

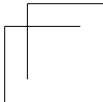
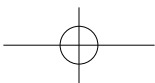
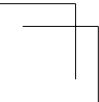
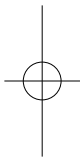
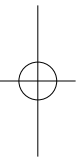
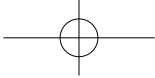
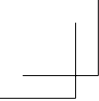
中国 ESP 研究

2015 年第 1 期

外语教学与研究出版社

FOREIGN LANGUAGE TEACHING AND RESEARCH PRESS

北京 BEIJING



中国ESP研究

第6卷 第1期 2015年6月

目 录

学术前沿

国内ESP研究在国内学术期刊中的分布与引用研究.....	黄 萍 谢树英	1
专门用途英语的学科体系模型	崔 凌 刘 洋 赵贵旺 冯明析	14

语言研究

以经济新闻的隐喻认知提高商务英语读写能力的实证研究.....	刘 军	23
--------------------------------	-----	----

教学研究

浙江省商务英语专业创新人才培养	高 伟	33
ESP理论下的中外合作办学项目英语教学改革	潘宏伟	41
我国英文医学论文写作及发表的现状——基于对国际医学期刊主编的问卷调查	范晓晖	47
西南少数民族大学生基于项目的学习情境下英语学习自主性研究	吴 婷	56
批判视域下的21世纪学术英语教学——需求、理据和启示	饶小飞 季 频	63
普通院校医学通用英语课程设置和教学探索.....	任梦梅 王学成	73
研究生EAP课程中学术规范意识的导入 —— 以任务型教学为例	郑安文	79

词汇研究

书面学术英语的多词结构——一项多语料库的研究	刘迪麟 段 平 (译)	86
------------------------------	-------------	----

翻译研究

“中华老字号”品牌名称英译研究——以湖北省为例	陈艳芳	101
-------------------------------	-----	-----

书评

《专门用途英语手册》评介	张晓庆 秦晓晴 马 蓉	107
《专业英文教学资源》评述	邱怡慧	113

学术会议综述

建设法律英语学科体系，培养“精英明法”跨界人才——记“大学法律英语 课程设计与教学方法研修班”	王娟娟	118
--	-----	-----

English Abstracts		120
本刊稿约		127

Chinese Journal of ESP

Vol. 6, No. 1, June 2015

Contents

An exploration of the factors affecting distribution and citation frequency of ESP journal articles in China	Huang Ping & Xie Shuying	1
Establishing a functional model and application system of ESP as a discipline	Cui Ling, Liu Yang, Zhao Guiwang & Feng Mingxi	14
An empirical study on improving Business English reading and writing skills by cognizing metaphors in economic news	Liu Jun	23
Curriculum design for Business English majors in Zhejiang Province: Cultivating innovative talents	Gao wei	33
ESP-oriented reform of English teaching for Sino-foreign higher educational joint programs	Pan Hongwei	41
Chinese authors' research paper writing and publication: A survey of editors-in-chief of international medical journals	Fan Xiaohui	47
On the application of project-based learning approach in College English teaching for minority students in Southwest China	Wu Ting	56
A critical perspective on the teaching of EAP in the 21st Century: Increasing demand, theoretical underpinnings, and educational implications	Rao Xiaofei & Ji Pin	63
Curriculum design and teaching strategy of English for General Medical Purposes for medical colleges	Ren Mengmei & Wang Xuecheng	73
On the introduction of the awareness of academic integrity in the EAP course for postgraduates	Zheng Anwen	79

The most frequently-used multi-word constructions in academic written English:

A multi-corpus study.....Liu Dilin (Duan Ping translated)	86
Research on translation strategies of brand-names of “ <i>China Time-honored Brands</i> ”: Taking Hubei Province as an exampleChen Yanfang	101
A book review of <i>The Handbook of English for Specific Purposes</i>Zhang Xiaoqing, Qin Xiaoqing & Ma Rong	107
A book review of <i>Resources for Teaching English for Specific Purposes</i>Qiu Yihui	113
A report on <i>A Short Course on College Legal English Course Design and Pedagogies</i>Wang Juanjuan	118
English Abstracts	120
Submission Guidelines	127