


Unit 6



READING
BOOKS
MAKES YOU
SMARTER

Literacy & Technology

FOR FLTRP STAR TEACHER CONTEST
6 DECEMBER 2017

Design
Smart

Part 1

Teaching Material

Unit 6

Literacy & Technology



iEnglish (Book 2)

Design Smart

Part 1

Target students



♂ 6
♀ 11

17 Second year English majors

Upon completion of this lecture

Students will be able to



- **Express** their opinions clearly
- **Defend** their views in a debate or oral presentation

Motivating

Introduction

- Scenarios
- Brainstorming
- Group discussion



Teaching Process



Enabling

Skills

- Refutation
- Proof
- Storytelling
- Fact & Statistics

Teaching Process

Assessing

Assignment

- Online submission to Superstar 超星
- Peer review
- Teacher's evaluation



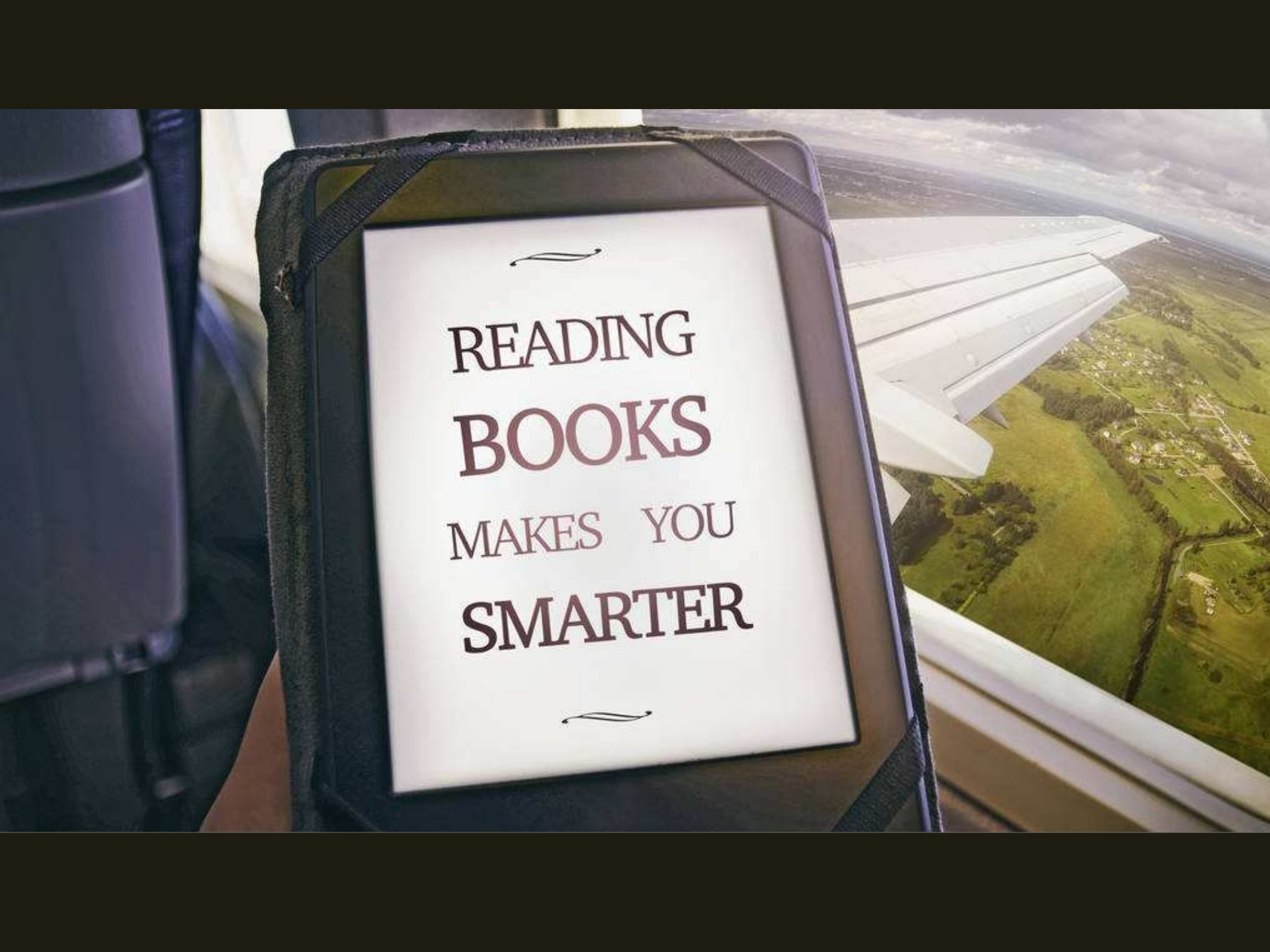
Part 2



Start
DEMO



Teaching Demo



READING
BOOKS
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What is the impact either
Positive or **N**egative of
technological advancement
on traditional reading?



Positive

User friendly

Eco-friendly

Multi-modality and interactions

Decentralization of narrative authority

convenient, cost-efficient,
good for people with amblyopia, dyslexia
and visual impairment, etc.

Information overload

IPR infringement

Fragmented information

Distractions

Negative



Script

A large part of the so-called information overload is information we'd rather not hear, but which our minds will not let us completely ignore. It isn't that digital technology is ruining the time we spend by the hearth; it's that the world we inhabit is increasingly calling time on our delusions. The way to deal with that is not to complain that the medium through which we learn it is ruining the mood, but to do something about the way we live. Digital technology introduces you to people close to you in thought and interest. Just as Margaret Thatcher was announcing that there was no such thing as society, communications media were being developed which allow us to reconnect with others.

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Script 1

Refutation^{term}

An effective **Refutation** should:

- Introduce the **opposing argument**.
(admit the existence of information overload)
- Acknowledge **the valid points** of the opposing argument. (if there is any)
- Counter the argument by **exposing discrepancies**.
(it isn't that, it is that.../not... but...)
- Information about **your own connection** to the subject of the argument.

- Remember: you are **attacking the arguments** not the arguer.
- **Summarize** the other party's argument.
- Be sure **not to make errors** when you are rebutting your opponent's argument.

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How to use **PROOF**?

- Use proof from **QUALIFIED and UNBIASED sources.**
- Decide whether to **quote or paraphrase** and make it precise.
- **Identify the people you quote.**

What **e**lse?

Demo

Part 2

1 **S**torytelling

- What will happen if your solution is adopted?

2 **R**epresentative or reliable statistics

- Identify the sources of statistics;
Use visual aids to clarify statistics;
Explain statistics.

Assignment Demo

Part 2

- **Draft** your oral presentation on a flip side
- **Submit** it online to Superstar before next Tuesday.



THANK YOU!



FLTRP STAR TEACHER CONTEST, 6 DECEMBER 2017