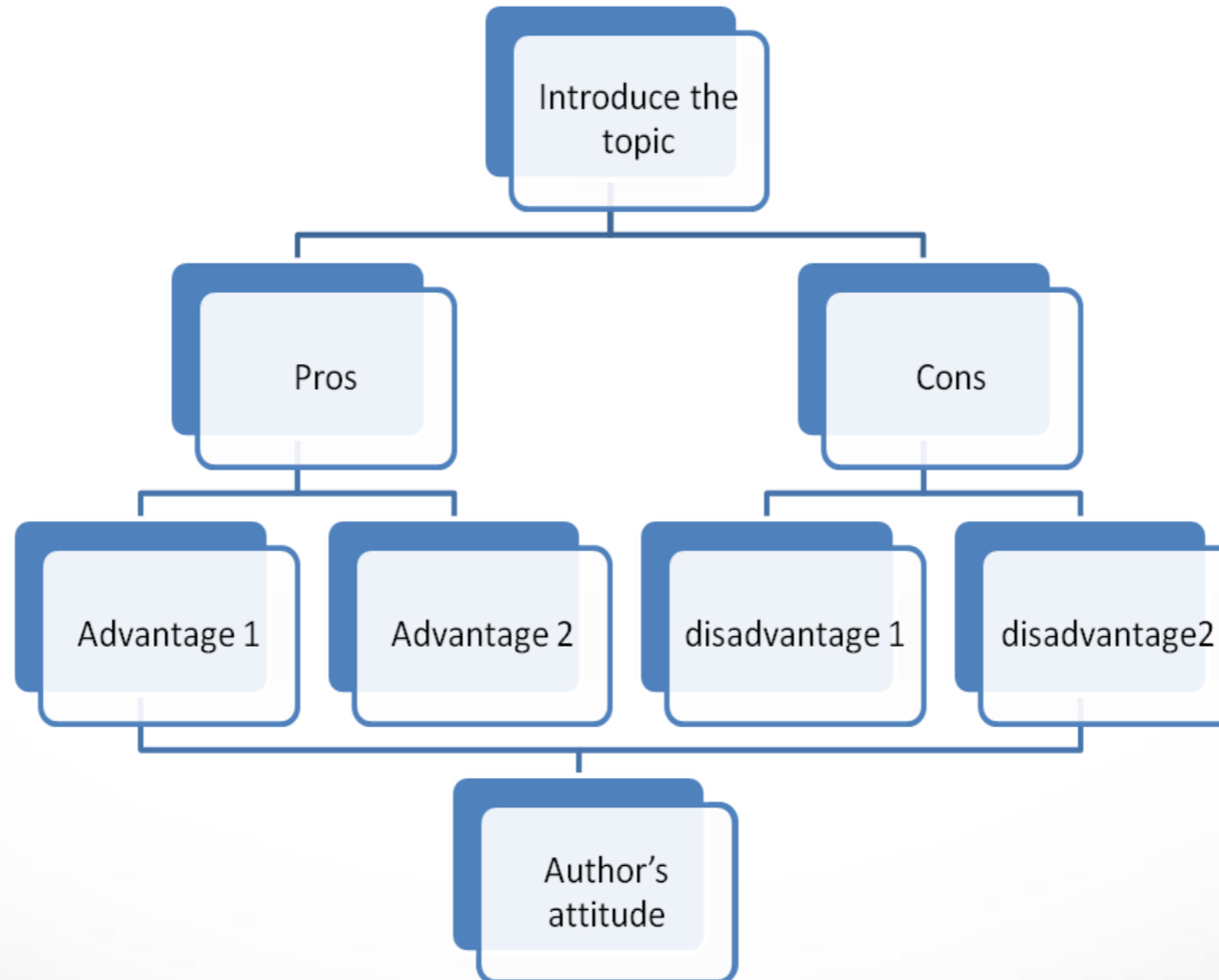
Step3: organize your thoughts into an outline

Technology development changes our way of reading

First, technology makes reading more convenient.
Second, it helps people synthesize information from a multiple sources.
…

First, People can't "feel" the book while reading onscreen.
Second, reading on a digital device is distracting.
…

In my opinion, technology has both positive and negative impacts on traditional writing.

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Step4: write a great introductory paragraph

> **Hook**

The hook gets your readers' attention and makes them want to read more.

> **Thesis statement**

The thesis statement explains your position on the topic and gives a brief preview of your body paragraphs.

Do students learn as much when they read digitally as they do in print? For both parents and teachers, knowing whether computer-based media are improving or compromising education is a question of concern. With the surge in popularity of e-books, online learning and open educational resources, investigators have been trying to determine whether students do as well when reading an assigned text on a digital screen as on paper. The answer to the question, however, needs far more than a yes-no response.

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Hook 1

Hook 2

Hook 3

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Thesis statement

Finding a narrative on the Internet is rather different. Take the revolution in Egypt: As events unfolded, I sat in front of a television screen and a computer, following tweets as well as news broadcasts, synthesizing an understanding from a multitude of sources. No single voice defined my understanding. No one else's path through the moment was exactly like mine. This wasn't reading in the old style, but an attempt to create a broad picture for myself. This is the true modern Gutenberg moment: the decentralization of narrative authority. If I want to know what's going on, I'm going to have to find out rather than simply adopt a position from someone else. Somewhere, Socrates is laughing.

Textbook P.131 Para.12

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Topic sentence

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Example

Personal experience

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Advantages of reading online

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Digital technology is responsible for only a tiny part of what we are living through, and is at least as much cure as disease. Perhaps the most important thing to understand about digital technology is that it is a tool rather than an identity. It is not suited to every situation. Some things, however, it does very well. We need to learn to choose when to apply it to our advantage.

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conclusion

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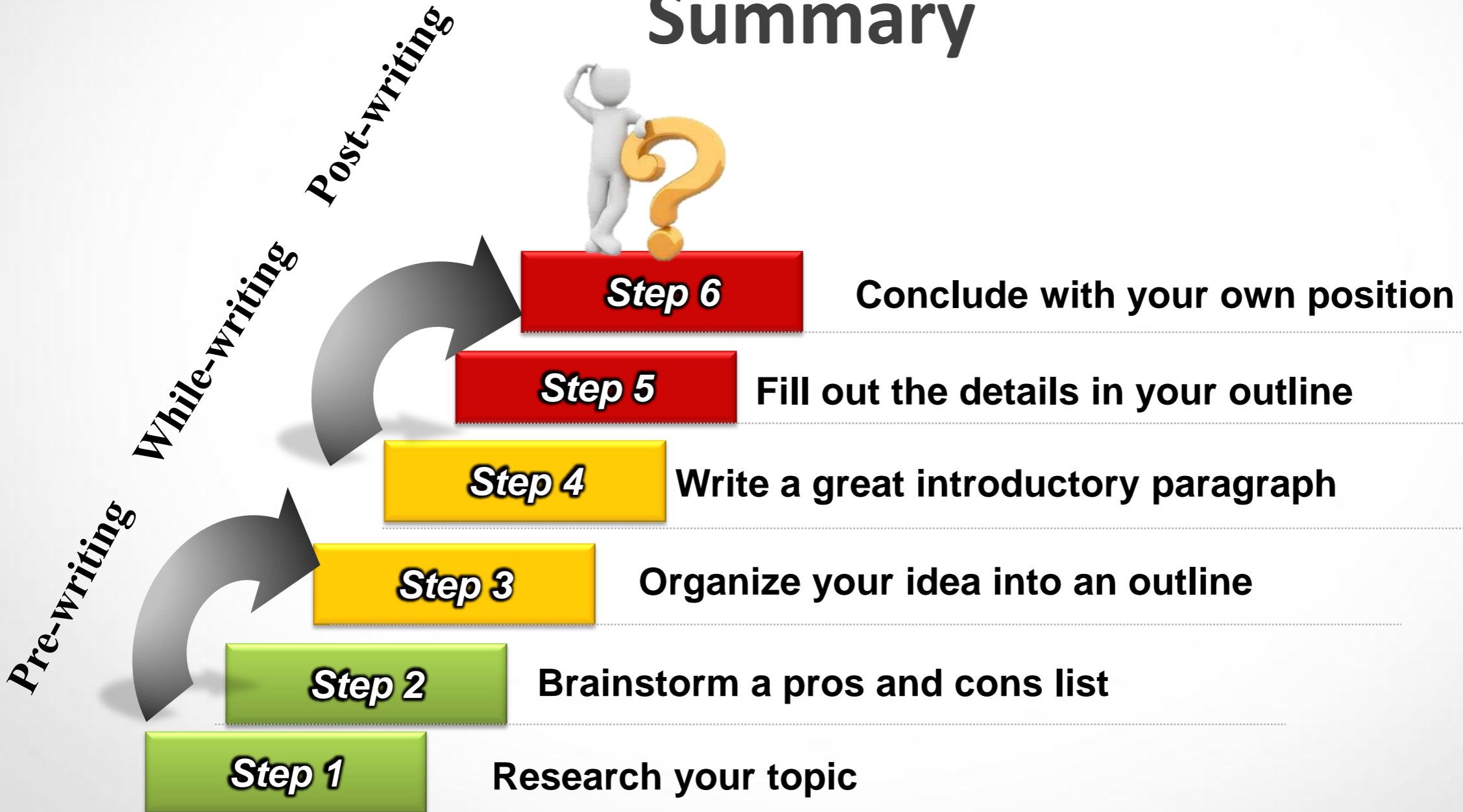
solution

Step6: conclude with your position

Bonus tip3: State your conclusion objectively.

Summary

Pre-writing   **While-writing**   **Post-writing**

Step 6 — Conclude with your own position

Step 5 — Fill out the details in your outline

Step 4 — Write a great introductory paragraph

Step 3 — Organize your idea into an outline

Step 2 — Brainstorm a pros and cons list

Step 1 — Research your topic

1 **What** is the philosophical origin?

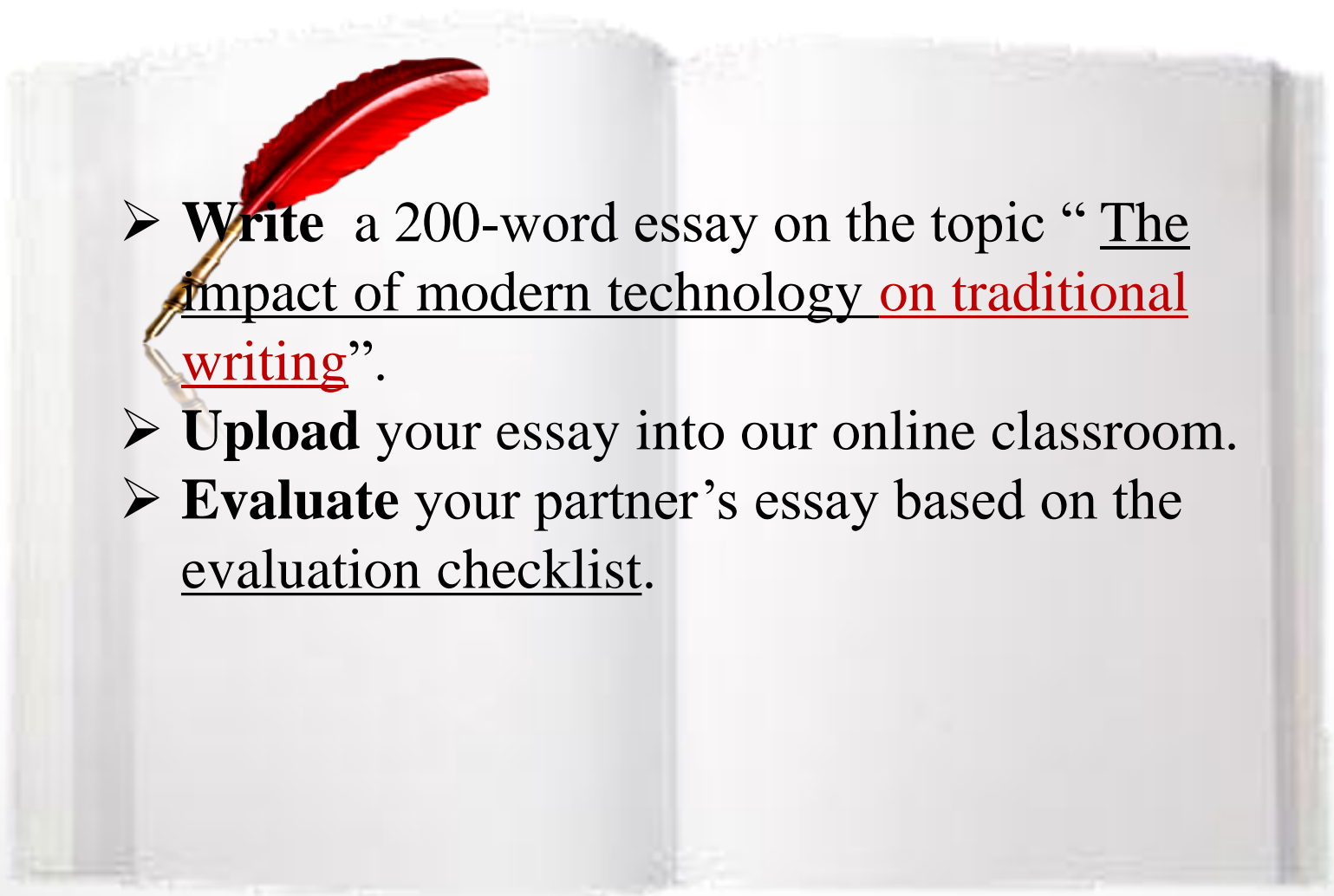2 **How** to **develop** a pros and cons essay?

3 **How** to **evaluate** a pros and cons essay?

Checklist for evaluation

Specification	point
1. The thesis states the view on the impact clearly.	1
2. The hook in introductory paragraph gets your attention.	1
3. There are details to support the claim.	1
4. The concluding paragraph summarizes the author's position.	1
5. Both the pros and cons are given equal weight to .	1
6. The evidence or examples are persuasive.	1
7. The ideas flow fluently and logically.	1
8. There are transitional signals.	1
9. There is no misspelling or punctuation mistake.	1
10.There are no grammar mistakes.	1

Assignment

➢ **Write** a 200-word essay on the topic " The impact of modern technology on traditional writing".

➢ **Upload** your essay into our online classroom.

➢ **Evaluate** your partner's essay based on the evaluation checklist.