

# 2023 FLTRP Star Teacher Contest



1

Teaching **Context**

2

Teaching **Design**

3

Teaching **Demo**





# Teaching Context



CONTEXT

DESIGN

DEMO



Science and Technology

Electronic Information





- Digital tools
- Cross-culture
- Communication
- Cooperation



## CSE 4-5

- Reading and listening
- Speaking and writing





2

## Teaching Design



# 1

## Mind the gap

### Reading 1

From “made in China” to “created in China” P5

### Reading 2

Dawn of the Chinese millennials P15

### Unit project

Chinese youth in the new era P22

## DAWN of the CHINESE MILLENNIALS<sup>1</sup>

- <sup>1</sup> As the clock struck twelve to welcome the new year, I noticed that Chinese people of all ages were suddenly posting pictures of themselves at 18 on social media. They **reminisced** about their youth, and **regretfully remarked** how fast time had flown.
- <sup>2</sup> Curious, I asked my colleagues about the **phenomenon**. Did something happen that led to this **outpouring**? Or was this an annual *Auld Lang Syne*<sup>2</sup>-type ritual?
- <sup>3</sup> It turned out to be a **spontaneous** movement to express **amazement** that someone born in 2000 would be an 18-year-old adult this year. This movement eventually evolved into people posting pictures of themselves at that age.
- <sup>4</sup> Other than feeling old, I started to think about how an 18-year-old Chinese has all the advantages of modern China, including the possibility to develop into global citizens, in contrast to their parents and grandparents. They were the first generation to experience the benefits of China's reform and opening up, which



## CONTEXT

## DESIGN

## DEMO

### Background

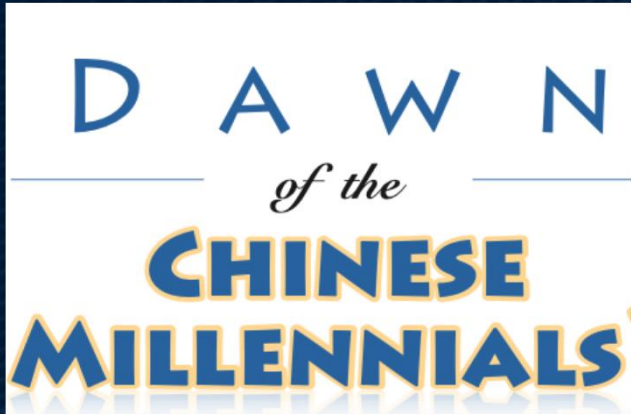
Experiences with social media  
'Me' & the '2000s' (Millennials)

### Features

Digital natives, National pride,  
Consumption, Global mindset...

### Techniques

Definition, Comparison/contrast  
Listing, Exemplification







Is it the whole picture of  
Chinese youth today?

Listen to youth's voices



CONTEXT

TEACHING DESIGN

DEMO



## Project

A 5-minute video on

Chinese youth in the new era



## CONTEXT

## DESIGN

## DEMO

**Scenario:** Different understandings towards Chinese youth today

**Identity:** Chinese college students

**Target audience:** Youth of other countries

**Objective:** Tell the audience about Chinese youth in the new era



**Profiling**

**Channel:** Short video





## Teaching objectives

### Knowledge

- **Comprehend** the five generations in the U.S. from the video  
'generational location'
- **Acquire** words and expressions relevant to the Millennials

### Skill

- **Profile** specific groups of people accurately and effectively by
  - Definition
  - Comparison/Contrast
  - Listing
  - Exemplification

### Value

- **Present** the positive images of Chinese youth today on a global scale
- **Cultivate** a strong sense of responsibility and a mission-oriented mindset



**Production-oriented  
Approach**



**Blended Learning**





3

## Teaching Demo

## CONTEXT

## DESIGN

**Scenario:** Different understandings towards Chinese youth today

**Identity:** Chinese college students

**Target audience:** Youth of other countries

**Objective:** Tell the audience about Chinese youth of new era



**Profiling**

**Channel:** Short video



## Knowledge

- **Comprehend** the five generations in the U.S. from the video ‘generational location’
- **Acquire** words and expressions relevant to the Millennials

## Pre-class



智慧教学云平台  
智慧教学, 从这里开始

1/35 New words

• **millennial**

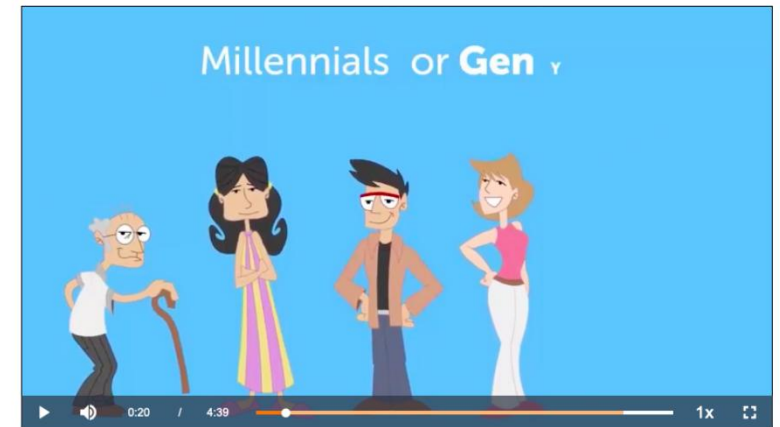
/miˈleniəl/

*n.*

[C, usu. pl.] a person who was born in the 1980s, 1990s, or early 2000s 千禧一代

e.g. Millennials have grown up with the Internet and can't imagine a world without it.

Sociologist Karl Mannheim puts forward the term of "generational location," which designates (指定) the beginning and ending dates for potential inclusion in any given generation. During the time period, all members of the generation share similar collective experiences. Now watch a video clip about five different living



## CONTEXT

## DESIGN

## Skill

- **Profile** specific groups of people accurately and effectively by
  - Definition
  - Comparison/Contrast
  - Listing
  - Exemplification

## In-class



online  
platform





## Skill

- **Profile** specific groups of people accurately and effectively by
  - Definition
  - Comparison/Contrast
  - Listing
  - Exemplification

## Post-class



智慧教学云平台  
智慧教学, 从这里开始

小组作业共 1 道题, 总分值: 100 分

1. \*作业要求:

Select 1 feature word to describe Chinese Millennial, e.g. global mindset, tech-savvy, individualistic... 1. Use the 4 writing techniques we introduced in class, definition, listing, contrast and example. 2. 80-120 words

题目内容:

\*分值:

100

# Project

## Value

- **Present** the positive images of Chinese youth today on a global scale
- **Cultivate** a strong sense of responsibility and a mission-oriented mindset





## POA & BLENDED LEARNING

### ▶ Motivating

Unit project-video

Chinese youth in the new era

### ▶ Enabling

Pre-class words, expressions, scenario, video

U校园

In-class profiling

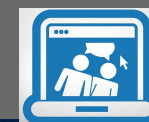
Demo

Post-class write on features (evaluation, discussion)

U校园

### ▶ Accessing

TSCA, automated, teacher, peer, self-



U校园

## REFERENCES



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● **Thank You!** ●



# NEW COLLEGE ENGLISH (4<sup>TH</sup> EDITION, BOOK 2)

## 1 Mind the gap

UNIT

### Reading 1

From “made in China” to “created in China” P5

### Reading 2

Dawn of the Chinese millennials P15

### Unit project

Chinese youth in the new area P22

## DAWN of the CHINESE MILLENNIALS<sup>1</sup>

- 1 As the clock struck twelve to welcome the new year, I noticed that Chinese people of all ages were suddenly posting pictures of themselves at midnight on social media. They **reminisced** about their youth, and **regretfully remarked** how fast time had flown.
- 2 Curious, I asked my colleagues about the **phenomenon**. Did something happen that led to this **outpouring**? Or was this the annual *Auld Lang Syne*<sup>2</sup>-type ritual?
- 3 It turned out to be a **spontaneous** movement to express **amazement** that someone born in 2000 would be an 18-year-old adult this year. This movement eventually evolved into people posting pictures of themselves at that age.
- 4 Other than feeling old, I started to think about how an 18-year-old Chinese has all the advantages of modern China, including the possibility to develop into global citizens, in contrast to their parents and grandparents. They were the first generation to experience the benefits of China's reform and opening up, which



#### Notes

- 1 Millennials, also known as Generation Y or Gen Y (born in the 1980s, 1990s, or early 2000s), are the demographic cohort (人口群体) following Generation X (born from the early-to-mid 1960s to the early 1980s) and preceding Generation Z (born from the mid-2000s through today).
- 2 *Auld Lang Syne*, roughly translated into “for old times’ sake,” is a Scottish song about preserving old friendships and looking back at the events of the year. As the clock strikes midnight on New Year's Eve, people will perform the centuries-old ritual of singing this song to say goodbye to the passing year.



# TEACHING PROCEDURE AND OBJECTIVES

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- 01 Scanning for *WHAT (the Chinese Millennials are)*
- 02 Reading for *HOW (to profile people)*
- 03 Writing: Chinese youth in the new era



# LEAD-IN: WHICH GENERATION?

<b>Traditionalists (the silent generation)</b>	<ul style="list-style-type: none"> <li>value hard work, 1) _____, and practicality;</li> <li>hate 2) _____ behavior due to the scarcity of resources at that time;</li> <li>tend to be 3) _____ of authority and their elders.</li> </ul>	
<b>Baby boomers</b>	<ul style="list-style-type: none"> <li>changed a lot about American society, particularly 4) _____ and marketing;</li> <li>did a lot of the spending and had a huge impact on the economy;</li> <li>started out 5) _____ when involved in political and social movements;</li> <li>became more conservative when older.</li> </ul>	
<b>Generation X</b>	<ul style="list-style-type: none"> <li>became more 6) _____ because of less supervision;</li> <li>became more entrepreneurial than their parents and grandparents due to the increasing use of computers;</li> <li>were much more cynical and disaffected as teens and young adults;</li> <li>developed a keen interest in 7) _____.</li> </ul>	
<b>Millennials (Gen Y)</b>	<ul style="list-style-type: none"> <li>are labeled by other generations as selfish, lazy, impatient, overly sensitive, etc.;</li> <li>are much more 8) _____ than their predecessors;</li> <li>have social 9) _____.</li> </ul>	<ul style="list-style-type: none"> <li>tend to expect things to happen quickly;</li> </ul>
<b>Centennials (Gen Z)</b>	<ul style="list-style-type: none"> <li>have a very different relationship with 10) _____ than previous generations;</li> <li>have entrepreneurial spirit;</li> <li>value collaboration.</li> </ul>	<ul style="list-style-type: none"> <li>have a specific sort of humor the older generations can't understand.</li> </ul>



## LEAD-IN: WHICH GENERATION?

---

Traditionalists (1928 - 1945)

Baby-boomers (1946 - 1964)

Generation X (1965 - 1980)

Millennials (Gen Y, 1981 -  
2005)

Centennials (Gen Z, 2006 -

)





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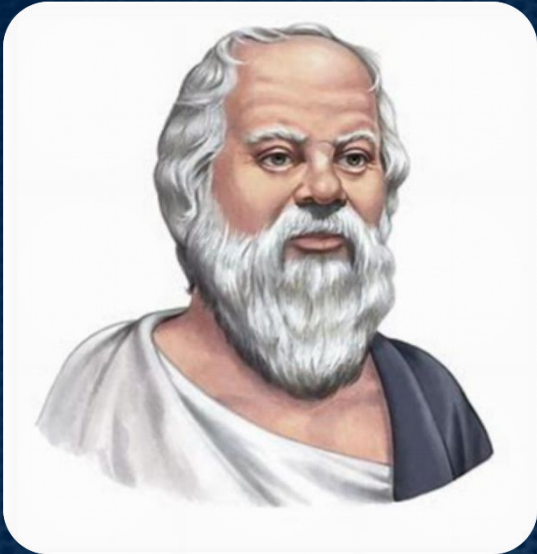
)





## LEAD-IN: WHICH GENERATION?

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“The children now love **luxury**. They have **bad manners**, **contempt** for authority; they show **disrespect** for elders and love **gossip** in place of activity.”

*Socrates, 400 BC*



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Traditionalists (1928-1945)

Baby-boomers (1946-1964)

Generation X (1965-1980)

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Centennials (Gen Z, 2006- )

## DAWN of the CHINESE MILLENNIALS<sup>1</sup>

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## STEP 1: SCANNING FOR WHAT

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(p.3)	Q1: <b>WHO</b> ?
(p.4)	Q2: <b>HOW</b> different?
(p.5-6)	Q3: <b>WHAT</b> other features?
(p.7-8)	Q4: <b>WHICH</b> behavior?



# STEP 1: SCANNING FOR WHAT

Group 1↵	<p>Q1: <b>Who</b> are the Chinese Millennials? ↵</p> <p>Answer: They are the first _____ to experience _____. (p.4)↵</p> <p>↵</p>
Group 2↵	<p>Q2: <b>How different</b> are the Chinese Millennials from the earlier generations?↵</p> <p>Answer: They have _____ <i>in contrast to</i> their parents and grandparents. (p.4)↵</p> <p><i>Unlike</i> their parents, they have never _____. (p.4)↵</p> <p>They are <i>more</i> _____ and _____ <i>than</i> their parents. (p.5)↵</p> <p>↵</p>
Group 3↵	<p>Q3: <b>What other features</b> are listed? (p.5-6)↵</p> <p>Answer: They are also sophisticated, individualistic, entrepreneurial, _____, _____.</p> <p>↵</p>
Group 4↵	<p>Q4: <b>Which behavior</b> is given as an example to show their impact? (p.7-8)↵</p> <p>Answer: When it comes to _____, <i>for example</i>, they have↵</p> <ol style="list-style-type: none"><li>1) higher purchasing power (p.7)↵</li><li>2) preferences for certain goods and services (p.8)↵</li></ol> <p>↵</p>

0:30

## STEP 1: SCANNING FOR WHAT

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**Q1:WHO IS (ARE) ...?**

\*The Chinese Millennials are  
*the first generation*  
*to experience ...*.



## STEP 1: SCANNING FOR WHAT

---

### Q1:WHO IS (ARE) ...?

\*The Chinese Millennials are  
the first generation  
to experience ....

### Q2:HOW DIFFERENT?

- \*They have ... in contrast to ....
- \*Unlike ... , they have never....
- \*They are more educated than ...

## STEP 1: SCANNING FOR WHAT

---

### Q1:WHO IS (ARE) ...?

\*The Chinese Millennials are  
the first generation  
to experience ....

### Q3:WHAT OTHER FEATURES?

\*They are also sophisticated,  
entrepreneurial, confident, tech-  
savvy, self-centered, entitled,...

### Q2:HOW DIFFERENT?

\*They have ... in contrast to ....  
\*Unlike ... , they have never....  
\*They are more educated than ...



# STEP 1: SCANNING FOR WHAT

## Q1: WHO IS (ARE) ...?

\*The Chinese Millennials are the first generation to experience...

## Q3: WHAT OTHER FEATURES?

\*They are also sophisticated, entrepreneurial, confident, tech-savvy, self-centered, entitled,...

## Q2: HOW DIFFERENT?

\*They have ... in contrast to ...  
\*Unlike ... , they have never...  
\*They are more educated than ...

## Q4: WHICH BEHAVIOR?

... it comes to consumption, for example, they ...



## STEP 2: READING FOR HOW

### Q1:WHO IS (ARE) ...?

\*The Chinese Millennials are  
the first generation  
to experience .

### Q3:WHAT OTHER FEATURES?

\*They are also sophisticated,  
entrepreneurial, confident, tech-  
, self-centered, entitled,...

### Q2:HOW DIFFER

\*They have ... in contrast to ....  
\*Unlike ... , they have never....  
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### WHICH BEHAVIOR?

\*When it comes to consumption,  
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## ***STEP 2: READING FOR HOW***

### ***Q1:WHO IS (ARE) ...?***

\*The Chinese Millennials are  
\_\_\_\_\_  
\_\_\_\_\_.

### ***Q3:WHAT OTHER FEATURES?***

\*They are also \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_.

### ***Q2:HOW DIFFERENT?***

\*They \_\_\_\_\_ in contrast to ....  
\*Unlike ... , they \_\_\_\_\_.  
\*They are more \_\_\_\_\_ than ...

### ***Q4: WHICH BEHAVIOR?***

\*When it comes to \_\_\_\_\_,  
for example, they ...

## ***STEP 2: READING FOR HOW \_ WRITING A DEFINITION***

---

**Definition**

**Listing**

**Comparison/  
Contrast**

**Exemplification**



## STEP 2: READING FOR HOW \_ WRITING A DEFINITION

---

**Definition**

*“What is ...?”*

category

feature

## STEP 2: READING FOR HOW \_ WRITING A DEFINITION

### New words

★ **entrepreneur** /,ɒntrəprə'nɜː/ *n.* [C]

a person who makes money by starting or running businesses, esp. when this involves taking financial risks 企业家

category

feature

★ **consumption** /kən'sʌmpʃn/ *n.* [U]

1) the act of buying and using products 购买; 消费



## ***A GAME: GUESS WHO?***

---

**Definition**

**Listing**

**Comparison/  
Contrast**

**Exemplification**

## A GAME: GUESS WHO?



A 苏炳添



B 韦东奕



C 苏翊鸣



D 李子柒



## A GAME: GUESS WHO?



A 苏炳添



B 韦东奕



C 苏翊鸣



D 李子柒

# A GAME: GUESS WHO?

---

## Definition

- \* a Chinese athlete (category)
- \* who shines in the international arena of track and field (feature)

## Listing

- \* National Games
- \* Asian games
- \* Olympic games
- \* World championships

## Comparison/contrast

- \* Unlike many other Chinese athletes who hit their peak time in their mid-20s, he run his PB at the age of 32.

## Exemplification

- \* For example, he set the Asian record of men's 100m with a time of 9.827 seconds.



## STEP 3: WRITING \_ CHINESE YOUTH IN THE NEW ERA

---

### UNIT 1

### Unit project

#### Make a short video

##### Chinese youth in the new era

The youth are the vital force of society and the future of a nation lies in the hands of its young generation. Your university is launching a short video contest themed on “Chinese youth in the new era,” with the aim of letting the world know about the Chinese youth of today. You are interested in this contest and decide to participate.

### ***STEP 3: WRITING \_ CHINESE YOUTH IN THE NEW ERA***

---

**Definition**

**Listing**

**Comparison/  
Contrast**

**Exemplification**



## STEP 3: WRITING \_ CHINESE YOUTH IN THE NEW ERA

---

**Defining**

*“Chinese youth” and  
“the new era”*

**Listing**

**Comparison/  
Contrast**

**Exemplification**

## STEP 3: WRITING \_ CHINESE YOUTH IN THE NEW ERA

---

**Defining**

*“Chinese youth” and  
“the new era”*

**Listing**

**Comparing/contrasting**

*“new” vs. “old”  
“you” vs “us”*

**Exemplification**



## STEP 3: WRITING \_ CHINESE YOUTH IN THE NEW ERA

---

### Defining

*“Chinese youth” and  
“the new era”*

### Listing

*challenges, opportunities,  
responsibilities*

### Comparing/contrasting

*“new” vs. “old”  
“you” vs “us”*

### Exemplification

## STEP 3: WRITING \_ CHINESE YOUTH IN THE NEW ERA

---

### Defining

*“Chinese youth” and  
“the new era”*

### Listing

*challenges, opportunities,  
responsibilities*

### Comparing/contrasting

*“new” vs. “old”  
“you” vs “us”*

### Exemplifying

*role models,  
action plans, ...*



## STEP 3: WRITING \_ CHINESE YOUTH IN THE NEW ERA

---





The end



## STEP 2: READING FOR HOW

---

### Q4: WHICH BEHAVIOR?

\*When it comes to consumption,  
for example, they ...



**Exemplification**

**Definition**

**Listing**

**Comparison/  
contrast**

## STEP 2: READING FOR HOW

---

### Q2:HOW DIFFERENT?

- \*They have ... in contrast to ....
- \*Unlike ... , they have never....
- \*They are more educated than ...

**Exemplification**

**Definition**

**Listing**

**Comparison/  
contrast**



## STEP 2: READING FOR HOW

---

### Q3: WHAT OTHER FEATURES?

\*They are also sophisticated,  
entrepreneurial, confident, tech-  
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**Exemplification**

**Definition**

**Listing**

**Comparison/  
contrast**

## STEP 2: READING FOR HOW

---

**Q1:WHO IS (ARE) ...?**

\*The Chinese Millennials are  
*the first generation*  
*to experience ...*.

**Exemplification**

**Definition**

**Listing**

**Comparison/  
contrast**



## A GAME: GUESS WHO?

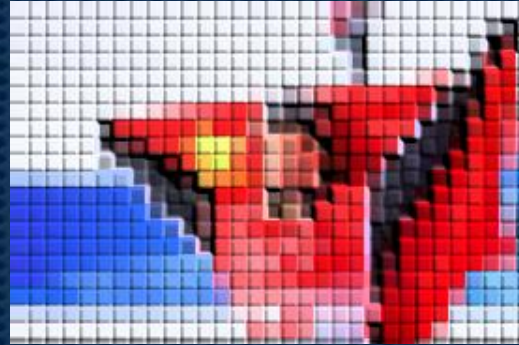
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A



B



C



D