

# Map of the book

Unit	iPrepare	iExplore 1: Listening and speaking
<b>1</b> <b>Communication in the digital age</b> P2	Learning objectives Warming up P3	Passage: <i>The unending anxiety of an ICYMI world</i> P4 Conversation: <i>The emoji exhibition</i> P5 News report 1 P7 News report 2 P8 Listening skills: Listening for examples
<b>2</b> <b>Start up young</b> P16	Learning objectives Warming up P17	Passage: <i>What are you waiting for?</i> P18 Conversation: <i>When your business goes bad</i> P19 News report 1 P21 News report 2 P22
<b>3</b> <b>The way to leadership</b> P30	Learning objectives Warming up P31	Passage: <i>What great leadership and music have in common</i> P32 Conversation: <i>Leadership and cultural upbringing</i> P33 News report 1 P35 News report 2 P36
<b>4</b> <b>Business: Think out of the box</b> P44	Learning objectives Warming up P45	Conversation: <i>The importance of creativity in business</i> P46 Passage: <i>Tech can't save average creative ideas</i> P47 News report 1 P49 News report 2 P50 Listening skills: Listening for key words
<b>5</b> <b>City well-being</b> P58	Learning objectives Warming up P59	Conversation: <i>Should we ban cars from city centers?</i> P60 Passage: <i>Cities embracing street art for city branding</i> P61 News report 1 P63 News report 2 P64 Listening skills: Listening for causes and effects
<b>6</b> <b>When art meets science</b> P72	Learning objectives Warming up P73	Conversation: <i>Who is more valued, an artist or a scientist?</i> P74 Passage: <i>Are art and physics related?</i> P75 News report 1 P77 News report 2 P78 Listening skills: Identifying the inverted pyramid structure of a news report
<b>7</b> <b>Cultures across borders</b> P86	Learning objectives Warming up P87	Passage: <i>Vermeer's paintings and globalization</i> P88 Conversation: <i>The Olympics as a cross-cultural incubator</i> P89 News report 1 P91 News report 2 P92 Listening skills: Listening for changing opinions
<b>8</b> <b>Great voyages</b> P100	Learning objectives Warming up P101	Passage: <i>Mountains are open to everyone</i> P102 Conversation: <i>What it takes to sail around the world alone</i> P103 News report 1 P105 News report 2 P106

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	iExplore 2: Viewing and speaking	iPractice: Pronunciation	iProduce: Unit project	Further listening
	Video clip: <i>Weaving connections</i> P9	Review – Linking sounds P11	Task: Having a debate Topic: Digital communication or not? P12	News report 1 P14 News report 2 P14 Conversation P15 Passage P15
	Video clip: <i>How to be an entrepreneur</i> P23 Listening skills: Listening for explanations	Review – Stress P25	Task: Making a podcast Topic: A campus start-up P26	News report 1 P28 News report 2 P28 Conversation P29 Passage P29
	Video clip: <i>Can an introvert be a good leader?</i> P37 Listening skills: Listening for rhetorical questions	Review – Intonation P39	Task: Making a speech Topic: What is leadership? P40	News report 1 P42 News report 2 P42 Conversation P43 Passage P43
	Video clip: <i>Business creativity in China</i> P51	Review – Sense groups P53	Task: Developing and promoting an idea Topic: Starting your own business P54	News report 1 P56 News report 2 P56 Conversation P56 Passage P57
	Video clip: <i>Urbanization and the evolution of cities</i> P65	Review P67	Task: Planning an exhibition Topic: The history of a city P68	News report 1 P70 News report 2 P70 Conversation P71 Passage P71
	Video clip: <i>The math behind Vincent van Gogh's <i>The Starry Night</i></i> P79	Review P81	Task: Conducting an interview Topic: Which has more influence on you, art or science? P82	News report 1 P84 News report 2 P84 Conversation P85 Passage P85
	Video clip: <i>What makes the Great Wall of China so extraordinary?</i> P93	Review P95	Task: Giving a presentation Topic: Trying to be a “cultural ambassador” P96	News report 1 P98 News report 2 P98 Conversation P99 Passage P99
	Video clip: <i>Where can our new home be?</i> P107 Listening skills: Listening for key information	Review P109	Task: Making a plan Topic: Exploring the unexplored on Earth P110	News report 1 P112 News report 2 P112 Conversation P113 Passage P113