# Conference Agenda Day 1 Thursday, June 22, 2017

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| 08h00 – 09h00 | Registration and Reception | | | | | | | | | |
| 09h00 – 09h30 | **Opening Ceremonies,** Welcome Speech by Provost Professor Chris Rudd**,** Group Photo | | | | | | | | | |
| 09h30 – 10h10 | **Keynote Address:** Eli Hinkel:***Teaching and Learning Intercultural Communication: Cultural Values and Pragmatics in Interaction****.* Chair: Prof Lixian Jin | | | | | | | | | |
| 10h30 – 10h45 | **TEA/COFFEE BREAK** | | | | | | | | | |
| 10h45 – 12h15 | **PARALLEL SESSIONS #1** | | | | | | | | | |
| Rm TB119  Chair FENG Jieyun | Rm TB227  Chair HE Lianzhen | Rm TB226  Chair HUANG Guowen | | Rm TB103  Chair Steve Kulich | | Rm TB105  Chair Shan Bo | | Rm TB109  Chair LIN Ziyu | |
| COMPETENCE  **DAI Xiaodong** A Review of Intercultural Competence Research in China  **BAI Hong Ai Leslie** University Language Register (ULR) and International Students’ Academic Culture Shock in American Higher Education  **HU Xiaoxia** Intercultural Communication for Pharmacy Majors | EDUCATION & PEDAGOGY  **JIA Yuping & MIAO Yonggang**  A Study of “Three Teaching Modes” of College English Culture Courses under the Framework of General Education: Taking the Course “A Glimpse of Chinese Culture” as an Example  **WANG Mingjie** The “Place” of Intercultural Communication in China’s College Curriculum: Inspirations for a Sustainable Future from a Pedagogy Based in Local Knowledge  **NIU Xueyan (牛学艳)** The Cultivation of intercultural communication in Engineering College School in terms of Supply Side: Taking UPC as an Example | ADAPTATION & IDENTITY  **Manu LI Jiajun** Adaptation of African students in China : A case study of Ghanaian students  **ZHUANG Xiaomin & MAO Yanfeng** The Effect of Second Language Proficiency on the Cross-cultural Adaption of Short-term Chinese Student Sojourners  **WU Jianshe & LIU Yudi** The Role of Ethnolinguistic Vitality in Confucius Institute CFL Learners’ Acculturation and Ethnic Identity | EXCHANGE & INTERACTION  **GU Xinran & AN Ran** Research on the Intercultural Adaptation of Female Muslim Students in China  **FENG Hairong, Ian Storm & ZHANG Weiqing T**he Functions of White Lies in Emotional Support and Relationship Maintenance in Romantic Relationships: A Cross-Cultural Exploration | | MEDIA & TRANSLATION  **LIU Xin** Inter-Cultural Study on Individualism-Collectivism Discrepancy between Chinese and Australian Media Reports on Nobel Prize Winner Tu Youyou  **Yong Wei** Electronic Media and International Communication: A Management’s Perspective  **LONG Zhan & GUO Jirong** Chinese Non-English Major Students’ Intercultural Competence in Interpreting American Movies: A Case Study | | BUSINESS & WORKPLACES  **HUANG Zhihua** An Empirical Research on Cultural Conflicts in Intercultural Business Communication  **FENG Jieyun** Chinese Companies “Going Global”A Dialectical and Self-Reflective Approach to the Chinese Traditional Culture  **Doreen D. Wu** Bilingual Construction of Identities by Chinese Brand Corporations on the Internet | |
| 12h15 – 13h45 | **LUNCH** | | | | | | | | | |
| 13h45 – 14h45 | **Keynote Address:** Shan Bo: ***Sinologists and Different Types of the Construction of “Cultural China”: An Intercultural Perspective****.* Chair: Dr. Simon Harrison | | | | | | | | | |
| 14h45 – 16h15 | **PARALLEL SESSIONS #2** | | | | | | | | | |
| Rm TB119  Chair LIU Meihua | Rm TB227  Chair SONG Li | Rm TB226  Chair SHI Xinsong | | Rm TB103  Chair ZHANG Wenxia | | Rm TB105  Chair Joanna A. Williams | | Rm TB109  Chair WANG Lifei | |
| COMPETENCE  **ZHOU Yunyun (周赟赟)** The Effectiveness of College English Self-culture course on cultivation of intercultural communication competence.  **ZHAO Fuxia (赵富霞)** EFL Learners’ Chinese Culture Competence and Strategies to Enhance It in Foreign Language Teaching  **JIANG Mei Hong** Fostering English Major’s Cross-cultural Competence through Cultural Background Education | EDUCATION & PEDAGOGY  **ZHU Xi (朱茜)** Constructing a Foreign Language Teaching Model Based on Intercultural Communication Under Belt and Road Initiative  **LI Jia** Culture Curriculum Development in China from an Intercultural Communication Perspective: A Case Study  **ZHANG Hongling** Applying Ethnography to Intercultural Foreign Language Teaching | ADAPTATION & IDENTITY  **Greg DuBois** Mapping the ideology of the 梦想 (mengxiang): Insights on shifts in post-90s Chinese cultural values from an intercultural communication perspective  **HOU Junxia & CHEN Zuanzuan** Intergroup Interaction for Intercultural Adaptation: An Action Research in the Module of Intercultural Communication in China  **RUI Xiaosong (芮晓松) & SU Min (苏敏)** L1 Academic Output Difficulty of the Chinese Overseas Returned Scholars | | EXCHANGE & INTERACTION  **WANG Yifeng (王毅凤)** Self-disclosure to Improve Intimacy and Intergroup Empathy Between Chinese Students and Their Cross-cultural Friends  **LIN Jia & WANG Junju** Adaptation to the Learning Culture of Chinese Universities: Challenges and Coping Strategies | | MEDIA & TRANSLATION  **CHEN Yifei (**陈逸飞) CDA of Intertextuality in Intercultural Speeches by Chinese and British National Leaders  **HUANG Aiqiong & ZHANG Wenxia** Translation of Subway Signs: Being as a Symbol of Social Attitudes and Cultural Values  **WANG Hui** Translation in College English Teaching in Private Universities in the Prospect of Intercultural Communication | | BUSINESS & WORKPLACES  **DU Ping** Humour and Laughter in Workplace Intercultural Conflict Interactions  **WANG Jin** Teaching of Intercultural Communication for Business Professionals in Business Training Project  **DUAN Chao (**段超) 跨文化交际视角下的苹果产品广告案例研究 | |
| 16h15 – 16h30 | **TEA/COFFEE BREAK** | | | | | | | | | |
| 16h30 – 17h30 | **Keynote Address:** Dr. Prue Holmes: ***Languages under Pressure and Pain: Implications for Languages and Intercultural Education****.* Chair: Dr. Jenny Dong | | | | | | | | | |
| 18h30 | **Evening Wine Reception** | | | | | | | | | |

# Conference Agenda Day 2 Friday, June 23, 2017

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| 08h00–09h00 | Registration and Reception | | | | | |
| 09h00–10h00 | **Keynote Address:** Professor Hiro Tanaka: ***Linguistic leadership in Multi-Cultural Meetings****.* Chair: Dr. Derek Irwin | | | | | |
| 10h00–10h15 | **TEA/COFFEE BREAK** | | | | | |
| 10h15–11h45 | **PARALLEL SESSIONS #3** | | | | | |
| Rm TB119  Chair GAO Yihong | Rm TB227  Chair WANG Junju | Rm TB226  Chair DAI Xiaodong | Rm TB103  Chair Rosemary Arnott | Rm TB105  Chair SHI Xinsong | Rm TB109  Chair DU Ping |
| COMPETENCE  **WEI Lu** Culture and Intercultural Communication in Three Multilingual Classrooms in the UK  **WU Peng, JIANG Xiaodi & YANG Gairan** Assessing Intercultural Communication Competence (ICC) through a Student Project | EDUCATION & PEDAGOGY  **SHI Yili** Teacher Questioning Techniques in the Lecture Based on Michigan Corpus of Academic Spoken English  **GAO Yihong & ZHENG Xuan** Fostering Open and Productive Language Attitudes as ICC Facilitation: Empirical Evidence and Educational Implications | ADAPTATION & IDENTITY  **WANG Lihong** A case study of Confucius Institute Chinese language teachers’ professional identity development in an intercultural context  **YANG Jianxiang, ZHANG Jinghua & WANG Aimin** Investigation of Cultural Differences of Self-Perception Among Chinese And American Secondary School Students  **MAO Yanfeng & ZHUANG Xiaomin** Self-regulated Learning in Overcoming Intercultural Communication Barriers Based on College English Majors | EXCHANGE & INTERACTION  **DING Shengyan, LI Jiawei & YAN Jinglan** A Study on the Relations between Cultivation of Intercultural Communication Awareness and Public Speaking Abilities  **Tan Wei** An Empirical Study on E-mail Tandem Exchanges between Irish and American Students of Mandarin and Chinese EFL Students | MEDIA & TRANSLATION  **Doreen D. Wu** The changing construction of national identity in Hong Kong’s media: A study of China identity in editorials of South China Morning Post from 2007 to 2016  **GAO Pan, ZHANG Junhao, PU Ziye, BO Fan & ZHAO Zhewen** An Explorative Study on China-US Intercultural Communication Project Based on Video Chat Technology  **XIA Fen** On the Subtitle Translation of the Documentary Planet Earth: from the Perspective of Multimodal Discourse Analysis | BUSINESS & WORKPLACES  **ZHOU Qianqian & CHEN Yu-Hua**  Leadership and Power in Student Group Work: A Case Study of Intercultural Communication at a Sino-British University  **Zhai Zheng**  A Case Study of Maryland’s E-government Site: Accessibility, Usability and Mobile Readiness |
| 11h45–13h30 | **LUNCH** | | | | | |
| 13h30–14h30 | **Keynote Address:** Professor AN Ran: *A Study of Intercultural Teaching Competence of Volunteer Chinese Teachers in Confucius Institutes*. Chair: Dr. Derek Irwin | | | | | |
| 14h30–16h00 | **PARALLEL SESSIONS #4** | | | | | |
| Rm TB119  Chair LUO Xuanmin | Rm TB227  Chair Candace Veecock | Rm TB226  Chair Joanna A. Williams | Rm TB103  Chair DU Ping | Rm TB105  Chair LIU Meihua | Rm TB109  Chair LIN Ziyu |
| COMPETENCE  **GAO Mengling** An Explorative Study on Cultivating Intercultural Communication Competence of Business English Majors from the perspective of post-method theory  **Janina Iwaniec, Katie Dunworth, Trevor Grimshaw & Jim McKinley** Intercultural competence at an international university: A case study | EDUCATION & PEDAGOGY  **Pei Yang** The Application of CMVV in Intercultural Communication Class  **Steve Kulich & Greg DuBois** Re-examining the Broader Origins of Intercultural Studies: Rachel Davis-DuBois and the Intercultural Education Movement | ADAPTATION & IDENTITY  **Angela Chang & LIN Xin** Examining Familial Communication and Risk of Childhood Obesity  within Cross-Cultural Contexts  **LIU Chuangyuan** Sociocultural and Academic Adaptation to New Life: A Qualitative Study of International Students in China  **ZHANG Xiaowei, ZHANG Jinghua & WANG Aimin** The Examination of Impact of Shyness in Problematic Internet Use Among Chinese and American Undergraduate Students | EXCHANGE & INTERACTION  **XIA Zongfeng** Intercultural Sensitivity Study under the Going-abroad Context - Take the 2016-2017 Fulbright Foreign Language Teaching Assistants (FLTAs)  **Megan Fuehrer & Alex English** Study abroad motivations and cultural competence of Chinese University students | CLASSROOM APPLICATIONS  **Davide Girardelli & Vijay K. Patel** The Role of Face-Saving, Communication Anxiety, and Self-efficacy in Chinese EFL Students’ In-Class Participation  **ZHU Yaoyun & WANG Junju** Teacher Learning through Intercultural  Conflicts in the CSL classrooms: A Case Study  **YANG Renying (**杨仁瑛**)** The Spatial Communication of Chinese Teachers and Students in the High Context Culture | LANGUAGES & CULTURES  **Muhammad Yousaf** Ethnocentrism and Intercultural willingness to Communicate: A Cross-Cultural Comparison among Pakistani and Chinese University Students  **Elira Turdubaeva** Intercultural communication competence and cross-cultural adjustment of Afghan students in Kyrgyzstan |
| 16h00–16h15 | **TEA/COFFEE BREAK** | | | | | |
| 16h15–17h15 | **PARALLEL SESSIONS #5** | | | | | |
| Rm TB119  Chair Song Li | Rm TB227  Chair AN Ran | Rm TB226  Chair Doreen WU | Rm TB103  Chair Simon Harrison | Rm TB105  Chair Derek Irwin |  |
| COMPETENCE  **SUO Chengxiu** Understanding Misunderstandings and Cross-Cultural Pragmatic Failure: Its Implication for Chinese EFL Instruction  **SHU Mengzhi** On Promoting Intercultural Competence in ELE Course | DIMENSIONS OF CULTURE  **WANG Yuying** Linguistic Deconstruction of Political Metaphor in the Great Leap Forward Folk Songs  **ZHANG Haiyan**  A Cultural Self-Awareness Study in the English Study of We-chat Public Account | ADAPTATION & IDENTITY  **FENG Hairong & LIN Xiu**  Gender Differences in Support Seeking in the U.S. and China: A Contribution from Attachment Theory  **ZHENG Xuan & CHEN Yanqing**  University Students’ Evaluation of Cultural Others in Reflective Journals of Intercultural Encounter | EXCHANGE & INTERACTION  **PAN Xiaoqing & LU Meiyan** Designing an Intercultural Training Program for English Teachers  **LIU Boyi (刘博怡)** Chinese peacekeepers’ intercultural adaptation model: An analysis of three peacekeeping diaries | CLASSROOM APPLICATIONS  **CAO Jingxiang, ZHUO Ning HU Cen & LI Guixian** Intercultural Collaboration Motivation in Group Work at Chinese Universities  **YOU Xiaoye** Reassembling the Intercultural Rhetoric Pedagogy |  |
| 17h15–18h15 | **Keynote Address:** Sun Youzhong: ***IC Teacher Development: A Case Study.***Chair: Prof Geoff Hall | | | | | |
| 18h15–18h30  19h15 | **Closing Ceremonies:** Professor Geoff Hall, Dean of the Faculty of Humanities and Social Sciences  **Conference Dinner** | | | | | |