



Introduce Chinese Culture Symbolized by Animals



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Class Demo

01

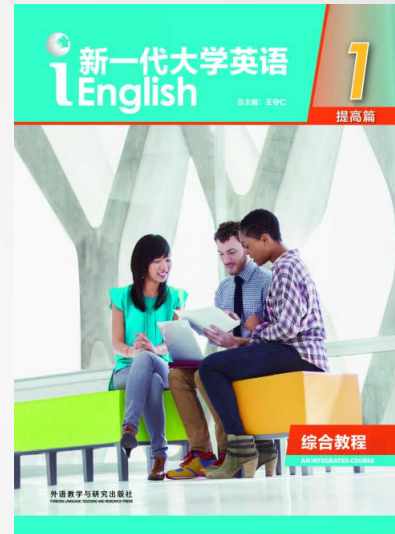
Introduction



- Non-English majors
Freshman
- Level 5-6 (CSE)



- iEnglish, An Integrated Course, Book 1
- Unit 5 A Taste of Culture



Unit Project

Group presentation:
Introduce an aspect of Chinese culture
to an international audience

iExplore 2

The Chinese
Zodiac, explained

Task

Introduce Chinese culture
symbolized by animals

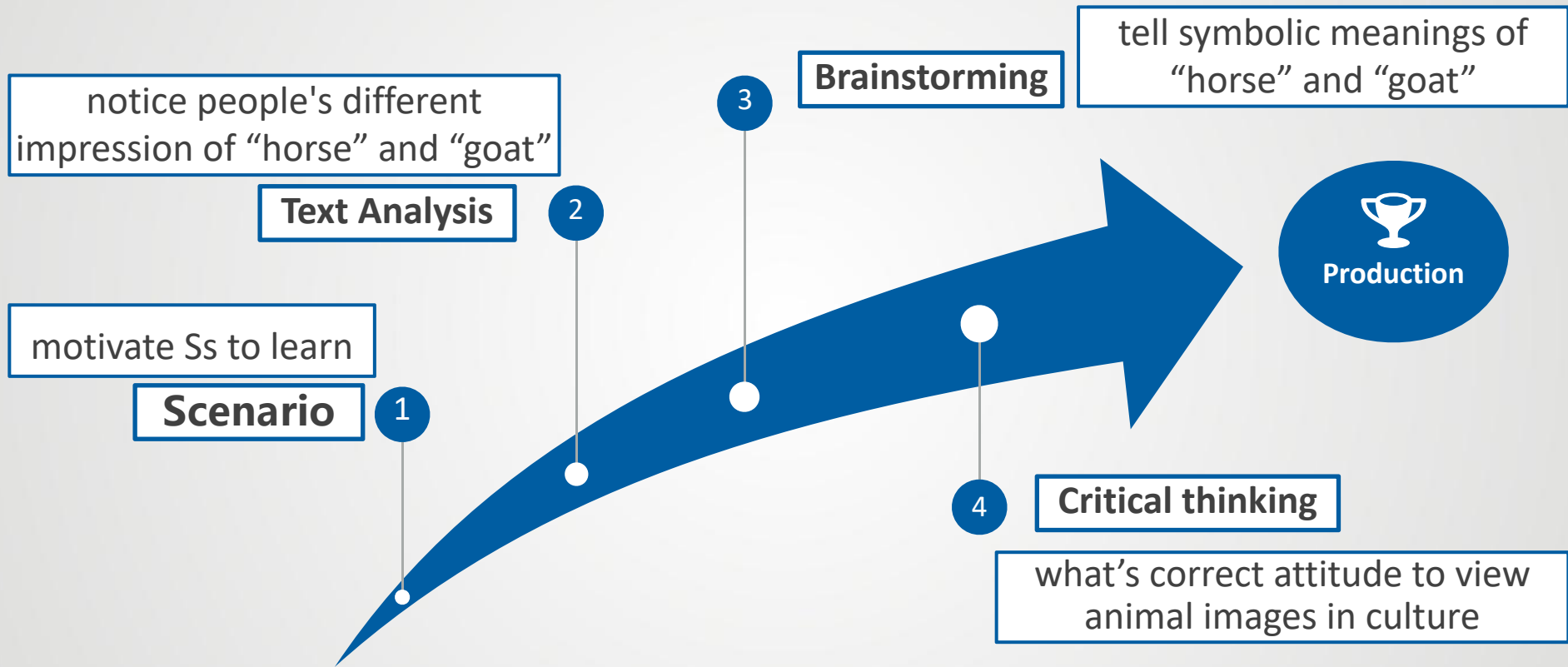
Subtasks

Horse

Goat

Dragon

Snake



02

Class Demo





Unit 5

Chinese Zodiac, explained

iExplore 2, An Integrated Course

last week of the Dragon year

Darling, Jack Ma was born in the Dragon year.



Cousin Li

The baby is due a week later. I don't care if it's a Snake baby.



Li's wife Amy

Dragon baby is lucky. You may have a C-section.



Li's mother

Amy invited you to introduce to her the Chinese culture symbolized by Dragon and Snake. She wonders why Chinese like dragon babies so much, and hopes she can make a final decision after your introduction.



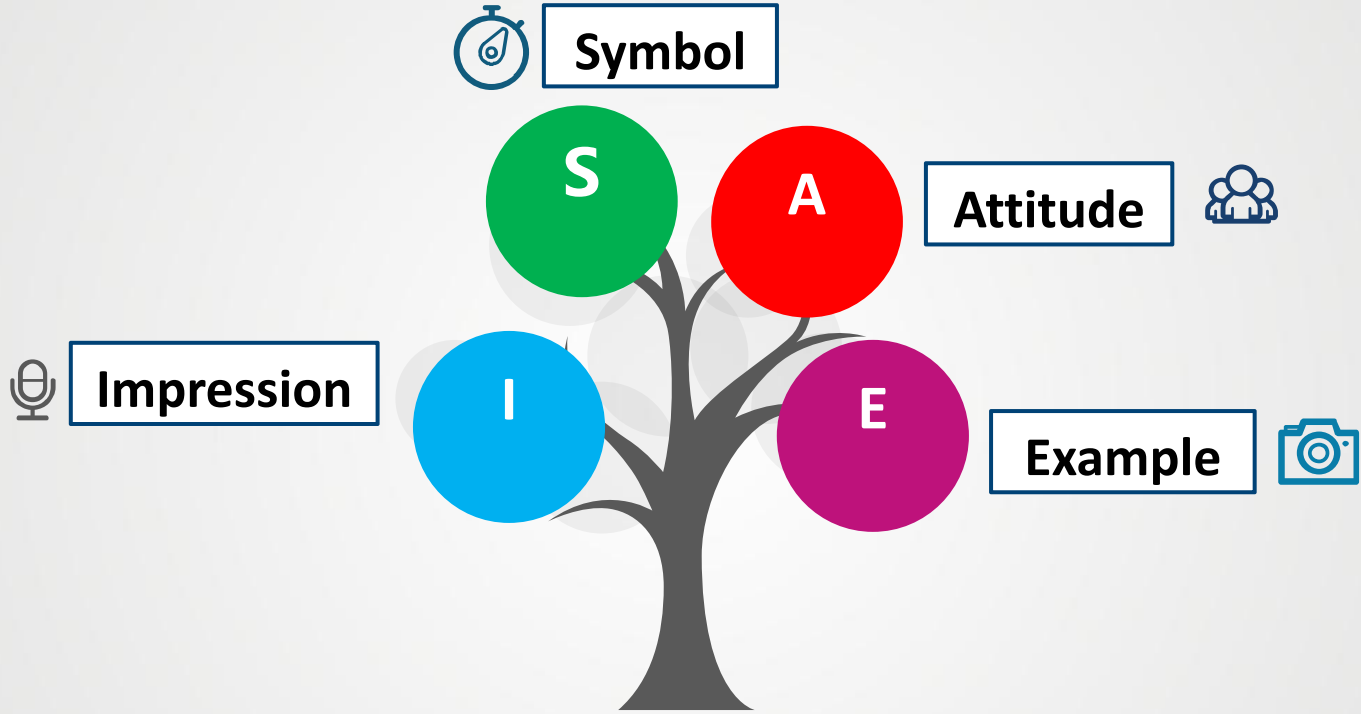
Li



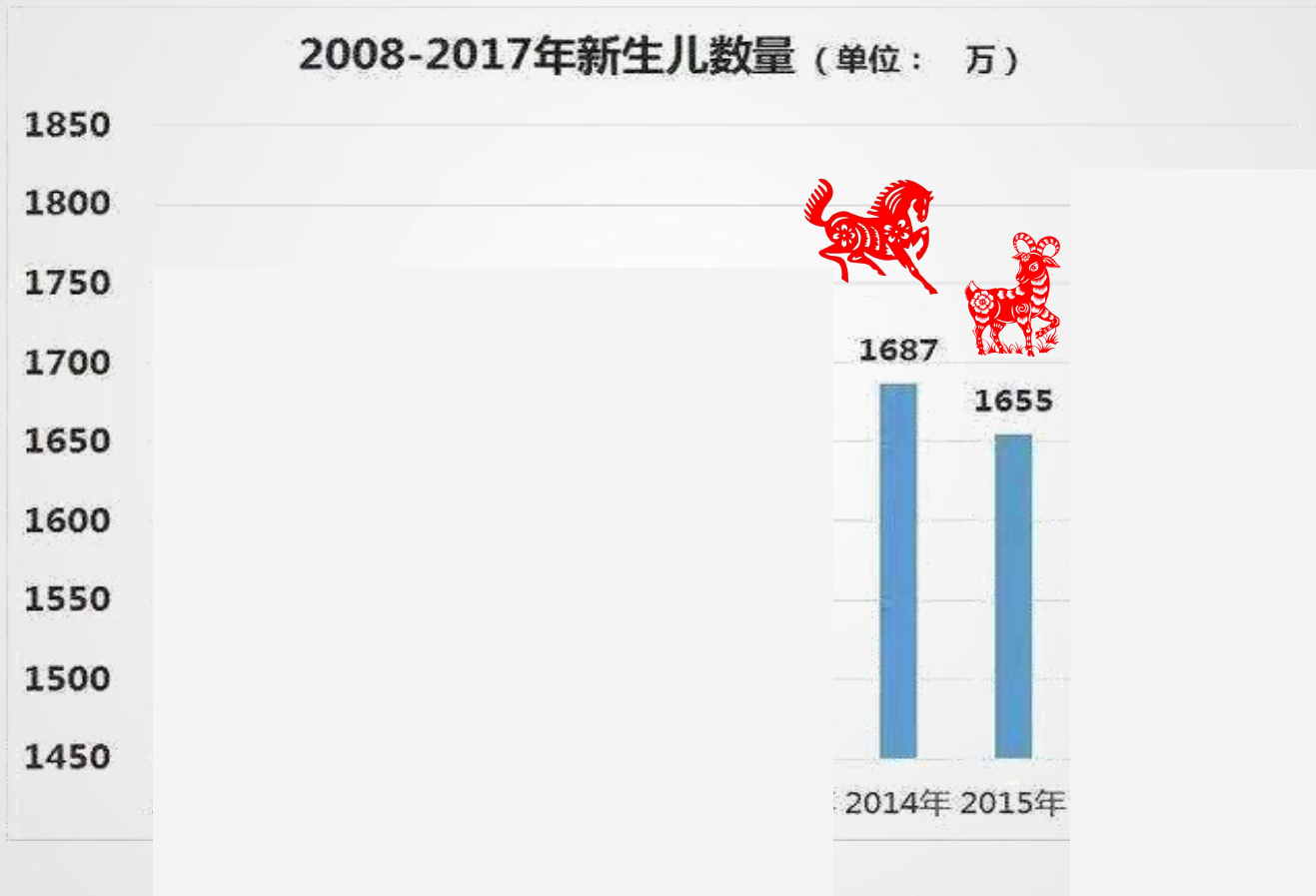
Li's wife Amy



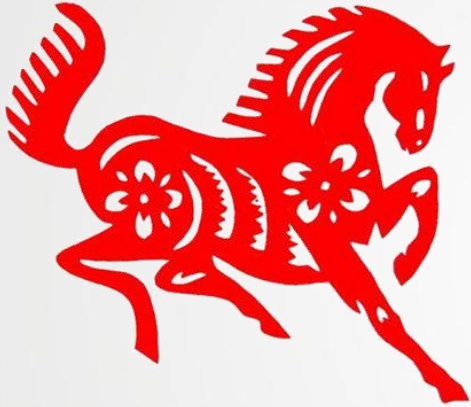
Li's mother







7 ... January 2015 saw a peak of cesarean sections. Why? That was the last month for the Year of the Horse. It's not because they like horses so much, it's because some of them tried to avoid having "unlucky" Goat babies.



good, lucky, positive, popular...



bad, unlucky, negative, unpopular...



Horse

01

?

02

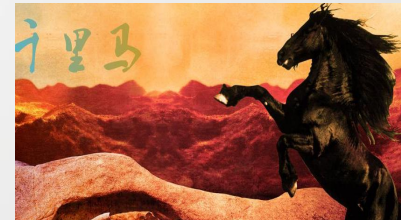
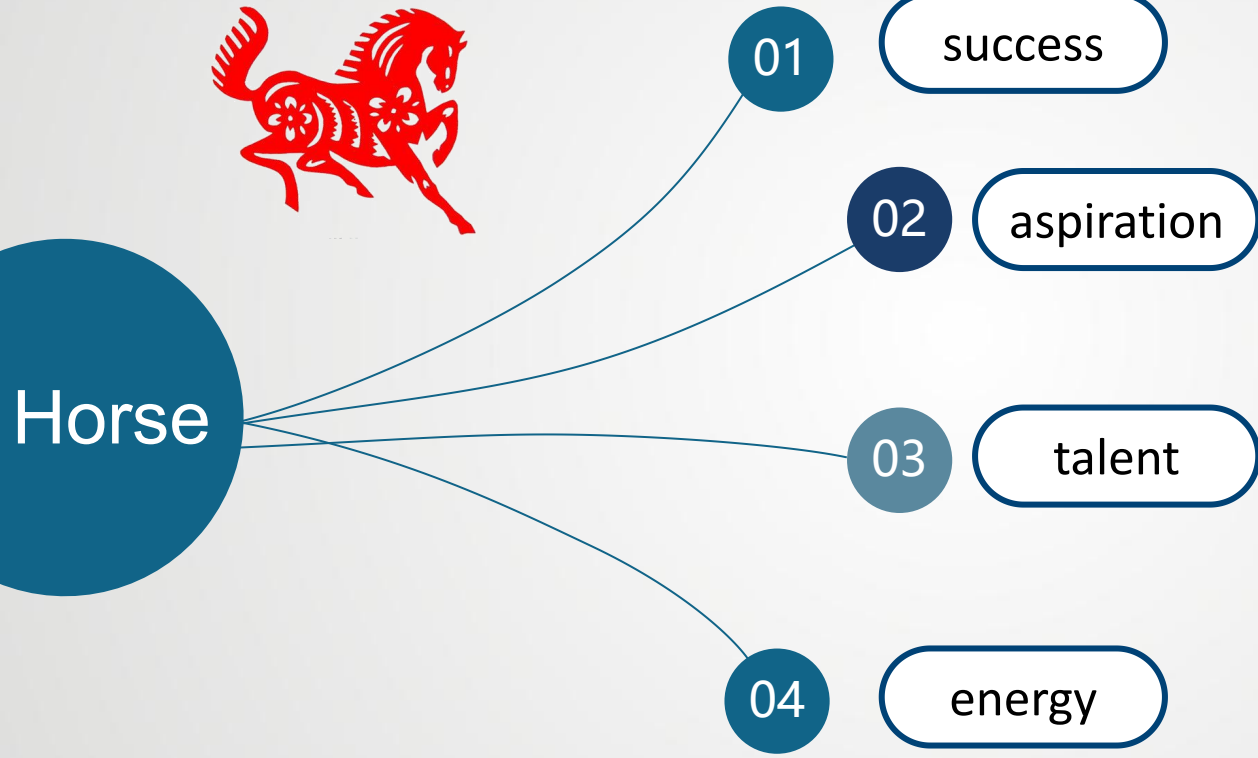
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03

?

04

?





Goat

01

?

02

?

03

?

04

?



Goat

01

virtue

02

luck

03

peace

04

harmony



祥





Do you believe “Goat” babies are “unlucky” ones?

十羊九福全 → 十羊九弗全 → 十羊九不全



How should we view different animal images in culture?

Cultural images are equal.

8 If you are a Goat, please don't feel bad. Bill Gates, Yo-Yo Ma and Julia Roberts are all Goats. They don't look like losers to me.



Impression

Symbol

Attitude

Example

- Discuss in groups and together work out an exposition of about 300 words, introducing Chinese culture symbolized by Dragon and Snake.
- Rehearse your group presentation.



	Criteria	Excellent	Good	Average
Writing	Follow the ISAE principle	10	8	6
	Ideas clear, specific and logical	10	8	6
	Language accurate, proper and vivid	10	8	6
Delivery	Fluency, pronunciation & intonation	10	8	6
	Body language, eye contact and enthusiasm	10	8	6
	PPT well-presented	10	8	6

Self Assessment
20%

Peer Assessment
30%

Teacher Assessment
50%

A person's hand is shown writing on a whiteboard with a grey marker. The whiteboard has several faint, hand-drawn circles. To the left, the person is holding a document with a colorful diagram consisting of four circles in green, blue, orange, and red, arranged in a square. The background is a bright, modern office space with a window. The text "Thank you" is written in a bold, blue font on the right side of the whiteboard, with a horizontal blue line underneath it. A solid blue square is located in the bottom right corner of the image.

Thank you