

## **One World, One Family**

**A Global Community of Shared Future** 





#### **COURSE**

**Public Speaking** 



#### **CREDIT HOURS**

32 in total, 3-4 per unit



Teaching Plan

O good Horatio, what a wounded name, Things standing thus unknown, shall live behind me! If thou didst ever hold me in thy heart Absent thee from felicity awhile, And in this harsh world draw thy breath in pain,

### TOTELL MY STORY.

William Shakespeare, Hamlet















#### **NEEDS ANALYSIS**

**Teaching Objectives** 

**Teaching Model** 

**Teaching Demo** 

#### 2nd-year Students of English Major

linguistic knowledge

**Weakness** 

public speaking skills

#### National First-class Undergraduate English Major

"New Liberal Arts" strategy

**Interdisciplinary innovation cultivation** 

#### 211-Project University in Science & Technology

In line with major national strategies

Targeted at industry development





#### **TEACHING OBJECTIVES**

**Teaching Model** 

**Teaching Demo** 



#### **Language Objectives**

- To understand the connotation of A Global Community of Shared Future
- To grasp the definitions of ethos, pathos and logos



#### **Competence Objectives**

- To write valid and convincing argument to uphold the vision of A Global Community of Shared Future
- To promote the vision of A Global Community of Shared Future with public speaking skills



- To boost confidence for China's contributions to A Global Community of Shared Future
- To enhance a sense of duty for doing individual share to protect environment



#### **TEACHING OBJECTIVES**

**Teaching Model** 

**Teaching Demo** 



#### **Language Objectives**

- To understand the connotation of A Global Community of Shared Future
- To grasp the definitions of ethos, pathos and logos





#### **Competence Objectives**

- To write valid and convincing argument to uphold the vision of A Global Community of Shared Future
- To promote the vision of A Global Community of Shared Future with public speaking skills



- To boost confidence for China's contributions to A Global Community of Shared Future
- To enhance a sense of duty for doing individual share to protect environment



#### **TEACHING OBJECTIVES**

**Teaching Model** 

**Teaching Demo** 



#### **Language Objectives**

- To understand the connotation of A Global Community of Shared Future
- To grasp the definitions of ethos, pathos and logos





#### **Competence Objectives**

- To write valid and convincing argument to uphold the vision of A Global Community of Shared Future
- To promote the vision of A Global Community of Shared Future with public speaking skills

ETHOS PATHOS LOGOS





- To boost confidence for China's contributions to A Global Community of Shared Future
- To enhance a sense of duty for doing individual share to protect environment



#### **TEACHING OBJECTIVES**

**Teaching Model** 

**Teaching Demo** 



#### **Language Objectives**

- To understand the connotation of A Global Community of Shared Future
- To grasp the definitions of ethos, pathos and logos.





#### **Competence Objectives**

- To write valid and convincing argument to <u>uphold the vision of A</u>
   Global Community of Shared Future
- To promote the vision of A Global Community of Shared Future with public speaking skills

#### ETHOS PATHOS LOGOS



- To boost confidence for China's contributions to A Global Community of Shared Future
- <u>To enhance a sense of duty</u> for doing individual share to protect environment





POA (Production-Oriented Approach)







2 Language and Critical Thinking Integrated Teaching

**3** Whole Person Education Dimensions





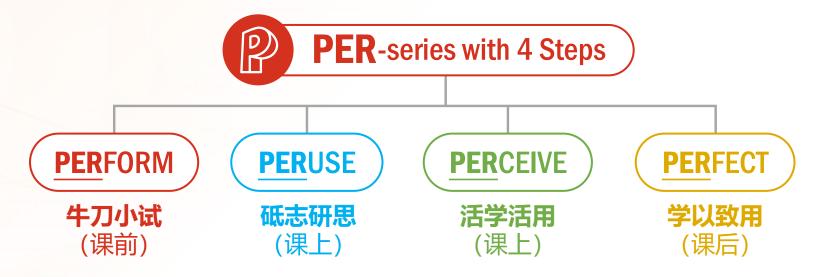




Needs Analysis ( Teaching Objectives

**TEACHING MODEL** 

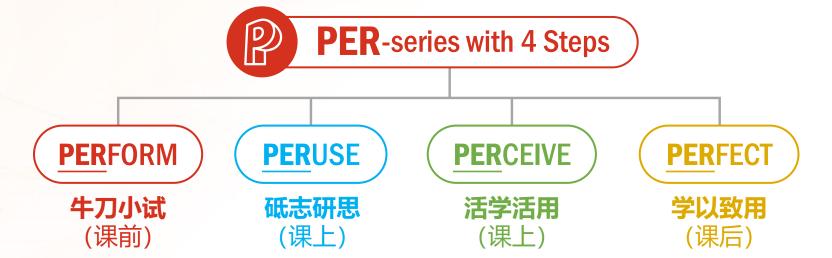
**Teaching Demo** 



Needs Analysis ( Teaching Objectives

**TEACHING MODEL** 

**Teaching Demo** 



THE WHOLE PERSON

**per-**, prefix

"Thoroughly, completely"



Teaching Objectives

#### **TEACHING MODEL**

**Teaching Demo** 

4 Steps	Content	<b>Digital Empowerment</b>
PERFORM	<ul> <li>Pre-class: Online self-study by Performing before getting help by enabling materials</li> <li>Online self-study by group</li> </ul>	<ul><li>Multilingual database</li><li>Online interactive platform</li></ul>
<b>PER</b> USE	• <u>In-class:</u> Teacher-guided class to <u>Peruse</u> the text	• UNIPUS
PERCEIVE	• <u>In-class:</u> Students' interest-centered class to Perceive ethos, pathos, logos	<ul><li>Live voting</li><li>Online quiz</li></ul>
<b>PERFECT</b>	<ul> <li>After-class: Online practices to Perfect what they learnt</li> </ul>	<ul><li>iWrite</li><li>Online interactive platform</li></ul>

Teaching Principles

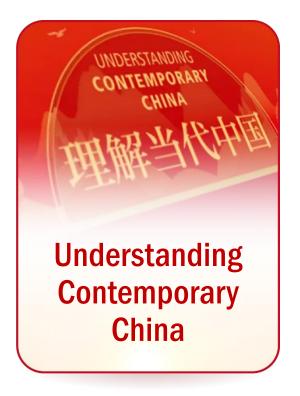
The combination of online and offline teaching

The integration of students' self-study and the teacher's guidance

The fusion of knowledge and value









#### **Needs Analysis Teaching Objectives**

Teaching Model

**TEACHING DEMO** 

### The 3<sup>rd</sup> Persuasive Skill: **logos**(reasoning)

(Textbook *pp. 170-174*)

One World, One Family

Unit 10

Understanding a global community of shared future

1 Read the speech and match the specific efforts with their particular purposes in building a global community of shared future.

A To build a peaceful world

B To build a prosperous world

To build an inclusive world

D To build a green world

( ) 1. We should subscribe to the concept of benefiting all, and push for economic globalization that is more open, inclusive, equitable and balanced, thus creating

- conditions for pursuing common development of all peoples. ( ) 2. We should work together to bring down cultural barriers, reject prejudices and
- ( ) 3. We should adopt a new common approach to security that is comprehensive, cooperative, and sustainable, and we should work together to put in place a new security architecture that is equitable, fair, and beneficial to all.
- ( ) 4. We should revere, respect, adapt to, and protect nature, heal wounds inflicted on the eco-environment, and build a harmonious and livable home for humanity.



s the term suggests, a global community of shared future means that the future of each and every nation and country is interlocked. We are in the same boat, and we should stick together, share weal and woe, endeavor wild this planet of ours into a single harmonious family, and turn people's

- security free from fear. The evolution of human civilizates shows that despite our longing for lasting peace for thousands of years, the specter of war has never been far away and has continued to haunt us. As all of humanity lives on the same planet, no country should maintain its own security at the cost of another's. A threat to another country may turn out to be a challenge to your own. Unilateral action or blind belief in the use of force cannot provide an answer to increasingly complex and multifaceted security threats.
- 3 Instead, we should adopt a new common approach to security that is comprehensive, cooperative, and sustainable, and we should work together to put in place a new security architecture that is equitable, fair, and beneficial to all. We should jointly remove the root causes of war, reach out to those displaced by war, and protect women and children from the scourge of war, so that the sunshine of peace will radiate across our land and everyone will live in peace and harmony.
- -We should endeavor to build a world of common prosperity free from poverty. Despite the fact that material and technological development in the world today has reached a level that would have been unimaginable to our ancestors, imbalanced and inadequate development still presents a major issue. There is a huge development gap between the North and the South; poverty and hunger remain wide-spread; a new digital divide is emerging: and people in many countries are still living in distress. If you follow the oldfashioned logic of winner-takes-all, or beggar-thy-neighbor, you will shut the door on others and only end up blocking your own way. Such practices can only serve to erode the foundations of one's own development and impair the
  - 5 We should subscribe to the concept of benefiting all, and push for economic globalization that is more open, inclusive, equitable and balanced, thus creating conditions for pursuing common development of all peoples. Together, we should work for the common development and prosperity of all countries, eradicate poverty and backwardness that still plague people in many countries, and create a worry-free life for children around the world. It will enable all countries to benefit from development and all peoples to enjoy page and good health.

The 3rd hour



**Teaching Objectives** 

Teaching Model

**TEACHING DEMO** 

**PERFORM** 

**PERUSE** 

**PERCEIVE** 

**PERFECT** 

### Prepare a speech on A Green World (Upload the speech to Cloud Platform)

- Different civilizations should blossom and coexist in harmony with each other, and draw on each other's strength to inspire and nourish human development-this is the call of history. We should always bear in mind that the world is a colorful one with diverse civilizations; and we should see that different civilizations enrich each other and create a splendid world. We should work together to bring down cultural barriers, reject prejudices that stand in the way of human interactions, and eliminate cultural bias that prevents people from engaging with one another. Let us work together to make sure that different civilizations coexist in harmony with each other and that everybody enjoys cultural nourishment.
- \* -We should endeavor to build a green, clean and beautiful world. The Earth is the only shared home for humanity. Now, a few individuals are trying to find a new home in outer space, but that is still a distant dream. And in the foreseeable future, human beings still

献出一小时

We should endeavor to build a green, clean and beautiful world.

inflicted on the eco-environment, and build a harmonious and livable home for humanity. This will allow the natural ecosystems to recover and regenerate themselves, and allow everyone to live in an environment of lucid waters and

Today, the world is changing, as are our development models. Political parties must move with the tide of the times, have a good understanding of the general trends of human progress, meet the common expectations of the people, and closely link their personal development with the development of



With the persuasive skills learnt











**Teaching Objectives** 

**Teaching Model** 

**TEACHING DEMO** 

**PERFORM** 

**PERUSE** 

**PERCEIVE** 

**PERFECT** 

- 1. Check students' performance on cloud platform
- 2. Learn the 3rd persuasive skill:



pp.170-174



Pathos 情感调动 (Emotion)



Logos 逻辑推理 \ (Reasoning)



**Deduction** 





**Teaching Objectives** 

**Teaching Model** 

**TEACHING DEMO** 

**PERFORM** 

**PERUSE** 

**PERCEIVE** 

**PERFECT** 

Perceive the persuasive skill logos (reasoning) by application

Reasoning	Method	Assessment	FORMATIVE ASSESSMENT
From general principle [Deductive]	General Principle Minor Premise Specific Results		ciple widely accepted? minor premise based upon
From specific instances [Inductive]	Specific Instances General Conclusion		accurate and reliable? milarity between the instance?



**Teaching Objectives** 

**Teaching Model** 

**TEACHING DEMO** 

**PERFORM** 

**PERUSE** 

**PERCEIVE** 

**PERFECT** 

#### **Digital evaluation tools**



#### FINAL ASSESSMENT

Mode	Application
Pathos Metaphorical imagery Repetition Alliteration	To arouse the compassion of audience ("tug on the heartstrings") To arouse the passion of audience ("stir up the blood") To arouse the empathy of audience ("dial up the emotions")
Ethos Quotation Past experience	Knowledgeable Well-informed A person of wisdom
Logos Reasoning (deductive / inductive) Examples Statistics	To support the argument To adduce past events to support claims To make the argument more concise and to emphasize

## Take an initiative for campus environmental protection



"理解当代中国"组

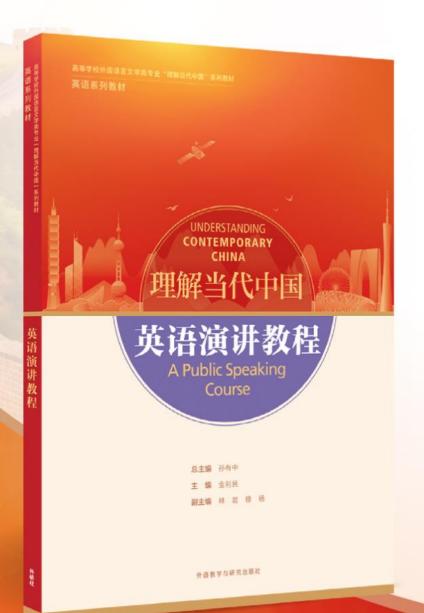
Star Teacher Contest 2023



2023年 外研社 "教学之星" 大赛

#### **REFERENCES**

- 1. 孙有中. "思辨英语教学原则"《外语教学与研究》, 2019(6).
- 2. 文秋芳. "构建'产出导向法'理论体系"《外语教学与研究》,2015(3).
- 3. 谢安邦、张东海.《全人教育的理论与实践》,华东师范大学出版社,2011.
- 4. Clark, Edward T. (1991). "Holistic Education: A Search for Wholeness." In New Directions in Education, edited by Ron Miller, 53-62. Brandon, Vermont: Holistic Education Press.
- 5. Miller, R. (1991). Ed. New Directions in Education: Selections from Holistic Education Review. Brandon, VT: Holistic Education Press.





### One World, One Family

A Global Community of Shared Future

#### PERFORM | 牛刀小试 (课前)

I. Pre-class task



#### PERUSE | 砥志研思 (课上)

II. Methods of Persuasion



#### PERCEIVE | 活学活用 (课上)

III. In-class Exercises



#### PERFECT | 学以致用 (课后)

IV. Assignments











### ▶ Pre-class task : BUILDING A GREEN WORLD

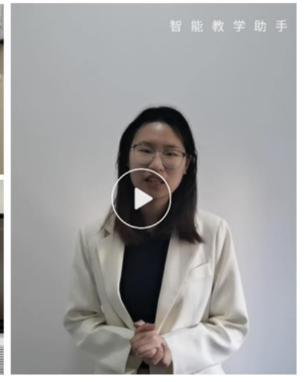
Deliverables: Video + Script















### Pre-class task: **BUILDING A GREEN WORLD**



Dear friends,

- **1** As the head of our Campus Green Initiative Group, I stand before you to share a vision about International Green Community.
- **2** Do you want your lungs to be filled with pure air? Do you want the lakes around you to be untouched by pollution?
- Time is running out and we need to take action now. Together, we can transform our planet into a paradise. We must strive to create a green world where pollution vanishes and nature flourishes.

Thank you.



- 1. What does the speech LACK?
- **Credibility** in Part 1.
- **Emotion** in Part 2.
- **Reasoning** in Part 3.



#### Dear friends,

- As the head of our Campus Green Initiative Group, I stand before you to share a vision about International Green Community.
- Do you want your lungs to be filled with pure air? Do you want the lakes around you to be untouched by pollution?
- Time is running out and we need to take action now. Together, we can transform our planet into a paradise. We must strive to create a green world where pollution vanishes and nature flourishes.

Thank you.





#### Pre-class task: **BUILDING A GREEN WORLD**





As the head of our Campus Green Initiative Group, I stand before you to share a vision about International **Green Community.** 





Do you want your lungs to be filled with pure air? Do you want the lakes around you to be untouched by pollution?

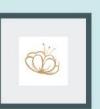


Time is running out and we need to take action now. Together, we can transform our planet into a paradise. We must strive to create a green world where pollution vanishes and nature flourishes.



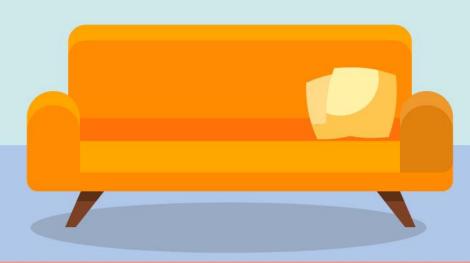
















# Reasoning!



Quiz





#### **Reasoning 1**

- 1. Wine can kill various living creatures, even a worm.
- 2. Human being is a living creature.



Conclusion 1: Wine can kill human beings.





Mike



#### **Reasoning 2**

- 1. Wine can kill worms in the glass.
- 2. Wine can kill worms in our body.



Conclusion 2: Wine is good to human beings.





David & other friends





- 1. Wine can kill various living creatures, even a worm.
- 2. Human being is a living creature.



Conclusion 1: Wine can kill human beings.



#### Inductive Reasoning 归纳法

- 1. Wine can kill worms in the glass.
- 2. Wine can kill worms in our body.



Conclusion 2: Wine is good to human beings.



Reasoning Methods in Public Speaking







### General principle

Wine can kill various living creatures.



Minor premise

Human being is a living creature.



**Specific conclusion** 

Wine can kill human beings.





Reasoning from General Principle



Inductive Reasoning 归纳法

Reasoning from **Specific Instances** 



Reasoning Methods in Public Speaking





#### Inductive Reasoning 归纳法



#### **Specific instances**

Fact 1: Wine can kill worms in the glass.

Fact 2: Wine can kill worms in our body.



#### **General conclusion**

Wine is good to human beings.





**Reasoning from General Principle** 



Inductive Reasoning 归纳法

Reasoning from **Specific Instances** 



Reasoning Methods in Public Speaking



- 1. Which reasoning method is being used?
- 2. Which steps are taken in the reasoning process?
- As an ancient Chinese saying goes, 'All living things grow side by side without harming one another; the sun, moon and seasons rotate according to their own laws without hindering each other.'

  (万物并育而不相害,道并行而不相悖。《礼记·中庸》)

The flourishing of civilization ... will not be possible without enhancing common ground ... and agreeing to disagree.

Different civilizations should blossom and coexist in harmony with each other — this is the call of history.



**Deductive** (Reasoning from General Principle)

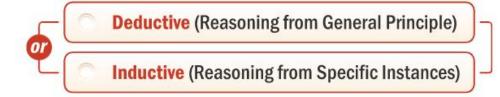
**Inductive** (Reasoning from Specific Instances)



Textbook *p. 172* 



- 1. Which reasoning method is being used?
- 2. Which steps are taken in the reasoning process?



As an ancient Chinese saying goes, 'All living things grow side by side without harming one another; the sun, moon and seasons rotate according to their own laws without hindering each other.'

(万物并育而不相害, 道并行而不相悖。《礼记·中庸》)

The flourishing of civilization ... will not be possible without enhancing common ground ... and agreeing to disagree.

Different civilizations should blossom and coexist in harmony with each other — this is the call of history.

All living things grow side by side.

Civilization is a living thing.

Civilizations should grow side by side.

"





As an ancient Chinese saying goes, 'All living things grow side by side without harming one another; the sun, moon and seasons rotate according to their own laws without hindering each other.'

(万物并育而不相害,道并行而不相悖。《礼记·中庸》)

The flourishing of civilization ... will not be possible without enhancing common ground ... and agreeing to disagree.

Different civilizations should blossom and coexist in harmony with each other — this is the call of history.

Textbook *p. 172* 





#### **General principle**

All living things grow side by side.



Minor premise

Civilization is a living thing.



**Specific conclusion** 

**Civilizations** should grow side by side.







### **In-class exercise In-class exercise**



#### **Specific instances**

Textbook *p. 173* 

- 1. A trail can be blazed only by taking steps.
- 2. A can be accomplished only by taking actions.



#### **General conclusion**

Building a global community of shared future ... cannot be completed overnight.

结束答题

答题详情





#### Inductive Reasoning 归纳法



### **In-class exercise ■**



#### **Specific instances**

1. A trail can be blazed only by taking steps.

Textbook *p. 173* 

2. A cause can be accomplished only by taking actions.



#### **General conclusion**

Building a global community of shared future ... cannot be completed overnight.

Reasoning	Method	Assessment	Formative Assessment
Inductive	Specific Instances  Ceneral Conclusion	1. Are the instances accurat 2. Is there enough similarity	









#### Homework

1 Improve your speech on "building a green world".



- Put text on iWrite and video on Cloud Platform.

2 Do something on campus for environment.

#### **Specific instances**

- 1. A trail can be blazed only by taking steps.
- 2. A cause can be accomplished only by taking actions.



#### General conclusion

Building a global community of shared future ... cannot be completed overnight.

"理解当代中国"组

Star Teacher Contest 2023



2023年 外研社 "教学之星" 大赛



# Thank You!

**DEMO**