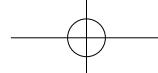


# Contents

|  |           |
|--|-----------|
| <b>Unit 1 Going to College</b>                                     | <b>1</b>  |
| Leading In and Exploring the Topic                                 | 1         |
| <b>Section A</b>   | 3         |
| Text A: How to Be Cool at College                                  |           |
| <b>Section B</b>   | 10        |
| Text B: Hi, I'm New Here!  |           |
| <b>Section C</b>   | 14        |
| Practical Writing: Understanding and Filling in Registration Forms |           |
| <b>Unit 2 Learning English: Some Advice and Suggestions</b>        | <b>17</b> |
| Leading In and Exploring the Topic                                 | 17        |
| <b>Section A</b>   | 19        |
| Text A: If You Don't Make Mistakes, You Won't Learn!               |           |
| <b>Section B</b>   | 27        |
| Text B: How to Learn English from Movies                           |           |
| <b>Section C</b>   | 31        |
| Practical Writing: Writing a Business Card                         |           |
| <b>Unit 3 Learn a Lesson from Unusual Stories</b>                  | <b>35</b> |
| Leading In and Exploring the Topic                                 | 35        |
| <b>Section A</b>   | 37        |
| Text A: Wealth, Success or Love?                                   |           |
| <b>Section B</b>   | 45        |
| Text B: Silly Mr. Smith  |           |
| <b>Section C</b>   | 50        |
| Practical Writing: Writing Notes (1)                               |           |



## **Unit 4 Science and Technology** 53

Leading In and Exploring the Topic 53

**Section A** 55

Text A: Even in Real Life There Were Screens Between Us

**Section B** 63

Text B: Five Modern Time-Savers That Really Aren't

**Section C** 68

Practical Writing: Writing Notes (2)

## **Unit 5 I Love This Game!** 71

Leading In and Exploring the Topic 71

**Section A** 73

Text A: A Winning Personality

**Section B** 82

Text B: Michael Jordan and Me

**Section C** 86

Practical Writing: Address Format

## **Unit 6 Celebration of Holidays** 89

Leading In and Exploring the Topic 89

**Section A** 91

Text A: Happy New Year

**Section B** 99

Text B: Christmas Traditions

**Section C** 103

Practical Writing: Writing Personal Letters (1)

## **Unit 7 Social Activities on Campus** 107

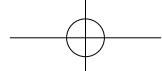
Leading In and Exploring the Topic 107

**Section A** 109

Text A: Meeting New People on Campus

**Section B** 117

Text B: Silence on the Court

**Section C**

122

Practical Writing: Writing Personal Letters (2)

**Unit 8 Body Language in Communication 125**

Leading In and Exploring the Topic 125

**Section A**

Text A: Body Language in Daily Use

**Section B**

Text B: Using Gestures to Communicate

**Section C**

136

Practical Writing: Writing Telephone Messages

**Unit 9 New Jobs Today 145**

Leading In and Exploring the Topic 145

**Section A**

Text A: Low on Cash? Try Paris for a Holiday!

**Section B**

Text B: Mystery Customers Are Everywhere

**Section C**

147

155

159

Practical Writing: Writing Cards for Different Occasions

**Unit 10 Gender Differences 161**

Leading In and Exploring the Topic 161

**Section A**

Text A: Why Do Girls and Boys Learn Differently?

**Section B**

Text B: Different Ways of Talking

**Section C**

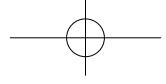
163

171

175

Practical Writing: Understanding and Writing Signs

**Glossary 177**



# 新视野英语教程（第三版）

## 学生用书

外语教学与研究出版社

北京