

# **How to Describe a Concept**

( A Class of Twenty Minutes )

**Target  
Students**



- **None English major, First year**
- **Above CET 4, Top 10%**
- **A class of twenty four**

## Teaching Objectives



1. To describe concepts from multiple perspectives.
2. To analyze the describing methods.

## Teaching Contents



The Eiffel Tower culture, the nimble culture, Procrastination, Empathy, Matthew Effect, Egoism, Unicorn Corporation, Phubber, Neets, Love, E-business, Cyber bully



# Assignment

1. Pick up two concepts from the given list, and then describe them orally by adopting the methods discussed today. Make sure you know the meaning of each concept in the list.
2. Write down your descriptions and submit it to *smart study*.



## Teaching Procedure



**Step One: Assignment Checking ( 2mins)**

**Step Two: A Task -- “Bingo Game” (16mins)**

**Step Three: Reflection and Assignment (2mins)**

# Assignment Checking

2 Minutes

- Invite two students to describe their chosen concepts. **(Presentational Mode)**
- Ask the rest of the students to guess what concepts they described. **(Interpretive Mode)**

# A Task -- “Bingo Game”

16 Minutes

**Phase One:** Fill a form with nine squares ( 1 minute)

**Phase Two:** Do the game ( 4 minutes)

**Phase Three:** Review the concepts ( 4 minutes)

**Phase Four:** Describe a concept again ( 7 minutes)



# Phase One: Fill a Form

1 Minute

the Eiffel Tower culture, The nimble culture,  
Procrastination, Empathy, Matthew Effect,  
Egoism, Unicorn Corporation, Phubber, Neets,  
E-business, Love, Cyber bully

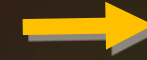
<b>Egoism</b>	<b>Love</b>	<b>Empathy</b>
<b>the Eiffel Tower Culture</b>	<b>Matthew Effect</b>	<b>Phubber</b>
<b>Neets</b>	<b>Unicorn Corporation</b>	<b>Cyber Bully</b>

# Phase Two: Doing the Game

4 Minutes

- Listen to teachers who will read the descriptions of the twelve concepts. ( **Interpretive Mode** )
- Tick the concept matching the descriptions read by the teacher.
- When students have three concepts covered in a row either horizontally, vertically, or diagonally, they must shout, "Bingo!"

Egoism	Love	Empathy
the Eiffel Tower Culture	Matthew Effect	Cyber Bully
Phubber	Unicorn Corporation	Neets



Horizontal  
Bingo

<b>Egoism</b>	Unicorn Corporation	<b>Neets</b>
<b>Love</b>	the Eiffel Tower Culture	<b>Phubber</b>
<b>Empathy</b>	Matthew Effect	<b>Cyber Bully</b>



**Vertical  
Bingo**

**Step Two**

<b>Egoism</b>	<b>Phubber</b>	<b>Neets</b>
<b>Cyber Bully</b>	<b>Love</b>	<b>Matthew Effect</b>
<b>Unicorn Corporation</b>	<b>the Eiffel Tower Culture</b>	<b>Empathy</b>



**Diagonal  
Bingo**

Bingo!



Step Two

# Phase Three: Review the Concepts

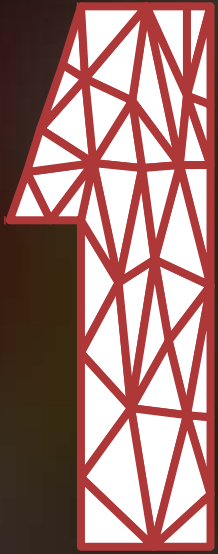
4 Minutes

Guide the students to go through all the twelve concepts. ( **Interpretive Mode** )



Ask the students to analyze the describing methods of some concepts with their partners. ( **Interpersonal Mode** )



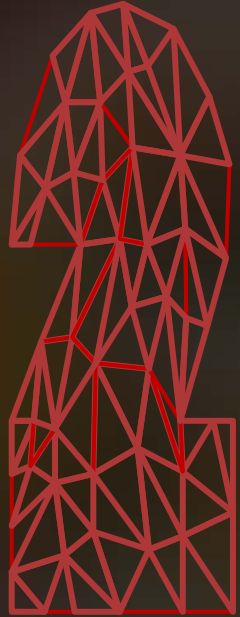


It is a kind of newly-established firm, whose estimate value is above one billion dollars.



**A. Describe the characteristics**

**Unicorn  
Corporation**



It is a kind of syndrome. People suffering from it will always be the last minute person. For example, you are required to hand in your paper by Friday. However, you will wait until Thursday evening and then cram for your paper.



- B. Describe consequences**
- C. Give an example**

**Procrastination**

# Phase Four: Describing Another Concept

7 Minutes

Group Discussion ( **Interpersonal Mode** )

- Pick up one concept from the twelve which they haven't done before.
- Write the descriptions by adopting at least two methods on a sticky note and put it onto the talking wall.
- Pick up one sticky note and evaluate the descriptions.

# The Criteria of Evaluation

1. Whether there are at least two describing methods adopted.
2. Whether the descriptive sentences are linked by transitions and function structures.



## Tips



- Link each descriptive sentence to a coherent one by using transitions and function structures.
- Combine these methods randomly or use them individually.



1 Minute

Step Three

# Reflection

I can understand the five describing methods and know how to use and analyze them.



**Totally  
Disagree**



**Disagree**



**Not sure**



**Agree**



**Totally  
Agree**

1 Minute

# Assignment

- Summarize transitions and function structures used in describing concepts.
- Watch a small video clip about “phubber” and then write an essay to describe the concept with no more than 150 words.

**Thank you!**