

Academic Writing: from Topic Selection to Publishing

线上研修报名通知

“教而不研则浅，研而不教则空”，从教学相长到教研相长是教师专业发展的重要路径。为帮助广大高校外语教师强化科研意识与能力，以高水平研究和论文写作深化学科认识、开展有效教学，外语教学与研究出版社联合美国国际文教学学会将于北京时间2022年1月14—23日在线上共同策划举办“Academic Writing: from Topic Selection to Publishing”专题研修。

研修班特邀 Stephen D. Krashen, Charlene Polio, Peter I. De Costa, Celeste Kinginger, Jiang Nan, Liu Shuyuan, Zhuang Jingyuan 等国际知名专家与优秀青年学者，国内外核心期刊主编、编委与审稿人，结合丰富研究案例和论文审稿与发表经验，系统讲授外语教学研究方法与、研究设计思路、论文写作与发表策略，指导参班教师洞悉学术前沿、深挖科研选题、掌握科研方法、完善研究设计、产出高质量论文，科学规划学术生涯，实现专业发展。

美国国际文教学学会简介

美国国际文教学学会 (American Academy of International Culture and Education, AAICE)，是由北美数位知名教学专家与一线教师发起成立的民间组织，致力于以前沿教学理论、优质合作项目、教师专题培训、教学经验分享为载体和依托，在国际化视角下，通过与中美著名大中小学及教育机构开展合作，为广大外语教师搭建互联互通的桥梁与发展提升的平台。

2021年1月，外研社与美国国际文教学学会合作举办“Make Learning Happen through Meaningful Communication”线上研修，丰富充实的学习经历、成熟高效的组织模式获得参班教师一致好评。

一、研修日程

本期研修从高校外语教师实际需求出发，重点关注选题挖掘、研究设计、论文写作、期刊投稿等重难点问题，通过理论讲解、方法阐释、案例评析、问答交流等形式，系统讲授外语教学研究方法与论文写作要领，全面提升参班教师研究设计与实践能力。

Date	Time	Topics	Speaker
Jan. 14th	09:00-12:00am (Beijing Time)	— Introduction to academic papers writing and publishing in language education — Analysis of frontiers and trends of foreign language teaching and research	Stephen D. Krashen
Jan. 15th		— Selecting a research topic: strategies and examples — Guidance on research capacity developing and academic career planning	Stephen D. Krashen
Jan. 16th		Quantitative research methods and their application in language study	Charlene Polio
Jan. 21st		Qualitative research methods and their application in language study	Peter I. De Costa

Jan. 22nd		Guidelines for academic writing	Celeste Kinginger Liu Shuyuan Zhuang Jingyuan
Jan. 23rd		Guidance on preparing, submitting, and revising a paper for publication	Jiang Nan

* 以上均为北京时间。最终日程可能根据实际情况有所调整。

二、研修特色

• **Stephen D. Krashen 领衔强大专家阵容，科研经验倾囊相授**

本期研修班汇聚 **Stephen D. Krashen**, *Modern Language Journal*, *TESOL Quarterly*, *Foreign Language Annals*、《外语教学与研究》等国际知名专家学者，外语类国内外核心期刊主编、编委与审稿人，高屋建瓴指引学术方向，梳理研究现状，评析研究案例，传授丰富科研经验，帮助参班教师开拓学术视野、拓展研究思路。

• **外语教学研究方法的系统讲解，理论与实践紧密结合**

科学、高效的研究方法是学术研究的有力工具。研修班重点关注外语教师研究方法选择与应用难题，结合丰富研究案例，深入讲解常用质性和量化研究方法及其在外语教学中的应用，指导参班教师科学选择、有效应用，深化研究成果，解决教学问题。

• **论文写作与发表策略全面解析，重点难点各个击破**

从选题到发表，学术研究环环相扣。研修班聚焦论文写作与发表各环节重难点，详解选题挖掘、研究设计、论文写作方法与选刊、投稿策略，指导参班教师科学设计、高效写作、合理选刊、有效投稿。

三、主讲专家



Stephen D. Krashen

Stephen D. Krashen has published over 500 articles and a dozen scholarly books in the fields of literacy, language acquisition, neurolinguistics, and bilingual education. Many of these publications are available for free download at sdkrashen.com. He no longer writes books. Nevertheless, he is the most frequently cited scholar in the field of language education.



Charlene Polio

Charlene Polio is a professor in the Department of Linguistics, Languages, and Cultures at Michigan State University, where she teaches in the MA Program in Teaching English to Speakers of Other Languages (TESOL) and the PhD Program in Second Language Studies Program. Her main area of research is second language (L2) writing in relation to research methods and to second language acquisition. She is the co-author (with Debra Friedman) of *Understanding, Evaluating, and Conducting Research in Second Language Writing* (Routledge) and the co-editor (with Rosa Manchon) of *The Routledge Handbook of Writing and Second Language Acquisition*. She is the co-editor of *TESOL Quarterly* and a consulting editor for the new journal, *Research Methods in Applied Linguistics* (Elsevier).



Peter I. De Costa

Peter I. De Costa is an Associate Professor in the Department of Linguistics, Languages, and Cultures and the Department of Teacher Education at Michigan State University, where he directs the Master's in TESOL program. His research areas include emotions, identity, ideology and ethics in applied linguistics. In addition, his ecologically- and social justice-oriented work looks at the intersection between second language acquisition (SLA) and language policy. He is the co-editor of *TESOL Quarterly* and the second Vice-President of the American Association for Applied Linguistics.



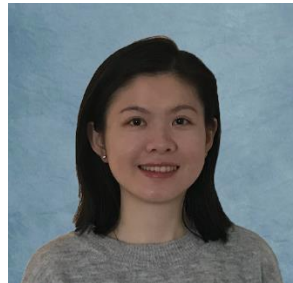
Celeste Kinginger

Celeste Kinginger is a professor of Applied Linguistics at the Pennsylvania State University where she teaches qualitative and narrative research methods at the doctoral level. She is the author of numerous books and articles on environments for learning, second language pragmatics, and multilingual life writing. She is currently completing a book and video profile series from a large-scale, mixed-methods project on the careers of language study abroad alumni.



Jiang Nan

Jiang Nan is a professor of second language acquisition at the University of Maryland. His research interests include lexical representation and development in a second language, morphosyntactic processing, semantic development, bilingual language processing. He has published numerous articles in *SLA*, *Applied Linguistics*, and *Psycholinguistics* journals. He is also the author of *Conducting Reaction Time Research in Second Language Studies* (Routledge, 2002) and *Second Language Processing: An Introduction* (Routledge, 2008).



Liu Shuyuan

Liu Shuyuan is a PhD candidate in Applied Linguistics at the Pennsylvania State University, where she provides instruction in undergraduate and graduate-level courses on English academic communication and Global English. Her research interests include English as a lingua franca (ELF), intercultural pragmatics, sociocultural theory, and study abroad. She has first-authored papers published and forthcoming in *Foreign Language Annals* and the *Journal of Pragmatics*, and has served as a reviewer for *Foreign Language Annals* and the *TESOL International Convention*. She is currently working on her dissertation which investigates the multimodality, spatiality, and sociocultural genesis of ELF pragmatics in synchronous online academic communication.



Zhuang Jingyuan

Zhuang Jingyuan is a PhD candidate in Applied Linguistics at the Pennsylvania State University (M.S. Linguistics, Georgetown University). Her research interests include second language acquisition and study abroad. She has published studies in edited volumes and

presented her work at leading academic conferences in the field. Her dissertation project, on approaches to modality in English as a Second Language from cognitive linguistics and concept-based instruction, has received the EuroSLA 30 Junior Researcher Grant and the *Language Learning* Dissertation Grant.

四、研修安排

1. 研修时间:

• **直播课程:** 2022年1月14—23日,以周为单位授课,共2周,每周3次课,授课时间为北京时间每周五、六、日上午9:00—12:00。

• **回放课程:** 2022年2月23日前可观看视频回放。

2. **研修形式:** 线上研修(具体研修形式将于开班前5日内发至您报名预留邮箱)

3. **研修费用:** 3980元/人(含专家授课、研修资料、教学组织管理、结业证书等费用)

*** 2021年12月9日前报名并缴费可享受早鸟价3680元/人。**

4. 在线报名及缴费**截止时间: 2022年1月10日。**

五、报名及缴费

◆ 研修网报名及缴费方式

1. **报名方式:** 请登录“全国高校外语教师研修网”(http://teacher.unipus.cn)注册、报名。

2. 缴费方式:

1) **支付宝缴费:** 请在“全国高校外语教师研修网”注册个人信息,按页面提示支付宝缴费。

2) 对公账户汇款:

收款人账户名称: 外语教学与研究出版社有限责任公司

收款人账号: 620660000020100

开户行名称: 民生银行(北京)万柳支行

行号: 305100001598

注: 汇款时请备注“外语科研方法与论文写作研修费”,汇款后请将汇款凭证拍清晰完整照片,发送至邮箱: guoting@fltrp.com,并在“全国高校外语教师研修网”提交报名信息。

◆ 微信报名及缴费方式

请扫描下方二维码,完整填写个人信息并上传缴费截图后,提交问卷,完成报名。



(注: 微信缴费需扫描问卷中二维码,进入“外研社微服务”微信公众号,点击关注,获取**报名缴费链接**。缴费后,请务必在问卷中上传缴费截图并提交问卷信息。)

提示: 如学校报销需要,请在缴费前将公务卡绑定支付宝或微信,支付时选择公务卡支付。

* 缴费后，如因故不能按时参加研修，支持限定时间内扣除微信、支付宝手续费后退费：

- 12月24日前：退费金额=全款交费金额-微信/支付宝手续费
- 2021年12月25日至2022年1月7日：退费金额=全款交费金额-微信/支付宝手续费-500元项目运营管理费
- 2022年1月8日起：不再退费

六、其他事宜

1. 邀请函

会务组将于教师**缴费后5个工作日内**，发送邀请函至您报名预留邮箱，并于**研修开始前5日内**，发送具体研修方式。（请务必在报名时准确填写电子邮箱地址。）

2. 研修发票

研修费**电子发票**由外语教学与研究出版社有限责任公司提供，发票项目为“***非学历教育服务*培训费**”，请务必在报名时准确填写发票抬头、纳税人识别号等信息。电子发票将于**研修结束后5个工作日内**统一开具并发送至您报名预留邮箱。

3. 研修证书

凡参加全部课程且考核合格者，可获得外语教学与研究出版社与美国国际文教学会联合颁发的电子结业证书。

七、联系咨询

- ◆ 报名网址：<http://teacher.unipus.cn>
- ◆ 咨询邮箱：guoting@fltrp.com
- ◆ 咨询电话：010-88819033
- ◆ 学术科研支持：<http://iresearch.unipus.cn>
- ◆ 微信公众号：扫描下方二维码关注“外语学术科研网”和“外研社高等英语资讯”



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