

# Map of the book

Unit	Warming up	Listening & speaking
<p><b>1</b></p> <p><b>The true value of education</b></p> <p>p2</p>	<p>The value of education p4</p>	<p><b>Conversation:</b> My MOOC experience p5</p> <p><b>Passage 1:</b> What’s the point of college? p7</p> <p><b>Speaking tips:</b> Using repetition and parallelism to emphasize a point</p> <p><b>Passage 2:</b> Debunking the myth of useless degrees p9</p> <p><b>Lecture:</b> Tao Xingzhi’s belief in teaching and learning p11</p> <p><b>Listening tips:</b> Paying attention to “lecture cues” at the beginning of a lecture</p>
<p><b>2</b></p> <p><b>The myth of a dream job</b></p> <p>p20</p>	<p>Three types of work orientation p22</p>	<p><b>Conversation:</b> Working as a freelancer p23</p> <p><b>Speaking tips:</b> Speaking to inform</p> <p><b>Passage 1:</b> My career story p25</p> <p><b>Passage 2:</b> Preventing yourself from becoming a workaholic p27</p> <p><b>Lecture:</b> The importance of workplace ethics p29</p> <p><b>Listening tips:</b> Using abbreviations and symbols in note-taking</p>
<p><b>3</b></p> <p><b>The business of life</b></p> <p>p38</p>	<p>Interesting economic problems p40</p>	<p><b>Conversation:</b> Failure is glorious p41</p> <p><b>Listening tips:</b> Listening for reasons</p> <p><b>Passage 1:</b> Opportunity cost p43</p> <p><b>Passage 2:</b> Keeping rational toward advertisements p45</p> <p><b>Lecture:</b> Why study economics? p47</p> <p><b>Speaking tips:</b> Explaining something from multiple perspectives</p>
<p><b>4</b></p> <p><b>Explore the unknown</b></p> <p>p56</p>	<p>Great explorers and the reasons for exploration p58</p>	<p><b>Conversation:</b> Explorers pushing the limits p59</p> <p><b>Passage 1:</b> How the world of exploration has changed p61</p> <p><b>Passage 2:</b> Staying curious and keeping exploring p63</p> <p><b>Listening tips:</b> Listening for key words</p> <p><b>Lecture:</b> Five reasons space exploration matters to you p65</p> <p><b>Speaking tips:</b> Citing the sources of your information orally</p>

	Viewing & speaking	Unit project	Further listening
	<b>Video clip:</b> Future of college p13	<b>Task:</b> Making a speech <b>Topic:</b> Why am I proud of my university? p16	Conversation p18 Passage 1 p18 Passage 2 p19 Lecture p19
	<b>Video clip:</b> Workforce of the future p31	<b>Task:</b> Conducting an interview <b>Topic:</b> Interview for recruiting campus newspaper reporters p34	Conversation p36 Passage 1 p36 Passage 2 p37 Lecture p37
	<b>Video clip:</b> Three fundamental principles of money p50	<b>Task:</b> Presenting a report <b>Topic:</b> Improve the business p52	Conversation p54 Passage 1 p54 Passage 2 p55 Lecture p55
	<b>Video clip:</b> The strange case of the cyclops sheep p67	<b>Task:</b> Role-playing a Q&A session <b>Topic:</b> Meet astronauts on campus p70	Conversation p72 Passage 1 p72 Passage 2 p73 Lecture p73

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<p><b>5</b></p> <p><b>Where heritage meets modernity</b></p> <p>p74</p>	<p>Cultural heritage sites, natural heritage sites and mixed heritage sites</p> <p>p76</p>	<p><b>Conversation:</b> From Shakespeare's pen to our mouths p77</p> <p><b>Speaking tips:</b> Expressing uncertainty</p> <p><b>Passage 1:</b> Ancestry travel p79</p> <p><b>Passage 2:</b> Digital technology helps preserve history p81</p> <p><b>Lecture:</b> Floating gardens in Bangladesh p83</p>
<p><b>6</b></p> <p><b>Live longer, live better</b></p> <p>p92</p>	<p>A healthy lifestyle</p> <p>p94</p>	<p><b>Conversation:</b> Eat clean? p95</p> <p><b>Passage 1:</b> Social media and health information p97</p> <p><b>Passage 2:</b> A long and healthy life p99</p> <p><b>Lecture:</b> How to make stress your friend p101</p> <p><b>Listening tips:</b> Listening for facts and opinions</p>
<p><b>7</b></p> <p><b>What is art?</b></p> <p>p110</p>	<p>Are you an artistic person?</p> <p>p112</p>	<p><b>Conversation:</b> Recycled art p113</p> <p><b>Speaking tips:</b> Giving definitions</p> <p><b>Passage 1:</b> The charm of Chinese opera p115</p> <p><b>Passage 2:</b> <i>Mona Lisa</i>: The theft that created a legend p117</p> <p><b>Lecture:</b> The first step to being an artist p119</p>
<p><b>8</b></p> <p><b>The beauty of literature</b></p> <p>p128</p>	<p>Schools of literature</p> <p>p130</p>	<p><b>Conversation:</b> How to define a literary classic p131</p> <p><b>Passage 1:</b> Remembering David Hawkes p133</p> <p><b>Speaking tips:</b> Introducing a literary work</p> <p><b>Passage 2:</b> Filming Shakespeare's poems for the 21st-century audience p135</p> <p><b>Lecture:</b> How to read classic literature p137</p> <p><b>Listening tips:</b> Listening for cohesive devices in a lecture to follow the flow of ideas</p>

	Viewing & speaking	Unit project	Further listening
	<p><b>Video clip:</b> Protecting the world's treasures p85</p> <p><b>Listening tips:</b> Listening for implied meanings</p>	<p><b>Task:</b> Giving a presentation</p> <p><b>Topic:</b> Nominate a UNESCO World Heritage site p88</p>	<p>Conversation p90</p> <p>Passage 1 p90</p> <p>Passage 2 p91</p> <p>Lecture p91</p>
	<p><b>Video clip:</b> The future of health care p103</p> <p><b>Speaking tips:</b> Relating to your audience</p>	<p><b>Task:</b> Giving a speech</p> <p><b>Topic:</b> Run for a health ambassador p106</p>	<p>Conversation p108</p> <p>Passage 1 p108</p> <p>Passage 2 p109</p> <p>Lecture p109</p>
	<p><b>Video clip:</b> Who decides what art means p121</p> <p><b>Listening tips:</b> Listening for comparison and contrast</p>	<p><b>Task:</b> Giving a group presentation</p> <p><b>Topic:</b> Who is coming? p124</p>	<p>Conversation p126</p> <p>Passage 1 p126</p> <p>Passage 2 p127</p> <p>Lecture p127</p>
	<p><b>Video clip:</b> What is literature for? p140</p>	<p><b>Task:</b> Staging a drama</p> <p><b>Topic:</b> When Tang Xianzu meets Shakespeare p142</p>	<p>Conversation p144</p> <p>Passage 1 p144</p> <p>Passage 2 p145</p> <p>Lecture p145</p>