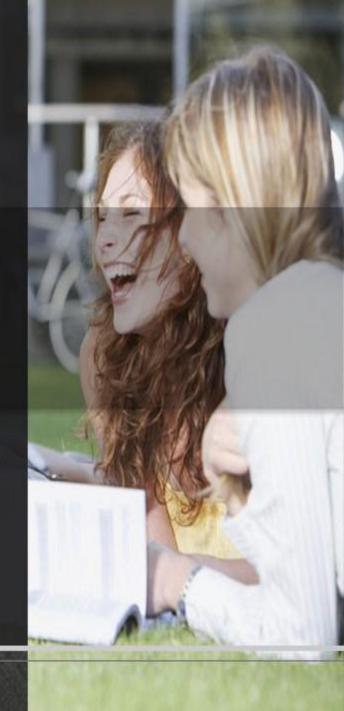
## 混合式<mark>学习</mark>模式 在大学英语教学中的应用

—以《新视野大学英语》教学为例

王云彤

北京交通大学语传学院

2016-07-18 成都



## 现场小调查: 你在对自己的教学满意吗?

A: 你对自己的课堂教学效果满意吗?

如果不满意,问题出在哪里?学生、教师,或者两者都有问题?

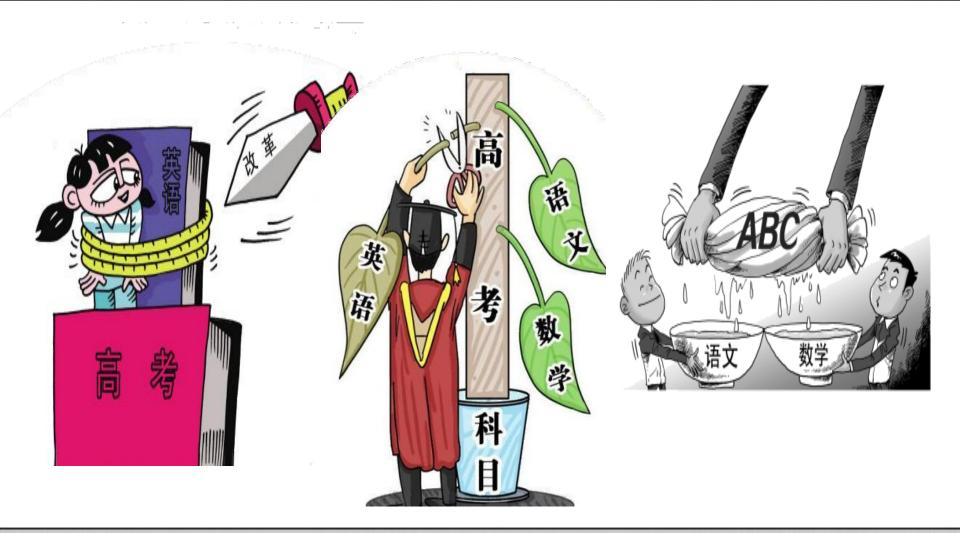
B: 学生对你的课堂教学满意吗?

如果不满意,问题在哪里? 学生水平、教学策略 or 缺乏课堂互动?

C: 你认为最理想的课堂是啥样的? 有哪些特点标准?

• • • • •

#### 社会现象反思:为何总拿英语"开刀"?



# 3 English

解幂或语数学 算法之一

#### 汇报交流提纲

一 混合式教学的误区和关键要素反思

二《读写译》混合式学习的教学设计

三《视听说》混合式学习的教学设计

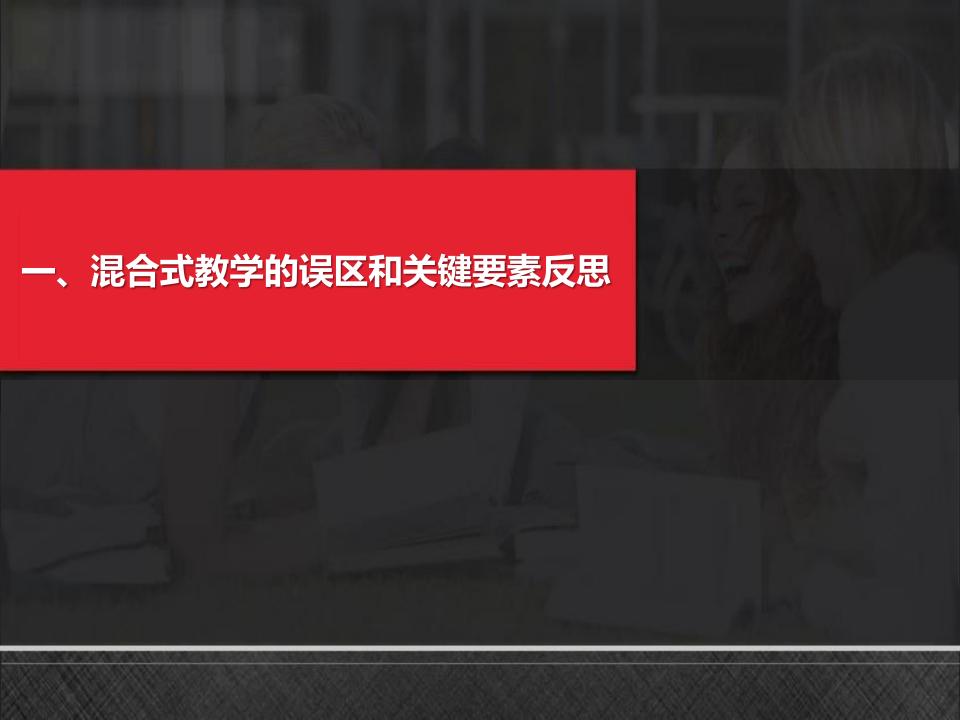
四 混合式学习的教学组织形态展望

#### 汇报交流提纲

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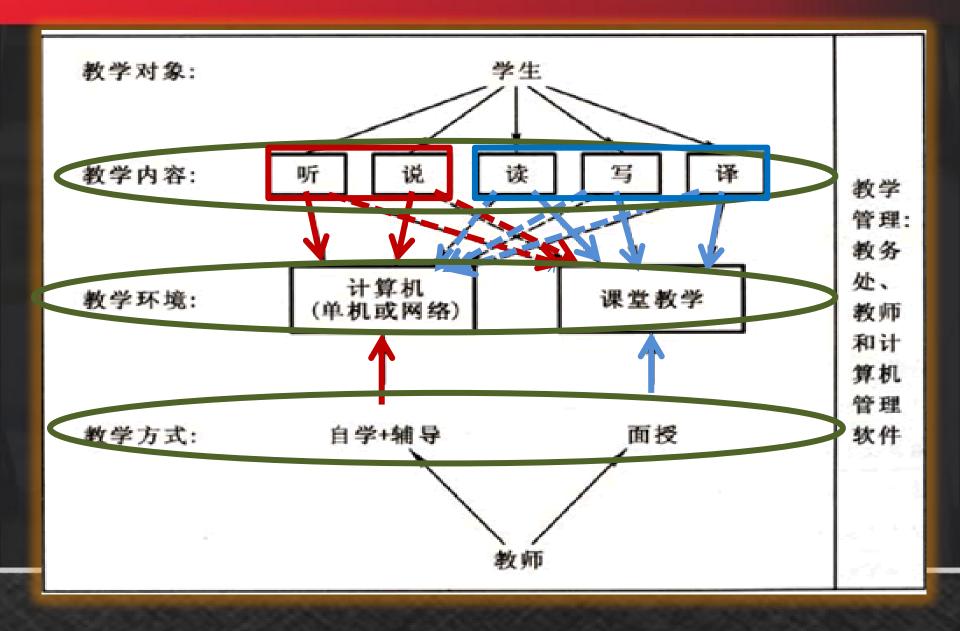


#### 引子: Got Blended!



这有何新鲜的? 2004年起我们就开始搞了:基于网络和多媒体的大学英语教学改革。

#### 《大学英语教学指南》基于网络和多媒体大学英语教学改革(2004年)



轰轰烈烈,蒸 蒸日上,各校 大笔投入,机 房语音室投资 动辄数百万!

2004-2001 20

教师指 1999年,湖北省双基 学习。 合计实验室,模拟语 音室375座,用于口 语和听力教学。

1993-1998年,模拟 语音室5间,用于听 力教学,功能单一。 2004年,建设多媒体 网络语言实验室,安装 微机594台,主要用于 教师指导下的学生自主 学习。 2008-2009年,建设 英语沙龙,境外节目 接收和编辑室,增加 服务器,扩容资源 库,完成大学英语省 级精品课程建设





◆学校大量配置的数字化设备被用来使"黑板搬家"、"教科书搬家",与教师中心主义的课堂讲授一起构成"人灌+机灌"加剧了学习的异化和"非人化",学校教育中像瘟疫一样流行的厌学之风并没有多少好转(桑新民,2012)。

那么: What's going wrong?什么制约着英语教学的生产力?

来点哲学思考:

所有的社会变革和改良,都是要解决困扰生产力和生产关系之间的矛盾。

#### Q&A:

#### 1.何谓生产力:

生产力是人们改造自然以获得物质生活资料的实际 能力, 由劳动对象、劳动资料和劳动者三个实 体性要素构成。

#### 马克思政治经济学认为

**劳动**为,是在劳动过程中人们将劳动加于其上的东西。它包括:未经加工的自然物,如未开采的矿藏;经过加工的原料,如磨面粉用的小麦。

劳动资料又叫劳动手段,是生产过程中人们用来影响和改变劳动对象的一切物质资料与物质条件,其中最重要的是生产工具;其次还有装劳动对象的容器,如试管、水桶等;此外,劳动过程中所需的物质条件也是,如土地、河流、厂房等。

劳动对象和劳动手段和称华产资料。

#### UNIPUS英语教育经济学认为:

- 英语教育的劳动对象是在劳动过程中人们将劳动加于其上的东西:我们的学生。它包括:未经加工的自然物,如基础薄弱的学生:(;经过加工的原料,如成绩较好的学生(;。
- □ 劳动资料又叫劳动手段,是生产过程中人们用来影响和改变劳动对象的一切物质资料与物质条件,其中最重要的是(外研社提供的)生产工具:教材和数字资源;其次还有装劳动对象的容器,如课本、光盘和网络资源等;此外,劳动过程中所需的物质条件(学校提供)也是,如教室、机房、语音室、多媒体等。——我们的学生+外研社(unipus)=生产资料。
- □ 黄动者: 你和我——数以百万计的英语教师

#### 马克思政治经济学认为-2

来点哲学思考:

所有的社会变革和改良,都是要解决团批生产力和生产关系之间的矛盾。

#### Q&A:

2.何谓生产关系: 生产关系是人们在生产过程中发生的一定的、必然的、不以人的意志为转移的客观物质关系。

#### 马克思政治经济学认为-2

### 2. 生产力决定生产关系表现在:

生产力的性质和水平决定生产关系的性质和形式;生产力的发展决定生产关系的变革。

生产关系对生产力的反作用表现在: 生产关系适合 生产力状况则促进生产力发展; 反之则阻碍生产力 发展。

生产力与生产关系的相互作用构成了生产方式及其矛盾运动。

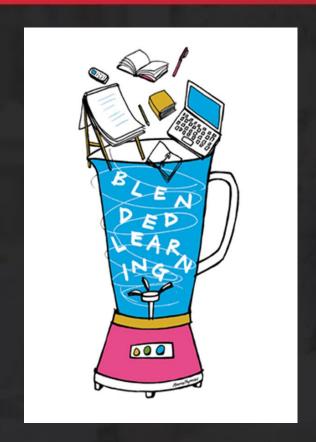
## 我晕:你究竟在说什么呀?

我们的英语教育(学校教育)从入学到教学培养仍然是典型的"计划经济"或者说是计划经济时代的残余。

在这样一场价值数十亿的经济活动中,我们忽略了作为我们劳动对象的是"人",是有血有肉的"新人类"。

他们几乎没有选择权,课堂中少有参与的机会。

#### **Got Blended!**



- 教学改革(混合学习)目的何在? 1. 主体究竟应该是谁:老师vs.学生
- 2. 动力何在: 方便vs. 效率

#### 逃课或隐性逃课现象严重



#### 原因何在?

- ◆传统课堂的"三中心"
  - > 以书本知识为中心、
  - > 以教师为中心、
  - > 以课堂讲授灌输为中心。



#### 不同课堂教学方法的有效性:

	学校总数	非常有效 (%)	较有效 (%)	合计占比 (%)
单纯教师课堂讲授	469	8 (1.7%)	351 (74.8%)	(76.5%)
教师讲授加适当的课堂 语言实践	483	199 (41.2%)	273 (56.5%)	(97.7%)
教师讲授加学生借助网 络教学平台的自主学习	482	157 (52.6%)	270 (56.0%)	(88.6%)
大班老师讲授加小班 学生操练	473	146 (30.9%)	234 (49.5%)	(80.4%)
教师在课堂组织各类语言实践活动,基本上不 系统讲授语言知识	464	19 (4.1%)	173 (37.3%)	(41.4%)
学生完全借助网络教学 平台自主学习	468	7 (1.5%)	85 (18.2%)	(19.7%)

## 如何让学习真正"发生":

还学生学习的主动权和培养责任意识。



#### 解决方案: "新三中心"

- ◆混合式教学的"新三中心"
  - > 以学生为中心、
  - > 以学习为中心
  - > 以学习效果为中心。

Human **Technology**  Mobility Motivation **BLENDED** 必须充分尊重和激活我们的 Personalization Structure Feedback Tracking & Control "劳动对象" · Fluency & Listening · Self-Study · Reduced Costs Relevance 建立积极的"生产关系" Discipline · Global Reach

#### 混合式学习/教学的课程特征

学习者为中心: 具有内在吸引力的课程内容、多样化学习路径、丰富的学习情景和学习资源环境、多元化学习评价模式。

《在线课程新潮流的深层思考》南京大学桑新民

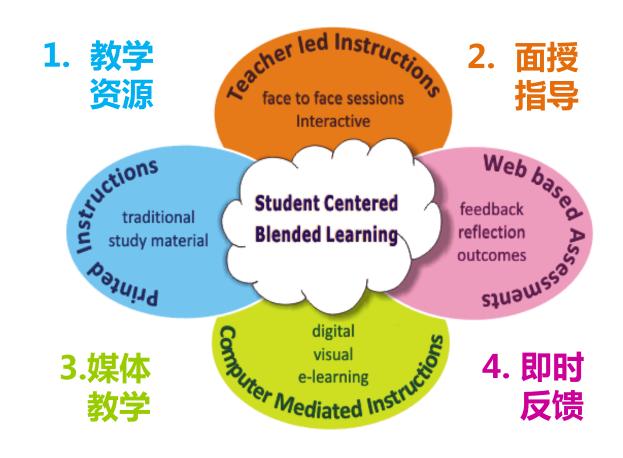
混合式学习=优质在线课程学习+精致的课堂活动设计

#### 教学管理测评平台

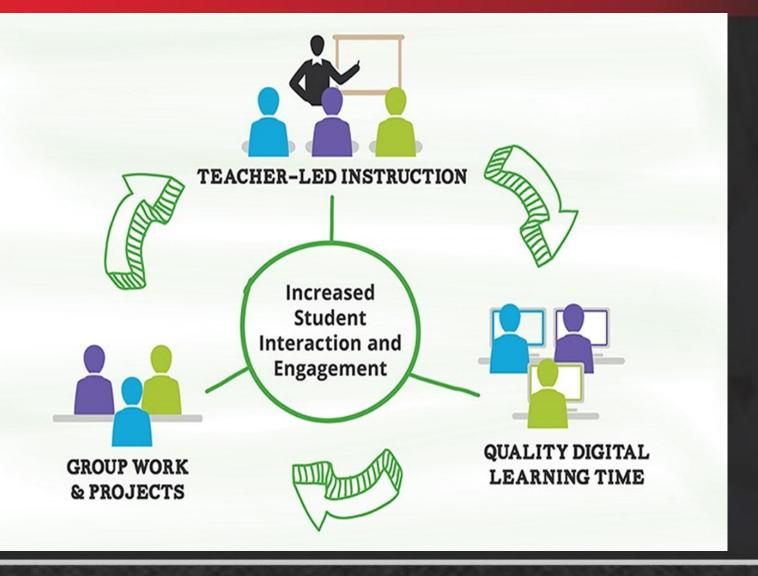
数字化 富文本 富媒体 在线学习资源 研讨 展示 交流 互动课堂活动

教学设计

#### 以学习者为中心的学案设计的核心要素



## 如何让学习真正"发生"



#### **Empowering Teachers with Real-Time**

#### STUDENT PERFORMANCE INFORMATION



With quality digital curriculum programs in place, educators have access to actionable data and reports, allowing them to make adjustments to all parts of the blended learning process in real-time.

#### TYING IT ALL TOGETHER



#### **ENGAGEMENT**

Students are engaged in the learning process by participating in a variety of instructional methods.

#### **MOTIVATION**

Students are motivated to learn information in a way that corresponds to their unique learning style and skill level.

#### DEEPER UNDERSTANDING

Students are more likely to retain content and later be able to apply it in meaningful contexts.

#### HOW TO IMPLEMENT

# BLENDED LEARNING

VERSION 2.0

Schools that make the most effective use of new technology will incorporate an intentional shift to online delivery for a portion of the day to make learning more efficient, effective, and engaging. Implementing blended learning is a complex project that

changes roles, structures, schedules, staffing patterns, and budgets.

#### 课程、课堂活动设计是否可以做到?



Efficient (教学效率: 事半功倍 or事倍功半, 有无更好地可替代性?)

Effective (教学设计的针对性:活动设计和学习目标是否够小、够细、够准?)

Engaging(粘着力:课程设计是否能吸住学生的注意力——故事性、情节性?)

#### 混合教学模式Blending Learning

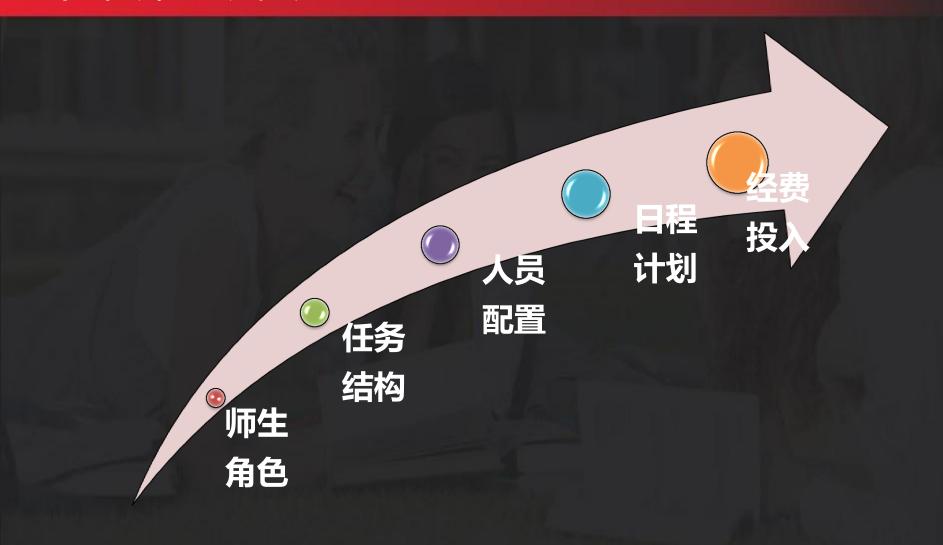
- ◆ 简单来说,就是要把传统学习方式的优势和e-Learning的优势结合起来,也就是说:
  - ◆ 既要发挥教师引导、启发、监控教学过程的主导作用,
  - ◆ 又要充分体现学生作为学习过程主体的主动性、积极 性与创造性。
- ◆ 混合教学模式的推崇者认为,只有将这二者结合起来, 优势互补,才能获得最佳的学习效果。

——北京师范大学何克抗教授

#### 混合的三个层次



## 带来哪些改变?



### 汇报交流提纲

- 一 混合式教学的误区和关键要素反思
- 二《读写译》混合式学习的教学设计
- 三《视听说》混合式学习的教学设计

四 混合式学习的教学组织形态展望



三、《读写译》混合式学习的教学设计



# 《新视野读写》数字课程



# 《读写译》课程特征和教学步骤

## 教师:

- 1. 布置检查课前预习;
- 2. PPT:重点单词和搭配 用法讲解(听写);
- 3. PPT:句式句型讲解 (翻译);
- 4. 段落及文章分析

## 学生:

- 1. 课前——预习查单词;
- 2. 课上——抄笔记;
- 3. 课上——回答问题;
- 4. 课后——完成作业

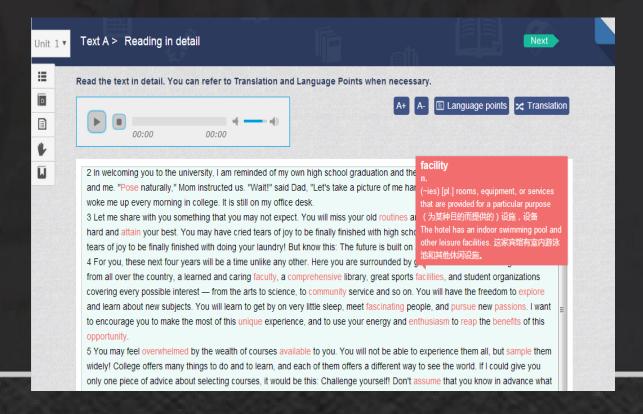
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### 《读写译》混合式教学步骤设计-2

## 学生课外(课内自带电脑进教室):

2. 登录平台利用"超链文本"边听边预习课文:字、词、

句(旨在理解:而非抄笔记);

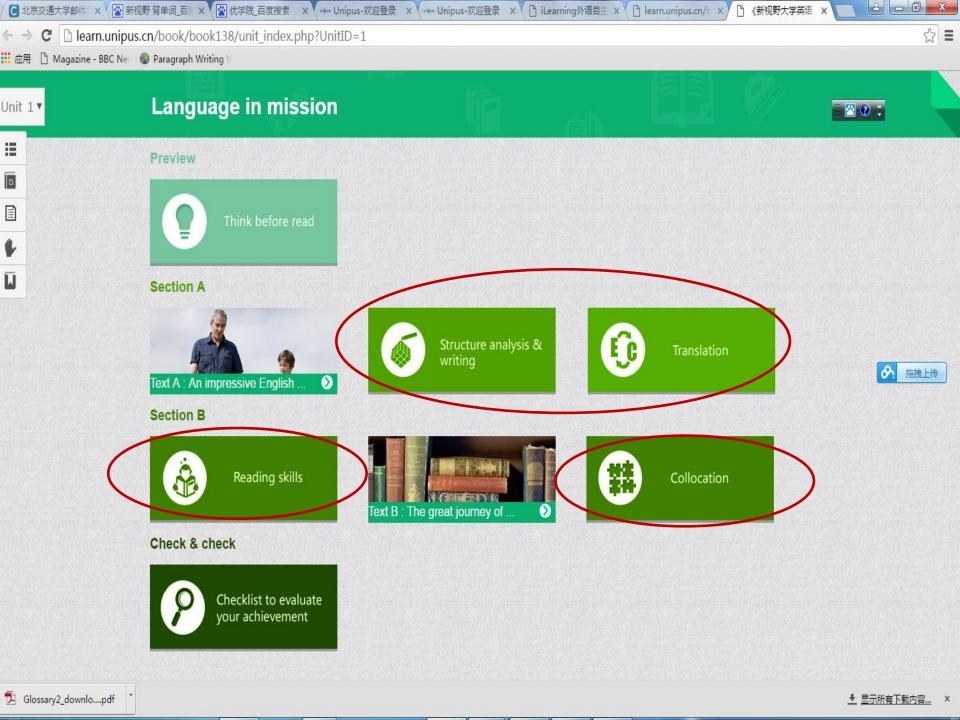


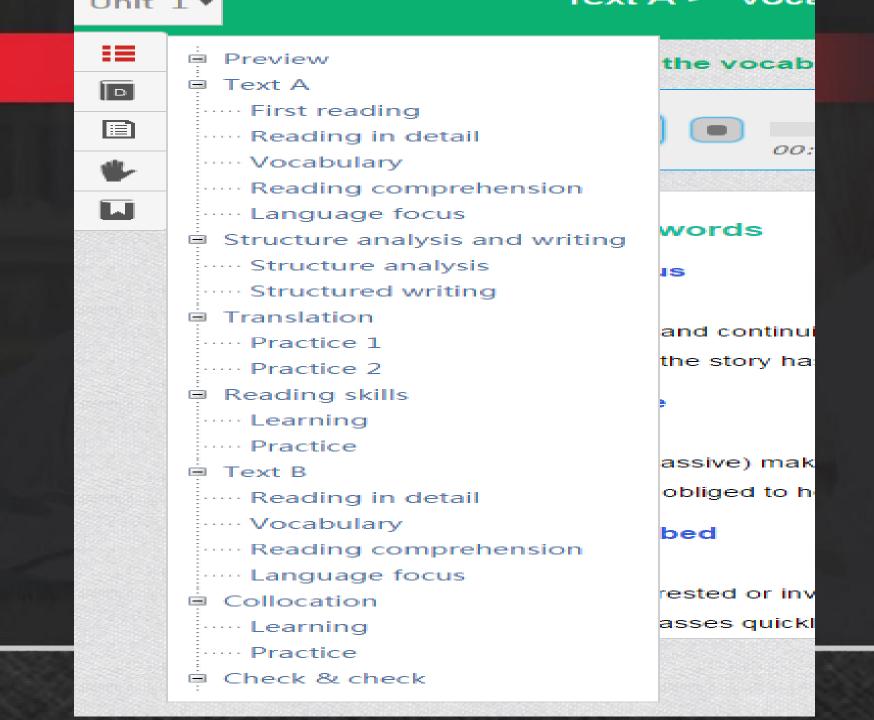
# 《读写译》如何解放"生产力"?

# 改革开放:包产到户+承包责任制

- 1. 课外<u>最大限度</u>鼓励学生使用数字化课程: 预习和完成作业;
- 2. 课内尽可能少使用PPT讲授(分发给学生);
- 3. 通过后台数据分析, <u>了解掌握</u>学生反馈, 在 线或课内答疑解惑;
- 4. 课内<u>盘活应用</u>课程内容,带着学生完成作业,组织小组讨论和完成写作指导(分享+点赞)。







# Unit 1 ▼

# Text A > Voca







Text A



····· First reading



…. Reading in detail



····· Vocabulary



…. Reading comprehension



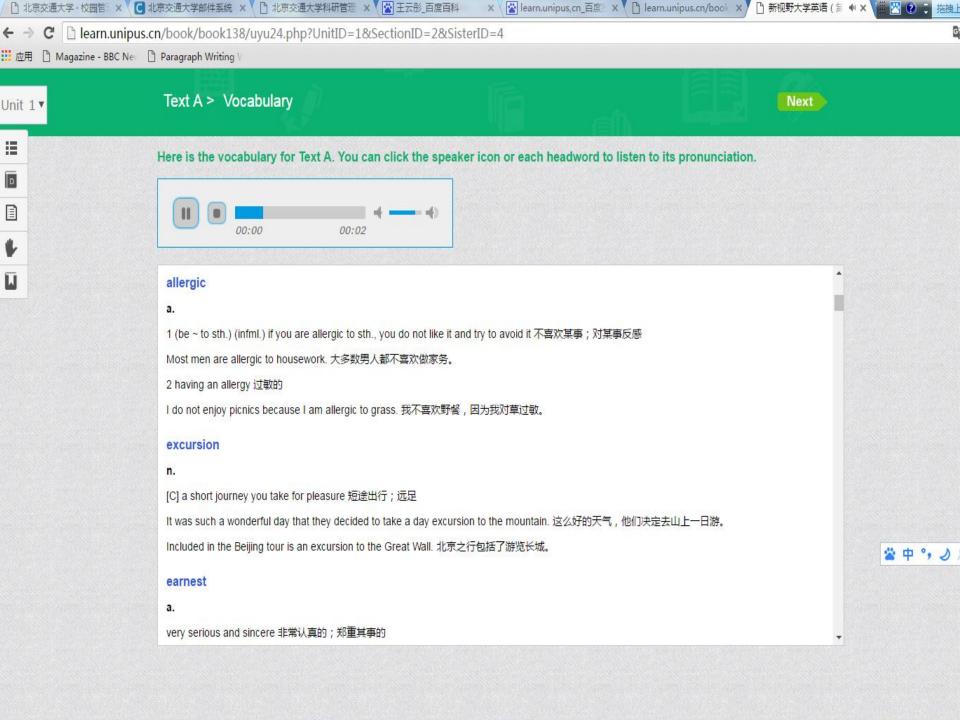
····· Language focus

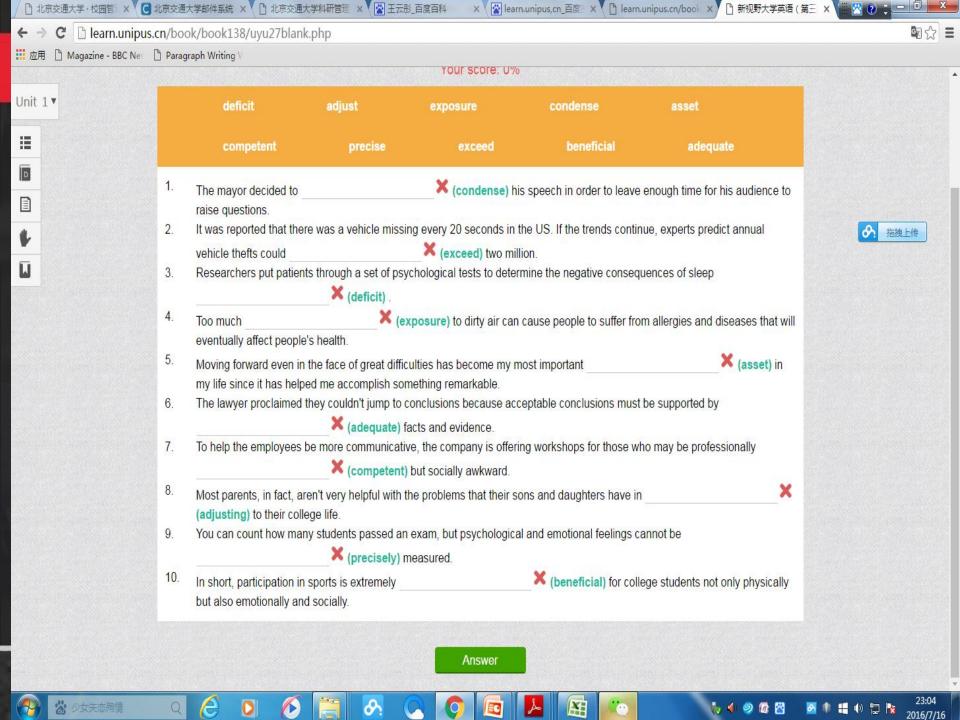


Structure analysis and writing

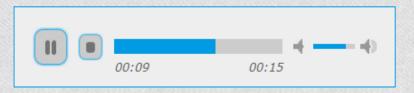
the vocab

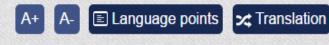






#### Read the text in detail. You can refer to Translation and Language Points when necessary.





#### An impressive English lesson

- 1 If I am the only parent who still corrects his child's English, then perhaps my son is right. To him, I am a tedious oddity: a father he is obliged to listen to and a man absorbed in the rules of grammar, which my son seems allergic to.
- 2 I think I got serious about this only recently when I ran into one of my former students, fresh from an excursion to Europe. "How was it?" I asked, full of earnest anticipation.
- 3 She nodded three or four times, searched the heavens for the right words, and then exclaimed, "It was, like, whoa!"

#### **Translation**

教会年轻人进行有效的语言沟通,可他们并没把语言的

基本框架——准确的语法和恰当的词汇——充分地传授

#### 给学生。

8 因为语法对大多数年轻学生而言枯燥且乏味,所以我觉得讲授语法得一步一步、注重技巧地进行。 有一天机会来了。我跟儿子开车外出。 我们出发时,他看到一只小鸟飞得很不稳,就说:"它飞的不稳。"(It's flying so unsteady.) 我小心翼翼地问:"儿子,鸟怎么飞?""有

#### Language points

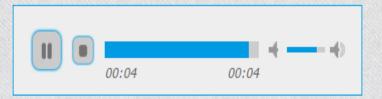
Х

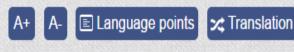
1 If I am the only parent who still corrects his child's English, then perhaps my son is right. To him, I am a tedious oddity: a father he is obliged to listen to and a man absorbed in the rules of grammar, which my son seems allergic to. (Para. 1)

Meaning: My son is probably right if there is no other parent like me who still corrects his child's mistakes in English. To my son, I am a boring and strange father, who he has to listen to; I am also the one who pays lots of attention to grammar rules, which he doesn't seem to like.

oddity: n. [C] a strange or unusual person or thing 怪人;怪物;奇特的东西

With his neat suits on, he felt like an oddity walking in this poor neighborhood. 穿着笔挺的西装走在这个贫民区里,他觉得自己就像个怪物。





#### An impressive English lesson

1 If I am the only parent who still on the is obliged to listen to and a ma

2 I think I got serious about this or was it?" I asked, full of earnest an

3 She nodded three or four times,

4 And that was it. The civilization of My student's "whoa!" was exceed

5 There are many different stories

distinctive

easy to recognize because of being different from other people or things of the same type 与众不同的;特殊的;特别的 The distinctive design of a product provides a powerful competitive advantage over other products. 一个独特的产品设计具有比

其他产品更强有力的竞争优势。

y son is right. To him, I am a tedious oddity: a father my son seems allergic to.

er students, fresh from an excursion to Europe. "How

and then exclaimed, "It was, like, whoa!"
ture were captured in a condensed non-statement.

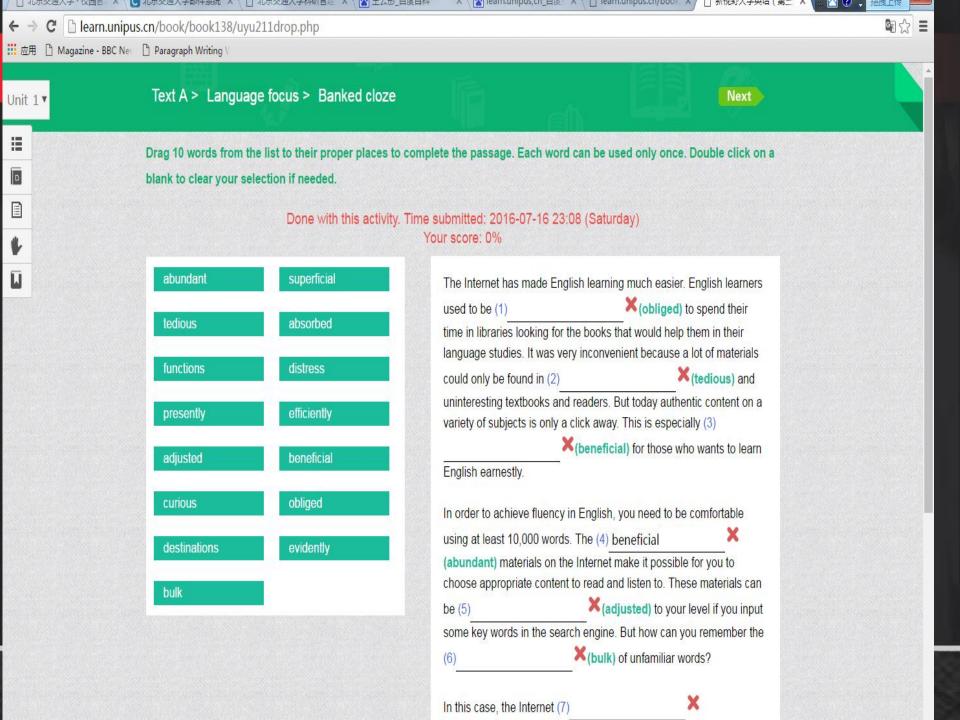
nglish. Surely students should be able to distinguish

between their/there/they're or the distinctive difference between complimentary and complementary. They unfairly bear the bulk of the criticism for these knowledge deficits because there is a sense that they should know better.

6 Students are not dumb, but they are being misled everywhere they look and listen. For example, signs in grocery stores point them to the *stationary*, even though the actual *stationary* items — pads, albums and notebooks — are not nailed down. Friends and loved ones often proclaim they've just *ate* when, in fact, they've just *eaten*. Therefore, it doesn't make any sense to criticize our students.

7 Blame for the scandal of this language deficit should be thrust upon our schools, which should be setting high standards of English language proficiency. Instead, they only teach a little grammar and even less advanced vocabulary. Moreover, the younger teachers themselves evidently have little knowledge of these vital structures of language because they also went without

h.



Unit 1 ▼ lext A > Voca Preview the vocab Text A В ····· First reading ····· Reading in detail O(O): ····· Vocabulary ····· Reading comprehension ····· Language focus words Structure analysis and writing ····· Structure analysis 15 Structured writing Translation and continui ····· Practice 1 the story has ····· Practice 2 Reading skills ····· Learning ···· Practice assive) mak Text B obliged to h ····· Reading in detail ····· Vocabulary bed ····· Reading comprehension ..... Language focus rested or inv Collocation asses quickl ····· Learning · · · · Practice

□ Check & check









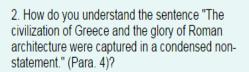


#### Answer the following questions.

#### An impressive English lesson

- 1 If I am the only parent who still corrects his child's English, then perhaps my son is right. To him, I am a tedious oddity: a father he is obliged to listen to and a man absorbed in the rules of grammar, which my son seems allergic to.
- 2 I think I got serious about this only recently when I ran into one of my former students, fresh from an excursion to Europe. "How was it?" I asked, full of earnest anticipation.
- 3 She nodded three or four times, searched the heavens for the right words, and then exclaimed, "It was, like, whoa!"
- 4 And that was it. The civilization of Greece and the glory of Roman architecture were captured in a condensed non-statement. My student's "whoa!" was exceeded only by my head-shaking distress.

1. Why does the son think that his father is a tedious oddity?



3. Why does the author think that students' language



Unit 1 ▼











#### Answer the following questions.

#### Done with this activity. Time submitted: 2016-07-16 23:03 (Saturday)

#### An impressive English lesson

1 If I am the only parent who still corrects his child's English, then perhaps my son is right. To him, I am a tedious oddity: a father he is obliged to listen to and a man absorbed in the rules of grammar, which my son seems allergic to.

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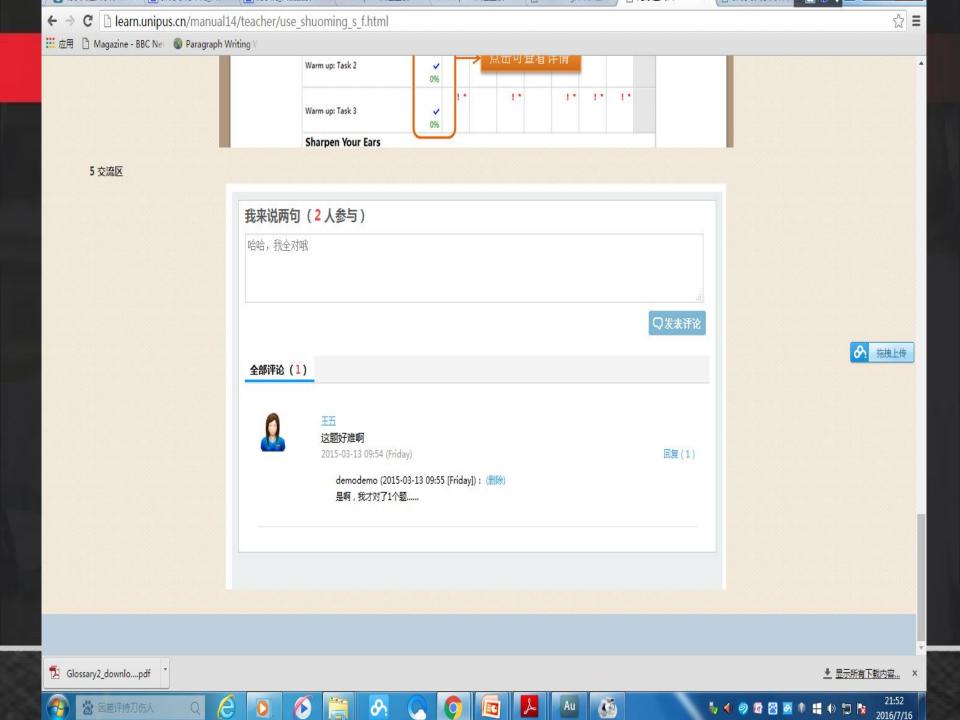
1. Why does the son think that his father is a tedious oddity?

**Reference:** Because he is tired of listening to his father and he is not interested in grammar rules.

2. How do you understand the sentence "The civilization of Greece and the glory of Roman architecture were captured in a condensed non-statement." (Para. 4)?

Reference: The civilization of Greece and the glory of Roman architecture are so marvelous and





### 汇报交流提纲

一 混合式教学的误区和关键要素反思

二《读写译》混合式学习的教学设计

三《视听说》混合式学习的教学设计

四 混合式学习的教学组织形态展望



# 《视听说》的改革开放:供给侧改革

- 1. "大众创业、万众创新": 创课型教师+<u>拍客型</u>学生;
- 2. 以语言"输入"带动语言 "输出": <u>翻转</u>你的听说课堂, 玩儿转英语口语课。

## Listening to the world



Sharing Learning experiences



Listening Listening for signal words for listing



Viewing Horizon: Battle of the Brains

## Speaking for communication



Pronunciation Good sentences



Role-playing Giving and responding to advice



Presenting Talking about learning teaching methods

## More practice in listening



Conversations Short conversations Long conversation



Passages Passage 1 Passage 2



News News report 1 News report 2

## **Assessment**



Check & check Checklist to evaluate the skills you have



Unit test

Testing your progress

# 互动式教材-移动学习

### 平板电脑-互动电子教科书



#### 手机-电子教材

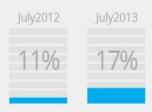




PC-交互式网络课程

即时记录学

Mobile web usage globally



Tablets
16.5%

Tablets are expected to outsell PC's & Laptop's

Laptops
8%





## 《读写译》、《视听说》混合式学习、移动式学习展示

学生课外:

1. 用好"外研随身学":随时随地预习单词,按句听课文;

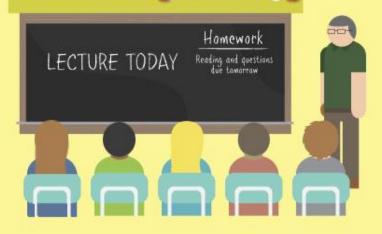


## "翻转"你的听说课堂

## FLIPPED Learning: 四大支柱

- ◆ F= Flexible Learning Environment ( **灵活**的学习方式 )
- ◆ L= Learning Culture (学习习惯的养成)
- ◆ I= Intentional Contents (精心设计的内容和活动)
- ◆ P= Professional Educators (教学艺术的把握)

The Traditional Classroom Teacher's Role: Sage on the Stage.

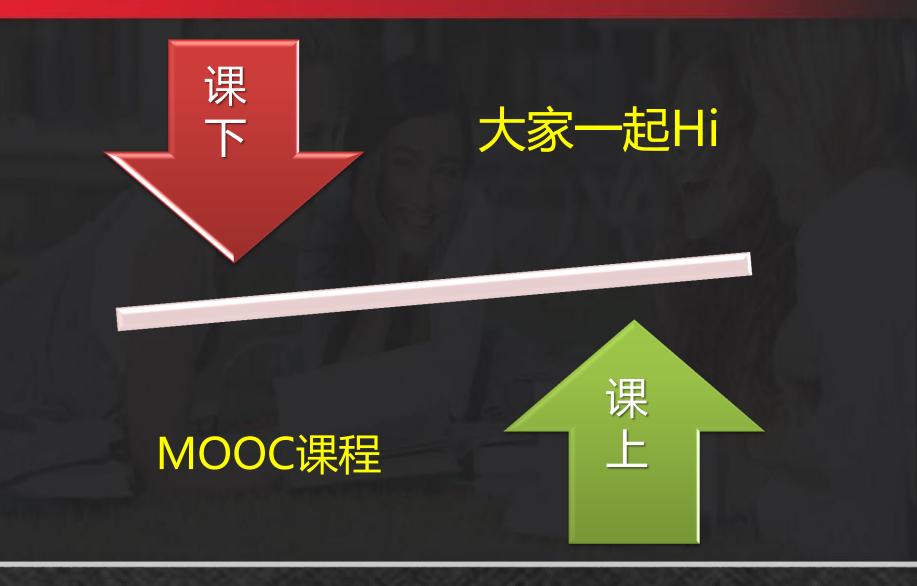


The Flipped Classroom
Teacher's Role: Guide on the Side.

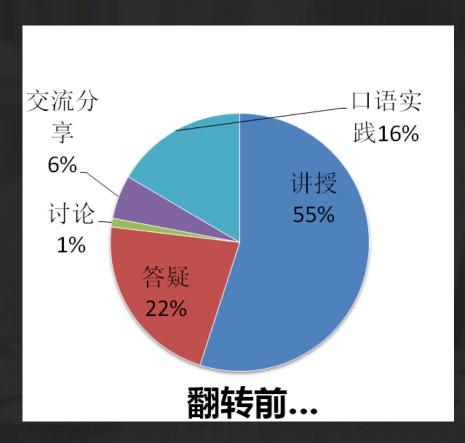


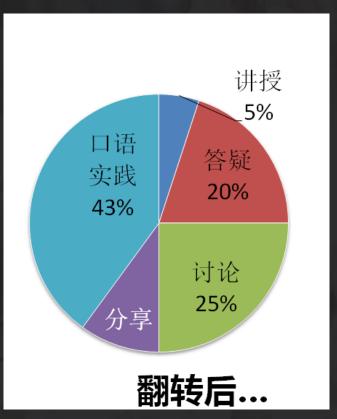
课外学知识,课内活动练习 在线微技能训练,线下口语活动实践 探究式 Creating 课 Analyzing Applying 接受式 课 FEIPPEDIG

# 翻转+探究式学习



## 不同教学模式下学习实践效率的差异









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#### 小班口语课堂的性质和教师角色

- class meeting === Lessons?
- ◆ 限时活动+学习者为中心

## 小班口语课堂的性质和教师角色-2

- ◆教师角色?
  - ◆ a guide on side
  - ◆ A facilitator
  - a director
  - a photographer
  - a participant



#### X Empower the facilitator



Before class: 教学工具 Survey >

Warm-up: 教师补充材料 Video >

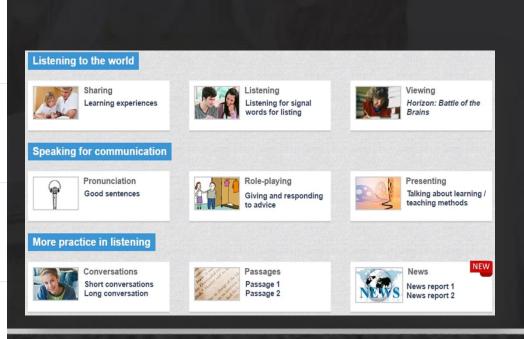
Presentation: 新视野(三版)视 Video > 听说2 Unit 1

Practice: 新视野(三版)读

Discussion > 写2 Unit 1

Assessment: 新视野(三版) Pop quiz > 题库2 Unit 1

Follow-up: 新视野(三版) Homework > 读写2 Unit 1



### 小班口语课堂模式与组织原则-2

- ◆ 分组原则与方法----变化、灵活、新鲜:
  - 1. 男女生搭配组队儿、组
  - 2. 为何必须严格按AB角色来完成?
  - 3. Changing Partners(定与不定原则)
  - 4. 上课地点、环境、形式:非固定座位,站立、 走动
  - 5. 善用工具、道具、营造学习轻松气氛
  - 6. 营造班级领头羊效果

## • 生活化的口语活动



课堂活动-Pair Work

## • 生活化的口语活动





#### 翻转口语课堂时间分配-1

- ◆**单独开设口语课程**,建议隔周一次,每次 2个小时,将班级一分为二,按小班开展 口语活动;
- ◆如不单独开设口语课程,则融入视听说课程每周2小时,其中1小时用作口语,第2小时开展听力训练;

#### 营造虚拟网络学习社区

- 英语教学的重点:语言交际能力培养
- 智能设备+无线互联:学习的群体(圈子)



#### 营造虚拟网络学习社区

#### 手机在教学中的使用:

●课程APP(突出强化听说训练);实时的点评和反馈

#### ●微信班群:

**晒**自己(假日、旅游、家庭、学校);

找朋友(志趣、学伴);

分享会(新闻、故事、电影)

#### 翻转口语课堂时间分配-2

#### 1小时口语活动:

- ➤ 上课开始10分钟,让学生亮嗓子,戴耳机单独复习或演练 speaking 和pronunciation 部分,打擂台;
- 5分钟talk with your partner Face 2 face or via Wechat, or QQ;
- > 5分钟讲评听力中的文化和语言难点;
- ▶ 30分钟发放口语活动任务单,完成1~3个课堂活动。

#### 互联网+教育新模态



移动泛在 因势利导顺势而为

互联交际 语言习得应用为重

翻转课堂 "玩儿" 转口语归自然

## 学生课本剧翻拍或交音视频作业-they enjoy it A LOT!



## 杨鲁新教授警句

- 1. 包教不包会
- 2. 教你没商量
- 3. 如何让学习发生
- 4. 多读书、多思考、不盲从
- 5. 功夫都在试外

•••••



# 3 English





#### 课程设计是否可以做到?



Efficient (教学效率: 事半功倍 or事倍 功半, 有无更好地可替代性?)

Effective (教学设计的针对性:活动设计和学习目标是否够小、够细、够准?)

Engaging (粘着力:课程设计是否能吸住学生的注意力——故事性、情节性?)

共同期盼大学英语改革开放的"春天"

#### THANK YOU FOR YOUR TIMES

## 探究教学 沟通设计 Designing is all but an ATTITUDE!

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