

Contents

UNIT 1 Career Ideal and Planning 2

Warm-up	3
In-depth Reading A Better Way to Plan Your Career	4
Further Reading The Importance of Having a Solid Career Plan	11
Vocational Listening and Speaking	15
Practical Writing	18
Workplace Communication Skills	22
Workplace Exploring	24
A Glimpse of Culture Work Experience: Choosing to Go Abroad	25

UNIT 2 Lifelong Learning 28

Warm-up	29
In-depth Reading A Constant Learning Experience	30
Further Reading How 30 Years of Experience Helped Me Earn My Degree	37
Vocational Listening and Speaking	41
Practical Writing	44
Workplace Communication Skills	47
Workplace Exploring	49
A Glimpse of Culture Lifelong Learning of the Generation of Quitters	50

UNIT 3 Job-hopping 54

Warm-up	55
In-depth Reading How Job-hopping Can Hurt Your Career	56
Further Reading Job-hopping: a Smart Career Strategy or a Big Red Flag?	63
Vocational Listening and Speaking	67
Practical Writing	70
Workplace Communication Skills	72
Workplace Exploring	74
A Glimpse of Culture Generational Differences on Job-hopping	75



UNIT 4 Innovation 78

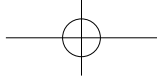
Warm-up	79
In-depth Reading Innovation Isn't Change	80
Further Reading Outsourcing Innovation	88
Vocational Listening and Speaking	92
Practical Writing	95
Workplace Communication Skills	99
Workplace Exploring	101
A Glimpse of Culture Innovate with the Underused and the Surplus	102

UNIT 5 Leadership 104

Warm-up	105
In-depth Reading Leadership Is Needed When the Unexpected Happens	106
Further Reading The Acceleration of Leadership and Learning	113
Vocational Listening and Speaking	117
Practical Writing	120
Workplace Communication Skills	123
Workplace Exploring	125
A Glimpse of Culture Cultural Differences in Leadership Styles	126

UNIT 6 Business Start-up 128

Warm-up	129
In-depth Reading Focus Is the Key to a Successful Start-up	130
Further Reading From Obscurity to Celebrity	137
Vocational Listening and Speaking	141
Practical Writing	144
Workplace Communication Skills	147
Workplace Exploring	149
A Glimpse of Culture Start-up Culture: Values vs Vibes	150



UNIT 7 Self-worth	152
Warm-up	153
In-depth Reading How Do You Measure Your Self-Worth?	154
Further Reading Job and Self-worth Are Tied Tightly Together	161
Vocational Listening and Speaking	165
Practical Writing	168
Workplace Communication Skills	171
Workplace Exploring	173
A Glimpse of Culture Careers Contribute More to Self-worth	174
UNIT 8 Fulfilled Life	176
Warm-up	177
In-depth Reading Never Too Late to Make Dreams Come True	178
Further Reading Are You Living a Fulfilling Life?	186
Vocational Listening and Speaking	190
Practical Writing	193
Workplace Communication Skills	196
Workplace Exploring	198
A Glimpse of Culture Universal Characteristics of a Fulfilled Life	199
Glossary	201