# Map of the book

Unit	Section 1			
Unit	Episodes	Skills	Language in focus	Tasks
(Dis)connecting in the digital age p2	Episode 1 What are emojis? p5  Episode 2 Do emojis mean the same thing to everyone? p10	Communication skill Making concessions in communication p5  Critical thinking skill Interpreting the meanings of symbols p7  Intercultural skill Dealing with misunderstandings in intercultural communication p13	Words and expressions p9; p15  Collocations express, show p9 spare, clear, complete p15  Structure If I were you, I'd p15  Translation p9	Over to you 1 Designing and describing a new emoji p8  Over to you 2 Improving your emoji design and giving examples of its use p14  Project Making a presentation about your new emoji p16
Work hard, work smart p32	Episode 1 Entrepreneurial case studies p35  Episode 2 Market research on business ideas p40	Critical thinking skill Drawing inspiration from texts by raising relevant questions p36  Communication skill Checking understanding in communication p37  Intercultural skill Considering cross- cultural differences in giving negative feedback p42	Words and expressions p39; p45  Collocations increase, start, arrange p39 carefully, directly, easily, honestly, seriously p45  Structure without having to p45  Translation p39	Over to you 1 Writing a brief description of a new business idea p38  Over to you 2 Designing and conducting market research to develop your business idea p44  Project Creating a business plan p46
Secrets of advertising p62	Episode 1 Language features of an ad p65  Episode 2 Visual design and placement of an ad p72	Communication skill Keeping to the point in discussion p66  Intercultural skill Considering cultural differences in advertising p69  Critical thinking skill Choosing advertising strategies p74	Words and expressions p71; p77  Collocations run, reach, submit p71 appeal to, draw sb. in, catch sb.'s eye, attract / catch / draw / grab sb.'s attention p77  Structure as well as p77  Translation p71	Over to you 1 Analyzing language strategies for your ad p70 Over to you 2 Analyzing visual design and placement strategies for your ad p76 Project Creating an ad p78

	Section 2		
Texts	Skills	Language in focus	Tasks
Is the Internet destroying our social norms? p18  Text B  Switch off? How difficult! p24	Reading skill Identifying the function of a paragraph p20  Critical thinking skill Finding solutions to a problem p21  Intercultural skill Examining the cyberbullying problem in China p21  Examining the problem of Internet addiction in China p26	Words and expressions p22  Collocations absolutely, easily, totally, extremely, increasingly p22  Structure so far have / has been p23  Translation p23	Text A Writing an essay analyzing the cyberbullying problem in China and suggesting measures against it p21
Text A The rise of the gig economy p48  Text B Will artificial intelligence create mass unemployment? p54	Reading skill Identifying cause and effect when reading p50  Critical thinking skill Making predictions p51 Identifying the positive and negative impacts of AI on work p55  Intercultural skill Reflecting on being a freelancer in different cultures p51	Words and expressions p52  Collocations fall, become p52  Structure there is / are likely to be p53  Translation p53	Text A Writing a reply email expressing your opinions on being a freelancer p51
Text A The power of persuasion p80  Text B Waste not, want not p86	Reading skill Deducing the meaning of new words from their context p82  Critical thinking skill Remaining objective in the face of persuasion p83  Reflecting on personal consumption habits p87  Intercultural skill Identifying cross-cultural appeal of an ad p83	Words and expressions p84  Collocations play, work, bring p84  Structure It wasn't until that p85  Translation p85	Text A Writing an essay describing a foreign brand's ad and explaining why it appeals to you p83

Unit	Section 1			
Unit	Episodes	Skills	Language in focus	Tasks
Impressions matter p94	Episode 1 What best represents China? p97  Episode 2 Analyzing promotional videos of tourism p104	Intercultural skill Avoiding ethnocentrism p100  Critical thinking skill Narrowing down a topic p101  Communication skill Expressing appreciation p107	Words and expressions p103; p109  Collocations grand, giant, huge p103 see, taste, listen to, touch p109  Structure have sb. do sth. p109  Translation p103	Over to you 1 Choosing a target audience and selecting content for your video p102  Over to you 2 Outlining the style and structure of your video p108  Project Writing a plan for your video and then producing it or performing it as a slideshow p110
Harmony in diversity p126	Episode 1 What is intangible cultural heritage? p129 Episode 2 Exploring examples of intangible cultural heritage p134	Communication skill Expressing a lack of knowledge p129  Critical thinking skill Clarifying meanings of key concepts or terms p131  Intercultural skill Interpreting events from other cultures p137	Words and expressions p133; p139  Collocations raise, present, support p133  full, native p139  Structure that is why p133  Translation p139	Over to you 1 Proposing an ICH item p132 Over to you 2 Writing an ICH proposal p138  Project Giving a presentation of your proposal p140
Bringing light to others p156	Episode 1 Why volunteer? p159  Episode 2 Getting people to volunteer p164	Intercultural skill Developing intercultural empathy p161  Communication skill Asking for more information in conversations p164  Critical thinking skill Using persuasion techniques in promotion p167	Words and expressions p163; p169  Collocations physical, affluent p163 prior, regular p169  Structure to do (expressing purposes) p169  Translation p163	Over to you 1 Brainstorming ideas for a student volunteer program and drawing a mind map p162  Over to you 2 Listing the key elements of your volunteer program p168  Project Designing a poster for your volunteer program p170

Appendix p185

U校园智慧教学云平台使用指南 p186

Section 2				
Texts	Skills	Language in focus	Tasks	
Text A Stereotyping: Fight the urge p112  Text B My culture shock in the U.S. p118	Reading skill Identifying bridging sentences p114  Critical thinking skill Avoiding overgeneralizations p115  Intercultural skill Reflecting on stereotypes about China or Chinese people p115 Reflecting on what China is like to an outsider's eye p119	Words and expressions p116  Collocations oversimplified, commonly held p116  Structure Then, and only then, can / will p117  Translation p117	Text A Writing an essay analyzing a stereotype about China or Chinese people p115	
Text A Disappearing languages p142  Text B Growing up with cultural diversity p148	Reading skill Interpreting graphs and charts p144  Critical thinking skill Avoiding hasty generalization p145  Intercultural skill Identifying cultural items that represent China or a part of China p145  Reflecting on China's cultural diversity p149	Words and expressions p146  Collocations pressure, decline p146  Structure every time p147  Translation p147	Text A Writing an essay describing a cultural item that can represent China or your hometown p145	
Text A  WWF: Help us to help the world p172  Text B  My experience: Volunteering in Nepal p178	Reading skill Taking notes while reading p174  Critical thinking skill Making decisions by weighing pros and cons p175  Analyzing the influence of volunteering on individuals p179  Intercultural skill Examining the benefits of cross-cultural volunteer programs p175	Words and expressions p176  Collocations priceless, immediate, generous p176  Structure either or p177  Translation p177	Text A Writing a letter recommending a volunteer program p175	

# Unit

# **Objectives**

# **Section 1**

# Episode 1

What are emojis?

- to design and describe a new emoji
- to make concessions in communication
- to interpret the meanings of symbols

# Episode 2 🗏 🜒

Do emojis mean the same thing to everyone?

- to improve your emoji design and give examples of its use
- to deal with misunderstandings in intercultural communication

# **Project**

• to make a presentation about your new emoji

# **Section 2**

#### **Text A**

Is the Internet destroying our social norms?

- to identify the function of a paragraph
- to find solutions to a problem
- to write an essay analyzing the cyberbullying problem in China and suggesting measures against it

## **Text B**

**Switch off? How difficult!** 

• to present ways of reducing screen time among young Chinese netizens



# Warming up

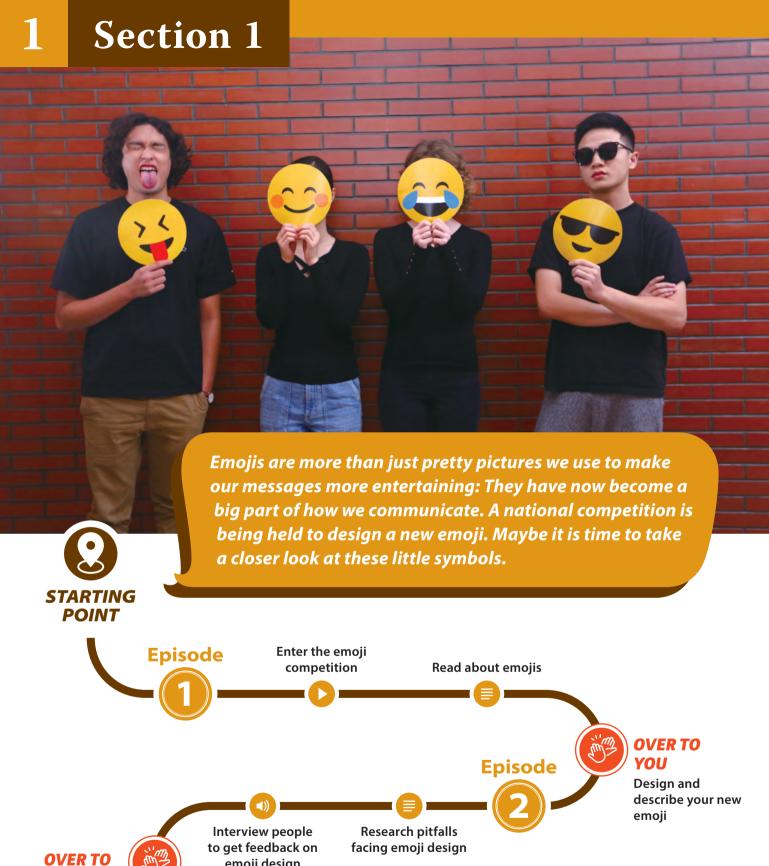
**1** Look at the table and check (✓) how often you use the different forms of communication.

Never	Sometimes	Often
Instant messag	ge	
Video / Voice o	all	
Phone call		
Email		
Letter		
Comment on s	ocial media po	sts
Face-to-face in	nteraction	

- Work in pairs and compare your answers to Activity 1. Then ask and answer the questions below.
  - 1. Which communication methods do you use most or least often?
  - 2. How would your parents' or grandparents' lists be different?
  - A: I use instant messaging the most, to contact my friends. I very rarely use emails.
  - B: Yes, I'm the same. I can't remember the last time I sent an email. I do often video chat with my family, especially my grandma, because it feels more intimate and personal than a phone call or a text.

*A:* ...





YOU Improve your emoji design and give examples of

emoji design

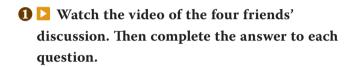
**PROJECT** 

Make a presentation about your new emoji

its use

# **Episode** What are emojis?

Tom has just heard about the competition to design a new emoji and asks his friends if they want to enter.



1. What do the four friends think of emojis?

	Yi Fei: Emojis are	·
	Tom: I	using them that much.
	Wang Hao: They're kin	d of like
	Alice: They are not st	raightforward. Some
	people are	by them.
2.	What do they need to	do in the competition?
	They need to come up	with a unique emoji
	and submit	for it.
3.	What should the desc	ription include?
	It should include what	t the emoji looks like
	and examples of	·
4.	What are the criteria	
	It should be distinct f	rom

2 Work in pairs. Student A reads one statement, Student B shows disagreement, and Student A goes on to make a concession. Then swap roles. You can refer to the

emojis, and could be actually used.

- Communication skill.
- 1. Emojis ruin the way people communicate.
- 2. It is easier to understand emojis than words.
- 3. Emojis are a truly international form of communication.
- 4. Everyone should learn how to use emojis in their messages.





#### **New words**

straightforward /streit fo:wod/ a. 易懂的 ambiguous /æm¹bɪgjuəs/ a. 含糊不清的 interpret /ɪn¹tɜːprɪt/ vt. 理解 submit /səb¹mɪt/ vt. 提交 criteria /kraɪˈtɪəriə/ n. [pl.] 标准 Venus flytrap //vi:nəs 'flaɪtræp/ n. 捕蝇草

## Communication skill



#### Making concessions in communication

Nearly every discussion, argument or debate involves a little bit of give-and-take. For opinions different from ours, we may end up agreeing, or choosing to say that we agree in order to avoid conflict or further argument. This is called "making a concession".

In the video, when discussing the interpretation of an emoji, Wang Hao makes a concession by saying "Yeah, I guess so".

#### Making concessions:

- I suppose you have a point.
- · You may be right.
- OK, I take your point.
- Well, I guess that could be the case.
- Actually, I think you're right / I think I agree with you.
- I hadn't thought of it that way before.

ERMS

To help plan their entry for the competition, the four friends collect some information about emojis on websites.

**OTY**pedia

Q Search

Main ► TERMS ► E ►

# What are emojis?

Mike Kennedy MAR. 17, 2021

ccording to the Oxford dictionary an emoji is "a small digital . image used to express an idea or emotion". They were first developed in Japan, and the word "emoji" comes from the Japanese word "えもじ", which means picture character or letter. Some have commented that from the hieroglyphics of ancient Egypt to the emojis we use today, human communication has come full circle!

Emojis have been one of the biggest communication breakthroughs since text messaging became available to the public. The first emojis were launched in the late 1990s in Japan, but they didn't become a global phenomenon until the 2010s. Now, there are over 3,000 emojis. Emojis have become so popular on social media that in 2015 the "face with tears of joy" emoji (
) was chosen as the Oxford Word of the Year!

# Emojis are usually classified into eight categories:

- 👔 smileys and people, such as 🥮 👬
- 😰 animals and nature, such as 🐱 🌸
- 🛐 food and drink, such as 😂 👛
- 🔼 activities, such as 🕙 🗪
- 🜀 travel and places, such as 💢 🌃
- 🜀 objects, such as 💡 🤯
- 📝 symbols, such as 🎵 💘
- 🔞 flags, such as 🟁 📂

# What are the meanings of some popular emojis?



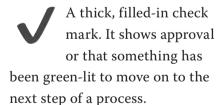
A yellow face with a big grin, raised eyebrows, and smiling eyes,

shedding tears of laughter. It is widely used to show something is funny.



A yellow face with smiling eyes, a closed smile, rosy cheeks, and

several hearts floating around it. It is used to express a range of happy feelings, especially being in love.





A slice of pizza. It can be used when people are eating or want to eat pizza.



being exemplary.

A small flame, mostly yellow but red at the top. It can be used to describe something or someone being hot, or in the context of



A dog's face with its tongue sticking out. It is used in messages about people's dogs or to accompany photos of cute dogs.

# **3** Choose the best answer to each of the questions.

- 1. Where did emojis originally come from?
  - A. Egypt.
  - B. Japan.
  - C. China.
  - D. The U.K.
- 2. What do we learn about the development of emojis?
  - A. Emojis developed from hieroglyphics.
  - B. Emojis became a global phenomenon long before text messaging appeared.
  - C. Emojis are considered a significant development of communication.
  - D. The word "emoji" was once chosen as the Oxford Word of the Year.
- 3. Which emoji might mean that something is popular?
  - A. 🐠
  - В. 🤚
  - C. 💡
  - D. 🙈
- 4. What might you use the **√** emoji to show?
  - A. You think something is a good idea.
  - B. You think something needs to be checked with great attention.
  - C. You are unsure about something.
  - D. You disagree with something.

# Answer the questions about emoji descriptions.

- 1. What are the two aspects of an emoji description, as shown in the text?
- 2. What features of an emoji are described concerning its image, e.g. size?
- 3. What sentence structures can we use when describing the use of an emoji?

# Critical thinking skill



# Interpreting the meanings of symbols

When we see a symbol we have not seen before, we can use our existing knowledge of the world and the context in which it is used to interpret what it is and what it might mean. To help with this process, we can ask ourselves the following questions:

- · What is it? / What does it look like?
- · What could it mean?
- Are there any cultural connotations to it?
- In what context could it be used?
- **6** Work in pairs. Choose one emoji you are unfamiliar with and interpret its meaning by answering the questions in the Critical thinking skill box.



- A: So, what is the first image?
- B: It is, like, a bell with a line through it?
- A: Yeah, agreed. So what could it mean?
- B: Well, I think if I see the symbol somewhere, I will probably keep quiet there ...



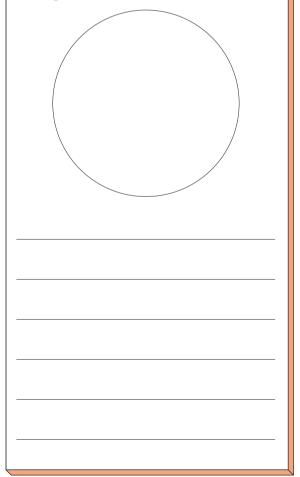
The four friends work together and come up with two emoji designs.

✓ Design and describe your own emoji. You can refer to the four friends' samples on the right.

Think of as many ideas as possible for a new emoji. Write down two or three of your best ideas.

Work in groups of four. Discuss your ideas and select the best one to work on. You may need to make some concessions in the discussion.

Draw a sketch of your emoji and write a description of its image and use. You may refer back to the text for description details.





Name: Venus flytrap

**Description:** A green plant in a pot with a large head, teeth, and a red mouth ready to catch insects that fly nearby. It can be used when you want to show that you are trapped doing something against your will.



Name: Gold ingot

**Description:** A golden ingot in the traditional boat shape. It can be used to indicate you have received, or are about to receive some money, perhaps as a gift.

# Language in focus

# Words and expressions

**1** Complete the conversation with the correct form of the words below.

ambiguous interpret straightforward submit

<b>A:</b>	So, what should we do to enter the contest?
B:	We need to 1) an application form
	with our design.
<b>A:</b>	Where is the form?
B:	On the website. The form is pretty
	2)
<b>A</b> :	OK. Any special requirements for the emoji
	design itself?
B:	Not really. I guess we should be careful to
	design them clearly. Some emojis can be very
	3)
<b>A</b> :	Yes, good point. I once 4) emojis

# **2** Rewrite the sentences with the correct form of the words and expressions given in brackets.

should try to avoid that.

differently to what they were intended. We

- What do you think is the most major development in communications in the last 50 years? (breakthrough)
- 2. What different groups can you sort all the different emojis into? (classify)
- 3. What are some characteristics of an extremely good team leader? (exemplary)
- 4. In your opinion, which tech company introduces its products publicly in the most interesting and dramatic way? (launch)
- 5. What would you do if your discussion with other team members ended the same way it began? (come full circle)

Now work in pairs to ask and answer the questions.

#### **Collocations**

**3** Complete the sentences with the correct form of suitable collocations.

express	idea opi	nion you	urself
show	approval	respect	improvement

1.	I think people make art because sometimes
	words are not enough for them to
	and feelings properly.
2.	If you want to for something
	someone says on social media, you can send
	them a thumbs-up emoji.
3.	Many cultures teach that it is important to
	to your elders.
4.	It is not always appropriate to
	about other people's personal lives, especially
	if you are not close friends.
5.	After taking classes for just several days, he
	starts to in painting techniques.
6.	Writing music is a great way to and
	show off your creativity to others.

#### **Translation**

# **4** Translate the sentences into English.

- 1. "捂脸(facepalm)"和"笑中带泪"这两个表情符号在 年轻人中很受欢迎,但也有人认为这两个符号不是那么 简单明了。(straightforward)
- 2. 沟通方式的选择与多种因素有关(dependent on)。 以沟通场合为例,在工作中人们广泛使用电子邮件,和家 人沟通时则更多是打电话、发微信。(take sb. / sth.)
- 3. 不同文化对于同一肢体语言可能会有不同的理解, 比如 点头在中国表示"是", 在阿尔巴尼亚(Albania)则表 示"不是"。(interpret)
- 4. 技术的发展为人们的社交方式带来了重大突破。比如 微信朋友圈(WeChat Moments), 自从 2012 年问 世以来, 深受用户的喜爱。(breakthrough; launch)

# Episode 2

# Do emojis mean the same thing to everyone?

Having two designs at hand, the four friends don't know which to choose or how to improve. After doing research, they find a journal article that reports some pitfalls of emoji design.

# 

It is estimated that emojis are used, to varying degrees, by 90 percent of the world's online population. But are we all clear on what they mean?

Emojis can be interpreted differently by different people. A study conducted at the University of Minnesota found that respondents disagreed 25 percent of the time on whether an emoji's meaning was positive, negative, or neutral. The researchers rightly maintain that while words have a dictionary definition, emojis are trickier and are often open to interpretation. Even the popular "face with tears of joy" emoji (
) is often misunderstood as a sad crying face by some users.

This ambiguity increases with the fact that emoji designs are not standardized across all devices, or "platforms", being used. Some of these designs are more ambiguous than others. Take the "grinning face with smiling eyes" emoji, pictured below, for example. On Samsung devices, it is perceived by readers as "very happy", because of its broad and open smile. However, the exact same emoji displayed on Apple devices is a clenchedteeth smile, and is often perceived as "ready to fight". As we can see from this example, it is important for designers to be really clear about what they want their emoji to communicate, and make sure that it cannot be too easily misinterpreted.





















**Apple** 

Google

Microsoft

Samsung

LG

HTC

Twitter

Facebook

Mozilla

illa Emoji One

The "grinning face" emoji on different platforms



There is also a cultural dimension to how we interpret and use emojis. For example, in many countries, the "sign of the horns" emoji ( ) is seen as a lucky sign, but in Brazil, Greece and Spain, if it is directed at a specific person it means that their partner has cheated on them! The "thumbs-up" emoji ( ) is seen as a positive symbol in most of the world, but in Iran, Iraq and Nigeria it is interpreted negatively. In most countries the "fire" emoji (h) has the literal meaning of heat, but in Trinidad and Tobago and the U.K. it is often used to mean attraction.







Sign of the horns: Lucky or cheating?

Thumbs-up: Positive Fire: Heat or hot? or negative?

So next time we send a message, remember that our reader may interpret our emojis differently from what we intended. As emojis are a relatively new form of communication, the way they are used and understood is still evolving. Hopefully, as time passes, the design of emojis will become more standardized and their interpretations will be consistent, so that fewer or no communication challenges arise.

- 1 Why are emojis often misunderstood? Check  $(\checkmark)$  the reasons mentioned in the text.
  - ☐ 1. Emojis sometimes appear differently on different devices.
  - ☐ 2. Designers usually don't make emojis detailed enough.
  - ☐ 3. Some signs and symbols have different cultural connotations.
  - $\square$  4. Emojis are often too small to see clearly.
  - $\square$  5. Images are often not as clear as words.
- **2** Check  $(\checkmark)$  the true statements according to the text.
  - $\square$  1. All Internet users use emojis frequently.
  - ☐ 2. There was a 25 percent chance that people didn't agree on the basic meanings of emojis.
  - ☐ 3. The "grinning face" emoji is perceived differently for cultural reasons.
  - ☐ 4. The "sign of the horns" emoji is perceived differently because images are not as clear as words.
  - $\square$  5. There is a chance that our reader will misunderstand the emojis we use.
  - $\square$  6. How we use emojis is constantly developing.
- **3** Work in pairs. Look at the different emoji designs in each pair and discuss what different meanings they could suggest.









Now look at the culturally specific emojis and discuss how their interpretations could vary depending on the culture of the reader.







To check how clear their designs are, the four friends carry out interviews on campus with some schoolmates.



**⚠** Listen to the interviews with the schoolmates. Then check (✓) the interviewees who correctly understand the designs.



#### **New words**

instantly / Instantli / ad. 立即 ravioli / Irævi 'auli / n. 意大利方饺 ingot / 'Iŋgət / n. (金、银或其他金属的) 铸块, 锭 bar / bɑ: / n. (长方形) 条, 块 transfer / træns 'fɜ: / v. (使) 转移 expense / Ik 'spens / n. 费用

**5** Listen to the interviews again and complete the answer to each question.

1 Of filter viewee 1
What does the "Venus flytrap" emoji mean?     If someone sends it, they might be
they can't get out of.
2. What does she think of the "gold ingot"
emoji?
It looks like an <i>jiaozi</i> .
3. What would be a more universal symbol
of money?
would be more universal.

For .	lni	tervi	iewe	e 2

1.	What does the "Venus flytrap" emoji mean?
	It means you're you don't
	want to do.
2.	What is his suggestion for the "Venus flytrap"
	emoji?
	To make the design
3.	Would he use the "gold ingot" emoji with
	his international friends?
	Because they could not

ingot is \_\_\_\_\_\_.

it and the boat-shaped gold

# **(6)** Work in pairs. Read the situations and discuss why the misunderstandings occur. You can refer to the Intercultural skill.

1. A Chinese student heard that his Italian friend had won a competition, so he sent him an emoji of an ox. His friend was confused and asked him why he didn't congratulate him.



2. Liu was waiting for a taxi he had booked in advance in Mexico City. The car didn't arrive at 7:00, as scheduled. Or at 7:10. Or 7:15. It pulled up at 7:24. But the driver gave no sign anything was wrong. Liu cannot understand why the driver gave no apology for his lateness.



3. Alex is meeting his close friend's wife Meilan, who is from China, for the first time. When they meet, he moves in to give Meilan a hug. She is surprised and steps backward, embarrassed.



**A:** I think the reason the Italian friend was confused is he didn't understand the meaning of "牛".

**B:** Yes, I agree. The Chinese student should explain what it means ...

# Intercultural skill



# Dealing with misunderstandings in intercultural communication

A lot of our communication with people from our own countries relies on having a shared culture. It includes knowledge about the country's history, language, or popular modern culture, etc. Also, it includes cultural norms, i.e. rules that guide the behavior of people within the society. We should remember that people from other cultures may not share the same knowledge or follow the same social norms.

As we know from the audio, people from other cultures may not recognize the "gold ingot" emoji because boat-shaped gold ingots are not found in other cultures.

Similarly, if a Chinese person asks a small favor of a British or Italian friend and does not say "thank you", the friend may get upset. This is because while Chinese people rarely thank their close friends for small favors, in many Western cultures, even best friends will thank each other for even very small favors.

Realistically, we will never be able to know how to avoid all possible cultural misunderstandings in the world. When misunderstandings do occur, all we need to do is know how to explain ourselves, and give reasons as to why the misunderstandings may have happened. It is also a good idea to ask the other side for clarification when we get confused. Taking the perspectives of others into account is always helpful in dealing with misunderstandings.



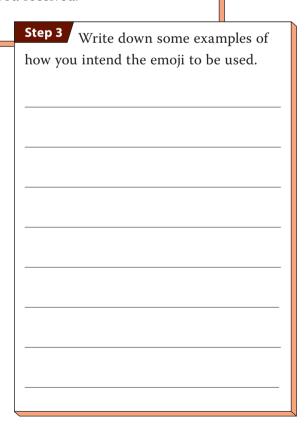
After the interviews, the four friends decide to focus on the "Venus flytrap" emoji design. They simplify their design and list examples of how the emoji could be used.

✓ Work in groups. Improve your emoji design and give examples of how it might be used. You can refer to the four friends' sample on the right.

Show the emoji design you have worked out in OTY 1 to other groups and ask for their opinions. Your questions can include:

- Is the image clear?
- What meaning does it express?
- What do you suggest for improvement?

Revise your design and description based on the opinions you received.





# Language in focus

# Words and expressions

- **①** Rewrite the sentences with the correct form of the words given in brackets.
  - 1. You can connect your communication tool to the college network, but first you must register it. (device)
  - 2. Technology in schools has developed gradually into a vital learning tool that could change how we demonstrate ideas. (evolve)
  - 3. Excuse me, could you tell me precisely what the time is? (exact)
  - 4. Among the words "youthful", "young" and "childish", "young" is neither positive nor negative as it implies no feelings. (neutral)
  - 5. In your opinion this is a very bad situation, but I just don't see it that way at all. (perceive)
  - 6. It is really important that we make all of the dishes have the same quality at our restaurant. (standardize)
- **2** Complete the sentences with the correct form of the words and expressions below.

expense transfer be stuck in

1.	Have you ever a situation that you
	couldn't escape from?
2.	It's important that students budget their
	, to avoid running out of money.
3.	She money home to her parents'
	bank account every month to help them have
	a more comfortable retirement.
4.	He is training very hard every day because
	he gold in the competition.

## **Collocations**

**3** Complete the sentences with suitable nouns that can collocate with the italicized words.

spare (v.)	time (sb.) embarrassment		
spare (a.)	time room		
clear (v.)	v.) way room		
clear (a.)	mind instruction		
complete (v.) task survey			
complete (a.) change stranger			

1.	Would you mind giving up some of your	
	spare to help spare me the	
	of being unprepared for the speech?	
2.	I find it difficult to have a <i>clear</i>	if
	my environment is very messy, so I really	
	need to <i>clear</i> the	
3.	Would you be willing to <i>complete</i> a long	
	about shopping habits to help a	
	complete?	

#### **Structure**

go for

If I were you, I'd ...

This structure is used to give advice and make suggestions in a soft way rather than being direct, e.g. "If I were you, I'd try and make the design less detailed" instead of "You should make the design less detailed".

4 You have a British friend who has just come to China and doesn't know what apps to use for communication, mobile payment, calling a taxi, etc. Write three pieces of advice using "If I were you, I'd ...".



Make a presentation about your new emoji.

Step 1 Work in groups and read through the presentation plan by the four friends.

#### Slide 1

# Do you ever feel trapped?



(**Tom** introduces the group, and asks the question on the screen.)

Slide 2



**Yi Fei:** We all know Venus flytraps. They are a plant that can trap insects and eat them.

#### Slide 3



**Wang Hao:** Our emoji, "Venus flytrap", is a green plant in a pot with a large head, sharp teeth, and a red mouth. A huge eye symbolizing a live insect is staring with fear from inside.

Slide 4

I planned to play 
this morning but my mom has other ideas ...

**Alice:** It can be used to show you are trapped doing something against your will. Here are some examples of how the emoji could be used.

(**Tom** reads the first example.)

# Is this meeting ever going to end???!!!

**Alice:** Thank you very much. Does anyone have any questions?

Step 2 Analyze how the sample presentation is structured and think about the outline of your own presentation.

Our presentation outline:

Introduction:

A need for \_\_\_\_\_

**Body:** 

- .
- •

**Conclusion:** 

Step 3 Prepare slides for your presentation based on your outline.

**Step 4** Plan who will present each slide and rehearse the presentation together. At this stage, it is also useful to think about what questions you expect people to ask.

Step 5 Present your emoji to the class, inviting questions at the end and trying to answer them.



# **Preview task**

Look at the text title and read the text. Then try to answer the question posed by the title.

# Is the internet desirbying our social norms?

- or any **athlete**, failing to win a gold medal at the Olympics can be a great **disappointment**. However, for British Olympic diver Tom Daley, failure to win gold at the 2012 London Olympics was even worse, thanks to malicious online abuse he suffered as a result. His father had recently died of cancer, and Tom was **bullied** online by a teenager, who said that he had "let his father down". Tom called this person out, but the attacks persisted, both on Tom and those who **defended** him online. The bully was later arrested and given a warning for **harassment**. Of course, there are many positive benefits that online communication can bring us, such as being able to keep in touch with family and friends all around the world, but Tom
- Daley's story is just one of the many examples that remind us of this technology's dark side.
- <sup>2</sup> Anyone will tell you that communication online is often a much less **civil** affair than traditional forms of communication, especially face-to-face **interactions**. When interacting with people we actually know in real life, most people communicate according to socially accepted rules of politeness. However, in more public forums, such as on social media, these rules just seem to disappear. There are many who post **offensive** comments just for the purpose of starting arguments. These people are known as "**trolls**", and they seem to be increasing in number as the norms of acceptable behavior online become increasingly **blurry**.



- 4 When communicating online, even when we use our real identities, we feel **detached** from the people we are interacting with. This is because we often don't know them personally, and feel we are unlikely ever to meet them face to face. Sometimes this distance is positive, because it makes it easier for people to be more "open" online. However, not looking into people's faces or hearing their voices also makes it easier for us to forget that they are real people, with real feelings that can be hurt.
- 5 It also seems that we get "positive reinforcement" from the attention that bad behavior can give us online, and this can inflate our sense of self

- and lead to online bullying. In interviews after his arrest, Tom Daley's troll said that he was proud of how his cruel messages had become so **notorious** on the Internet and in the media. It seems as if the whole thing was just a game for him. Of course, this kind of negative behavior is only carried out by a small **proportion** of "**netizens**", but it has an impact on the whole **tone** of online communication, and can easily spread if not kept in check.
- <sup>6</sup> This problem is not going away, so action needs to be taken to control it. Obviously, the Internet service providers have a responsibility to police the most extreme types of online abuse, as do the authorities. However, a better solution would be to try and deal with the problem in a preventative way, through education. Now that the Internet is such a big part of our lives, parents and schools need to teach children about online politeness and acceptable norms of behavior. So far the education system has been slow to act, but thanks to several high-profile cases of **cyberbullying**, this is now beginning to change. Schools are now increasingly giving children guidance on online behavior and teaching them how to stay safe.
- our society is currently going through a period of **transition** in relation to online communication, and we are only just coming to terms with some of the challenges it presents. Hopefully, we can now start work on finding the solutions, since many of the problems have been identified. Then, we can ensure that everyone has the chance to enjoy the amazing benefits that the Internet can bring. (644 words)

# Comprehension

# **1** Complete the summary with suitable words from the text.

Online communication has its dark side;			
it is less 1) than traditional			
ways of communication. There are reasons for			
this. Communicating online, people feel			
2) from each other and receive			
3) from getting attention.			
Action needs to be taken. A better solution			
is to use education as a(n) 4)			
measure, teaching children about online			
5) and acceptable norms of			
behavior.			

# Choose the best answer to each of the questions.

- 1. Why was Tom Daley harassed online?
  - A. Because his father died.
  - B. Because he didn't win a gold medal.
  - C. Because he had cancer.
  - D. Because he was rude to people online.
- 2. Why do we feel detached when communicating online?
  - A. We don't use our real identities.
  - B. We are more "open" online.
  - C. We are likely to be attacked online.
  - D. We don't know each other personally.
- 3. What positive reinforcement did Tom Daley's troll receive?
  - A. His comments became well-known.
  - B. He upset Tom Daley.
  - C. Tom Daley called him personally.
  - D. Tom Daley responded to him directly.
- 4. What does the author think is a better way to deal with cyberbullying?
  - A. Getting the police involved more often.
  - B. Improving education about online behavior.
  - C. Reporting bullying stories to the media.
  - D. Giving the responsibility to Internet service providers.

# **Reading skill**



# Identifying the function of a paragraph

To understand the structure of a text, it's helpful to analyze the function of each individual paragraph. We can do this by asking the following questions:

- What is the author's purpose for the whole piece of writing?
- · How does each paragraph contribute to the author's goal or purpose?

For example, the first paragraph of the text tells a real-life story about the online bullying suffered by the Olympic diver Tom Daley. The author's goal for the whole piece is to persuade the reader that we have a problem with online communication that needs to be solved. The story provides a solid foundation for the rest of the piece to be built on; it also draws the reader in with a story they can empathize (有同感) with.

# 3 Analyze each paragraph's function and complete the table. You can refer to the Reading skill.

Para(s).	Function
1	Providing the context for the problem and engaging the reader.
2	
3-5	
6	
7	

Now work in pairs and discuss your analysis.

# Critical thinking

## 4 Think-Pair-Share

The author explains the potential causes of cyberbullying and suggests solving the problem through education. What are your ideas about this problem?

Think about the possible causes of the problem. You can look for causes from the text, or suggest your own.

Your ideas. Agree on the two most possible causes of the problem and then brainstorm possible solutions.

Causes	Solutions

Two pairs form a group. Share your pair's ideas in the group, discuss your solutions, and agree on the most effective solutions, giving your reasons.

# Critical thinking skill



## Finding solutions to a problem

When we are faced with a challenging question or problem, there are some strategies that we can use to help us solve it. One such strategy involves the following three steps.

#### 1. Analyze the causes of the problem.

Only after we have determined the causes of the problem can we move on to trying to find solutions. This step helps us think more clearly. It's also particularly useful if we are solving problems in a group, as it ensures that everyone agrees on the nature of the problem.

# 2. Brainstorm possible solutions.

This is the process of suggesting as many different ideas as possible, in the hope that these ideas will generate new ideas themselves.

# 3. Evaluate possible solutions and select the best ones.

When we finally run out of ideas, we need to review our brainstorm and pick out the most effective solutions.

# Intercultural writing

€ Cyberbullying has emerged with the development of the Internet around the world, and China is no exception. According to a survey conducted in China, over 70% of 13–18-year-old teenagers have suffered cyberbullying at some point in their lives. This includes hurtful messages or pictures about them being posted online. Write a short essay describing the cyberbullying problem in China, analyzing the reasons, and offering suggestions about how to deal with it.

# Language in focus

# Words and expressions

- 1 Rewrite the sentences with the correct form of the words given in brackets. You may need to make other changes.
  - 1. He always acts in a polite and decent way, even though we often disagree very strongly about many things. (civil)
  - I could see great sadness on her face when I told her that the game was canceled. (disappointment)
  - 3. The area was very famous, but only because of its bad weather. (notorious)
  - 4. The song was not very popular, because many people felt that the lyrics were unpleasant, likely to make them embarrassed. (offensive)
  - 5. If the symptom continues to exist for more than a few days, see a doctor. (persist)
  - 6. The company's files are going through a change from paper formats to electronic formats. (transition)
- **②** Complete the sentences with the correct form of the expressions below.

call (sb.) out come to terms with detached from go away go through keep ... in check let (sb.) down

- 1. How likely are you to \_\_\_\_\_ a troll and stop their bullying online?
- 2. After I started scheduling my study time and making time for breaks, my anxiety \_\_\_\_\_\_.
- 3. She \_\_\_\_\_ the company's accounts every month, making sure all of her records of the money are correct and clear.

4.	Even if we talk on the phone every week,		
	living away from home sometimes makes me		
	feel really my family.		
5.	Many young people find it very difficult to		
the growing responsibilities			
	face as they get older.		
6.	He was very emotional, in contrast with his		
	brother who was more logical, who		
	his feelings		
7.	I don't want to you, but l		
	can't support you in the election.		

#### **Collocations**

3 Complete the sentences with suitable adverbs that can collocate with the italicized words. Sometimes more than one collocation is possible.

absolutely easily totally extremely increasingly

- 1. The image became \_\_\_\_\_ *unclear* each time I enlarged it on the screen.
- 2. Misinformation can \_\_\_\_\_ *spread* on the Internet, so we need to educate people more about how to spot it.
- 3. The need for action is \_\_\_\_\_ urgent, because the problem is getting out of hand very quickly.
- 4. It is \_\_\_\_\_ *unbelievable* that he didn't realize how negative his actions were.
- 5. Many people \_\_\_\_\_\_ *agree* that education is the answer to many social problems.

# Banked cloze

4 Fill in the blanks by selecting suitable words

the words more than once.	act, but thanks to several high-profile cases of
A phenomenon B distinct D perceived D standardized	cyberbullying, this is now beginning to change.
	The structure is used to talk about the state of
(E) device (F) employed	affairs up to this point in time. The position of
G exact (H) offensive	"so far" is flexible: It could be at the beginning,
(I) emotion (J) evolution	in the middle, or at the end of a sentence.
There will always be people who are slow to	
adapt to changes in society, but ideally, more	<b>5</b> Complete the sentences by translating the
people should take the language 1) of	Chinese into English, using "so far have /
emojis seriously, as they are a big part of the	has been".
2) of modern communication. Emojis	1. Because laws are slow to change, online
are not just a series of straightforward symbols,	bullying in society
such as the "smiling face" emoji, that can help	(到目前为止还没有受到遏制).
us express a(n) 3) quickly, but can	2. Emojis
also perform special functions in a sentence,	(到目前为止主要用于一些通信应用程序上).
such as helping to bring conversations to an end.	3. Many people think Internet service providers
	should be more responsible for what happens
Emojis are useful, but we should consciously	on the Internet, but
make an effort to choose emojis that are	(到目前为止他们还没有对此承担起责任).
4) from other emojis, so that they	4. Many teachers fear the numbers may rise
do not get misinterpreted. Of course, words	soon, but
and phrases can be 5) differently by	(到目前为止校园里网络成瘾现象还是很少见的).
different people, but this problem is greater	
with emojis, in part because emoji designs	Translation
are not 6) across platforms. This	
means that users of different chat platforms	<b>6</b> Translate the sentences into English.
often see completely different-looking emojis,	1. 在网络空间, 只要我们遵循现实世界中的礼貌规则, 就
when reading the same message. Sometimes,	有可能进行文明的沟通和交流。(civil)
messages sent in a friendly way can even be	2. "非礼勿言" (not to say things that do not
interpreted as being 7) by some, thus	conform to rites) 是几千年前孔子提出的行为规范
leading to confusion and conflict.	之一, 对现代社会人与人之间的沟通交流依然有着指导
	意义。(guidance)

Structure

so far ... have / has been ...

slow to

3. 网络成瘾会导致许多问题, 很大一部分人会出现身体不

适、与现实世界脱节、和家人起冲突等问题。

(proportion; detached)

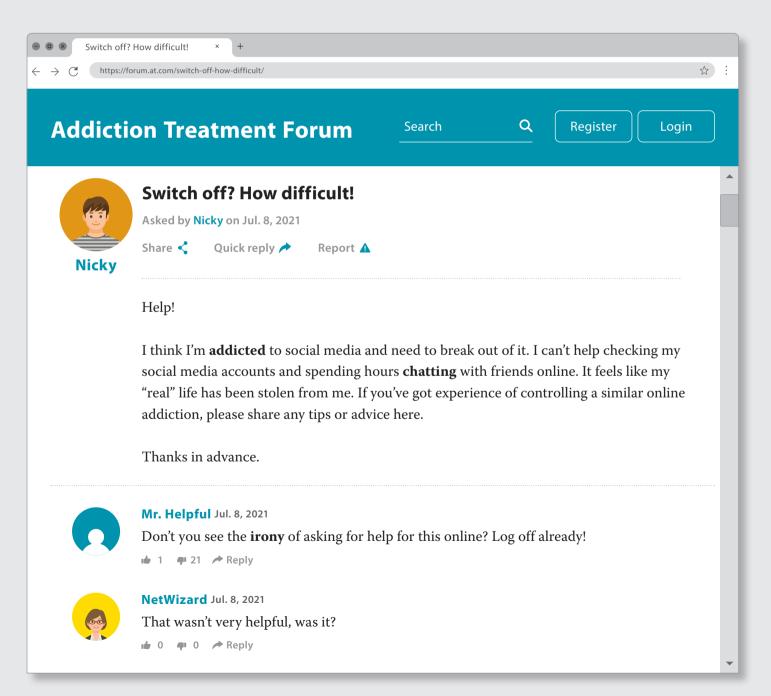


# Before you read

Social media is increasingly popular among all age groups. While it helps keep the world connected, the addiction to it is becoming a global problem. With this in mind, think about the questions:

- 1. How much time do you spend on social media every day?
- 2. What are the positive and negative effects of the social media use?
- 3. What advice would you give to someone who wants to reduce the amount of time they spend on social media?

Now read about an online discussion about controlling social media usage.





#### Max Reformed Internet Addict Jul. 10, 2021

Hi Nicky. Ignore the trolls! I had a similar problem and I've managed to cut my screen time down by more than half! Can I ask you some questions first to find out more about your online habits?

- How much time do you spend online each day?
- Which social media platforms do you use most?
- When do you spend most time online?
- How did you spend your free time before?



## Nicky Jul. 10, 2021

Sure, I spend about 4–5 hours a day online on average, mostly on Facebook, Instagram and Twitter. I check all my accounts first thing in the morning and even wake up sometimes in the night and check my phone. I am checking them all throughout the day at college, and in lectures, and spend lots of time online in the evening watching videos. It just **sucks** me in!

I used to read quite a bit and do **yoga** most evenings. Hoping you can help me achieve what you've done!



#### Max Reformed Internet Addict Jul. 11, 2021

So ... the first thing I did was to set myself a **limit** on my screen time, and then I used an app to help monitor and control it. Setting **realistic** targets helped reduce my screen time gradually week by week. The app also helped me monitor how I was spending my time online, and made me realize that I was actually looking at the same things over and over again on social media. So I decided to limit myself and only check my accounts three times a day. Once in the morning, once around lunchtime and then one more time in the evening. Another thing that helped me was turning off the **notification alerts** so that my phone wasn't "pinging" all the time. This REALLY helped me break the habit of constant checking!

Without **interruptions** from your phone you'll probably get back into reading and yoga. That will help **calm** your mind for sure. Good Luck!

**1** 57 **₽** 0 **/** Reply



## Nicky Jul. 11, 2021

Thanks for the tips, Max! I'll give your suggestions a go!

**i** 0 **₽** 0 **∧** Reply



**Allison** Jul. 11, 2021

Great ideas! Another thing I've done is change a setting on my phone so that it isn't constantly connected to the Internet. This limits my screen time, especially when I'm out, and it also saves money!

**1** 24 **₽** 3 **▶** Reply



Wilderness Addict Jul. 11, 2021

Going **offline** is the answer! Not forever, of course, but taking real breaks from it makes you realize how you can live without the Internet. Go away somewhere offline. A weekend away camping is the perfect way to reconnect with nature and break your Internet addiction at the same time. Then it will be easier to do the things Max suggests.

**№** 62 **•** 0 **▶** Reply



**Nicky** Jul. 11, 2021

Thanks, Wilderness Addict. I think that might be the answer. I used to really love walking and camping when I was a kid. I'd love to pack a good book and my yoga mat and leave my phone at home!



Paul Yesterday at 9:15 P.M.

**Delete** some of the social network apps from your phone. I did this and now only use 2 social media networks, down from 5. It really helped me limit the time I spend checking updates.

**i** 35 **₽** 0 **▶** Reply



Christina Yesterday at 10:06 P.M.

Don't forget to use some of the time you save to **strengthen** your relationships with your friends and family. Arrange to see them more often – keep your phone in your bag and enjoy quality time with the people you love!

📤 21 🕶 0 🕕 Reply



Nicky Today at 8:50 A.M.

Thanks everyone for the great advice. I'm logging off now!

# Intercultural reflection

In the text, Internet users in other countries are discussing their addiction to the Internet. Is too much screen time also a growing problem in China? What advice would you give young Chinese netizens to help them manage their use of digital devices?





## Check (√) whether you can do the following tasks.

- E1 ☐ I can design and describe a new emoji.
- P ☐ I can make a presentation about my new emoji.
- ☐ I can write an essay analyzing the cyberbullying problem in China and suggesting measures against it.

## • Indicate the degree to which you have learned the following skills.

Section 1		very poor	poor	average	good	very good
Communication skill	Making concessions in communication			••	·	C
Critical thinking skill	Interpreting the meanings of symbols			••	·	<u></u>
Intercultural skill	Dealing with misunderstandings in intercultural communication			••		C
Section 2						
Reading skill	Identifying the function of a paragraph			<u></u>		C
Critical thinking skill	Finding solutions to a problem			••	·	
Intercultural skill	Examining the cyberbullying problem in China		•••	••	·	
	Examining the problem of Internet addiction in China			<u>:</u>	·	C

## • Answer the following reflection questions.

- 1. What are the three most useful things you have learned in this unit?
- 2. What do you still need to improve? How do you think you can improve it?

\* E1 = Episode 1; E2 = Episode 2; P = Project; TA = Text A

# Wisdom of China

#### "The Wuzhen Initiative"

(《乌镇倡议》)

"The Wuzhen Initiative" was proposed at the 2nd World Internet Conference held in the Chinese town of Wuzhen, December 16–18, 2015. It calls on all countries to take on shared responsibility to meet the challenges posed by the Internet. The initiative calls on the international community and all stakeholders (利益 相关者) to adhere to the spirit of win-win cooperation,

and to jointly advance the development, governance, and prosperity of the Internet. The ultimate goal is to make cyberspace a place where people can flourish and to make the Internet better serve humankind. As the future of the world lies with youth, and the Internet's development shapes their future, "the Wuzhen Initiative" calls for a special focus on making the Internet a civilized, safe and inspirational (启发灵感的) space for the young generation.

# 1 Vocabulary

# **Section 1**

# **Episode 1**

#### **New words**

- \* **straightforward** / streit fo: wod/ *a.* not complicated or difficult to understand 简单的;易懂的
- \* **confuse** /kən¹fju:z/ *vt.* to make sb. feel that they do not understand sth. 使困惑:把…弄糊涂
  - **ambiguous** /æm¹bɪgjuəs/ *a.* not clear, or capable of being understood in more than one way 含糊不清的;模棱两可的
- \* interpret /In ta:prit/ vt. to understand an action, situation, etc. in a particular way 理解
- \* **submit** /səb'mɪt/ *vt.* to formally give sth. to sb. so that they can make a decision about it 提交;呈送;呈递
- \* **criteria** /kraɪˈtɪəriə/ *n*. [pl.] standards that are used for judging sth. or making a decision about sth. 标准; 准则; 尺度

Venus flytrap /vi:nəs 'flaɪtræp/ n. [C] 捕蝇草

**hieroglyphics** /ˌhaɪərəˈglɪfɪks/ *n.* [pl.] 象形文字 (尤指古埃及文字)

- \* **breakthrough** /'breɪkθru:/ *n.* [C] a discovery or achievement that comes after a lot of hard work 突破; 重大发现; 重大成就
- \* launch /lɔːntʃ/ vt. to make a product available to the public for the first time(首次)上市,发行
- \* **phenomenon** /fə¹nɒmɪnən/ *n.* [C] (*pl.* **phenomena**) an event or situation that can be seen to happen or exist 现象
- \* **classify** /ˈklæsɪˌfaɪ/ *vt.* to put people or things into particular groups according to their features 把…分类; 把…分级

**smiley** /  $^{l}$  smarli/ n. [C] 笑容符(电子邮件中使用的表示愉快或高兴的符号,如 :-) )

- \* **symbol** / 'simbl/ *n*. [C] a picture or shape used to represent sth. 象征;标志
- \* grin /qrin/
  - n. [C] a big smile that shows your teeth 露齿笑; 咧嘴笑 vi. to smile showing your teeth 露齿而笑; 咧嘴笑
- vi. to sinne showing your teeth 路因而天,

- \* eyebrow / 'aɪbrau/ n. [C] 眉毛
- **\* shed** /ʃed/ vt. (~ **tears**) (esp. literary) to cry 流泪
- \* laughter /ˈlɑːftə/ n. [U] the sound of sb. laughing 笑声
- \* rosy /ˈrəʊzi/ a. pink and pleasant in appearance 粉红色的;红润的
- \* **cheek** /tʃiːk/ n. [C] 脸颊; 脸蛋
- \* **float** /fləut/ *vi.* to move slowly on water or in the air 浮动:漂流:飘动:飘移
- \* approval /əˈpruːvl/ n. [U]
  - 1 official agreement or permission, given by sb. in authority 批准;核准;认可
  - 2 a positive feeling that you have toward sb. or sth. that you consider to be good or suitable 赞成; 赞许
- \* flame /fleɪm/ n. [C, U] the brightly burning gas that you see coming from a fire 火焰;火舌
- \* **exemplary** /ɪgˈzempləri/ *a.* excellent, or done in a way that other people should try to copy 优异的; 值得效仿的; 可作楷模的

# Phrases and expressions

**take sb.** / **sth.** (**for example**) used to give an example of sth. you have just been talking about 举例说明;以某人 / 某事为例

**come** / **go** / **turn full circle** if a situation comes, goes, or turns full circle, it becomes the same again as it was at the beginning 循环;又回到原处

#### **Proper names**

Oxford Word of the Year 牛津年度词汇(牛津大学出版社 每年评选出的、反映当年社会流行和公众情绪的一个单词或 表达方式)

# **Episode 2**

#### **New words**

- \* varying /'veəriɪŋ/ a. (only before noun) not all the same 不同的
- \* **respondent** /rɪˈspɒndənt/ *n*. [C] (*fml*.) sb. who answers questions, esp. in a survey(尤指调查中)回答问题的人

- \* neutral / nju:trəl/ a.
  - 1 language, words, etc. that are neutral are deliberately chosen to avoid expressing any strong opinion or feeling 中性的;不带感情色彩的
  - 2 not supporting any of the people or groups involved in an argument or disagreement 中立的;不偏不倚的
- \* **tricky** / trɪki/ *a.* (*infml.*) difficult to do or deal with 难办的;难对付的
- \* interpretation /In<sub>i</sub>tɜ:prɪˈteɪʃn/ *n*. [C, U] an explanation of the meaning or importance of sth. 解释; 阐释
  - **ambiguity** /<sub>1</sub>æmbɪ ˈgju:əti/ n. [C, U] the state of being unclear, confusing, or not certain, or things that produce this effect 模棱两可;不明确(的事物)
- \* **standardize** / 'stændə<sub>1</sub>daɪz/ *vt.* to make all the things of a particular type have the same features or level of quality 使合乎规格;使标准化
- \* **device** /dɪlvaɪs/ *n*. [C] a machine or piece of equipment that does a particular thing 器械;设备;装置
- \* platform / plæt form/ n. [C]
  - 1 the type of computer system or the software that is used 计算机平台
- 2 the raised flat area beside the track at a train station where you get on or off the train 站台; 月台
- \* **perceive** /pəˈsiːv/ *vt.* (*often passive*) to understand or think about sth. in a particular way 理解;思考;认为
- \* exact /Ig'zækt/ a.
  - 1 (**the ~ colour / moment / type, etc.**) used to emphasize that the same thing is involved 一样的颜色 / 时刻 / 类型等
  - 2 completely correct in every detail 确切的; 精确的 **clenched** /klentʃt/ *a.* closed tightly together 紧咬的; 紧握的
- \* **dimension** /darlmenʃn/ *n*. [C] a part of a situation or a quality involved in it (形势或品质的)方面,部分
- \* **horn** /hɔ:n/ *n*. [C] (牛、羊等动物的)角; (车辆上的)喇叭
- \* **cheat** /tʃiːt/  $\nu$ . to trick sb. or make them believe sth. which is not true 欺骗: 蒙骗
- **thumbs-up** / $\theta$ Amz 'Ap/ *n.* [sing.] 竖起大拇指 (表示赞成或满意)
- \* **literal** /'lɪt(ə)rəl/ *a.* the literal meaning of a word is its most basic meaning 字面意思的; 原义的

- \* evolve /I'VDlV/ vi. to gradually change and develop over a period of time 逐步发展;演化
- \* **consistent** /kənˈsɪstənt/ *a.* always behaving in the same way, or having the same opinions, standards, etc. 一致的; 始终如一的
- \* instantly / instantli/ ad. immediately 立即;马上 ravioli / irævi ˈəʊli/ n. [U] (肉、奶酪或蔬菜馅的)意大利 方饺

ingot /'ɪŋgət/ n. [C] (金、银或其他金属的)铸块,锭

- \* **bar** /bɑː/ *n.* a piece of sth. with straight sides(长方形)条,块
- \* transfer /træns f3:/ v. to move (sth. or sb.) from one place to another ( 使 ) 转移 : 搬迁
- \* **expense** /iklspens/ *n*. [C] an amount of money you spend in order to buy or do sth. 花费;费用

## **Phrases and expressions**

what (...) for? used to ask why sb. does sth. 为什么?
go for to put a lot of effort into sth., so that you get or achieve sth. 努力争取(某事物)

#### **Proper names**

University of Minnesota /mɪnɪˈsəutə/ 明尼苏达大学 ( 美国 )

Nigeria /naɪ'dʒɪəriə/ 尼日利亚(非洲国家)

Trinidad and Tobago /ˌtrɪnɪdæd ən təˈbeɪgəʊ/ 特立尼达和多巴哥(加勒比海南部岛国)

# Section 2

# **Text A**

#### **New words**

- \* athlete /ˈæθliːt/ n. [C] 运动员;体育家; (尤指)田径运动员
- \* medal / medl/ n. [C] 奖牌; 勋章
- \* disappointment / disə pointment/ n.
  - 1 [C] sb. or sth. that is not as good as you hoped or expected 令人失望的人或事

2 [U] a feeling of unhappiness because sth. is not as good as you expected, or has not happened in the way you hoped 失望; 扫兴; 沮丧

**diver** / daɪvə/ n. [C] sb. who dives into water, for example as a sport 跳水者; 跳水运动员

malicious /məˈlɪʃəs/ a. unkind and showing a strong feeling of wanting to hurt sb. 恶意的;恶毒的

- \* **abuse** /ə'bjuːz/ n. [pl., U] cruel or violent treatment of sb. 虐待
- \* bully /'bʊli/
  - vt. to frighten or hurt sb. who is smaller or weaker than you 威吓;欺侮
  - n. [C] sb. who frightens or hurts sb. who is smaller or weaker than they are 恃强凌弱者
- \* persist /pəˈsɪst/ vi. (fml.)
  - 1 to continue to exist 继续存在;持续
  - 2 to continue to do or say sth. in a determined way 坚持: 执意
- \* **defend** /drlfend/ *vt.* to protect sb. or sth. from attack 防卫: 保卫

harassment / hærəsmənt/ n. [U] annoying or unpleasant behavior toward sb. that takes place regularly, for example threats, offensive remarks, or physical attacks 骚扰; 侵扰

- \* **civil** / 'SIVI / *a.* polite, esp. in a formal way and without being friendly 文明的;有教养的;有礼貌的;彬彬有礼的
- \* interaction /ˌɪntərˈækʃn/ n. [C, U] the activity of being with and talking to other people, and the way that people react to each other 互动; 交流
- \* **offensive** /ə¹fensɪv/ *a.* unpleasant or insulting, and likely to make people upset or embarrassed 冒犯的;使人不快的;令人难堪的

troll /trəul/ n. [C] (infml.) 发挑衅帖子的人

\* **blurry** / 'blɜːri/ *a.* (*infml.*) without a clear outline; not clear 模糊不清的

**detached** /dr'tætʃt/ *a.* not reacting to or becoming involved in sth. in an emotional way冷静的;不动感情的;客观的

- \* **reinforcement** /ˌriːɪn'fɔːsmənt/ *n*. [U] the act of making sth. stronger 加强;加固
- \* inflate /In'fleit/

vt. to make sth. seem more important or impressive than it really is 吹嘘;吹捧

- ν. to fill sth. with air or gas so it becomes larger, or to become filled with air or gas (使)充气; (使)膨胀
- $\star$  self *n*. (*pl*. selves)
  - 1 (**sb.'s sense of** ~) sb.'s idea that they are a separate person, different from other people 某人的自我意识
  - 2 [C, usu. sing.] the type of person you are, your character, your typical behavior, etc. 自身; 本身; 自己; 自我

**notorious** /nəʊ'tɔ:riəs/ *a.* famous for sth. bad 臭名昭著的; 声名狼藉的

\* **proportion** /prə¹pɔ:ʃn/ *n*. [C] a quantity of sth. that is a part or share of the whole 部分; 份儿

**netizen** / 'netiz( $\mathfrak{d}$ )n/ n. [C] (infml.) sb. who spends a lot of time using the Internet 网民

- \* tone /təun/ n.
  - 1 [sing., U] the general feeling or attitude expressed in a piece of writing, a speech, an activity, etc. (作品、演讲、活动等的)基调,格调;气氛
- 2 [C] the way your voice sounds, which shows how you are feeling or what you mean (说话的)语气, 口气, 睑调
- \* **preventative** /prɪlventətɪv/ *a.* (*also* **preventive**) done so that sth. does not become worse or turn into a problem 预防(性)的;防止的

high-profile /ˌhaɪ ˈprəufaɪl/ a. often seen in public, mentioned in newspapers, or appearing on television 引人注目的

**cyberbullying** / saɪbəˌbuliɪŋ/ n. [U] the activity of sending Internet or text messages that threaten or insult sb. 网络欺凌

\* **guidance** / 'gaɪdns/ *n*. [U] advice about what you should do or how you should behave 指导

**transition** /træn'zɪ $\int n/n$ . [C, U] the process of changing from one situation, form, or state to another 转变; 过渡; 变迁

# **Phrases and expressions**

**let sb. down** to make sb. disappointed by not doing sth. they are expecting you to do 使某人失望

call sb. out to criticize sb., esp. publicly 批评某人

**keep / hold ... in check** to keep sb. or sth. under control 控制某人或某物

go away to disappear 消失

#### go through

- 1 to experience sth. difficult or unpleasant 熬过(困境)
- 2 to examine or search sth. very carefully 彻底检查;彻底 搜查

**only just** a very short time ago 才; 刚刚

**come to terms with sth.** to accept an unpleasant or sad situation and no longer feel upset or angry about it 与某事妥协;对某事让步;接受(令人不快或悲伤的现实)

## **Proper names**

**Tom Daley** 汤姆·戴利(1994-, 英国跳水运动员)

## **Text B**

#### **New words**

- \* switch /SWItʃ/ ν. to change from one thing to another, or make sth. do this (使)转变; (使)改变; (使)转换
- \* addicted /əˈdɪktɪd/ a. unable to stop doing sth. as a habit 人迷的
- \* chat /tʃæt/ vi. to talk in a friendly way 闲谈:聊天
- \* **irony** / larrəni / *n*. [C, U] the amusing or strange aspect of a situation that is very different from what you expect; a situation like this (出乎意料的)奇异可笑之处; 有讽刺意味的情况
- \* reform /ri'fo:m/
  - v. to change your own or sb. else's behavior, so that it is no longer illegal or harmful 改邪归正;改造
  - vt. to improve a situation by correcting things that are wrong or unfair, or make a system work more effectively 改革; 革新; 改进
- \* addict /ˈædɪkt/ n. [C] sb. who is very interested in sth. and spends a lot of time doing it 对…着迷的人
- \* suck /SAk/ vt. to take liquid, air, etc. into your mouth by using the muscles of your lips 吮吸; 吸; 咂; 啜
- \* yoga /ˈjəugə/ n. [U] 瑜伽
- \* **limit** /'lɪmɪt/ *n*. [C] the greatest or least amount, number, speed, etc. that is allowed 限度;极限
- \* **realistic** /ˌrɪəˈlɪstɪk/ *a.* sensible and appropriate; possible to achieve 明智的;恰如其分的;能够实现的
- \* **notification** /ˌnəʊtɪfɪˈkeɪʃən/ n. [C, U] an official announcement about sth. that has happened or will happen 通知;通报;通告

- \* **alert** /ə'lɜːt/ *n*. [C] a warning of danger or of a problem 警报
- \* **interruption** /ˌɪntəˈrʌpʃən/ *n.* [C, U] sth. sb. says or does that stops sb. else when they are speaking or concentrating on sth. 打断;中断;打扰
- \* calm /kɑːm/ vt. to make sb. feel more relaxed and less emotional 使镇定;使平静
- \* wilderness / wildənəs/ n. [C] an area of land where people do not live or grow crops and where there are no buildings 荒野; 旷野; 荒无人烟的地方
  - **offline** /ˌɒfˈlaɪn/ *a.* & *ad.* not directly controlled by or connected to a computer or to the Internet 未联机的 (地); 未连线的 (地)
- \* **delete** /dɪ'liːt/ *vt.* to remove sth. that has been written down or stored in a computer 删除;删去
- \* strengthen / strengthen /  $\nu t$ .
  - 1 to make a feeling, decision, relationship, etc. stronger or more powerful 使 (情感、决心等) 更强烈; 使 (关系) 更加紧密
  - 2 to make your body physically stronger or more healthy 增强(体质)

# **Phrases and expressions**

**switch off** to turn a light, machine, etc. off by pressing a button or switch 关(电灯、机器等)

**break out of** to escape from sth. such as a situation or way of life 改变,逃脱(某种情形或生活方式)

**log off / out** to finish using a computer system, for example by typing a particular word (键人某个词)退出(计算机系统)

cut down to reduce an amount of sth. 降低;减少

**on average** used for talking about what is usu. true, although it may not be true in every individual situation 通常: 一般说来

**first thing (in the morning)** at the very beginning of the day 早上第一件事

**get back to / into** to begin doing sth. again after not doing it for a period of time 恢复,重新(做某事)

## **Proper names**

Instagram / instəgræm/ 一款照片、视频分享应用程序