

Map of the book

Unit	iPrepare	iExplore 1: Listening and speaking
1 Communication in the digital age T2	Learning objectives Warming up T3	Passage: The unending anxiety of an ICYMI world T4 Conversation: The emoji exhibition T5 News report 1 T7 News report 2 T8
2 Start up young T16	Learning objectives Warming up T17	Passage: What are you waiting for? T18 Conversation: When your business goes bad T19 News report 1 T21 News report 2 T22
3 The way to leadership T30	Learning objectives Warming up T31	Passage: What great leadership and music have in common T32 Conversation: Leadership and cultural upbringing T33 News report 1 T35 News report 2 T36
4 Business: Think out of the box T44	Learning objectives Warming up T45	Conversation: The importance of creativity in business T46 Passage: Tech can't save average creative ideas T47 News report 1 T49 News report 2 T50
5 City well-being T58	Learning objectives Warming up T59	Conversation: Should we ban cars from city centers? T60 Passage: Cities embracing street art for city branding T61 News report 1 T63 News report 2 T64
6 When art meets science T72	Learning objectives Warming up T73	Conversation: Who is more valued, an artist or a scientist? T74 Passage: Are art and physics related? T75 News report 1 T77 News report 2 T78
7 Cultures across borders T86	Learning objectives Warming up T87	Passage: Vermeer's paintings and globalization T88 Conversation: The Olympics as a cross-cultural incubator T89 News report 1 T91 News report 2 T92
8 Great voyages T100	Learning objectives Warming up T101	Passage: Mountains are open to everyone T102 Conversation: What it takes to sail around the world alone T103 News report 1 T105 News report 2 T106

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	iExplore 2: Viewing and speaking	iPractice: Pronunciation	iProduce: Unit project	Further listening
	Video clip: <i>Weaving connections</i> T9	Review – Linking sounds T11	Task: Having a debate Topic: Digital communication or not? T12	News report 1 T14 News report 2 T14 Conversation T15 Passage T15
	Video clip: <i>How to be an entrepreneur</i> T23	Review – Stress T25	Task: Making a podcast Topic: A campus start-up T26	News report 1 T28 News report 2 T28 Conversation T29 Passage T29
	Video clip: <i>Can an introvert be a good leader?</i> T37	Review – Intonation T39	Task: Making a speech Topic: What is leadership? T40	News report 1 T42 News report 2 T42 Conversation T43 Passage T43
	Video clip: <i>Business creativity in China</i> T51	Review – Sense groups T53	Task: Developing and promoting an idea Topic: Starting your own business T54	News report 1 T56 News report 2 T56 Conversation T56 Passage T57
	Video clip: <i>Urbanization and the evolution of cities</i> T65	Review T67	Task: Planning an exhibition Topic: The history of a city T68	News report 1 T70 News report 2 T70 Conversation T71 Passage T71
	Video clip: <i>The math behind Vincent van Gogh's <i>The Starry Night</i></i> T79	Review T81	Task: Conducting an interview Topic: Which has more influence on you, art or science? T82	News report 1 T84 News report 2 T84 Conversation T85 Passage T85
	Video clip: <i>What makes the Great Wall of China so extraordinary?</i> T93	Review T95	Task: Giving a presentation Topic: Trying to be a “cultural ambassador” T96	News report 1 T98 News report 2 T98 Conversation T99 Passage T99
	Video clip: <i>Where can our new home be?</i> T107	Review T109	Task: Making a plan Topic: Exploring the unexplored on Earth T110	News report 1 T112 News report 2 T112 Conversation T113 Passage T113