

2019

FLTRP

Star Teacher Contest

Beijing



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An orange rounded shape, resembling a teardrop or a shield, is centered on the page. It has a soft, light gray shadow cast to its right and slightly downwards. The text 'PART 01' is written in white, uppercase letters inside the orange shape.

PART 01

About us

About us



A comprehensive,
language-oriented university



Students

Undergraduates

Non-English majors:



To cultivate students with brilliant expertise and foreign language proficiency with **global vision, sincere care and national pride.**



An orange shield-shaped graphic with rounded corners and a subtle drop shadow to its right and bottom. The text "PART 02" is centered within the shield in white, uppercase letters.

PART 02

Unit and Student Analysis

Unit Introduction

Communication in the digital age

1

- Emoji – a word
- History and development

2

- Chris Andrews and his “*Let’s Talk*” project

Student Analysis

In this unit, what language proficiency do you want to achieve most?

答案

希望能说明emoji在语义表达上的作用和各种语境下同一个emoji不同的含义

我希望能够了解emoji表情相关的词汇表达，描述emoji表情使用过程中存在的问题还有对社会文化方面造成的影响相关的表达

能够利落面对面交流，不怯场。尤其是互联网时代的今天，意识到面对面交流重要性

面对面交流可以更直接的促进情感，但是没有表情包有趣味

我希望能够说明表情包的趣味性及利弊

我希望能够阐释面对面交流对人的具体影响

对我们的影响，对母语以及所学的语言

我希望知道面对面交流应该注意的问题

如何在面对面这种及时性的交流中准确传达自己的看法和意见，并让人容易接受。

我希望能够描述网上表情沟通的利弊



Student Analysis



In this unit, what skill do you want to develop most?

答案

如何清楚地区别面对面交流和其他交流方式的表达作用

如何运用逻辑与引用相关知识数据材料来证明自己的观点以及反驳对方观点

在和别人交流时换位思考，透彻理解表达意愿。在平时emoji的合适使用

我想学会然后和不熟的人交流不尴尬

如何去与不同年龄层的人通过emoji更好的表达意思，如跟父母、老师、朋友

如何能和别人进行关于emoji具体问题的讨论

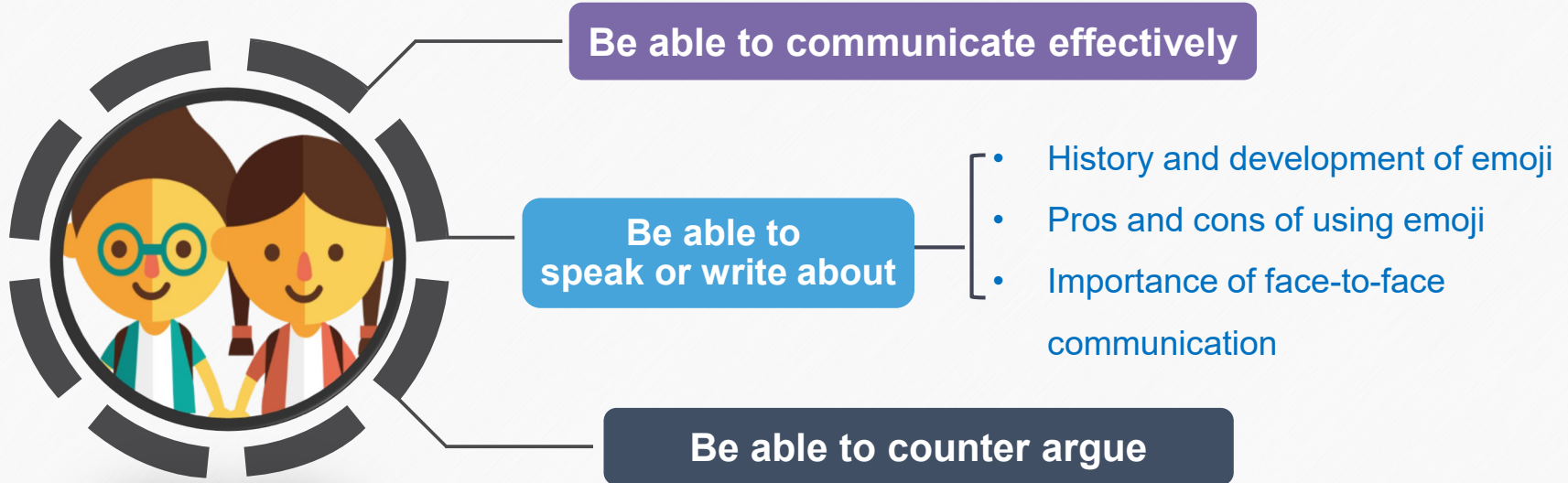
可以怎么去反驳

能够清楚表达自己的观点和知道别人的观点

如何准确传达自己的想法，减少歧义？

如何去反驳别人的观点？例如对emoji的偏见

Student Analysis



Unit Objectives

Affection

3

- Whether social media brings people closer or further.
- Think critically about emoji and face-to-face communication.
- Consider marginalized groups in the digital age.



2

Skill

- To counter argue in a logical way
- To make a speech with sound reasoning.

1

Knowledge

- Language skills

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PART 03

Unit Design

Teaching Mode



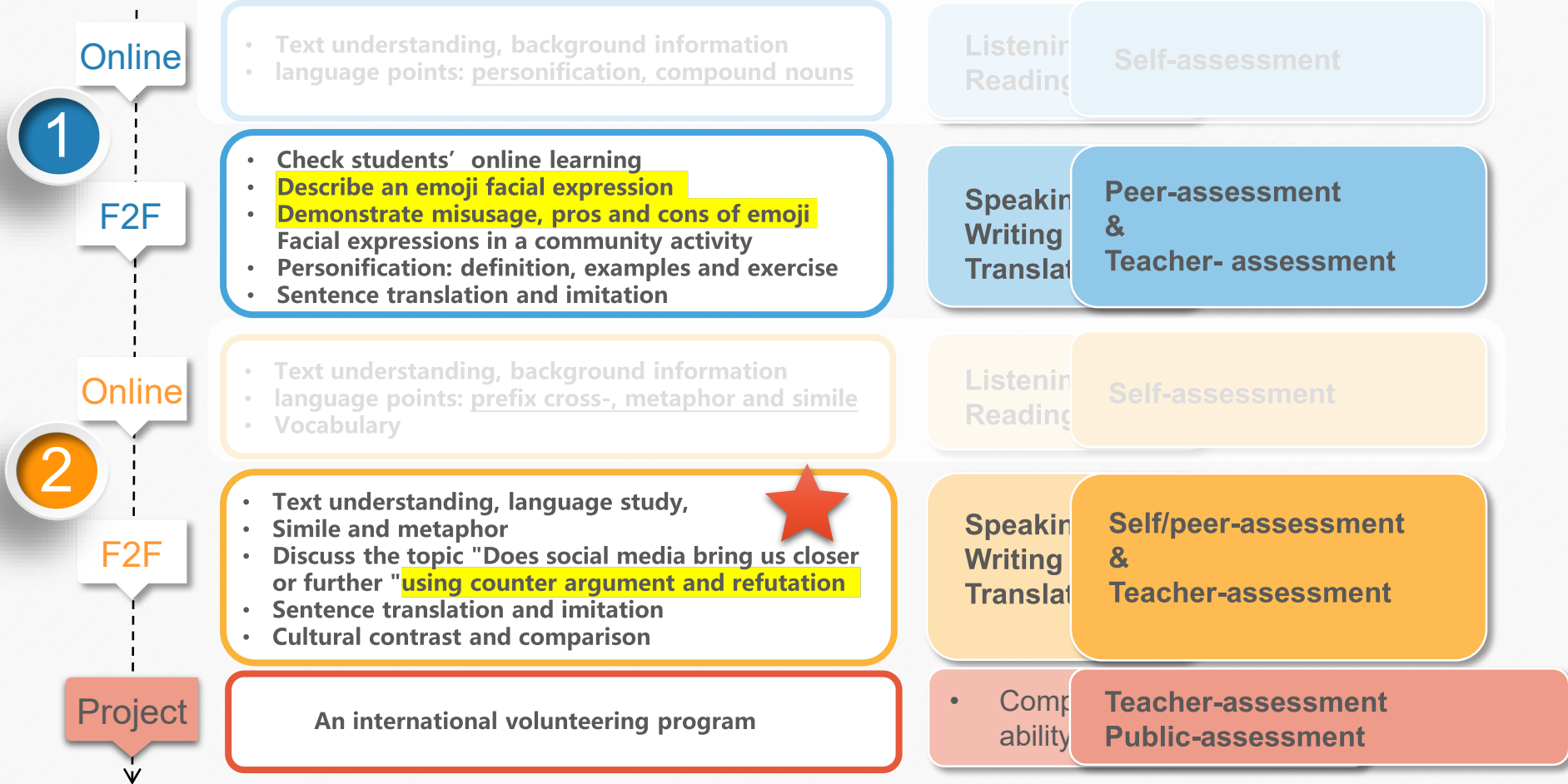

Flipped class


Assessment

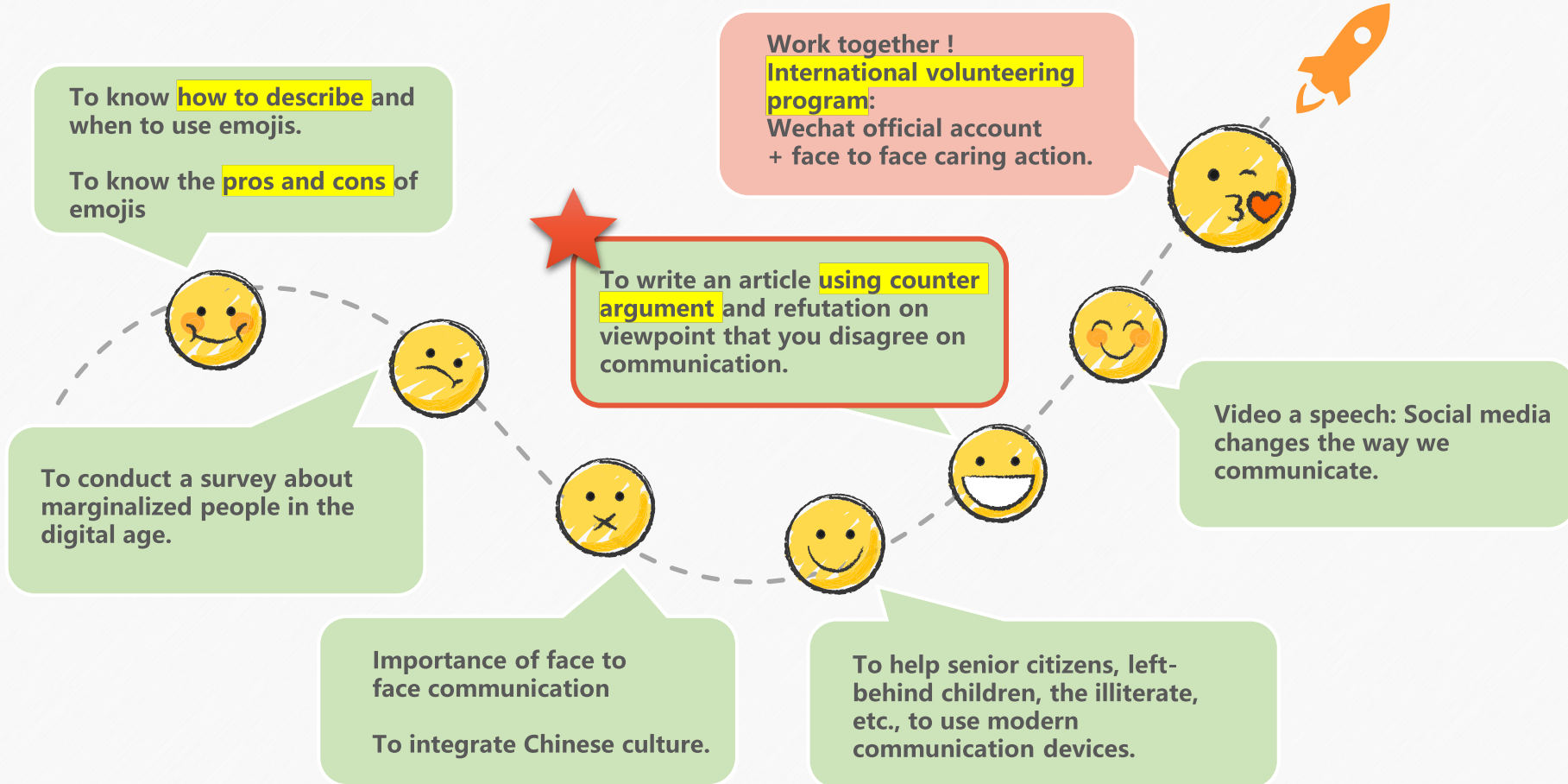

SPOC/MOOCs


Task-based

Unit Design



Unit Design



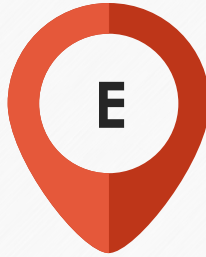
Demonstration design

Counter Argument



MOTIVATING

Lead-in
Pre-assessment



ENABLING

Knowledge acquisition
scaffolding



ASSESSING

Post-assessment
Self-evaluation
Teacher-assessment



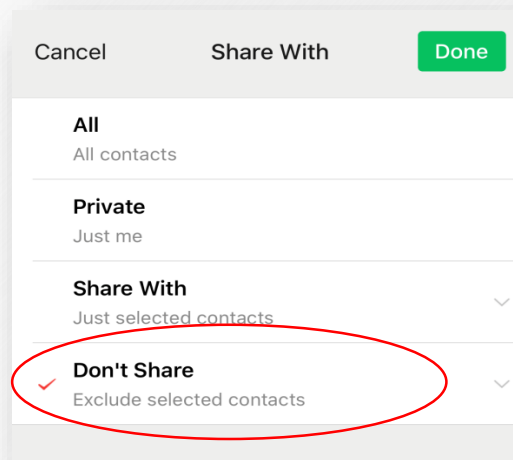
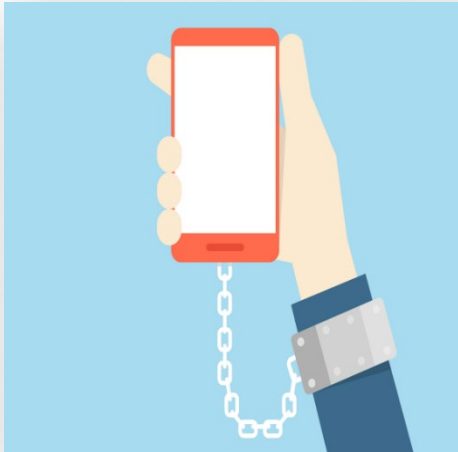
PART 03

Teaching Demonstration
-Counter argument



Do you agree or disagree?

- People feel unworried if they leave mobiles at home;
- It's proper to share your moments to everyone.
- In a get-together, family or friends still addict to smart phones.



Pre-checklist

- Do you disagree?

Yes No

While disagreeing,

- do you use rude or mocking language?
- do you admit the opponent's idea?
- do you provide supportive evidence?
- do you prove your point is stronger?
- Do you know what a counter argument is?

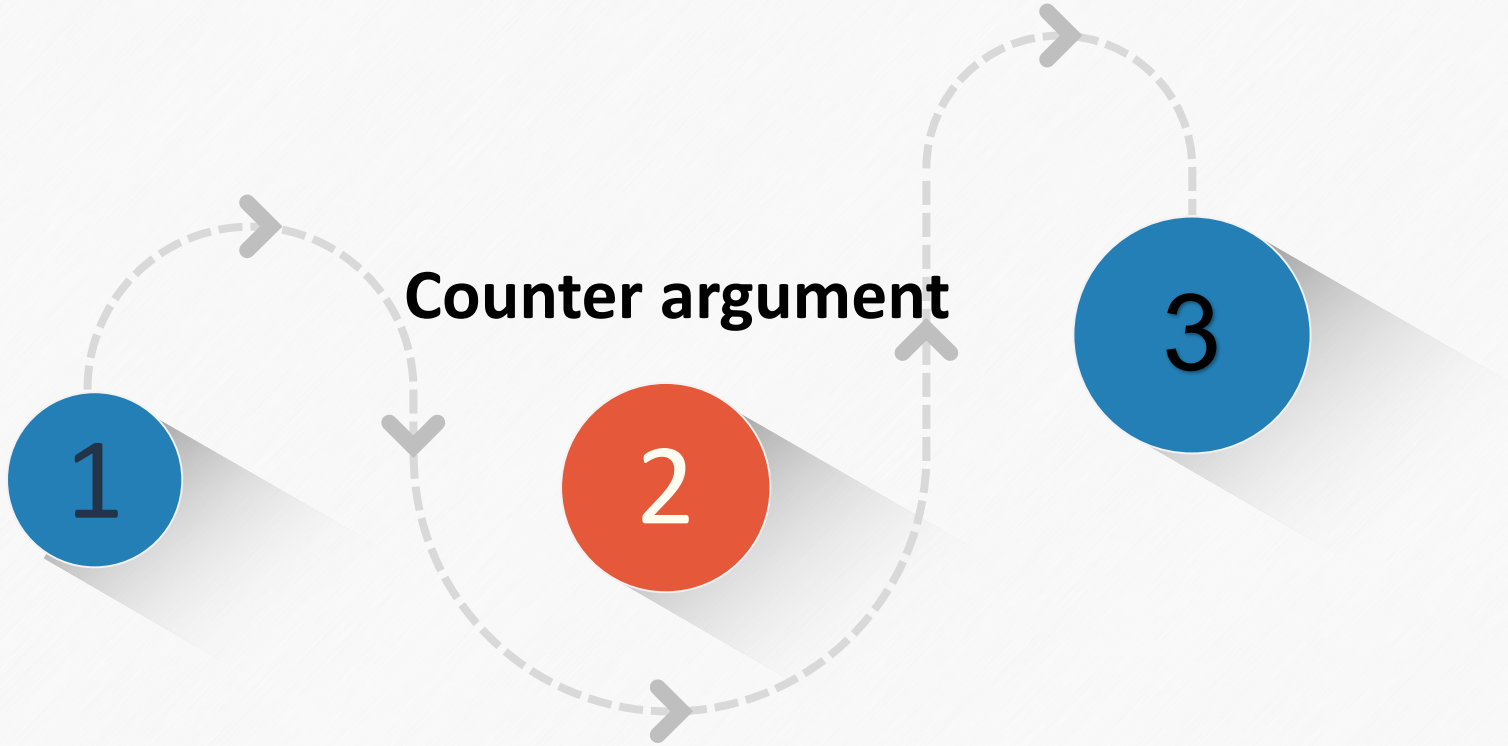
Yes No

Yes No

Yes No

Yes No

Yes No



2

Counter argument



CREATED USING
BwToon

What is a counter argument?

- When you make an argument, you propose a thesis and offer some reasoning.
- When you counter-argue, you consider a possible argument against your thesis or some aspect of your reasoning.
- In short, it is the opposing argument.



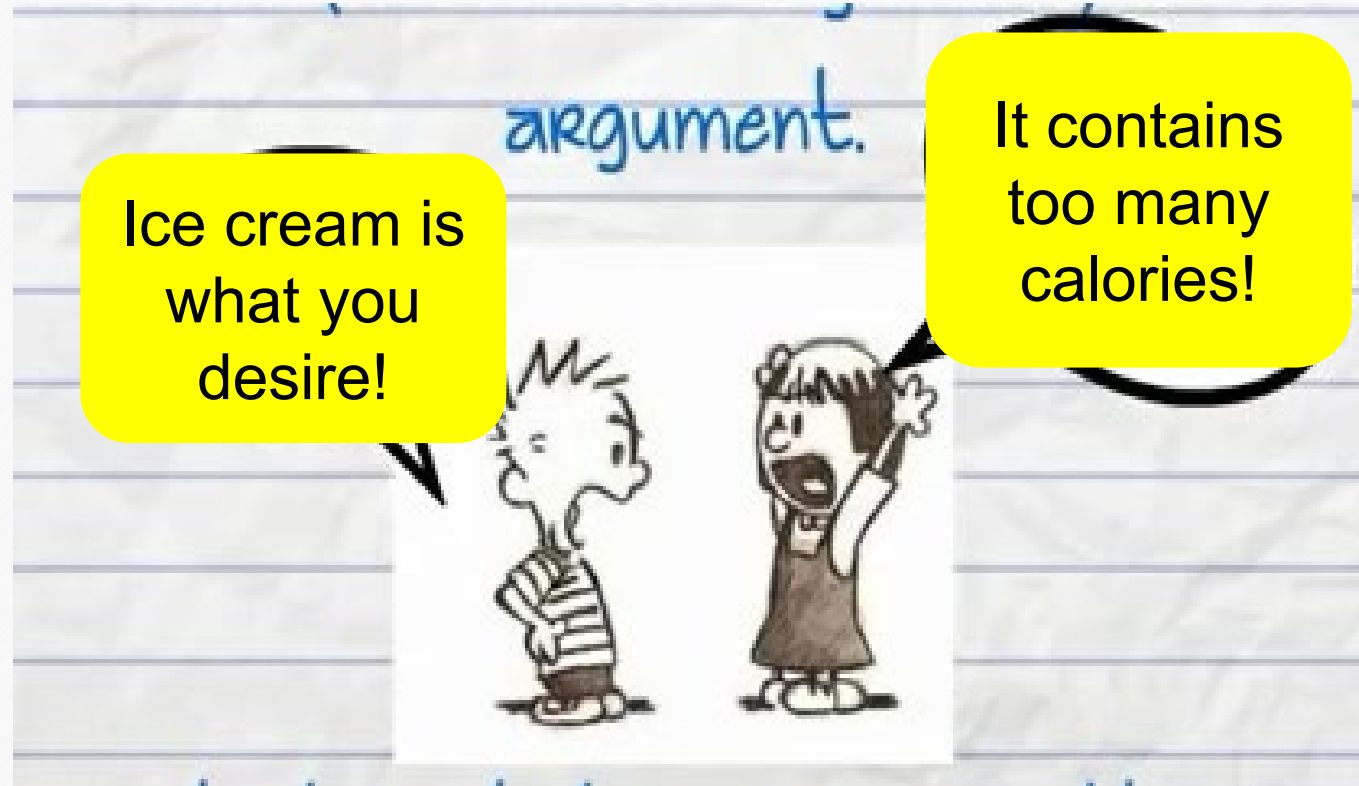


Activity 1: Ice-cream Issue

Ice-cream issue

2

Counter argument



Ice-cream issue

2 Counter argument

How can you persuade the other so that you can have an ice-cream? (Pair work)



Ice-cream issue

2

Counter argument

How can you persuade the other so that you can have an ice-cream? (Pair work)



I know that ice cream has a lot of calories, but we can burn those calories off by walking to the ice cream shop.

Hmm! I was going to say that ice cream is too fattening, but you are right. It's not a concern if we burn the calories off.



2

Counter argument

Steps:

Imagine what the other side would say;

1

2 Acknowledge the counter argument;

Give reasons to explain the counter-claim;

3

4 Disapprove of the counter-argument with a rebuttal.

◆ Acknowledge the counter claim

Useful expressions for giving the other side's opinion:

- Some people think that...
- Some people feel that...
- Many people believe that...
- It is claimed that...
- Admittedly, it might be true that....

◆ Give reasons to explain the counter argument

Useful words and expressions(While, although...):

- **While** it is true that... .. I believe...
- **Despite** the fact that...., many people think it is....
- **Although** many people think that...., I feel that....
- **Though** it is often said that..., in fact the opposite is true

◆ Refute the counter claim

Useful words and expressions(But, however...)

- It is undoubtedly true that... ...**However**...
- It is often argued that... **Nevertheless**, it is
- Some people say that... They claim... **Yet** I feel...
- Supporters of this viewpoint say that... **But** it is...



Activity 2:

Social media keeps us
CLOSER or FURTHER.

2

Counter argument

Sample Pattern

Social media keeps us _____.

Yet some people hold a different idea.

It might be true that _____

_____ ,

because _____

_____ .

However, _____

_____ .

Step 1:

Think of the opponent's idea

Step 2: Admit it

Step 3: Give reasons

Step 4: Refute it

Reflection Criteria

2 Counter argument

Checklist

1. No idea; 2.Poor; 3. Average 4. Good; 5.Excellent

Items:

1

2

3

4

5

I know what a counter argument is.

I am able to lead a counter argument.

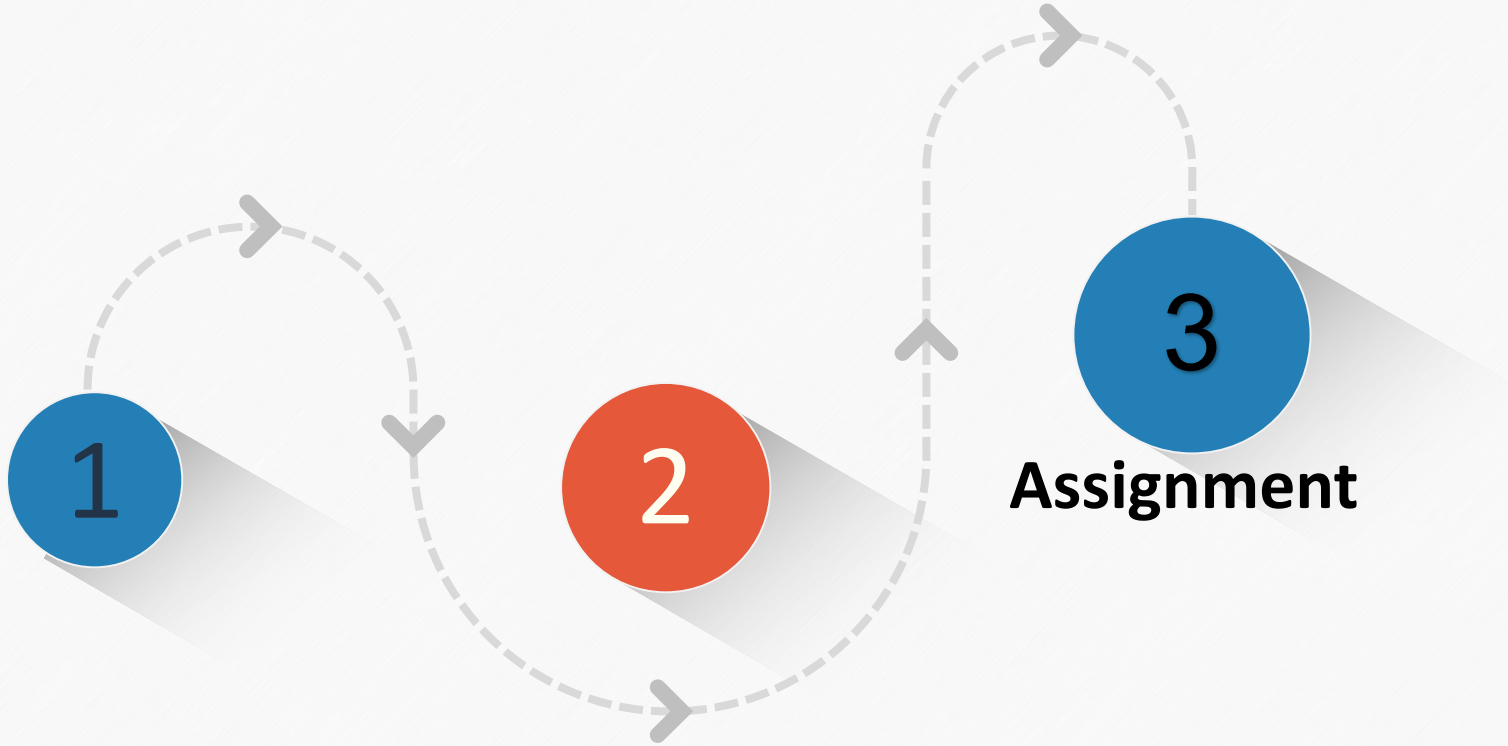
I am able to give reasons to explain the counter claim.

I am able to refute the counter argument.

I am able to prove my point is stronger by using counter arguments.

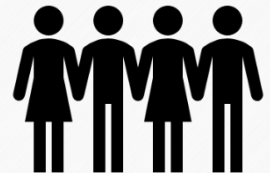


Contents



Assignment - Writing task

1. Write an article, using counter arguments, to comment on social phenomena caused by digital communication.
2. Use the expressions and sentence patterns for reference.
3. Find another group and examine their work based on the checklist of evaluation.



Optional topics:

- People feel **worried/unworried** if they leave mobiles at home;
- It's **proper/improper** to share your moments to everyone.
- In a get-together, people **still addict to/throw away** smart phones.

Peer assessment criteria

- Are there counter arguments? Yes No
- If yes,
do they **lead counter arguments well**? Yes No
do they **give reasons** to explain it? Yes No
are there any **transitional expressions** (but, although, etc.)? Yes No
- Are there **rebuttals**? Yes No
- Do they **reinforce the point** by using counter arguments? Yes No



Thanks for listening!