

UNDERSTANDING
CONTEMPORARY
CHINA

理解当代中国

英语演讲教程

A Public Speaking
Course

**Teaching
Context**

1

Demo Design

2

Demo Class

3

1

Teaching Context



University

Sophomore

Target
students

Project 985

Key comprehensive

CSE 6-7

Highly motivated

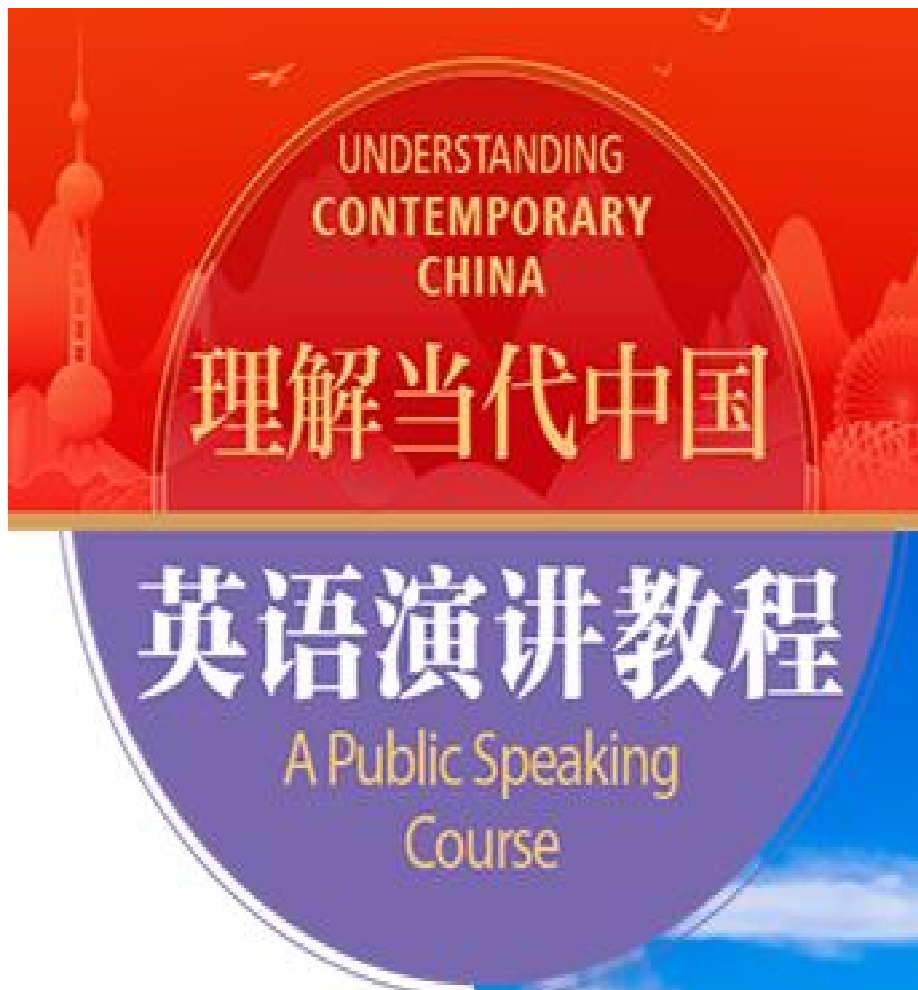
Understand
Contemporary China

Tell China's stories



承担新时期外语教育的新使命（孙有中，2022）

Understanding Contemporary China

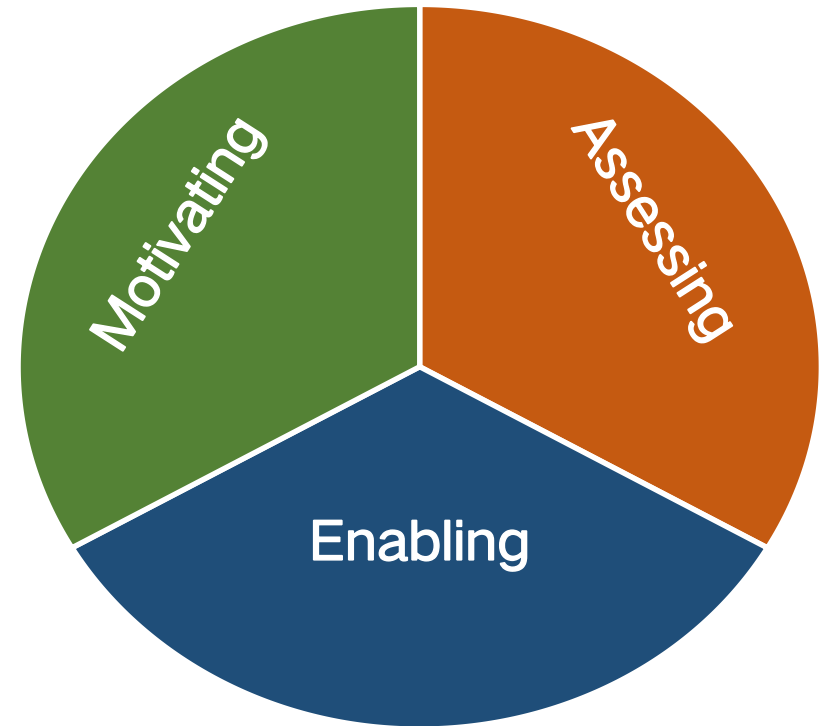


Blended learning



POA approach

U校园



A 5-min speech for an International Youth Forum:
China's Green Development

Environmental problems
(P98 Activity 1)



China's solutions
(P99-104 Activity 2)



Strategies to begin and end a speech
(P105-108 activity 3+4)

Why This Demo?

Task 2 Mind map China's solutions (P99-102)

Diagnosis 诊断性前测

DEMO (P105-107 activity 3)



2

Demo Design

21

Motivating

DEM

Unit 6 Live Green, Live Better

2-step speech openers to tell China's stories of green development. **P105-107**

2步开篇法讲述中国的环保故事



01

Knowledge

Exemplify China's efforts in **green development**

02

Ability

Use strategies to **begin a speech**

03

Morality

Tell China's stories of green development

绿水青山就是金山银山

Pre-class

1. Unipus materials**2. Mind mapping**

In-class

3. Bullet comments + Word cloud**4. Review****5. Lecturing + Drill****6. Game****7. Exploratory talk & Case study**

1. Rich and authentic Unipus materials



Video about Saihanba
塞罕坝精神

Pre-class Input



Enhance face-to-face class
efficiency

a story a metaphor
shocking statistic
an analogy
a question



Micro-lecture about hooks
“演讲开篇”微课

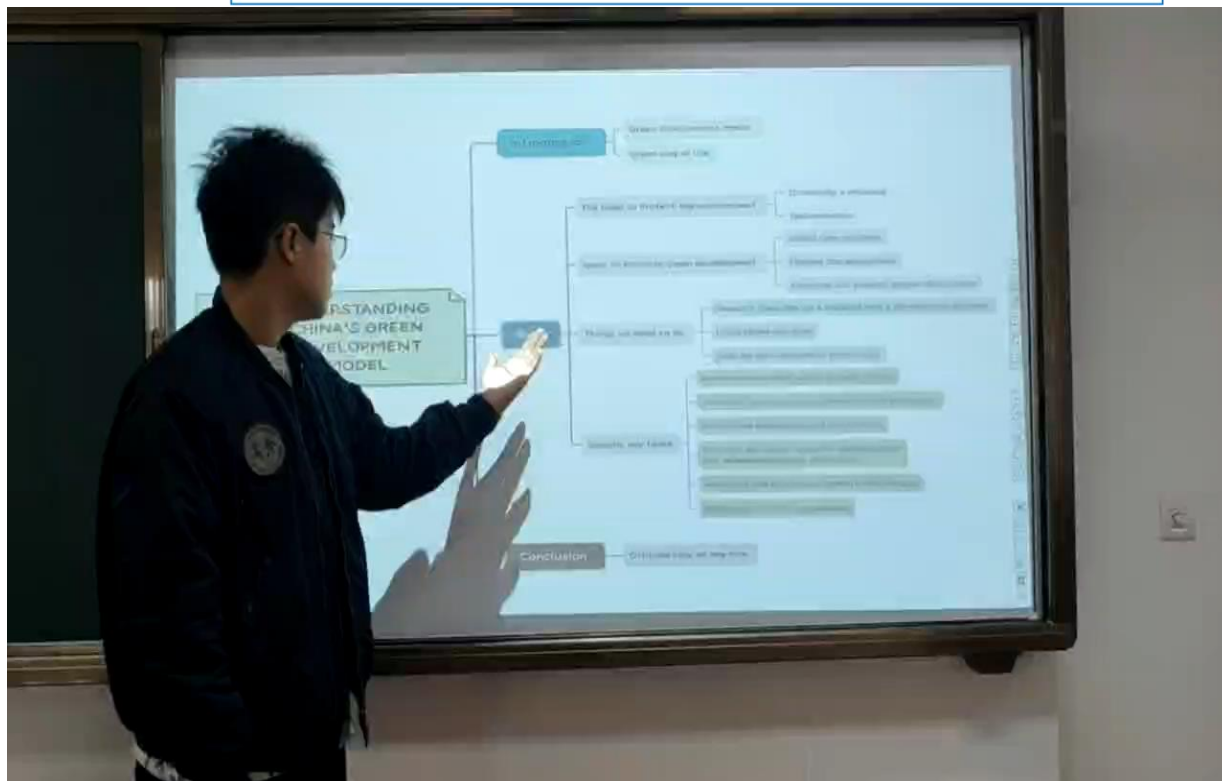
23

Enabling



2. Mind mapping China's solutions (P99-104)

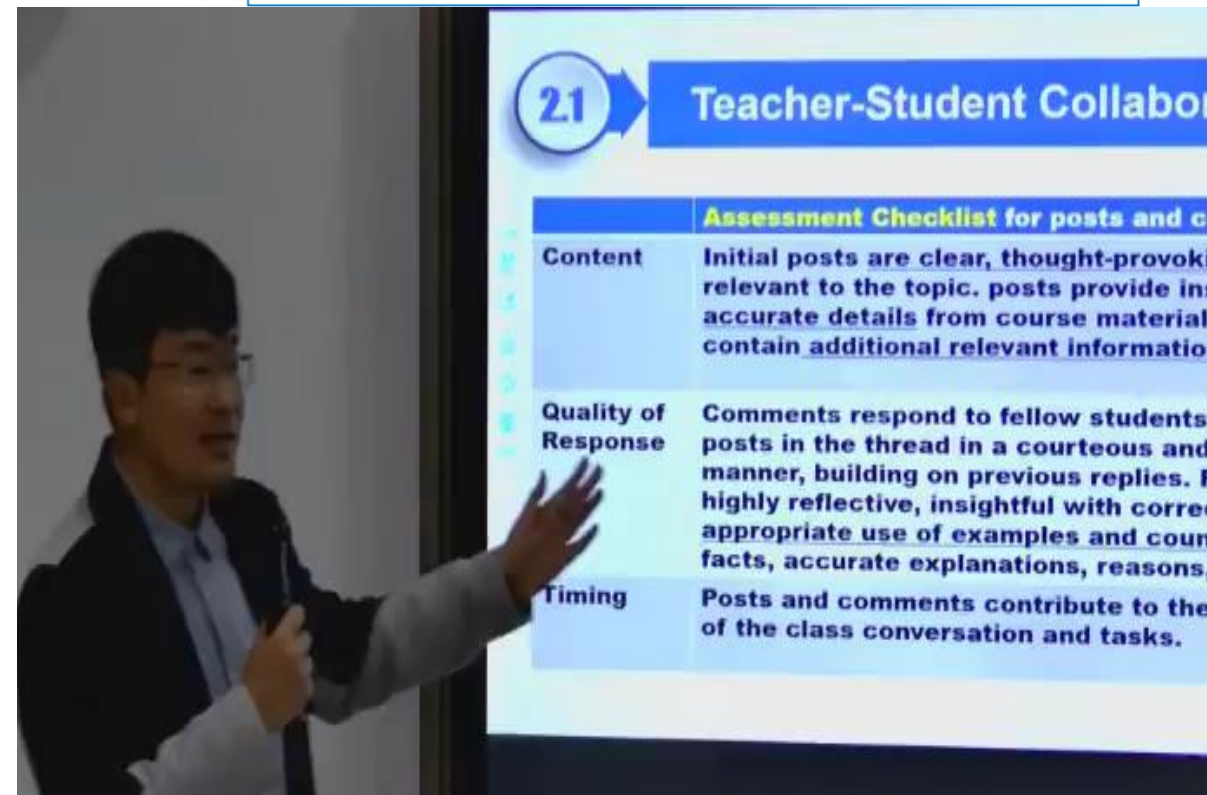
Student's **presentation**



Remedial Instruction

Flip class

Teacher's **feedback**



Structure

5 types of hooks

3. **Review** of micro-lecture**Consolidate** understanding

【7 Presentation Skills and Tips to Leave an Impression】

Hooks used to engage the audience (P106-107)

1. Use a quotation
2. Refer to an occasion, an event, or a movie/a book
3. Use shocking facts/statistics
4. Ask a question
5. Tell a story

Students' preference for hooks

4. Bullet comments & Word cloud

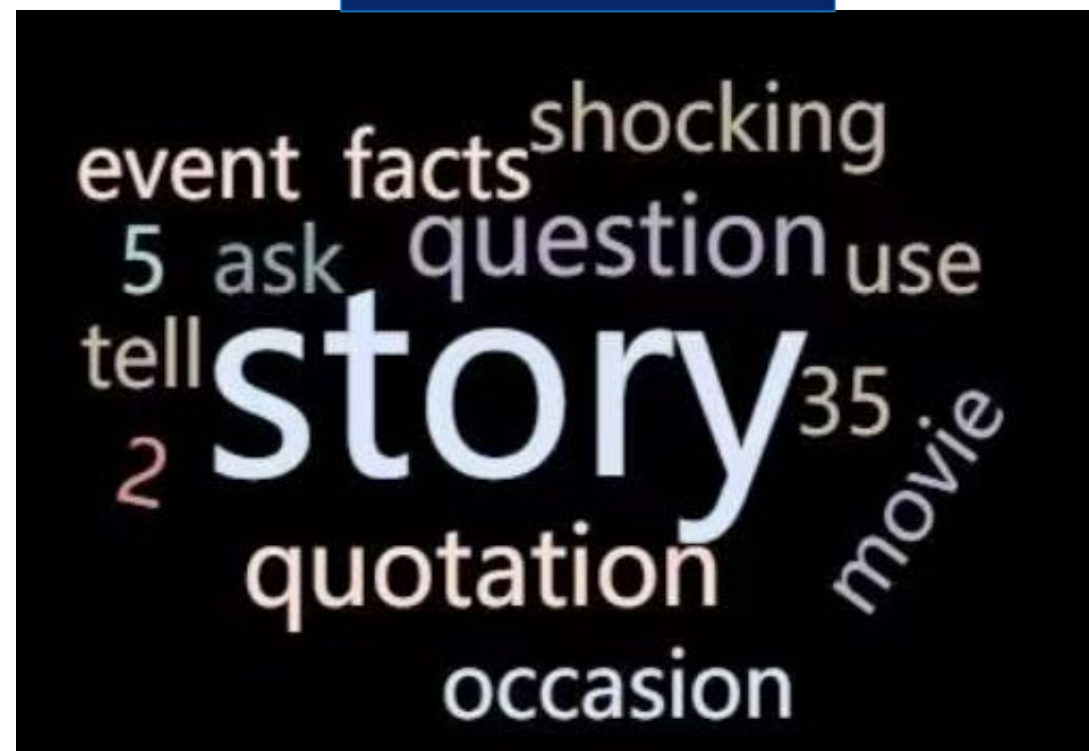
Engage more students

弹幕

词云

Bullet screen hooks you tend to use to engage the audience

quotations
statistic
shocki
refer to
ask a
humor



Structure & Language

↓

Hooks & Transition to thesis

5. Lecturing & Drill of 2-step speech openers

Scaffolding

Step 1: Ask a question – hypophora (设问)

Do you know the story of “the tree of merit” (功勋树)?



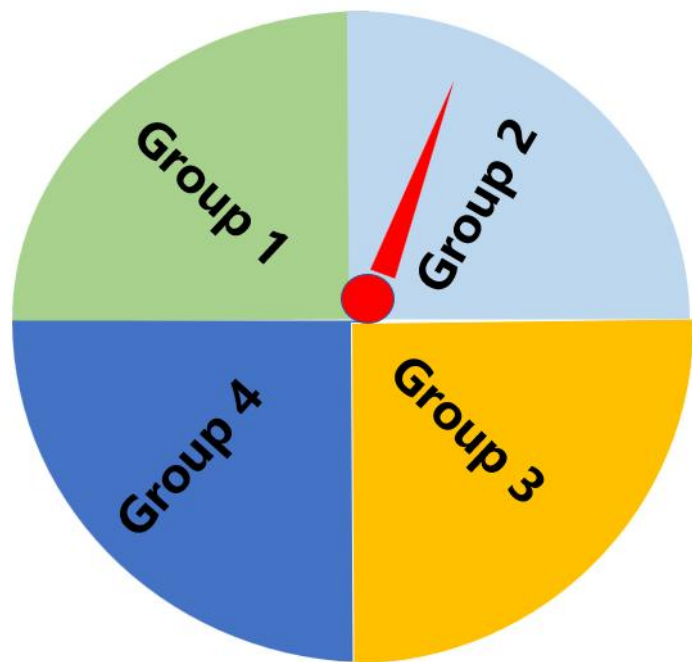
Saihanba now and then



6. **Game** of telling your own storiesGuarantee effective
outputPractice: Tell **your** stories

Game

Super Prize Wheel (抽奖大转盘)



7. Exploratory talk & Case study

Translate

人与自然和谐共生

Harmony between humanity and nature

- The 20th National Congress of CPC

天地与我并生，而万物与我为一。(P 111)

Heaven and earth coexist with me;
all things and I are one.

- Zhuangzi

大自然母亲 (希腊神话)

Mother Nature

-Greek mythology

Interculture

Quotation

Morality



Tell China's stories

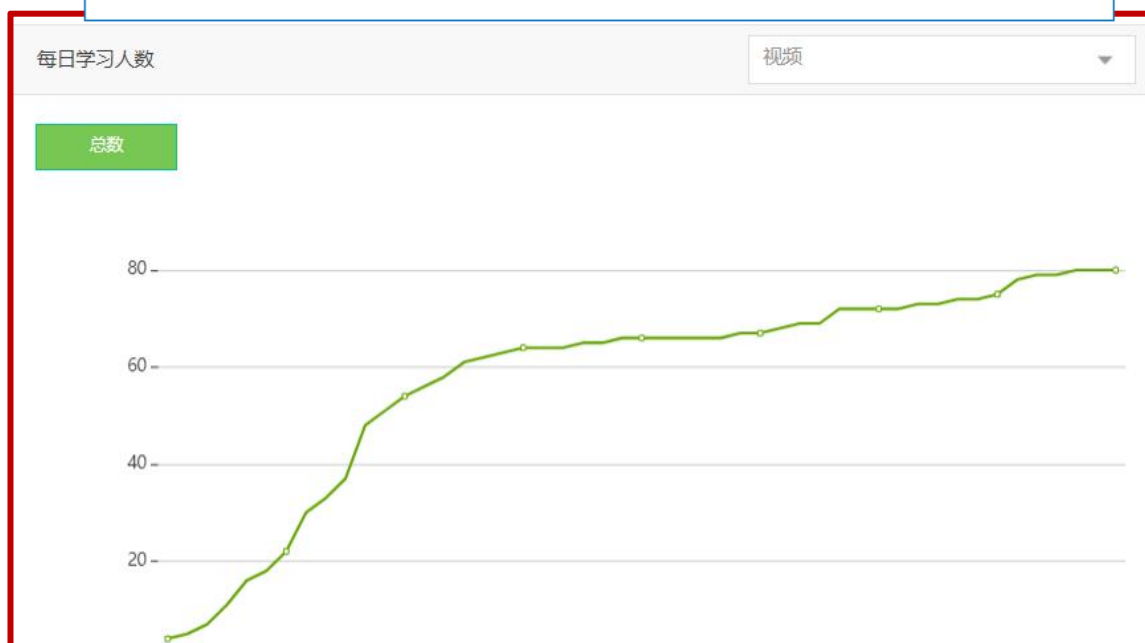
Call for action



1. Students' online data

As diagnostic assessment

Micro-lecture about hooks



TSCA for mind mapping

满分: 100 平均分: 87.5 参加人数: 163

作业得分

93.33分

被互评记录

90分 95分 96分 90分 95分

2. Detailed checklist

Make “assessment as learning”

TSCA for “telling your stories”

	“Telling your stories” checklist	YES	NO
Step 1	Is there a hook ?		
Step 2	Is there a transition to thesis?		



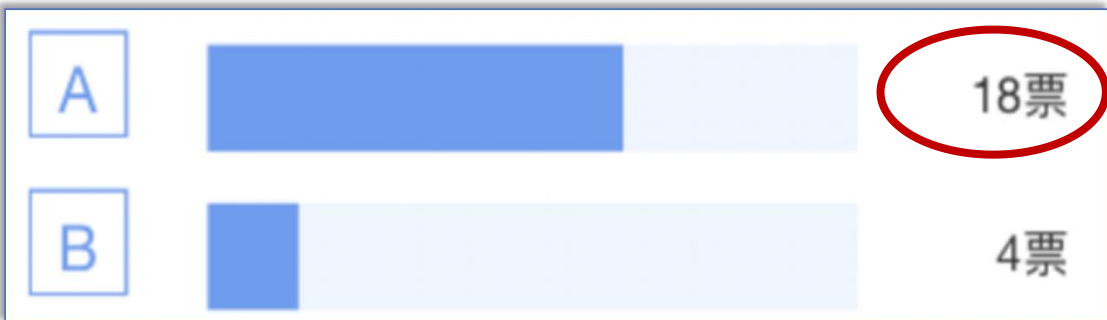
3. Opinion polls

As morality assessment

Lead-in poll

Have you seen **any changes** in the natural environment of your hometown?

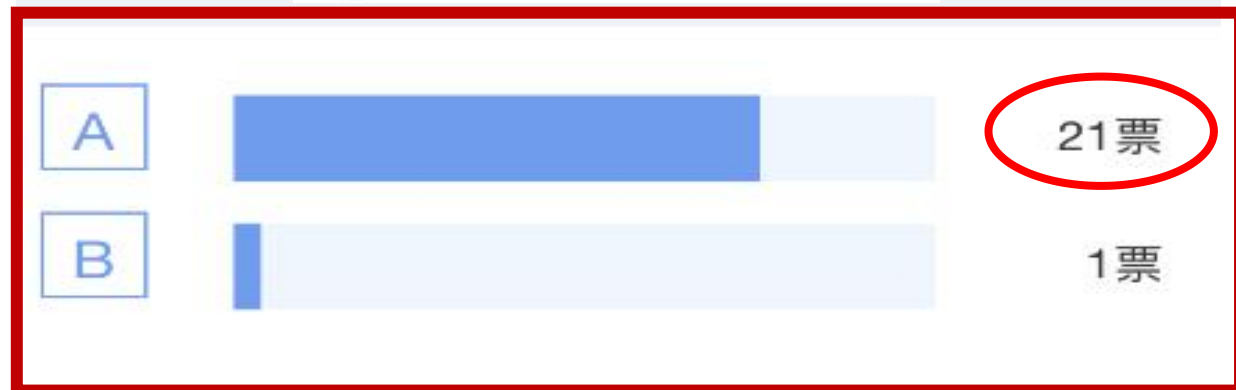
- A Yes, I have.
- B No, not yet.



Post-assessment poll

Do you have confidence in China's commitment to achieving **carbon neutrality** before 2060?

- A Yes. Definitely.
- B I have doubts about it.





Textbook design principle

1. Tell “3 stories”

Understanding contemporary China
理解当代中国

Devotion

Responsibility of a big country

Other's stories

Saihanba

Students' own stories



China's stories

构建人类命运共同体的
大国担当

Build a community
with a shared future
for mankind



融道于术 Textbook design principle

2. Integrate language teaching with moral education

CLIL
(Content and Language Integrated Learning) 融合学习

Tell a story

"Years ago...", "I used to...",
"when I was" and other signal words



Saihanba
now and
then



批判思维 国际视野



Textbook design principle

3. Diversified activities facilitate
critical thinking and **deep learning**



Ability-oriented
能力导向



Review

Bullet screen

Game

Exploratory talk

Opinion polls

4. **Technology** makes assessment objective, accurate & targeted

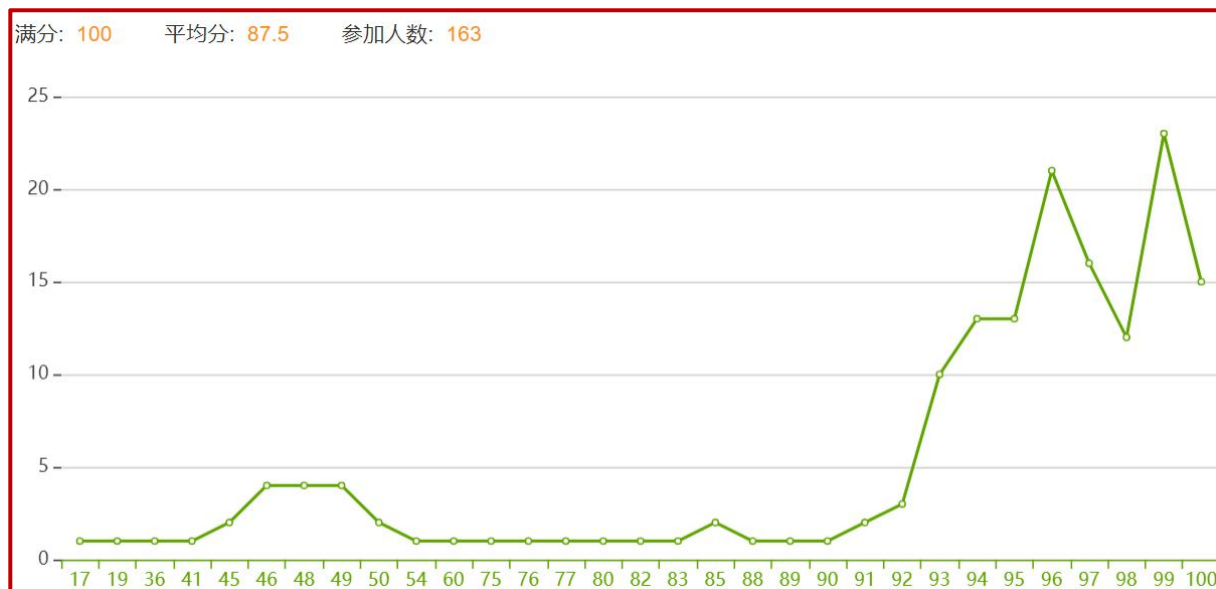
“精准扶智”

“**Targeted education**”
(Ministry of Education, 2021)

Online data
Mind mapping



Face-to-face class data
Bullet comments 弹幕数据



胡万斌 2021 ██████████ 54 statistics	黄陈悦 201 ██████████ 035 quotation	孙菲 2021 ██████████ 04 story
郭径含 2021 ██████████ 1 quotation	夏雨欣 2021 ██████████ 0 event	欧阳豪博 2021 ██████████ 7 book

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Summary

DEMO

Base on & Go beyond

Coursebook → **Basis**
P105-107



Teachers → **“Use the Coursebook Creatively”**
(Tomlinson, 2015)

Levels + Needs + Interests

Authentic materials

Diversified activities

Aligned assessment



University

德才并重 为国育贤



Students

心怀“国之大者”



China

讲述当代中国故事



Bring the **world** to the classroom and the classroom to **life**!

Reference

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2. 文秋芳. 构建“产出导向法”理论体系 [J]. 外语教学与研究, 2015, (4) : 547-558.
3. 孙有中. 思辨英语教学原则 [J]. 外语教学与研究, 2019 (6): 825-837
4. Wiggins, Grant. (1998). Ensuring authentic performance. Chapter 2 in *Educative Assessment: Designing Assessments to Inform and Improve Student Performance*. San Francisco: Jossey-Bass, pp. 21 – 42.
5. Earl, Lorna. (2003). *Assessment as Learning: Using Classroom Assessment to Maximize Student Learning*. Thousand Oaks, CA: Corwin Press.
6. Krathwohl, D.R., Bloom, B.S., and Masia, B.B. (1964). *Taxonomy of educational objectives: Handbook II: Affective domain*. New York: David McKay Co.
7. Tomlinson, Brian (2015). Challenging teachers to use their coursebook creatively. In A. Maley& N. Peachey (Eds.), *Creativity in the language classroom (PP. 24-28)*. London: British Council.
8. Tomlinson, Brian (2011). *Material development in Language Teaching* (2nd Ed.).Cambridge: Cambridge University Press.
9. *Xi Jinping:The Governance of China*

3

Demo Class

DEMO CLASS

UNDERSTANDING
CONTEMPORARY
CHINA

理解当代中国

Unit

6

Live Green,
Live Better

英语演讲教程

A Public Speaking
Course



A Public Speaking Course

Unit 6 Live Green, Live Better

DEMO

3rd Period



Tell China' s Stories of Green Development:
2-step Speech Openers (P105-107 Activity 3)

11

Lead-in Opinion Poll (P97)

Have you seen any **changes in the natural environment** of your hometown?

A

Yes, I have.

B

No, not yet.



提交

11

Lead-in Opinion Poll (P97)

Have you seen any **changes in the natural environment** of your hometown? **Examples?**

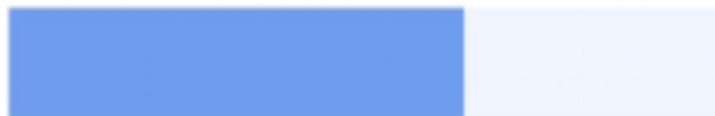
A

Yes, I have.

B

No, not yet.

A



18票

B

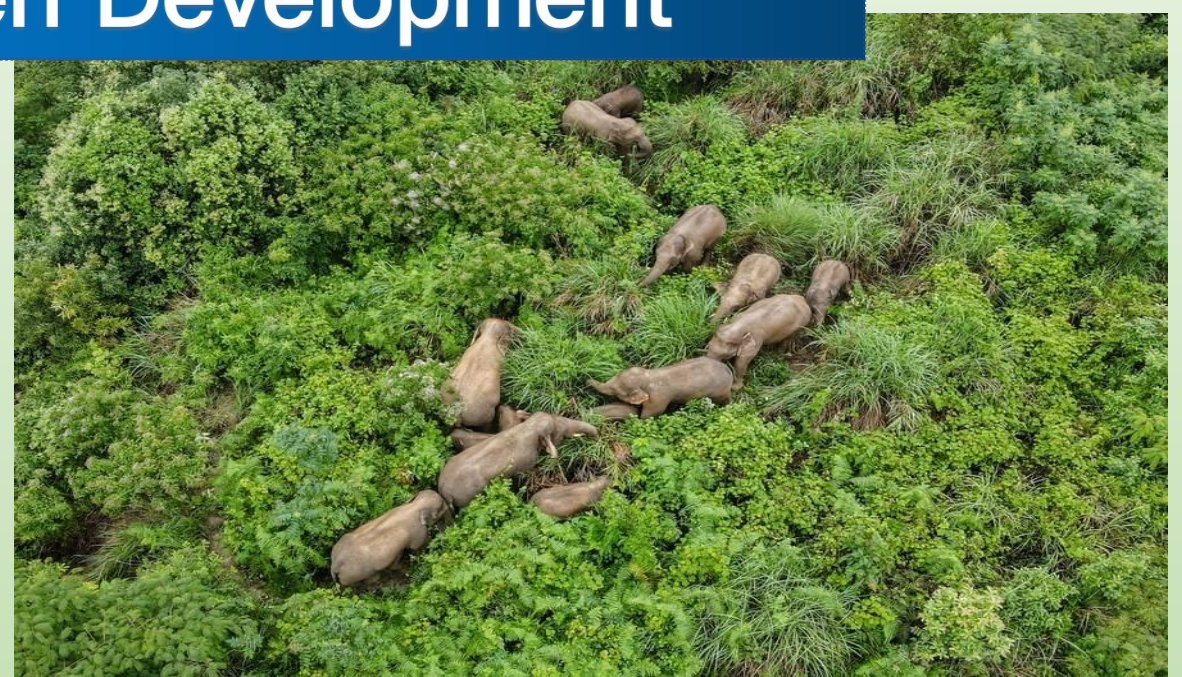


4票





China's Green Development



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Pre-assessment

Blended Learning
TSCA

Online data of mind mapping

线上思维导图数据

Mind map China's efforts in
green development (P99-102)

线下思维导图展示

U校园

个人互评

自评

师评

TSCA Checklist for Mind Mapping OK NO

Content **Extensions of key ideas** show a
deep understanding of the content.Form **Images and key words** are clearly
shown.

作业得分

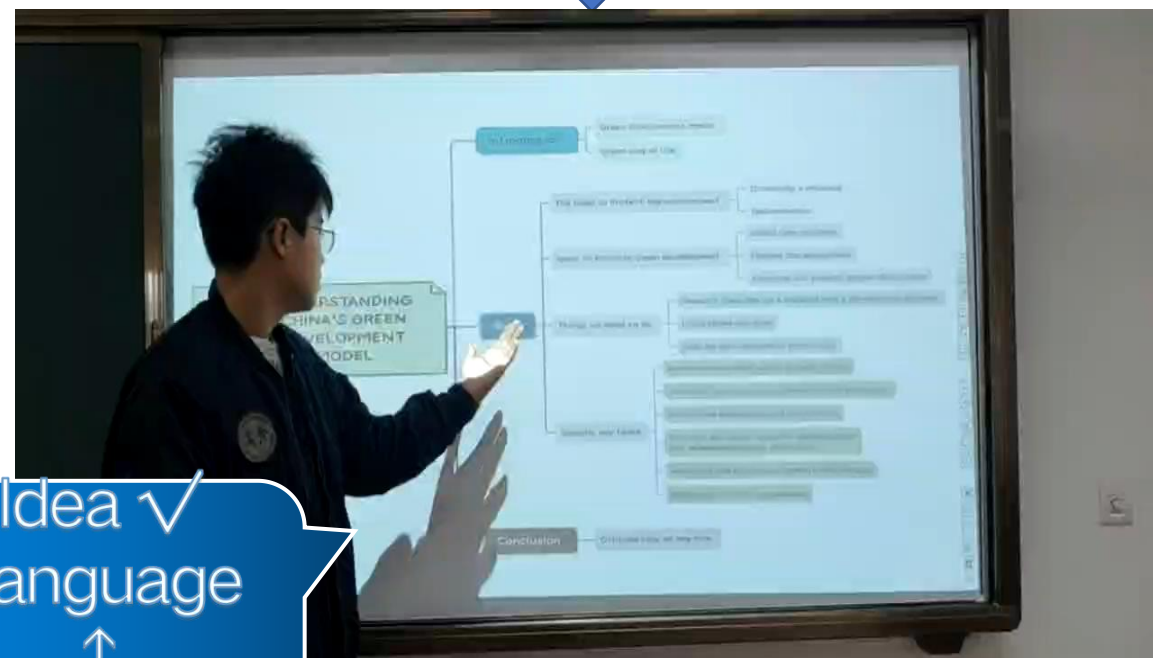
被互评记录

93.33分

90分 95分 96分 90分 95分

Idea ✓
Language
↑
Structure ↑

Strategies to start a speech



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Learning Objectives

01

Knowledge

Exemplify China's efforts in **green development**

02

Ability

Use effective **techniques** to begin a speech

03

Morality

Tell China's stories of green development

绿水青山就是金山银山

14

Make China's Voice Heard



Output-driven

A 5-min Speech for an International Youth Forum:
China's Green Development

Environmental Problems
(P98 Activity 1)



China's Solutions
(P99-104 Activity 2)

Strategies to **begin** and end a speech
(P105-108 Activity 3+4)





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2-step Speech Openers: **Hook+Transition**

to tell China's stories of green development.

(P105–107 Activity 3)

Types of Hooks

【7 Presentation Skills and Tips to Leave an Impression】



Hooks used to engage the audience (P106-107)

1. Use a quotation
2. Refer to an occasion, an event, or a movie/a book
3. Use shocking facts/statistics
4. Ask a question
5. Tell a story

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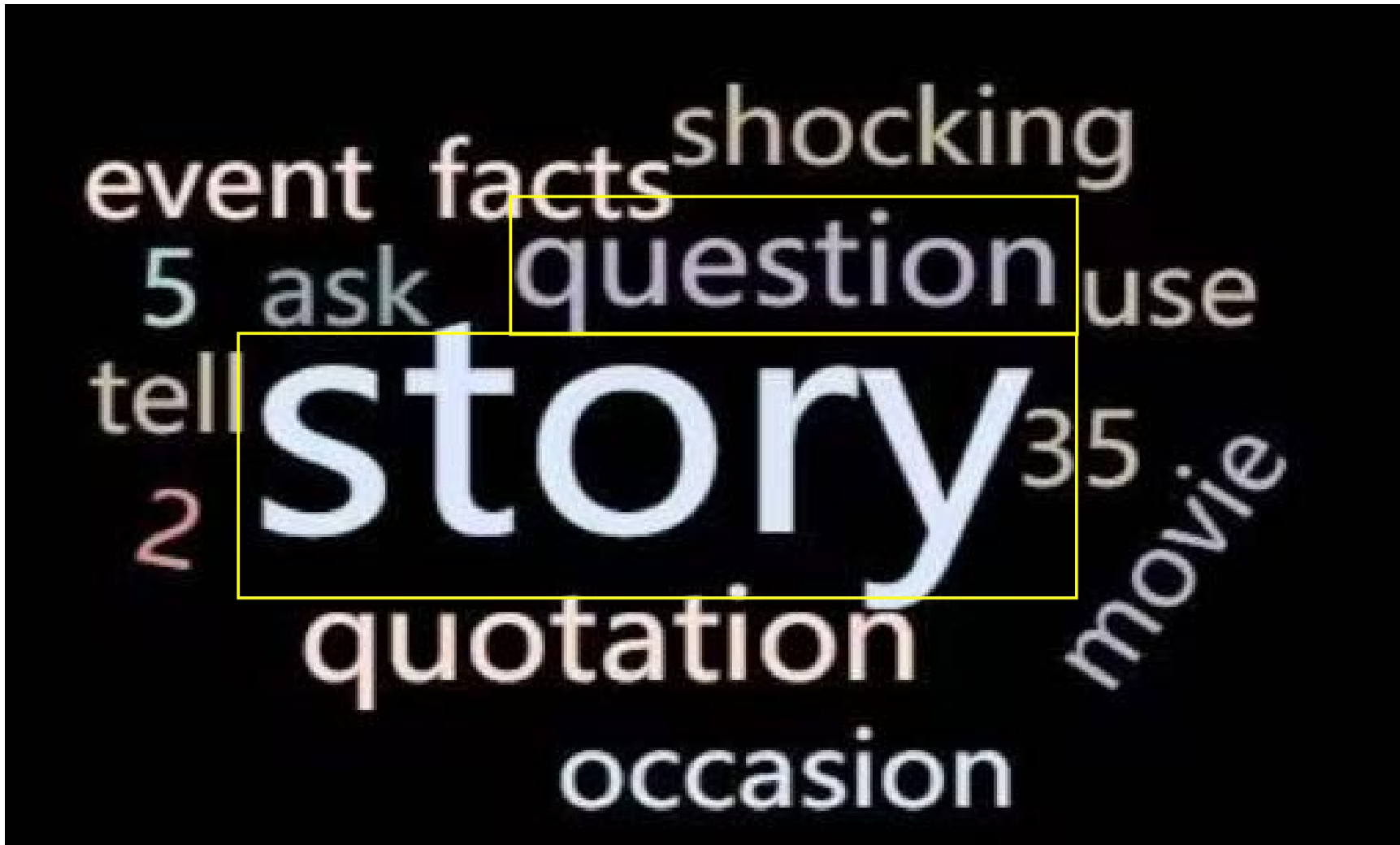
Bullet Screen (弹幕) – Hooks

U校园

Structure Enabling
结构促成

Bullet screen hooks you tend to use to engage the audience

Word cloud - hooks you tend to use to engage the audience

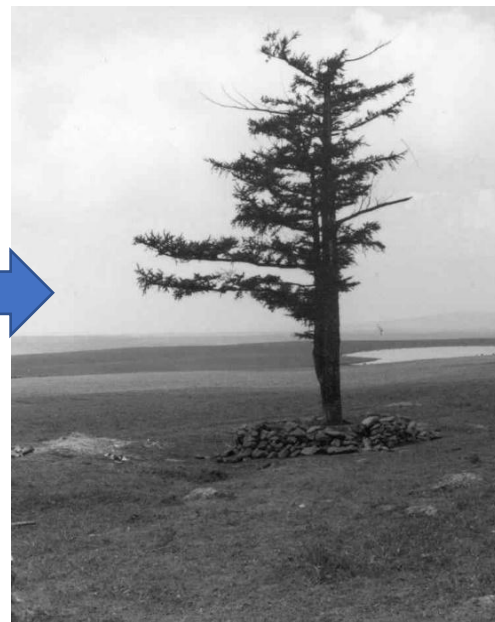


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Step 1: Hook 1- Ask a Question

Idea & Structure
Enabling 内容&结构促成

Hypophora (设问)



Saihanba now and then

Do you know the story of “the tree of merit” (功勋树)?

Step 1: Hook 2 - Tell a Story

Language & Structure
Enabling 语言&结构促成

Signal Words: years ago, I used to, when I was, years past,...

Steps: beginning, changing and ending



Saihanba
now and
then



Years ago I went to Saihanba, and saw “the tree of merit” . It was once the only tree in sight when forestry experts visited there **in 1962**. They were inspired and convinced that more trees could be planted there.

Years past, Saihanba has been transformed from wasteland to woodland.

Transition to your topic/thesis statement

Thesis statement

China's green development efforts are making a positive impact.

Effective Transitions:

1. You might be wondering what “the tree of merit” has to do with **today's speech**.
2. I tell that story because **Saihanba is the showcase of the transformation** through the extraordinary efforts of three generations of Chinese people.
3. This story/ picture/number **illustrates...**

Choose a word to tell a story about green development. (选词讲故事)

stars

sky

water

mountain

river

tree(s)

plastic bags

sandstorm

Instruction:

**Self-evaluation****Peer-evaluation**

- 1) Everyone can choose one term to **tell a story** about green development.
- 2) **Transit** your story to **thesis statement**.
- 3) Share with your **group**.
- 4) Select ONE story according to the **checklist**.

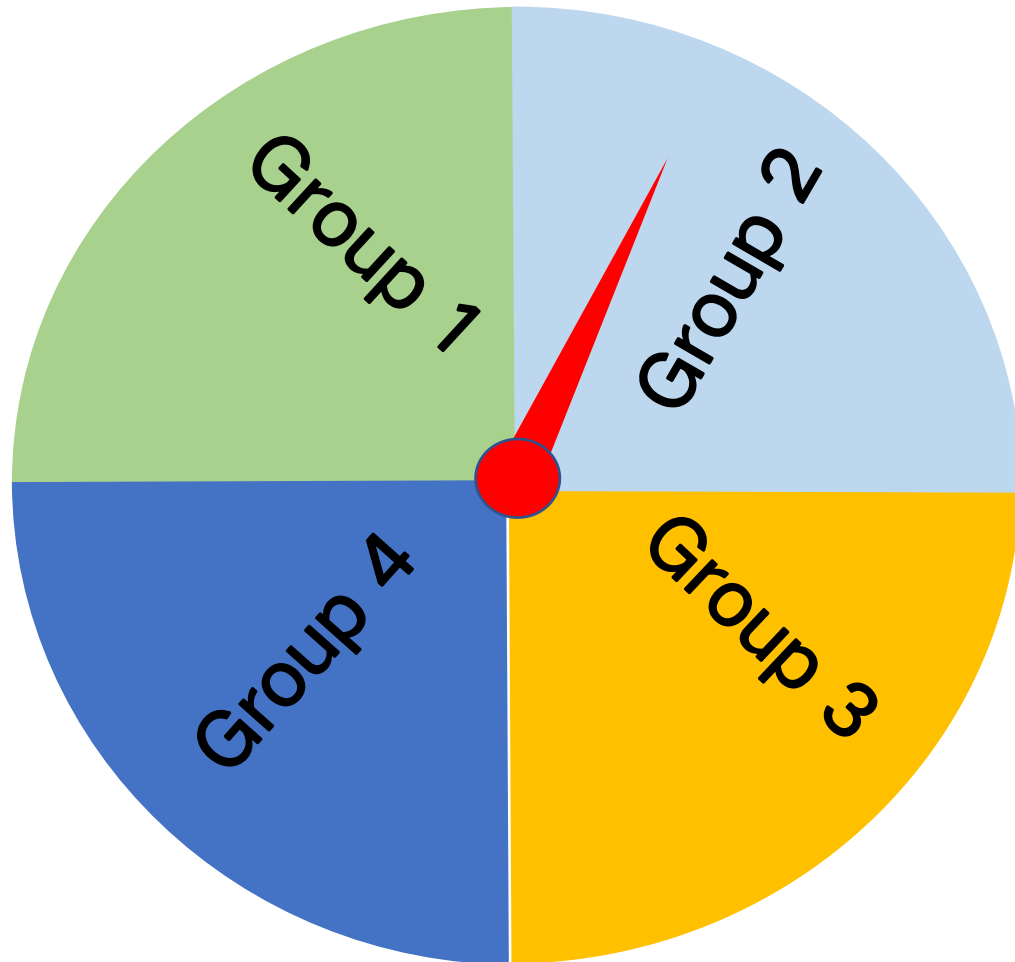
Is there a **hook**?Is there a **transition**?

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Practice: Tell **Your Stories** Game

TSCA

Super Prize Wheel (抽奖大转盘)



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Inspiration- Tell **China's Stories**

Morality Enabling
价值引领

Make China's Voice Heard

Saihanba Spirit
塞罕坝精神

Devotion and Struggling
奉献奋斗
From Generation to Greeneration
薪火相传

Shelter foresters built in Saihanba in the **1960s**

Refer to an event

把这个奖项颁发给塞罕坝林场

Saihanba received the highest environmental honor from the UN in **2017**.

Saihanba spirit showcases China's commitment to achieving carbon neutrality

Transition to Thesis

Mind Map China's Solutions (P99-104 Activity 2)

Make China's voice heard

Now 23% of China is covered in forest.

Since 2009, 35% of China's carbon emission has been reduced.

Startling Statistics

Responsibility of a big country to build a community with a shared future for mankind

Transition to Thesis

构建人类命运共同体的
大国担当

Make China's voice heard**Use quotations**Harmony
Between
Humanity
and Nature**Translate**

1. 人与自然和谐共生

Harmony between humanity and nature
- The 20th National Congress of CPC

2. 天地与我并生，而万物与我为一。(P 111)

Heaven and earth coexist with me;
all things and I are one.
- Zhuangzi

3. 大自然母亲 (希腊神话)

Mother Nature
-Greek mythology

“

First, we must pursue the
harmonious coexistence between
humanity and nature.

”

-- "Principles to Apply in Protecting the Eco- Environment"

Part of the speech at the National Conference on
Eco-environmental Protection,
May 18, 2018Source:
Xi Jinping: The Governance of China III**Everyone should fulfil responsibilities to protect Mother Nature.****Transition to Thesis****Interculture**

Protecting the environment is our duty!

保护环境，人人有责。



Green commuting



Reducing white pollution



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Post Assessment - Opinion Poll (后测)

U校园

Do you have confidence in China's commitment to achieving **carbon neutrality before 2060**?

A

Yes, definitely.

B

I have doubts about it.



提交

42

Result of Opinion Poll



Morality Assessment

Do you have confidence in China's commitment to achieving **carbon neutrality before 2060**?

Post-assessment Poll

A

Yes, definitely.

B

I have doubts about it.

A

B

21票

1票

提交



Summary



01

Knowledge

Exemplify China's efforts in **green development**

02

Ability

Use effective **techniques** to start a speech

03

Morality

Tell China's stories of green development

绿水青山就是金山银山

6

Make China's Voice Heard



Assignment

A 5-min Speech for an International Youth Forum:
China's Green Development

Environmental Problems
(P98 Activity 1)



China's Solutions
(P99-104 Activity 2)



Strategies to **begin** and end a speech
(P105-108 Activity 3+4)






Checklist for the Unit Project

个人互评

自评

师评

Assessment
as Learning

TCSA	Assessment Checklist	OK	Need to work
1. Structure & Content	I have stated my central argument clearly.		
	I have used effective strategies to begin my speech.		
	I have used effective strategies to end my speech.		
	I have provided enough evidence to support my view.		
2. Language	I have used proper language about green development .		
	I have used sentence patterns about proposing a solution.		
3. Morality	I have demonstrated China's green development model, measures, or achievements in my speech.		
4. Delivery	I have tried to use better articulation and intonation to involve the audience.		

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Unit

6

Live Green,
Live Better

THANKS

2-step Speech Openers