



**How to begin,
so people will listen more?**

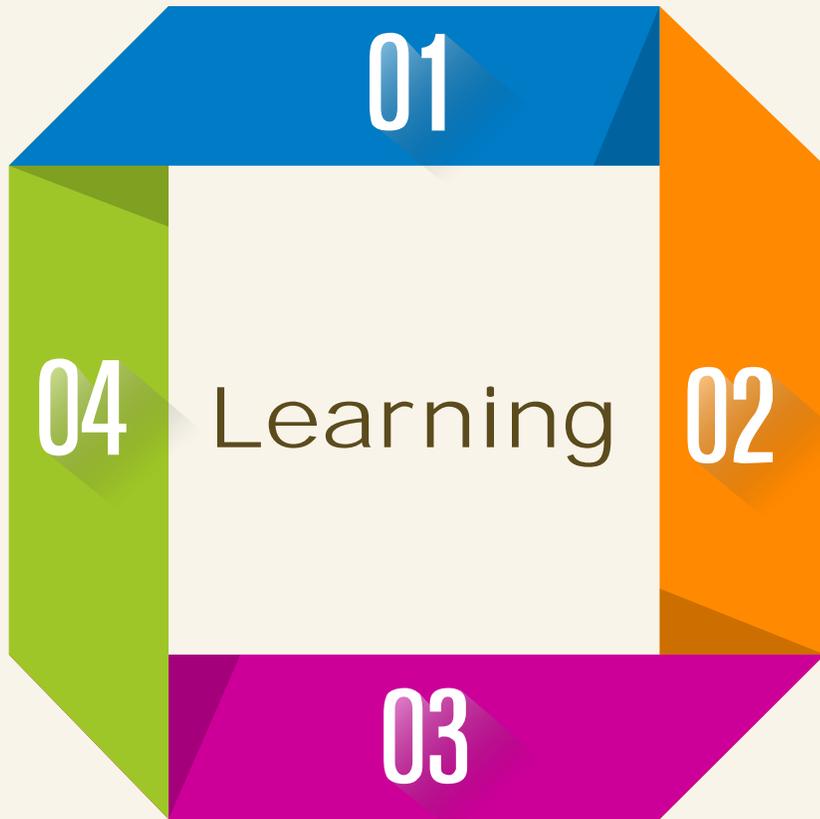


Micro-lecture

2 Classroom-based & Dormitory-based



3 Rationale



- 01 Noticing
- 02 Processing
- 03 Producing
- 04 Evaluating

4 Rationale

Language learning is social interaction.



5 Which course?



6 Which students?

engineering,
natural sciences
management

30
2nd / 3rd year
undergraduates

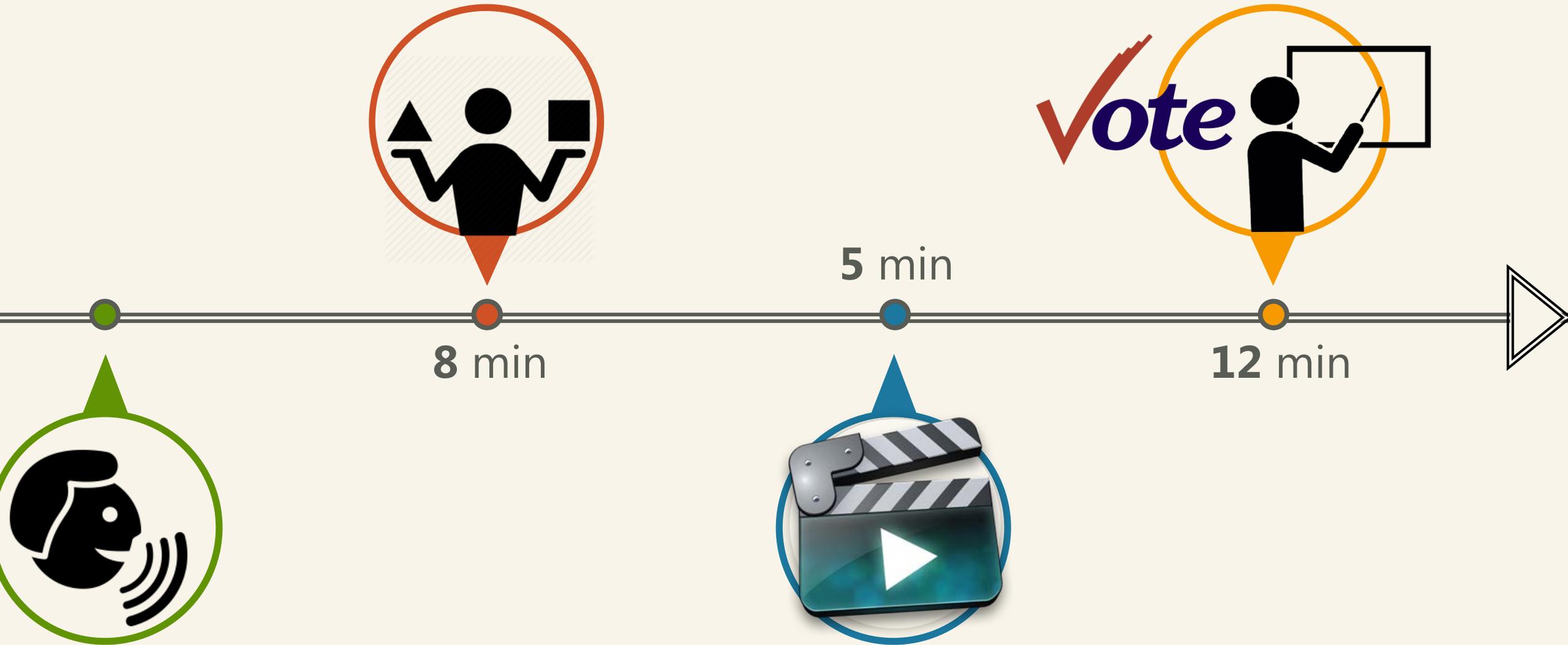
English for
instrumental /
academic purposes

CET-4/6
IELTS / TOEFL

based on an online survey



7 What steps?





8 min

Flipped Classroom



12 min

✓ **Vote**



students' speech videos



8 min

5 min



12 min



Compare

Vote

5 min

12 min



1

students' beginning
vs.
textbook beginning



Flipped-classroom: **Before** the Micro-lecture

12 Watch & Comment

Hi, everyone. I wanna ask you 2 questions. First, how would you prefer to die. Some of you would say we don't even have a choice for our death.

So here comes my second question. What is death?



13 Read & Compare

➡ Matthew Donnelly loved life. But Matthew Donnelly wanted to die...





2

Micro-lecture



12 min

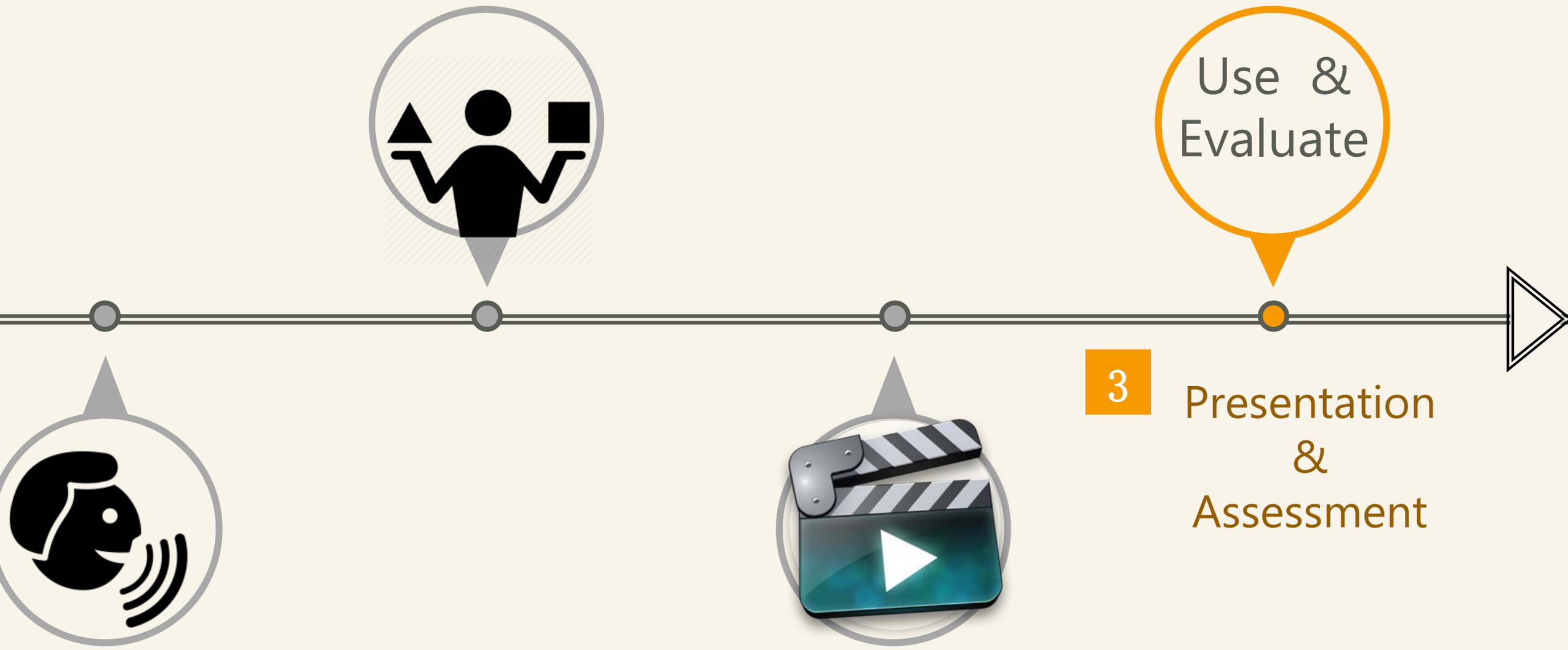


P. (prime feature)

G. (gap)

S. (suspense)





Use & Evaluate

3

Presentation & Assessment

Flipped-classroom: **After** the Micro-lecture

Guess what they are presenting!

- Presentation No. 1
- Do you have problems in moods and emotions? Statistics show that 21% university students are feeling frustrated with love; 54% students feel unsafe and unsecured in their current environments; 90% students have troubles of dormitory relationship. What would you do when facing such problems? To be silent? Angry? Or depressed? Here is what I am suggesting today, a Wechat public platform—Day Dream.

19 You can really scan the Wechat code to follow him!



20 Guess what they are presenting!

➤ Presentation No. 2

➤ For somebody like me, who majors in software in computer science, leaning English is hard. I always dream of reciting English words just like playing games and reading English articles just like reading fairytales. Now, something is making my dream come true.

Enjoy your journey!

NATURE ON STAGE SINCE THE ICE AGE



hhhh ★ 31/54



New game



New game

CREDITS

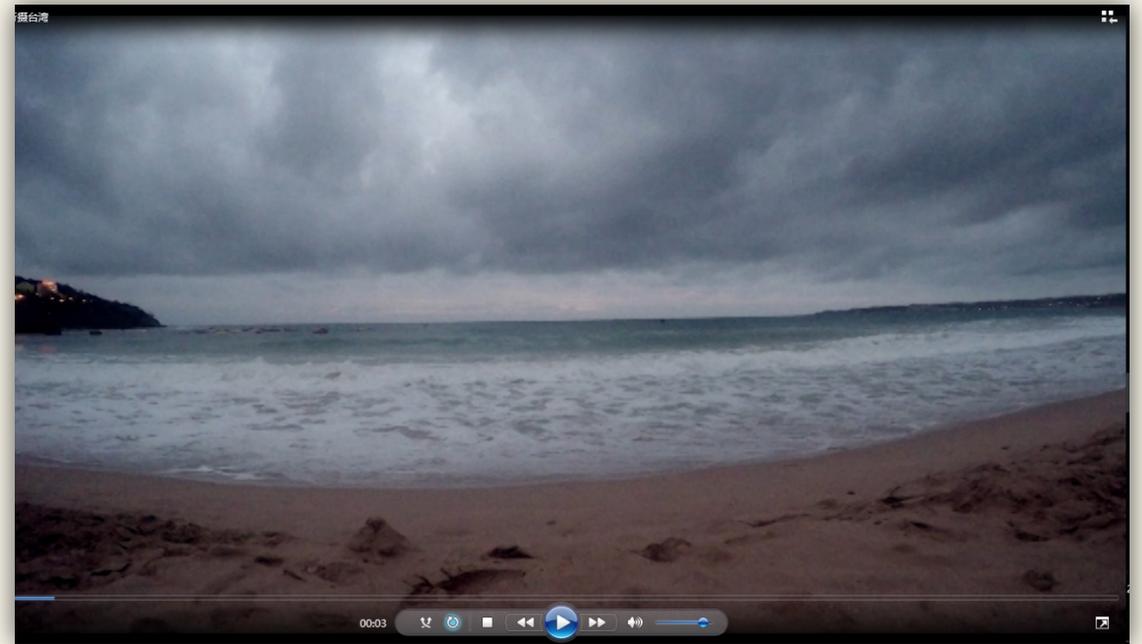
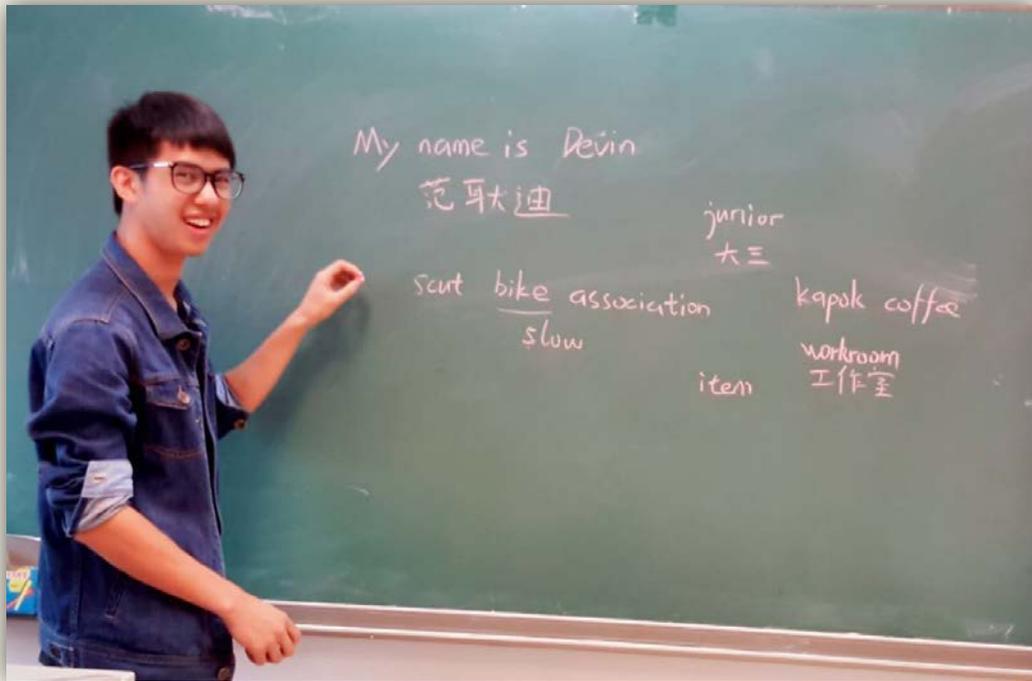
22 English-learning Software: Morphosis



Guess what they are presenting!

- Presentation No. 3
- Our senior-high teachers used to tell us that there was a paradise in the university. But actually, there is no paradise. We are still busy with our study and under great pressure. Are you longing for something special and challenging in university? I major in tourism and hotel management. I want to introduce a bicycle tour to you! Let's cycle to Taiwan!

24 Let's cycle to Taiwan!



25 Evaluate & Vote Online



26 Peer Assessment + Personal Assessment



中国移动 下午7:39

返回 Evaluate & Vote

Peer Assessment + Personal Assessment

1. Do you still remember the G.P.S. beginning in our lecture? *

G:

P:

S:

2. Which is your favorite presentation? *

English-learning software--Morphosis

Wechat public platform--Day of Dream

bicycle tour--Cycle to Taiwan

3. Can you analyze his or her beginning with the G.P.S. pattern? *

Do you have problems in moods and emotions? Statistics show that 21% university students are

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返回 Evaluate & Vote

3. Can you analyze his or her beginning with the G.P.S. pattern? *

Do you have problems in moods and emotions? Statistics show that 21% university students are feeling frustrated with love; 54% students feel unsafe and unsecured in their current environments; 90% students have troubles of dormitory relationship. What would you do when facing such problems? To be silent? Angry? Or depressed? Here is what I am suggesting today, a Wechat public platform—Day Dream.

Gap:

Prime Feature:

Suspense:

4. Can you analyze his or her beginning with the G.P.S. pattern? *

For somebody like me, who majors in software in computer science, leaning English is hard. I always dream of reciting English words just like playing games and reading English articles just like reading fairytales. Now, something is making my dream come true.

Gap:

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返回 Evaluate & Vote

6. Which is your favorite beginning? *

English-learning software--Morphosis

Wechat public platform--Day of Dream

bicycle tour--Cycle to Taiwan

7. Can you identify the specific techniques in their beginnings, such as asking questions? *

(1)

(2)

(3)

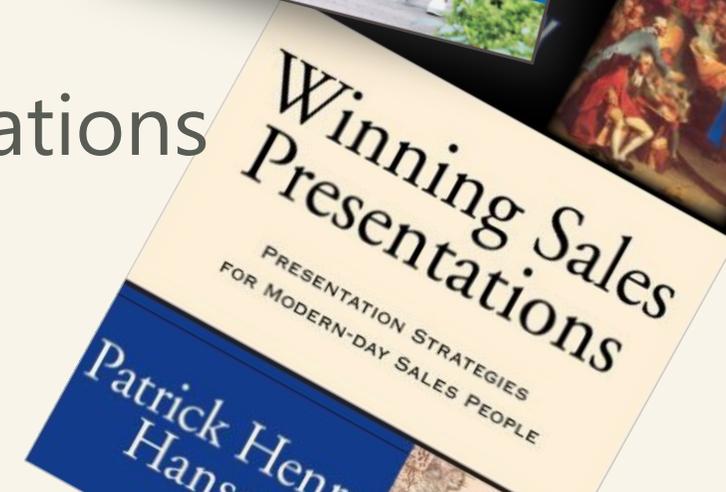
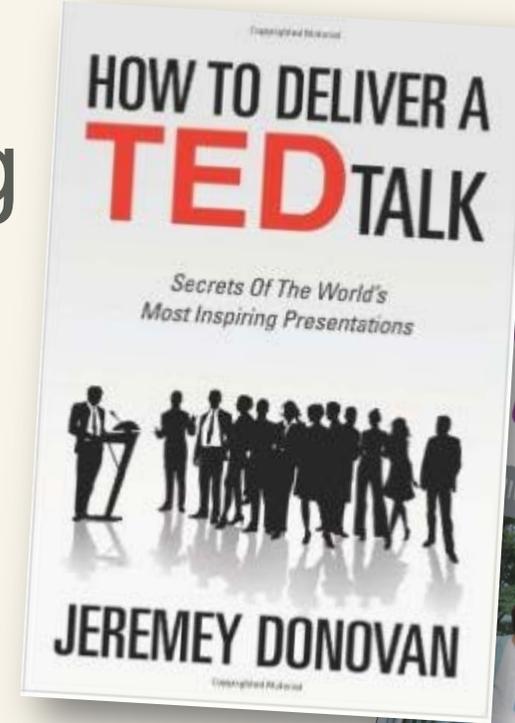
提交

举报

问卷星 提供技术支持

Handouts: Extended Reading

- ➡ Chapter 5—Opening Your Talk
 - For detailed opening techniques
- ➡ iProduce in Unit 7—Making a speech
 - For overall speech-making strategies
- ➡ Chapter 6—Creating Winning Sales Presentations
 - For sales presentations



Thank you.

