



Part III Test yourself

Directions: *In this section, you will hear 3 lectures. At the end of each lecture, you will hear three or four questions. Both the lecture and the questions will be spoken only once. After you hear a question, you must choose the best answer from the four choices marked A), B), C) and D).*

Questions 1 to 4 will be based on the following lecture.

1. A) The role of community banks.
B) Opportunities of community banks.
C) Challenges of community banks.
D) The critical issues of community banks.
2. A) Local basic industries and pillar industries.
B) Households, small businesses, and farms in communities.
C) Local big businesses and investment corporations.
D) Self-employed small-business owners only in communities.
3. A) The community banks can reduce the potential risk.
B) The community banks can compete against large banks.
C) The community banks can customize their products and services.
D) The community banks can ensure economic security.
4. A) Local economic conditions. B) Competitive business.
C) A financial crisis. D) The board's commitment.

Questions 5 to 7 will be based on the following lecture.

5. A) Lasting prosperity. B) Poor infrastructure facilities.
C) Easy access to Coca-Cola. D) Lower education level.
6. A) They develop effective marketing.
B) They provide quality products.
C) To innovate after-sales service.
D) To attract overseas marketing talents.
7. A) Innovation. B) Insight. C) Data. D) Products.