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Unit 1 Establishing Business Relations (p1)	Create Excellence —Blue-sky Mold	Meeting People and Taking Orders	Letters of Establishing Business Relations	Letters of Establishing Business Relations	Establishing Business Relations	New Words and Expressions Vocabulary and Structure	Part of Speech and Sentence Components	How to Tell a Joke
Unit 2 Market Research (p25)	Gas Compressor Market in China —The Past and the Future	Doing Market Research	Expert Interview —MEMS Switch Applications for Semiconductor Test Market	Mini-report on Market	Doing Market Research	New Words and Expressions Vocabulary and Structure	Modal Verbs	Jokes
Unit 3 Product Designing (p51)	Computer-aided Design	Discussing About Product Design	Gear Reducer—A Great Design	A Design Scheme	Designing an Electric Bike	New Words and Expressions Vocabulary and Structure	Tenses	The Funny English Language
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Unit 8 Marketing and After-sales Service (p169)	Doosan Infracore's Marketing Strategy in China	Selling a Product & Dealing with Customers' Complaints	Invitation to India Machine Tools Show	A Reply to Invitation to an Exhibition	Marketing the Products	New Words and Expressions Vocabulary and Structure	Noun Clauses	A Humor