



“十二五”普通高等教育本科国家级规划教材



AI 数字教材

NEW STANDARD
COLLEGE ENGLISH

第三版
THIRD EDITION

新标准大学英语

总主编 | 文秋芳

外语教学与研究出版社
FOREIGN LANGUAGE TEACHING AND RESEARCH PRESS



《新标准大学英语》自2009年首次出版、2016年再版以来，以先进的编写理念、科学的内容编排和多元的学习体验引领教学改革，提升教学效果，深受广大院校师生好评。

《新标准大学英语》（第三版）以习近平新时代中国特色社会主义思想和党的二十大精神为指引，服务新时期国家发展战略和人才培养需求，结合大学英语教学改革方向，以中国原创外语教学理论“产出导向法”为特色，深度融合优质内容、先进技术、新型模式，形成AI赋能的智能化、交互性新形态教材。

教材共设1—4级，每级6个单元，包含《综合教程》（配电子版教师用书）、《视听说教程》（配电子版教师用书）、《文化中国》（配电子版教师用书）、《综合训练》、《长篇阅读》等分册。依托U校园智慧教学云平台AI版，创新内容形态，包括纸质教材和AI数字教材，提供创新立体的教学资源与教学工具，全方位赋能大学英语教学。



专题网页

中外融通，厚植家国情怀，培养国际视野

有机融入党的百年奋斗重大成就和历史经验，展现社会主义先进文化、革命文化与中华优秀传统文化，更专设《文化中国》分册，坚定学生文化自信，培养用英语讲好中国故事的能力。

Active reading
This module features a reading passage about Wang Yaqian's family and their contributions to space exploration. It includes questions and interactive elements.

Talking about China
This module discusses the spirit of the Long March, featuring a video of a re-enactment and a discussion activity.

Viewing
This module shows a video of Wang Yaqian giving a speech, with pre-viewing and post-viewing activities.

呈现多元文化、探析文化异同、培养文化意识，帮助学生在增强国家认同的基础上，尊重世界文化多样性，坚持文明交流互鉴理念，开展灵活、有效且有原则的跨文化沟通。

Further exploration
This module explores Central Asia and the Silk Road, with a focus on its historical significance and modern impact.

Inside view
This module provides a conversational activity between two students, with a menu and a photo of a restaurant in London.

学用一体，培养多元能力，促进全面发展

Scenario: Family members present the history of a culture and share their culture with others. This can be done through various means, such as writing a family story or sharing a family object. It requires others to write about their own family stories or share their own things people they enjoyed a lot of effort to make. This can be done through a video, a drawing, a photo, or a short text. A family object can be used to share the culture of a family. This can be done by sharing a family object to share a family's culture.

Project: Write a family story: My family object and virtues

1 Develop your ideas
Select the information that you think is important to include in your story. Use the following questions to help you:
• Basic elements of a narrative: What are the basic elements of your story? (e.g., who, what, where, when, how, why?)
• Description: How is the specific object or your story's setting described?
• Storyline: What is the main message or theme of your story?
• Values: What values are reflected in your story?

2 Enhance your language
Select the language skills you want to enhance and practice to enhance your language. Write them down according to the following activities:
• Vocabulary: Learning the names of the objects in the story.
• Grammar: Using the correct grammar in the story.
• Pronunciation: Practicing the pronunciation of words in the story.
• Sentence structure: Practicing sentence structure and punctuation in the story.

Writing guide: Writing a book recommendation in a newsletter

Speaking guide: Giving a prepared speech about an unforgettable moment

Analyzing writing techniques: Using symbolism in a story

Listening skill: Listening for questions in an interview

Sharing your ideas: Write an article to explore the cultural dimensions of your chosen food. You will need to research the history of your chosen food and its significance. You will also need to consider other dimensions in the deep analysis. You will then share the relevant information with your group.

Higher-order thinking: Complete the following mind map about the importance of language. Use what you have learned in this unit and search for more information online if necessary.

- 设置具有交际真实性的产出任务，激发学习兴趣，驱动学习；
- 围绕产出任务有针对性地提供素材、练习与技能讲解，有效促成产出，实现学用一体。

练习设计注重多种技能的综合培养，渐进性地提升语言综合应用能力，促进思辨能力、跨文化交际能力、创新能力等全方位发展。

科技赋能，创新教材形态，引领数智变革

依托 U 校园智慧教学云平台 AI 版，构建全新数智化教学空间

通用资源库助力个性化教学资源制作

教师发布互动题目

机器智能评阅

教师评价与同伴互评

推进备授课全流程智慧教学

- 提供在线交互式课件，支持教师自主调改删增教材内容，形成个性化教学资源；
- 打造课中互动功能，记录课堂数据，提高教学效率；
- 支持机器智能评阅、自评、同伴互评及教师评价等多元评价方式，以评促学。

首创数智人智慧伴学模式

伴学数智人“子言”带领学生沉浸式体验任务场景，微课讲解学习内容，提供AI口语陪练、实时答疑辅导，指导使用智慧学习工具，补充语言训练及单元自测，基于学生学习数据提供学情分析报告，充分发挥导学、助学、伴学作用，有效促进泛在化自主学习。

Going out for dinner

What did you do last weekend?

That sounds nice! What did you have for dinner?

AI口语陪练

Hi, I'm Zizhan.

You may ask me any question on the text or pick one from the following questions.

The gist of the text
The genre of the text
The organization of the text

The text describes a freshman's first week at university. After arriving at a small dorm

实时答疑辅导



综合教程

紧扣“产出导向法”设计教学内容，以真实自然的交际情境驱动单元学习，以主题多元的输入素材、丰富多样的练习活动、简明扼要的策略讲解促成产出，引导学生完成交际任务，进行自我评价，以先进AI技术赋能教学全流程，实现学以致用，提升综合能力，落实立德树人根本任务。



视听说教程

单元主题与《综合教程》呼应，将优质内容、先进技术、创新模式有机结合，提供鲜活多元的音视频素材、系统的技能讲解、多样的视听说活动，搭配全流程AI技术辅助，形成AI数字教材，在提升英语视听说能力、高阶能力的同时，创设全新智慧教学体验。



文化中国

单元主题与《综合教程》呼应，以阅读中国、讲述中国为目的，对内容进行系统性规划设计，提供富有时代气息和人文内涵的原创素材，辅以形式多样的练习，助力学生用中国理论和中国话语阐释中国智慧、中国精神与中国实践。教材既可作为课堂教学的补充材料，也可供学生自学。



综合训练

配合《综合教程》，每单元包含词汇、语法结构、阅读理解、翻译、测试等板块，帮助学生巩固知识，提升技能。



长篇阅读

每单元包含4篇阅读文章，有机融入中国话题；练习贴合大学英语四、六级考试题型，有效培养学生快速阅读能力，助力备考。



系列教材详情