

CONTENTS

UNIT	EXPLORING	
	Viewing	Reading
1 Minds woven in words p2	<p>Video: Can we think complex thoughts without language? p4</p> <p>Academic listening skill: Understanding academic concepts p5</p>	<p>Reading A: How language shapes the way we think p6</p> <p>Academic reading skill: 3-step argument in academic research p11</p> <p>Reading B: Chinese language and Chinese thought p12</p>
2 The grace of verse p20	<p>Video: What is poetry? p22</p> <p>Academic listening skill: Listening for hypophora p23</p>	<p>Reading A: The scientific underpinnings of poetry p24</p> <p>Academic reading skill: The function and format of quotations p29</p> <p>Reading B: <i>The Book of Songs</i>: Poems that helped shape Chinese civilization p30</p>
3 Gems of the earth p38	<p>Video: UNESCO's World Heritage sites: Protecting the world's treasures p40</p> <p>Academic listening skill: Interpreting visual cues p41</p>	<p>Reading A: Is the World Heritage status enough to save endangered sites? p42</p> <p>Academic reading skill: Inferring the author's purpose p47</p> <p>Reading B: Rediscovering China's Ancient Tea Horse Road p48</p>
4 Decoding art p56	<p>Video: The evolution of art p58</p> <p>Academic listening skill: Listening for chronology p59</p>	<p>Reading A: Butterflies: The ultimate icon of our fragility p60</p> <p>Academic reading skill: Comparing and contrasting p65</p> <p>Reading B: The Dao of painting p66</p>
5 Bringing vitality to villages p74	<p>Video: Digital agriculture: New frontiers for the food system p76</p> <p>Academic listening skill: Using a keyword outline to take notes p77</p>	<p>Reading A: Rural revitalization: Tapping into new opportunities p78</p> <p>Academic reading skill: Identifying text structure through flow charts p83</p> <p>Reading B: Beautiful China, beautiful countryside p84</p>
6 Breaking business boundaries p92	<p>Video: An introduction to innovation p94</p> <p>Academic listening skill: Identifying the speaker's counterarguments p95</p>	<p>Reading A: Nondisruptive innovation: An alternative path to growth p96</p> <p>Academic reading skill: Evaluating the strength of arguments p101</p> <p>Reading B: The China effect on global innovation p102</p>

Glossary p110

PRODUCING	READING MORE
<p>Make a presentation: The power of language <i>p18</i></p> <p>Academic speaking skill: Making an engaging presentation <i>p18</i></p>	<p>Language: Why we hear more than words <i>p19</i></p>
<p>Write a poetry appreciation: The bridge of poetry <i>p36</i></p> <p>Academic writing skill: Organizing a poetry appreciation <i>p36</i></p>	<p>On translating Li Bai's <i>Parting at Changgan</i> <i>p37</i></p>
<p>Write an initiative proposal: China's protection of World Heritage sites <i>p54</i></p> <p>Academic writing skill: Effective language principles for initiative proposals <i>p54</i></p>	<p>Intangible cultural heritage preservation: Problems and prospects <i>p55</i></p>
<p>Write a proposal: Art treasures of China <i>p72</i></p> <p>Academic writing skill: Organizing a proposal <i>p72</i></p>	<p>Art – Therapy for life <i>p73</i></p>
<p>Make a video: Empowering rural communities <i>p90</i></p> <p>Academic speaking skill: Dubbing for video production <i>p90</i></p>	<p>Harnessing the digital revolution to set the food system on a better course <i>p91</i></p>
<p>Deliver a presentation: Chinese enterprise innovation <i>p108</i></p> <p>Academic speaking skill: Making a case analysis presentation <i>p108</i></p>	<p>Rethinking five management mantras for better innovation <i>p109</i></p>